# NexaCommerce - RAW Leads Q3 2026

Archivo fuente: raw_leads_q3_2026.csv. Registros sintéticos sin agregación ni métricas calculadas.

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L00001 | 2026-07-01 14:36 | Referral | Programa Referidos | Guatemala | Mobile | S06 | Converted | 2026-07-01 16:57 | 2026-07-01 15:36 | O00002 | |
| L00002 | 2026-07-01 14:18 | TikTok | TikTok Discovery | Honduras | Desktop | S14 | Converted | 2026-07-01 16:59 | 2026-07-03 23:18 | O00018 | |
| L00003 | 2026-07-01 21:36 | WhatsApp | Click-to-WhatsApp | Costa Rica | Mobile | S05 | Nurturing | 2026-07-01 22:37 | | | |
| L00004 | 2026-07-01 14:42 | TikTok | TikTok Discovery | Costa Rica | Desktop | S04 | Lost | 2026-07-01 20:06 | | | Sin respuesta |
| L00005 | 2026-07-01 10:55 | Facebook | FB Conversion | Honduras | Mobile | S10 | Qualified | 2026-07-01 11:49 | | | |
| L00006 | 2026-07-01 15:43 | Instagram | IG Stories Promo | Guatemala | Mobile | S07 | Lost | 2026-07-01 21:49 | | | Sin respuesta |
| L00007 | 2026-07-01 09:08 | TikTok | TikTok Discovery | Honduras | Mobile | S10 | Lost | 2026-07-01 12:12 | | | Sin respuesta |
| L00008 | 2026-07-01 15:20 | Email | Email Nurture | Guatemala | Mobile | S15 | Lost | 2026-07-01 15:46 | | | Sin respuesta |
| L00009 | 2026-07-01 10:46 | Website | SEO Always-on | Guatemala | Mobile | S15 | Lost | 2026-07-01 12:37 | | | Sin respuesta |
| L00010 | 2026-07-01 09:57 | Instagram | IG Remarketing | Panama | Mobile | S14 | Lost | 2026-07-01 14:18 | | | Sin respuesta |
| L00011 | 2026-07-01 12:21 | Email | Email Nurture | Nicaragua | Desktop | S14 | Lost | 2026-07-01 15:13 | | | Compró con competidor |
| L00012 | 2026-07-01 13:57 | Referral | Programa Referidos | Guatemala | Mobile | S15 | Qualified | 2026-07-01 21:18 | | | |
| L00013 | 2026-07-01 19:03 | Referral | Programa Referidos | Guatemala | Mobile | S07 | Converted | 2026-07-01 23:46 | 2026-07-02 01:03 | O00003 | |
| L00014 | 2026-07-01 10:03 | Facebook | FB Catalog | Costa Rica | Mobile | S04 | Qualified | 2026-07-01 14:39 | | | |
| L00015 | 2026-07-01 08:16 | Website | Search Brand | Guatemala | Mobile | S07 | Converted | 2026-07-01 10:33 | 2026-07-05 20:16 | O00028 | |
| L00016 | 2026-07-01 11:12 | Facebook | FB Catalog | Costa Rica | Desktop | S15 | Nurturing | 2026-07-01 14:59 | | | |
| L00017 | 2026-07-01 12:57 | TikTok | TikTok Discovery | Guatemala | Mobile | S14 | Lost | 2026-07-01 17:21 | | | Precio |
| L00018 | 2026-07-01 20:27 | TikTok | TikTok Creator Ads | Costa Rica | Desktop | S04 | Lost | 2026-07-01 21:37 | | | Sin respuesta |
| L00019 | 2026-07-01 19:54 | Referral | Programa Referidos | Panama | Mobile | S14 | Converted | 2026-07-01 23:23 | 2026-07-03 14:54 | O00011 | |
| L00020 | 2026-07-01 16:03 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S15 | Qualified | 2026-07-01 19:13 | | | |
| L00021 | 2026-07-01 19:53 | Website | Retargeting Web | Nicaragua | Desktop | S01 | Lost | 2026-07-01 22:47 | | | Precio |
| L00022 | 2026-07-01 14:32 | Website | Search Brand | Costa Rica | Desktop | S14 | Nurturing | 2026-07-02 01:16 | | | |
| L00023 | 2026-07-01 10:41 | Email | Email Nurture | El Salvador | Tablet | S15 | Lost | 2026-07-01 12:12 | | | Sin respuesta |
| L00024 | 2026-07-01 15:16 | TikTok | TikTok Discovery | Costa Rica | Desktop | S15 | Converted | 2026-07-01 19:39 | 2026-07-02 20:16 | O00006 | |
| L00025 | 2026-07-01 19:02 | Website | Retargeting Web | El Salvador | Mobile | S15 | Lost | 2026-07-01 20:11 | | | Precio |
| L00026 | 2026-07-01 19:40 | Instagram | IG Stories Promo | Nicaragua | Mobile | S02 | Qualified | 2026-07-01 21:28 | | | |
| L00027 | 2026-07-01 20:33 | Facebook | FB Conversion | Nicaragua | Tablet | S02 | Converted | 2026-07-01 22:17 | 2026-07-07 09:33 | O00042 | |
| L00028 | 2026-07-01 20:36 | Marketplace | Marketplace Featured | Guatemala | Mobile | S14 | Nurturing | 2026-07-01 22:36 | | | |
| L00029 | 2026-07-02 19:13 | WhatsApp | Click-to-WhatsApp | Honduras | Mobile | S10 | Lost | 2026-07-02 23:26 | | | Sin respuesta |
| L00030 | 2026-07-02 15:40 | Referral | Programa Referidos | Guatemala | Desktop | S07 | Lost | 2026-07-02 18:42 | | | Producto no disponible |
| L00031 | 2026-07-02 17:36 | Website | Search Brand | El Salvador | Mobile | S15 | Nurturing | 2026-07-02 23:28 | | | |
| L00032 | 2026-07-02 16:00 | Website | Search Brand | Nicaragua | Mobile | S02 | Converted | 2026-07-02 16:36 | 2026-07-02 20:00 | O00005 | |
| L00033 | 2026-07-02 15:12 | TikTok | TikTok Creator Ads | Guatemala | Mobile | S07 | Lost | 2026-07-02 16:24 | | | Producto no disponible |
| L00034 | 2026-07-02 08:39 | Facebook | FB Catalog | Nicaragua | Mobile | S14 | Converted | 2026-07-02 12:33 | 2026-07-12 19:39 | O00095 | |
| L00035 | 2026-07-02 17:31 | Instagram | IG Remarketing | Costa Rica | Mobile | S05 | Converted | 2026-07-02 22:18 | 2026-07-03 18:31 | O00015 | |
| L00036 | 2026-07-02 16:04 | Website | Retargeting Web | Costa Rica | Mobile | S15 | Lost | 2026-07-02 18:55 | | | Precio |
| L00037 | 2026-07-02 20:29 | Website | Retargeting Web | Honduras | Desktop | S11 | Qualified | 2026-07-03 02:08 | | | |
| L00038 | 2026-07-02 13:32 | Email | Email Nurture | Honduras | Mobile | S11 | Converted | 2026-07-02 15:05 | 2026-07-04 03:32 | O00019 | |
| L00039 | 2026-07-02 18:54 | WhatsApp | WhatsApp Reactivation | Honduras | Mobile | S15 | Lost | 2026-07-02 20:39 | | | Sin respuesta |
| L00040 | 2026-07-02 15:45 | Referral | Programa Referidos | El Salvador | Desktop | S09 | Nurturing | 2026-07-02 20:58 | | | |
| L00041 | 2026-07-02 11:41 | Facebook | FB Retargeting | Panama | Mobile | S12 | Lost | 2026-07-02 14:05 | | | Precio |
| L00042 | 2026-07-02 08:47 | Facebook | FB Conversion | Honduras | Mobile | S14 | Converted | 2026-07-02 10:51 | 2026-07-06 15:47 | O00038 | |
| L00043 | 2026-07-02 19:47 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S14 | Converted | 2026-07-03 00:02 | 2026-07-03 13:47 | O00010 | |
| L00044 | 2026-07-02 17:10 | Website | SEO Always-on | Honduras | Mobile | S15 | Converted | 2026-07-02 23:56 | 2026-07-06 00:10 | O00030 | |
| L00045 | 2026-07-02 16:24 | Website | SEO Always-on | Guatemala | Mobile | S14 | Lost | 2026-07-02 22:45 | | | Sin respuesta |
| L00046 | 2026-07-02 13:49 | Instagram | IG Reels Q3 | El Salvador | Mobile | S14 | Qualified | 2026-07-02 20:01 | | | |
| L00047 | 2026-07-02 17:57 | TikTok | TikTok Discovery | Nicaragua | Desktop | S03 | Converted | 2026-07-02 19:46 | 2026-07-08 00:57 | O00053 | |
| L00048 | 2026-07-02 17:01 | Website | SEO Always-on | Guatemala | Desktop | S14 | Lost | 2026-07-02 20:17 | | | Fuera de cobertura |
| L00049 | 2026-07-02 21:20 | Website | Retargeting Web | Nicaragua | Desktop | S14 | Qualified | 2026-07-03 05:21 | | | |
| L00050 | 2026-07-02 12:24 | Facebook | FB Conversion | Costa Rica | Desktop | S05 | Lost | 2026-07-02 17:33 | | | Sin respuesta |
| L00051 | 2026-07-02 11:08 | Website | Search Brand | Costa Rica | Mobile | S04 | Lost | 2026-07-02 14:07 | | | Compró con competidor |
| L00052 | 2026-07-02 21:36 | Instagram | IG Remarketing | Costa Rica | Mobile | S14 | Converted | 2026-07-03 05:06 | 2026-07-03 15:36 | O00012 | |
| L00053 | 2026-07-02 19:37 | Website | SEO Always-on | Costa Rica | Mobile | S04 | Converted | 2026-07-02 23:28 | 2026-07-03 05:37 | O00007 | |
| L00054 | 2026-07-02 14:39 | Facebook | FB Retargeting | Guatemala | Mobile | S15 | Converted | 2026-07-02 15:36 | 2026-07-03 18:39 | O00016 | |
| L00055 | 2026-07-02 16:21 | Email | Email Nurture | Costa Rica | Mobile | S14 | Nurturing | 2026-07-03 00:28 | | | |
| L00056 | 2026-07-02 18:32 | Instagram | IG Remarketing | El Salvador | Mobile | S15 | Converted | 2026-07-02 21:18 | 2026-07-06 13:32 | O00036 | |
| L00057 | 2026-07-02 09:02 | Facebook | FB Catalog | Guatemala | Desktop | S14 | Lost | 2026-07-02 10:15 | | | Sin respuesta |
| L00058 | 2026-07-02 13:21 | Facebook | FB Retargeting | Honduras | Desktop | S14 | Nurturing | 2026-07-02 15:45 | | | |
| L00059 | 2026-07-02 19:07 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S15 | Lost | 2026-07-02 19:55 | | | Sin respuesta |
| L00060 | 2026-07-03 12:06 | Website | SEO Always-on | Costa Rica | Mobile | S04 | Converted | 2026-07-03 17:22 | 2026-07-06 19:06 | O00039 | |
| L00061 | 2026-07-03 18:12 | Referral | Programa Referidos | Nicaragua | Mobile | S02 | Converted | 2026-07-03 23:02 | 2026-07-14 10:12 | O00107 | |
| L00062 | 2026-07-03 15:44 | Facebook | FB Catalog | Nicaragua | Mobile | S02 | Lost | 2026-07-03 16:45 | | | Producto no disponible |
| L00063 | 2026-07-03 08:37 | Website | Retargeting Web | Panama | Mobile | S14 | Converted | 2026-07-03 10:04 | 2026-07-03 12:37 | O00009 | |
| L00064 | 2026-07-03 09:31 | Facebook | FB Catalog | Honduras | Mobile | S14 | Lost | 2026-07-03 12:53 | | | Compró con competidor |
| L00065 | 2026-07-03 16:05 | Instagram | IG Remarketing | El Salvador | Mobile | S09 | Nurturing | 2026-07-03 20:52 | | | |
| L00066 | 2026-07-03 15:00 | Instagram | IG Stories Promo | Costa Rica | Mobile | S04 | Lost | 2026-07-03 17:27 | | | Fuera de cobertura |
| L00067 | 2026-07-03 11:42 | Referral | Programa Referidos | Panama | Desktop | S12 | Nurturing | 2026-07-03 14:13 | | | |
| L00068 | 2026-07-03 13:55 | Website | Retargeting Web | Honduras | Desktop | S10 | Converted | 2026-07-03 20:32 | 2026-07-04 04:55 | O00020 | |
| L00069 | 2026-07-03 13:36 | Facebook | FB Retargeting | Nicaragua | Mobile | S03 | Lost | 2026-07-03 19:41 | | | Compró con competidor |
| L00070 | 2026-07-03 11:24 | Website | Retargeting Web | Guatemala | Mobile | S07 | Converted | 2026-07-03 14:38 | 2026-07-09 22:24 | O00067 | |
| L00071 | 2026-07-03 14:08 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S14 | Converted | 2026-07-03 15:50 | 2026-07-15 15:08 | O00120 | |
| L00072 | 2026-07-03 08:35 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S06 | Lost | 2026-07-03 16:23 | | | Producto no disponible |
| L00073 | 2026-07-03 11:44 | Website | SEO Always-on | Costa Rica | Mobile | S04 | Lost | 2026-07-03 16:55 | | | Sin respuesta |
| L00074 | 2026-07-03 10:43 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S02 | Converted | 2026-07-03 12:10 | 2026-07-05 16:43 | O00026 | |
| L00075 | 2026-07-03 13:57 | Email | Email Flash Sale | Panama | Mobile | S15 | Converted | 2026-07-03 15:47 | 2026-07-03 16:57 | O00013 | |
| L00076 | 2026-07-03 08:54 | Website | Retargeting Web | Panama | Mobile | S12 | Qualified | 2026-07-03 11:20 | | | |
| L00077 | 2026-07-03 18:45 | WhatsApp | Click-to-WhatsApp | Panama | Mobile | S14 | Qualified | 2026-07-03 21:42 | | | |
| L00078 | 2026-07-03 17:54 | Email | Email Nurture | Guatemala | Mobile | S07 | Lost | 2026-07-03 20:39 | | | Precio |
| L00079 | 2026-07-03 18:16 | Website | SEO Always-on | Honduras | Mobile | S11 | Converted | 2026-07-03 19:37 | 2026-07-03 19:16 | O00017 | |
| L00080 | 2026-07-03 17:25 | WhatsApp | WhatsApp Reactivation | Panama | Desktop | S15 | Qualified | 2026-07-03 19:34 | | | |
| L00081 | 2026-07-03 21:50 | Referral | Programa Referidos | Guatemala | Mobile | S14 | Converted | 2026-07-04 08:23 | 2026-07-08 17:50 | O00058 | |
| L00082 | 2026-07-03 14:40 | Email | Email Nurture | Honduras | Tablet | S15 | Qualified | 2026-07-03 20:49 | | | |
| L00083 | 2026-07-03 18:52 | Instagram | IG Reels Q3 | Guatemala | Mobile | S06 | Qualified | 2026-07-03 22:29 | | | |
| L00084 | 2026-07-03 13:52 | Referral | Programa Referidos | Guatemala | Mobile | S14 | Lost | 2026-07-03 15:50 | | | Fuera de cobertura |
| L00085 | 2026-07-03 09:26 | WhatsApp | Click-to-WhatsApp | El Salvador | Desktop | S14 | Qualified | 2026-07-03 11:14 | | | |
| L00086 | 2026-07-03 11:35 | Facebook | FB Retargeting | Nicaragua | Mobile | S03 | Lost | 2026-07-03 23:11 | | | Precio |
| L00087 | 2026-07-03 17:17 | Instagram | IG Reels Q3 | Nicaragua | Desktop | S01 | Lost | 2026-07-03 19:26 | | | Precio |
| L00088 | 2026-07-03 21:28 | Facebook | FB Catalog | Costa Rica | Mobile | S04 | Converted | 2026-07-04 03:30 | 2026-07-05 00:28 | O00024 | |
| L00089 | 2026-07-03 15:07 | Website | Retargeting Web | El Salvador | Desktop | S15 | Lost | 2026-07-03 17:11 | | | Precio |
| L00090 | 2026-07-04 13:30 | TikTok | TikTok Discovery | Nicaragua | Mobile | S14 | Lost | 2026-07-04 16:31 | | | Precio |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L00091 | 2026-07-04 16:52 | Facebook | FB Catalog | Honduras | Mobile | S10 | Converted | 2026-07-04 20:47 | 2026-07-07 10:52 | O00044 | |
| L00092 | 2026-07-04 15:32 | Website | Retargeting Web | Guatemala | Desktop | S15 | Converted | 2026-07-04 18:17 | 2026-07-05 02:32 | O00025 | |
| L00093 | 2026-07-04 13:11 | Website | SEO Always-on | Honduras | Mobile | S11 | Converted | 2026-07-04 15:52 | 2026-07-04 16:11 | O00021 | |
| L00094 | 2026-07-04 08:32 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S02 | Lost | 2026-07-04 09:53 | | | Precio |
| L00095 | 2026-07-04 12:06 | WhatsApp | Click-to-WhatsApp | Costa Rica | Mobile | S04 | Lost | 2026-07-04 21:15 | | | Sin respuesta |
| L00096 | 2026-07-04 19:19 | Email | Email Flash Sale | El Salvador | Mobile | S14 | Converted | 2026-07-04 20:50 | 2026-07-10 12:19 | O00074 | |
| L00097 | 2026-07-04 14:17 | Facebook | FB Retargeting | Nicaragua | Tablet | S02 | Converted | 2026-07-04 17:18 | 2026-07-05 17:17 | O00027 | |
| L00098 | 2026-07-04 21:46 | WhatsApp | Click-to-WhatsApp | El Salvador | Mobile | S14 | Qualified | 2026-07-05 00:20 | | | |
| L00099 | 2026-07-04 11:17 | Website | Search Brand | Honduras | Mobile | S15 | Qualified | 2026-07-04 18:54 | | | |
| L00100 | 2026-07-04 19:35 | Instagram | IG Stories Promo | Nicaragua | Mobile | S02 | Lost | 2026-07-04 22:47 | | | Precio |
| L00101 | 2026-07-04 10:49 | Instagram | IG Stories Promo | Costa Rica | Mobile | S05 | Lost | 2026-07-04 15:55 | | | Precio |
| L00102 | 2026-07-04 20:51 | TikTok | TikTok Discovery | Costa Rica | Desktop | S15 | Lost | 2026-07-05 00:57 | | | Sin respuesta |
| L00103 | 2026-07-04 21:59 | Email | Email Flash Sale | Nicaragua | Mobile | S14 | Lost | 2026-07-05 00:44 | | | Compró con competidor |
| L00104 | 2026-07-04 18:06 | Instagram | IG Remarketing | Costa Rica | Mobile | S14 | Converted | 2026-07-04 19:47 | 2026-07-05 00:06 | O00023 | |
| L00105 | 2026-07-04 11:32 | Website | Retargeting Web | Guatemala | Mobile | S14 | Converted | 2026-07-04 14:34 | 2026-07-09 22:32 | O00068 | |
| L00106 | 2026-07-04 16:59 | WhatsApp | Click-to-WhatsApp | Guatemala | Desktop | S14 | Converted | 2026-07-04 21:38 | 2026-07-05 23:59 | O00029 | |
| L00107 | 2026-07-04 15:12 | Website | Search Brand | Nicaragua | Mobile | S15 | Qualified | 2026-07-04 20:00 | | | |
| L00108 | 2026-07-05 18:16 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S15 | Converted | 2026-07-05 20:07 | 2026-07-06 05:16 | O00031 | |
| L00109 | 2026-07-05 14:09 | WhatsApp | Click-to-WhatsApp | Panama | Tablet | S13 | Converted | 2026-07-05 17:17 | 2026-07-10 04:09 | O00072 | |
| L00110 | 2026-07-05 21:23 | Website | Retargeting Web | Nicaragua | Desktop | S02 | Lost | 2026-07-06 13:04 | | | Producto no disponible |
| L00111 | 2026-07-05 16:27 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S03 | Qualified | 2026-07-05 18:22 | | | |
| L00112 | 2026-07-05 15:16 | Facebook | FB Retargeting | Nicaragua | Mobile | S15 | Lost | 2026-07-05 19:02 | | | Fuera de cobertura |
| L00113 | 2026-07-05 15:36 | Facebook | FB Catalog | Costa Rica | Mobile | S15 | Converted | 2026-07-05 17:21 | 2026-07-11 00:36 | O00082 | |
| L00114 | 2026-07-05 20:35 | Facebook | FB Conversion | Costa Rica | Mobile | S04 | Nurturing | 2026-07-06 03:21 | | | |
| L00115 | 2026-07-05 19:16 | Instagram | IG Remarketing | Costa Rica | Desktop | S05 | Converted | 2026-07-05 21:35 | 2026-07-07 04:16 | O00040 | |
| L00116 | 2026-07-05 14:58 | Website | Retargeting Web | El Salvador | Mobile | S08 | Lost | 2026-07-05 16:16 | | | Sin respuesta |
| L00117 | 2026-07-05 12:41 | Website | Search Brand | Nicaragua | Desktop | S03 | Lost | 2026-07-05 16:17 | | | Sin respuesta |
| L00118 | 2026-07-05 09:42 | Instagram | IG Reels Q3 | Guatemala | Mobile | S06 | Lost | 2026-07-05 13:24 | | | Producto no disponible |
| L00119 | 2026-07-05 14:54 | Instagram | IG Reels Q3 | El Salvador | Mobile | S08 | Converted | 2026-07-05 15:31 | 2026-07-09 04:54 | O00063 | |
| L00120 | 2026-07-05 11:02 | Website | Retargeting Web | Costa Rica | Desktop | S05 | Qualified | 2026-07-05 13:30 | | | |
| L00121 | 2026-07-05 16:13 | Instagram | IG Stories Promo | El Salvador | Mobile | S08 | Converted | 2026-07-05 17:37 | 2026-07-08 12:13 | O00056 | |
| L00122 | 2026-07-05 20:59 | Email | Email Nurture | Costa Rica | Tablet | S15 | Lost | 2026-07-05 22:00 | | | Compró con competidor |
| L00123 | 2026-07-05 09:43 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S03 | Lost | 2026-07-05 15:29 | | | Compró con competidor |
| L00124 | 2026-07-05 08:26 | Instagram | IG Reels Q3 | Guatemala | Mobile | S14 | Qualified | 2026-07-05 12:30 | | | |
| L00125 | 2026-07-05 13:16 | TikTok | TikTok Creator Ads | Nicaragua | Desktop | S03 | Lost | 2026-07-05 18:56 | | | Producto no disponible |
| L00126 | 2026-07-05 18:22 | Website | SEO Always-on | Guatemala | Desktop | S06 | Qualified | 2026-07-05 20:44 | | | |
| L00127 | 2026-07-05 14:56 | Instagram | IG Stories Promo | Nicaragua | Mobile | S01 | Lost | 2026-07-05 17:21 | | | Sin respuesta |
| L00128 | 2026-07-05 16:29 | Instagram | IG Remarketing | El Salvador | Tablet | S14 | Converted | 2026-07-05 20:53 | 2026-07-07 08:29 | O00041 | |
| L00129 | 2026-07-05 21:27 | Instagram | IG Stories Promo | Costa Rica | Tablet | S05 | Lost | 2026-07-06 08:08 | | | Sin respuesta |
| L00130 | 2026-07-05 16:31 | Website | Search Brand | Nicaragua | Mobile | S03 | Nurturing | 2026-07-05 22:04 | | | |
| L00131 | 2026-07-05 10:13 | Facebook | FB Conversion | Costa Rica | Mobile | S05 | Nurturing | 2026-07-05 12:24 | | | |
| L00132 | 2026-07-05 10:01 | Referral | Programa Referidos | Nicaragua | Mobile | S03 | Lost | 2026-07-05 11:58 | | | Sin respuesta |
| L00133 | 2026-07-05 13:53 | Facebook | FB Catalog | El Salvador | Desktop | S08 | Converted | 2026-07-05 17:40 | 2026-07-12 06:53 | O00092 | |
| L00134 | 2026-07-05 21:03 | Facebook | FB Catalog | Nicaragua | Mobile | S03 | Lost | 2026-07-06 01:56 | | | Sin respuesta |
| L00135 | 2026-07-05 21:46 | Email | Email Flash Sale | Honduras | Desktop | S10 | Lost | 2026-07-06 01:04 | | | Sin respuesta |
| L00136 | 2026-07-06 08:27 | Website | Retargeting Web | Nicaragua | Desktop | S14 | Qualified | 2026-07-06 10:15 | | | |
| L00137 | 2026-07-06 21:35 | Instagram | IG Remarketing | Nicaragua | Mobile | S15 | Converted | 2026-07-06 23:50 | 2026-07-07 15:35 | O00046 | |
| L00138 | 2026-07-06 11:08 | WhatsApp | Click-to-WhatsApp | Honduras | Desktop | S11 | Converted | 2026-07-06 18:15 | 2026-07-06 12:08 | O00035 | |
| L00139 | 2026-07-06 18:26 | TikTok | TikTok Creator Ads | Costa Rica | Desktop | S05 | Qualified | 2026-07-06 21:51 | | | |
| L00140 | 2026-07-06 16:49 | Email | Email Nurture | Nicaragua | Mobile | S02 | Nurturing | 2026-07-06 23:34 | | | |
| L00141 | 2026-07-06 14:43 | Marketplace | Marketplace Featured | Nicaragua | Desktop | S01 | Nurturing | 2026-07-06 16:08 | | | |
| L00142 | 2026-07-06 16:35 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S07 | Converted | 2026-07-06 19:16 | 2026-07-07 09:35 | O00043 | |
| L00143 | 2026-07-06 08:01 | Website | SEO Always-on | Nicaragua | Mobile | S02 | Lost | 2026-07-06 12:22 | | | Precio |
| L00144 | 2026-07-06 12:18 | Website | Search Brand | Nicaragua | Mobile | S02 | Nurturing | 2026-07-06 15:35 | | | |
| L00145 | 2026-07-06 16:42 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S14 | Nurturing | 2026-07-06 23:07 | | | |
| L00146 | 2026-07-06 20:39 | Instagram | IG Stories Promo | Honduras | Desktop | S15 | Nurturing | 2026-07-07 02:30 | | | |
| L00147 | 2026-07-06 19:01 | Facebook | FB Retargeting | Honduras | Mobile | S11 | Lost | 2026-07-06 20:24 | | | Sin respuesta |
| L00148 | 2026-07-06 17:03 | Website | Retargeting Web | Guatemala | Tablet | S06 | Lost | 2026-07-06 19:15 | | | Compró con competidor |
| L00149 | 2026-07-06 18:26 | Facebook | FB Retargeting | Honduras | Mobile | S11 | Nurturing | 2026-07-07 02:52 | | | |
| L00150 | 2026-07-06 12:03 | Instagram | IG Remarketing | Nicaragua | Mobile | S14 | Converted | 2026-07-06 13:29 | 2026-07-07 19:03 | O00049 | |
| L00151 | 2026-07-06 08:57 | Website | SEO Always-on | Nicaragua | Desktop | S15 | Qualified | 2026-07-06 11:25 | | | |
| L00152 | 2026-07-06 10:58 | Email | Email Nurture | Nicaragua | Mobile | S15 | Qualified | 2026-07-06 12:46 | | | |
| L00153 | 2026-07-06 19:30 | Website | Search Brand | Costa Rica | Mobile | S14 | Nurturing | 2026-07-06 21:33 | | | |
| L00154 | 2026-07-06 09:00 | Website | Retargeting Web | Nicaragua | Desktop | S15 | Qualified | 2026-07-06 15:28 | | | |
| L00155 | 2026-07-06 17:56 | WhatsApp | Click-to-WhatsApp | Guatemala | Desktop | S06 | Converted | 2026-07-06 20:21 | 2026-07-11 04:56 | O00086 | |
| L00156 | 2026-07-06 11:44 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S02 | Converted | 2026-07-06 16:28 | 2026-07-18 17:44 | O00145 | |
| L00157 | 2026-07-06 16:37 | Website | SEO Always-on | Panama | Mobile | S15 | Converted | 2026-07-06 18:47 | 2026-07-08 11:37 | O00055 | |
| L00158 | 2026-07-06 21:25 | TikTok | TikTok Discovery | Costa Rica | Mobile | S04 | Lost | 2026-07-07 00:41 | | | Precio |
| L00159 | 2026-07-06 11:46 | Instagram | IG Stories Promo | Nicaragua | Mobile | S02 | Nurturing | 2026-07-06 14:12 | | | |
| L00160 | 2026-07-06 12:16 | Instagram | IG Stories Promo | Honduras | Mobile | S15 | Lost | 2026-07-06 13:56 | | | Precio |
| L00161 | 2026-07-06 20:19 | Marketplace | Marketplace Featured | Guatemala | Mobile | S15 | Lost | 2026-07-07 02:57 | | | Precio |
| L00162 | 2026-07-06 13:32 | Email | Email Flash Sale | Honduras | Desktop | S11 | Converted | 2026-07-06 16:51 | 2026-07-15 14:32 | O00119 | |
| L00163 | 2026-07-06 09:20 | WhatsApp | WhatsApp Reactivation | Nicaragua | Desktop | S03 | Lost | 2026-07-06 11:20 | | | Precio |
| L00164 | 2026-07-07 20:13 | Instagram | IG Stories Promo | Nicaragua | Mobile | S02 | Lost | 2026-07-07 23:16 | | | Precio |
| L00165 | 2026-07-07 13:02 | Website | Retargeting Web | Honduras | Mobile | S15 | Qualified | 2026-07-07 15:52 | | | |
| L00166 | 2026-07-07 21:23 | TikTok | TikTok Discovery | El Salvador | Tablet | S14 | Lost | 2026-07-08 03:09 | | | Precio |
| L00167 | 2026-07-07 09:36 | Referral | Programa Referidos | Honduras | Mobile | S10 | Converted | 2026-07-07 11:12 | 2026-07-08 11:36 | O00054 | |
| L00168 | 2026-07-07 15:34 | TikTok | TikTok Creator Ads | Costa Rica | Mobile | S15 | Lost | 2026-07-07 18:13 | | | Precio |
| L00169 | 2026-07-07 18:10 | WhatsApp | Click-to-WhatsApp | Honduras | Mobile | S14 | Qualified | 2026-07-07 20:56 | | | |
| L00170 | 2026-07-07 09:45 | Facebook | FB Retargeting | Nicaragua | Mobile | S14 | Lost | 2026-07-07 13:32 | | | Precio |
| L00171 | 2026-07-07 09:08 | WhatsApp | WhatsApp Reactivation | Honduras | Tablet | S11 | Nurturing | 2026-07-07 13:59 | | | |
| L00172 | 2026-07-07 16:40 | Website | SEO Always-on | El Salvador | Mobile | S09 | Nurturing | 2026-07-08 00:44 | | | |
| L00173 | 2026-07-07 11:55 | TikTok | TikTok Creator Ads | El Salvador | Desktop | S08 | Qualified | 2026-07-07 14:54 | | | |
| L00174 | 2026-07-07 19:45 | Instagram | IG Stories Promo | Nicaragua | Mobile | S15 | Converted | 2026-07-07 23:25 | 2026-07-07 22:45 | O00052 | |
| L00175 | 2026-07-07 17:40 | WhatsApp | Click-to-WhatsApp | Costa Rica | Mobile | S04 | Lost | 2026-07-08 00:43 | | | Fuera de cobertura |
| L00176 | 2026-07-07 18:03 | Instagram | IG Remarketing | Nicaragua | Mobile | S15 | Nurturing | 2026-07-07 21:49 | | | |
| L00177 | 2026-07-07 11:10 | Instagram | IG Reels Q3 | Nicaragua | Desktop | S15 | Lost | 2026-07-07 19:02 | | | Precio |
| L00178 | 2026-07-07 12:37 | Email | Email Nurture | El Salvador | Desktop | S15 | Converted | 2026-07-07 15:05 | 2026-07-07 16:37 | O00047 | |
| L00179 | 2026-07-07 14:34 | Instagram | IG Reels Q3 | Guatemala | Mobile | S14 | Lost | 2026-07-07 16:01 | | | Fuera de cobertura |
| L00180 | 2026-07-07 21:45 | Facebook | FB Conversion | Panama | Mobile | S12 | Lost | 2026-07-08 01:43 | | | Producto no disponible |
| L00181 | 2026-07-07 17:28 | Website | Retargeting Web | Guatemala | Mobile | S14 | Lost | 2026-07-07 21:55 | | | Sin respuesta |
| L00182 | 2026-07-07 20:37 | Website | SEO Always-on | Nicaragua | Mobile | S02 | Lost | 2026-07-07 22:44 | | | Producto no disponible |
| L00183 | 2026-07-07 09:09 | Website | Search Brand | El Salvador | Tablet | S14 | Converted | 2026-07-07 10:23 | 2026-07-07 18:09 | O00048 | |
| L00184 | 2026-07-07 14:29 | WhatsApp | Click-to-WhatsApp | Panama | Tablet | S15 | Lost | 2026-07-07 21:46 | | | Fuera de cobertura |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L00185 | 2026-07-07 10:46 | Website | SEO Always-on | El Salvador | Mobile | S15 | Lost | 2026-07-07 14:53 | | | Precio |
| L00186 | 2026-07-07 08:59 | WhatsApp | WhatsApp Reactivation | Guatemala | Mobile | S06 | Lost | 2026-07-07 12:20 | | | Precio |
| L00187 | 2026-07-07 09:13 | Marketplace | Marketplace Featured | El Salvador | Mobile | S14 | Converted | 2026-07-08 00:08 | 2026-07-11 00:13 | O00081 | |
| L00188 | 2026-07-07 13:29 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S01 | Lost | 2026-07-07 15:17 | | | Sin respuesta |
| L00189 | 2026-07-07 11:29 | TikTok | TikTok Discovery | Honduras | Mobile | S10 | Lost | 2026-07-07 13:46 | | | Sin respuesta |
| L00190 | 2026-07-07 20:22 | Website | Retargeting Web | Panama | Mobile | S13 | Nurturing | 2026-07-07 22:20 | | | |
| L00191 | 2026-07-07 14:45 | Website | Search Brand | Costa Rica | Mobile | S15 | Nurturing | 2026-07-07 17:45 | | | |
| L00192 | 2026-07-07 13:07 | WhatsApp | WhatsApp Reactivation | Guatemala | Mobile | S15 | Converted | 2026-07-07 15:21 | 2026-07-07 19:07 | O00050 | |
| L00193 | 2026-07-07 14:58 | Website | Search Brand | Costa Rica | Tablet | S05 | Nurturing | 2026-07-07 20:58 | | | |
| L00194 | 2026-07-07 21:12 | TikTok | TikTok Discovery | Nicaragua | Mobile | S02 | Lost | 2026-07-07 22:16 | | | Sin respuesta |
| L00195 | 2026-07-07 16:01 | Website | Search Brand | El Salvador | Desktop | S14 | Nurturing | 2026-07-07 19:38 | | | |
| L00196 | 2026-07-07 20:45 | Marketplace | Marketplace Featured | Honduras | Desktop | S14 | Converted | 2026-07-07 21:45 | 2026-07-08 12:45 | O00057 | |
| L00197 | 2026-07-08 20:25 | Website | Search Brand | Panama | Mobile | S14 | Qualified | 2026-07-09 04:25 | | | |
| L00198 | 2026-07-08 13:32 | Instagram | IG Reels Q3 | Honduras | Mobile | S15 | Lost | 2026-07-08 17:27 | | | Fuera de cobertura |
| L00199 | 2026-07-08 16:18 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S01 | Nurturing | 2026-07-08 21:34 | | | |
| L00200 | 2026-07-08 09:17 | Website | Search Brand | Panama | Desktop | S15 | Lost | 2026-07-08 10:42 | | | Sin respuesta |
| L00201 | 2026-07-08 15:16 | Email | Email Flash Sale | Honduras | Tablet | S11 | Converted | 2026-07-08 23:44 | 2026-07-09 04:16 | O00062 | |
| L00202 | 2026-07-08 17:32 | Facebook | FB Conversion | Guatemala | Mobile | S07 | Converted | 2026-07-08 19:40 | 2026-07-16 02:32 | O00125 | |
| L00203 | 2026-07-08 10:24 | Referral | Programa Referidos | Panama | Mobile | S12 | Converted | 2026-07-08 11:27 | 2026-07-10 15:24 | O00076 | |
| L00204 | 2026-07-08 09:49 | WhatsApp | Click-to-WhatsApp | Costa Rica | Desktop | S14 | Converted | 2026-07-08 10:29 | 2026-07-08 23:49 | O00060 | |
| L00205 | 2026-07-08 19:47 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S14 | Converted | 2026-07-08 21:53 | 2026-07-09 07:47 | O00064 | |
| L00206 | 2026-07-08 11:33 | Website | Search Brand | Guatemala | Desktop | S15 | Converted | 2026-07-08 14:04 | 2026-07-10 14:33 | O00075 | |
| L00207 | 2026-07-08 08:58 | TikTok | TikTok Discovery | Costa Rica | Mobile | S04 | Nurturing | 2026-07-08 18:14 | | | |
| L00208 | 2026-07-08 12:15 | Facebook | FB Conversion | Honduras | Desktop | S14 | Qualified | 2026-07-08 16:49 | | | |
| L00209 | 2026-07-08 13:49 | Referral | Programa Referidos | Costa Rica | Desktop | S14 | Converted | 2026-07-08 15:29 | 2026-07-09 01:49 | O00061 | |
| L00210 | 2026-07-08 13:33 | WhatsApp | WhatsApp Reactivation | Panama | Mobile | S15 | Nurturing | 2026-07-08 16:06 | | | |
| L00211 | 2026-07-08 15:10 | Facebook | FB Catalog | Nicaragua | Mobile | S01 | Lost | 2026-07-08 19:22 | | | Producto no disponible |
| L00212 | 2026-07-08 08:57 | Website | SEO Always-on | Costa Rica | Mobile | S15 | Lost | 2026-07-08 10:24 | | | Sin respuesta |
| L00213 | 2026-07-08 14:30 | Email | Email Flash Sale | Costa Rica | Mobile | S15 | Converted | 2026-07-08 18:57 | 2026-07-10 18:30 | O00078 | |
| L00214 | 2026-07-08 11:21 | Website | SEO Always-on | Costa Rica | Tablet | S15 | Converted | 2026-07-08 13:19 | 2026-07-08 18:21 | O00059 | |
| L00215 | 2026-07-09 17:36 | Referral | Programa Referidos | El Salvador | Desktop | S09 | Lost | 2026-07-09 20:55 | | | Precio |
| L00216 | 2026-07-09 10:19 | Website | Search Brand | El Salvador | Mobile | S14 | Lost | 2026-07-09 12:16 | | | Compró con competidor |
| L00217 | 2026-07-09 21:41 | Website | SEO Always-on | Costa Rica | Desktop | S14 | Lost | 2026-07-10 00:42 | | | Sin respuesta |
| L00218 | 2026-07-09 13:05 | TikTok | TikTok Creator Ads | Costa Rica | Desktop | S05 | Converted | 2026-07-09 22:29 | 2026-07-12 17:05 | O00093 | |
| L00219 | 2026-07-09 19:01 | TikTok | TikTok Discovery | Nicaragua | Desktop | S02 | Lost | 2026-07-09 20:11 | | | Sin respuesta |
| L00220 | 2026-07-09 16:06 | Website | Search Brand | Nicaragua | Desktop | S01 | Nurturing | 2026-07-09 20:33 | | | |
| L00221 | 2026-07-09 19:02 | Facebook | FB Catalog | Nicaragua | Desktop | S01 | Nurturing | 2026-07-09 19:49 | | | |
| L00222 | 2026-07-09 21:53 | Instagram | IG Stories Promo | Nicaragua | Mobile | S03 | Converted | 2026-07-09 23:52 | 2026-07-10 15:53 | O00077 | |
| L00223 | 2026-07-09 21:29 | Email | Email Flash Sale | Nicaragua | Mobile | S03 | Converted | 2026-07-09 22:59 | 2026-07-10 02:29 | O00071 | |
| L00224 | 2026-07-09 11:18 | TikTok | TikTok Discovery | Guatemala | Mobile | S15 | Lost | 2026-07-09 15:19 | | | Sin respuesta |
| L00225 | 2026-07-09 10:15 | Facebook | FB Catalog | Nicaragua | Mobile | S03 | Qualified | 2026-07-09 12:22 | | | |
| L00226 | 2026-07-09 16:08 | WhatsApp | Click-to-WhatsApp | Panama | Mobile | S15 | Qualified | 2026-07-10 02:01 | | | |
| L00227 | 2026-07-09 17:26 | WhatsApp | WhatsApp Reactivation | Honduras | Mobile | S11 | Qualified | 2026-07-09 20:08 | | | |
| L00228 | 2026-07-09 14:11 | Website | SEO Always-on | Guatemala | Desktop | S15 | Lost | 2026-07-09 17:08 | | | Sin respuesta |
| L00229 | 2026-07-09 11:21 | TikTok | TikTok Discovery | Panama | Mobile | S14 | Converted | 2026-07-09 17:01 | 2026-07-10 02:21 | O00070 | |
| L00230 | 2026-07-09 14:34 | Website | SEO Always-on | Nicaragua | Mobile | S15 | Converted | 2026-07-09 17:44 | 2026-07-11 16:34 | O00089 | |
| L00231 | 2026-07-09 12:36 | TikTok | TikTok Discovery | Honduras | Mobile | S14 | Lost | 2026-07-09 14:25 | | | Precio |
| L00232 | 2026-07-09 17:02 | Facebook | FB Catalog | Costa Rica | Desktop | S15 | Lost | 2026-07-09 18:37 | | | Fuera de cobertura |
| L00233 | 2026-07-09 16:49 | Instagram | IG Remarketing | Nicaragua | Mobile | S01 | Nurturing | 2026-07-09 20:19 | | | |
| L00234 | 2026-07-09 20:43 | Referral | Programa Referidos | Nicaragua | Mobile | S15 | Converted | 2026-07-09 22:01 | 2026-07-11 04:43 | O00085 | |
| L00235 | 2026-07-09 19:15 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S04 | Converted | 2026-07-09 22:06 | 2026-07-14 22:15 | O00112 | |
| L00236 | 2026-07-09 13:30 | Website | SEO Always-on | Nicaragua | Desktop | S01 | Lost | 2026-07-09 17:32 | | | Compró con competidor |
| L00237 | 2026-07-09 10:07 | Instagram | IG Stories Promo | Nicaragua | Desktop | S02 | Converted | 2026-07-09 12:12 | 2026-07-10 01:07 | O00069 | |
| L00238 | 2026-07-09 09:37 | Instagram | IG Reels Q3 | Guatemala | Desktop | S06 | Qualified | 2026-07-09 10:36 | | | |
| L00239 | 2026-07-09 18:57 | Email | Email Nurture | Costa Rica | Desktop | S04 | Lost | 2026-07-09 20:13 | | | Sin respuesta |
| L00240 | 2026-07-09 16:37 | Email | Email Nurture | Nicaragua | Desktop | S03 | Lost | 2026-07-10 01:18 | | | Producto no disponible |
| L00241 | 2026-07-10 21:52 | Instagram | IG Reels Q3 | Nicaragua | Desktop | S02 | Converted | 2026-07-11 00:27 | 2026-07-11 03:52 | O00083 | |
| L00242 | 2026-07-10 10:45 | Website | Search Brand | El Salvador | Mobile | S14 | Lost | 2026-07-10 11:56 | | | Compró con competidor |
| L00243 | 2026-07-10 21:20 | TikTok | TikTok Creator Ads | Panama | Mobile | S14 | Nurturing | 2026-07-11 01:53 | | | |
| L00244 | 2026-07-10 16:34 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S01 | Lost | 2026-07-10 19:22 | | | Producto no disponible |
| L00245 | 2026-07-10 15:55 | Instagram | IG Stories Promo | Honduras | Mobile | S11 | Lost | 2026-07-10 22:58 | | | Sin respuesta |
| L00246 | 2026-07-10 13:00 | Instagram | IG Stories Promo | Guatemala | Mobile | S14 | Lost | 2026-07-10 15:55 | | | Producto no disponible |
| L00247 | 2026-07-10 11:01 | Website | SEO Always-on | El Salvador | Mobile | S08 | Converted | 2026-07-10 13:05 | 2026-07-10 20:01 | O00079 | |
| L00248 | 2026-07-10 10:32 | Website | Search Brand | Nicaragua | Desktop | S02 | Lost | 2026-07-10 13:30 | | | Sin respuesta |
| L00249 | 2026-07-10 10:32 | TikTok | TikTok Creator Ads | El Salvador | Mobile | S15 | Lost | 2026-07-10 16:08 | | | Producto no disponible |
| L00250 | 2026-07-10 20:54 | Website | SEO Always-on | Panama | Desktop | S15 | Nurturing | 2026-07-11 06:51 | | | |
| L00251 | 2026-07-10 14:50 | Facebook | FB Retargeting | Nicaragua | Desktop | S02 | Nurturing | 2026-07-10 18:05 | | | |
| L00252 | 2026-07-10 08:25 | Website | Search Brand | Nicaragua | Mobile | S02 | Converted | 2026-07-10 11:05 | 2026-07-11 04:25 | O00084 | |
| L00253 | 2026-07-10 12:42 | Instagram | IG Stories Promo | Nicaragua | Tablet | S14 | Converted | 2026-07-10 17:43 | 2026-07-13 02:42 | O00097 | |
| L00254 | 2026-07-10 12:53 | Instagram | IG Remarketing | Nicaragua | Desktop | S02 | Lost | 2026-07-10 14:56 | | | Producto no disponible |
| L00255 | 2026-07-10 19:25 | Marketplace | Marketplace Featured | Panama | Mobile | S13 | Qualified | 2026-07-11 09:16 | | | |
| L00256 | 2026-07-10 09:31 | Facebook | FB Catalog | Nicaragua | Mobile | S01 | Lost | 2026-07-10 11:06 | | | Sin respuesta |
| L00257 | 2026-07-10 08:26 | Facebook | FB Catalog | Panama | Mobile | S13 | Nurturing | 2026-07-10 10:01 | | | |
| L00258 | 2026-07-10 17:35 | TikTok | TikTok Discovery | Honduras | Mobile | S15 | Converted | 2026-07-10 19:56 | 2026-07-10 23:35 | O00080 | |
| L00259 | 2026-07-10 09:23 | Instagram | IG Reels Q3 | Guatemala | Mobile | S14 | Lost | 2026-07-10 14:04 | | | Sin respuesta |
| L00260 | 2026-07-10 10:46 | Marketplace | Marketplace Featured | Costa Rica | Desktop | S05 | Qualified | 2026-07-10 12:46 | | | |
| L00261 | 2026-07-10 16:53 | Website | Search Brand | Guatemala | Tablet | S07 | Lost | 2026-07-10 22:52 | | | Sin respuesta |
| L00262 | 2026-07-10 13:50 | Referral | Programa Referidos | Nicaragua | Mobile | S14 | Lost | 2026-07-10 15:51 | | | Precio |
| L00263 | 2026-07-10 18:12 | WhatsApp | WhatsApp Reactivation | Panama | Mobile | S13 | Lost | 2026-07-10 20:55 | | | Fuera de cobertura |
| L00264 | 2026-07-10 13:13 | WhatsApp | WhatsApp Reactivation | Costa Rica | Desktop | S04 | Lost | 2026-07-10 18:05 | | | Sin respuesta |
| L00265 | 2026-07-10 18:49 | Facebook | FB Catalog | Nicaragua | Mobile | S15 | Lost | 2026-07-10 23:27 | | | Producto no disponible |
| L00266 | 2026-07-10 18:48 | Website | Search Brand | El Salvador | Mobile | S15 | Converted | 2026-07-11 00:26 | 2026-07-13 01:48 | O00096 | |
| L00267 | 2026-07-10 21:43 | Website | Search Brand | Costa Rica | Desktop | S15 | Nurturing | 2026-07-11 00:29 | | | |
| L00268 | 2026-07-10 14:10 | Website | Retargeting Web | Nicaragua | Mobile | S01 | Nurturing | 2026-07-10 16:49 | | | |
| L00269 | 2026-07-11 12:15 | Instagram | IG Remarketing | Honduras | Desktop | S10 | Lost | 2026-07-11 16:40 | | | Sin respuesta |
| L00270 | 2026-07-11 10:07 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S01 | Lost | 2026-07-11 16:55 | | | Precio |
| L00271 | 2026-07-11 12:49 | TikTok | TikTok Discovery | Nicaragua | Desktop | S14 | Nurturing | 2026-07-11 14:11 | | | |
| L00272 | 2026-07-11 14:15 | TikTok | TikTok Creator Ads | Costa Rica | Mobile | S14 | Lost | 2026-07-11 16:42 | | | Producto no disponible |
| L00273 | 2026-07-11 14:41 | Website | SEO Always-on | Nicaragua | Tablet | S01 | Lost | 2026-07-11 17:22 | | | Sin respuesta |
| L00274 | 2026-07-11 10:00 | Email | Email Flash Sale | Panama | Desktop | S15 | Qualified | 2026-07-11 13:02 | | | |
| L00275 | 2026-07-11 11:40 | WhatsApp | WhatsApp Reactivation | Nicaragua | Desktop | S02 | Converted | 2026-07-11 16:52 | 2026-07-15 04:40 | O00116 | |
| L00276 | 2026-07-11 21:12 | TikTok | TikTok Creator Ads | Nicaragua | Desktop | S03 | Lost | 2026-07-11 22:43 | | | Precio |
| L00277 | 2026-07-11 21:49 | Website | SEO Always-on | El Salvador | Mobile | S09 | Nurturing | 2026-07-12 04:43 | | | |
| L00278 | 2026-07-11 09:07 | TikTok | TikTok Discovery | Nicaragua | Desktop | S03 | Qualified | 2026-07-11 11:22 | | | |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L00279 | 2026-07-11 13:00 | WhatsApp | Click-to-WhatsApp | El Salvador | Desktop | S08 | Lost | 2026-07-11 14:46 | | | Sin respuesta |
| L00280 | 2026-07-11 21:36 | Website | Search Brand | Nicaragua | Desktop | S03 | Qualified | 2026-07-12 01:51 | | | |
| L00281 | 2026-07-11 15:29 | Marketplace | Marketplace Featured | El Salvador | Mobile | S08 | Nurturing | 2026-07-11 16:38 | | | |
| L00282 | 2026-07-11 19:06 | Facebook | FB Catalog | Nicaragua | Mobile | S01 | Lost | 2026-07-11 21:59 | | | Compró con competidor |
| L00283 | 2026-07-11 11:20 | Instagram | IG Stories Promo | Guatemala | Mobile | S07 | Converted | 2026-07-11 14:08 | 2026-07-11 12:20 | O00087 | |
| L00284 | 2026-07-12 17:32 | Facebook | FB Conversion | Panama | Mobile | S13 | Converted | 2026-07-12 20:50 | 2026-07-15 01:32 | O00115 | |
| L00285 | 2026-07-12 15:21 | Website | Search Brand | Nicaragua | Mobile | S01 | Converted | 2026-07-12 20:09 | 2026-07-15 01:21 | O00114 | |
| L00286 | 2026-07-12 14:35 | Facebook | FB Catalog | El Salvador | Mobile | S08 | Lost | 2026-07-12 18:47 | | | Compró con competidor |
| L00287 | 2026-07-12 08:17 | Website | Search Brand | Panama | Mobile | S12 | Converted | 2026-07-12 11:25 | 2026-07-14 04:17 | O00105 | |
| L00288 | 2026-07-12 12:11 | Website | SEO Always-on | Nicaragua | Desktop | S14 | Lost | 2026-07-12 13:37 | | | Sin respuesta |
| L00289 | 2026-07-12 09:55 | Instagram | IG Stories Promo | Nicaragua | Mobile | S15 | Lost | 2026-07-12 15:54 | | | Compró con competidor |
| L00290 | 2026-07-12 09:01 | TikTok | TikTok Creator Ads | El Salvador | Mobile | S09 | Lost | 2026-07-12 14:50 | | | Precio |
| L00291 | 2026-07-12 18:30 | Facebook | FB Retargeting | Nicaragua | Mobile | S02 | Lost | 2026-07-12 23:06 | | | Producto no disponible |
| L00292 | 2026-07-12 09:00 | Instagram | IG Remarketing | El Salvador | Desktop | S14 | Qualified | 2026-07-12 10:47 | | | |
| L00293 | 2026-07-12 13:40 | Facebook | FB Retargeting | Honduras | Desktop | S15 | Lost | 2026-07-13 06:07 | | | Sin respuesta |
| L00294 | 2026-07-12 17:13 | Website | SEO Always-on | Nicaragua | Mobile | S02 | Qualified | 2026-07-12 20:23 | | | |
| L00295 | 2026-07-12 16:59 | Referral | Programa Referidos | Honduras | Mobile | S14 | Converted | 2026-07-12 20:09 | 2026-07-13 07:59 | O00098 | |
| L00296 | 2026-07-12 16:46 | Email | Email Flash Sale | El Salvador | Desktop | S09 | Converted | 2026-07-12 18:35 | 2026-07-14 03:46 | O00104 | |
| L00297 | 2026-07-12 13:50 | Website | SEO Always-on | Honduras | Mobile | S15 | Converted | 2026-07-12 16:41 | 2026-07-14 16:50 | O00110 | |
| L00298 | 2026-07-12 11:40 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S04 | Lost | 2026-07-13 01:29 | | | Compró con competidor |
| L00299 | 2026-07-12 13:03 | Email | Email Nurture | El Salvador | Mobile | S15 | Nurturing | 2026-07-12 15:14 | | | |
| L00300 | 2026-07-12 21:20 | Website | SEO Always-on | Honduras | Desktop | S11 | Lost | 2026-07-13 02:35 | | | Fuera de cobertura |
| L00301 | 2026-07-12 08:47 | Referral | Programa Referidos | Nicaragua | Mobile | S02 | Qualified | 2026-07-12 09:16 | | | |
| L00302 | 2026-07-12 17:28 | Email | Email Nurture | Guatemala | Mobile | S06 | Lost | 2026-07-12 19:07 | | | Precio |
| L00303 | 2026-07-12 13:19 | Instagram | IG Stories Promo | Panama | Mobile | S13 | Lost | 2026-07-12 17:49 | | | Producto no disponible |
| L00304 | 2026-07-12 09:17 | Instagram | IG Remarketing | Guatemala | Tablet | S06 | Converted | 2026-07-12 13:33 | 2026-07-12 17:17 | O00094 | |
| L00305 | 2026-07-12 13:19 | Website | Search Brand | Honduras | Mobile | S10 | Lost | 2026-07-12 15:21 | | | Compró con competidor |
| L00306 | 2026-07-12 12:03 | Email | Email Flash Sale | Costa Rica | Desktop | S15 | Lost | 2026-07-12 17:24 | | | Producto no disponible |
| L00307 | 2026-07-12 11:22 | Facebook | FB Retargeting | Nicaragua | Desktop | S02 | Converted | 2026-07-12 17:50 | 2026-07-13 20:22 | O00100 | |
| L00308 | 2026-07-12 13:16 | Website | Retargeting Web | Nicaragua | Mobile | S03 | Converted | 2026-07-12 17:01 | 2026-07-14 01:16 | O00102 | |
| L00309 | 2026-07-13 16:35 | Referral | Programa Referidos | Panama | Mobile | S13 | Nurturing | 2026-07-13 19:57 | | | |
| L00310 | 2026-07-13 10:15 | Facebook | FB Catalog | Costa Rica | Desktop | S04 | Nurturing | 2026-07-13 11:45 | | | |
| L00311 | 2026-07-13 09:51 | Facebook | FB Catalog | Honduras | Mobile | S14 | Qualified | 2026-07-13 12:25 | | | |
| L00312 | 2026-07-13 13:56 | Website | Retargeting Web | Costa Rica | Desktop | S04 | Lost | 2026-07-13 16:23 | | | Compró con competidor |
| L00313 | 2026-07-13 15:32 | Facebook | FB Catalog | El Salvador | Mobile | S08 | Converted | 2026-07-13 20:45 | 2026-07-21 09:32 | O00170 | |
| L00314 | 2026-07-13 10:18 | Website | Search Brand | El Salvador | Mobile | S14 | Lost | 2026-07-13 11:35 | | | Sin respuesta |
| L00315 | 2026-07-13 16:43 | Referral | Programa Referidos | Nicaragua | Desktop | S15 | Lost | 2026-07-13 21:26 | | | Producto no disponible |
| L00316 | 2026-07-13 19:23 | Email | Email Flash Sale | Costa Rica | Mobile | S14 | Converted | 2026-07-14 03:11 | 2026-07-14 06:23 | O00106 | |
| L00317 | 2026-07-13 12:18 | TikTok | TikTok Creator Ads | Panama | Mobile | S13 | Qualified | 2026-07-13 17:03 | | | |
| L00318 | 2026-07-13 08:40 | Email | Email Nurture | Nicaragua | Mobile | S15 | Nurturing | 2026-07-13 13:50 | | | |
| L00319 | 2026-07-13 20:10 | Instagram | IG Reels Q3 | Honduras | Mobile | S15 | Lost | 2026-07-13 21:40 | | | Compró con competidor |
| L00320 | 2026-07-13 13:05 | Facebook | FB Conversion | El Salvador | Mobile | S14 | Lost | 2026-07-13 17:04 | | | Sin respuesta |
| L00321 | 2026-07-13 20:15 | Instagram | IG Reels Q3 | Panama | Mobile | S13 | Lost | 2026-07-13 22:45 | | | Compró con competidor |
| L00322 | 2026-07-13 20:21 | Facebook | FB Retargeting | Nicaragua | Desktop | S14 | Lost | 2026-07-13 21:40 | | | Sin respuesta |
| L00323 | 2026-07-13 18:04 | WhatsApp | Click-to-WhatsApp | Guatemala | Desktop | S14 | Converted | 2026-07-13 19:37 | 2026-07-17 01:04 | O00135 | |
| L00324 | 2026-07-13 20:34 | Website | Retargeting Web | Costa Rica | Tablet | S14 | Lost | 2026-07-13 23:13 | | | Compró con competidor |
| L00325 | 2026-07-13 14:06 | WhatsApp | WhatsApp Reactivation | Costa Rica | Desktop | S15 | Lost | 2026-07-13 19:13 | | | Precio |
| L00326 | 2026-07-13 21:25 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S14 | Lost | 2026-07-14 00:56 | | | Sin respuesta |
| L00327 | 2026-07-13 13:55 | WhatsApp | WhatsApp Reactivation | Guatemala | Mobile | S14 | Qualified | 2026-07-13 14:46 | | | |
| L00328 | 2026-07-13 16:40 | Website | Retargeting Web | Guatemala | Mobile | S15 | Converted | 2026-07-13 21:02 | 2026-07-14 02:40 | O00103 | |
| L00329 | 2026-07-13 21:01 | Website | SEO Always-on | Nicaragua | Tablet | S15 | Lost | 2026-07-14 06:16 | | | Producto no disponible |
| L00330 | 2026-07-13 19:09 | Facebook | FB Catalog | Panama | Mobile | S14 | Lost | 2026-07-13 22:03 | | | Sin respuesta |
| L00331 | 2026-07-13 14:01 | Email | Email Flash Sale | Nicaragua | Mobile | S01 | Converted | 2026-07-13 21:43 | 2026-07-13 23:01 | O00101 | |
| L00332 | 2026-07-13 18:46 | Facebook | FB Catalog | Nicaragua | Tablet | S02 | Lost | 2026-07-13 20:49 | | | Sin respuesta |
| L00333 | 2026-07-13 17:49 | Website | Retargeting Web | Honduras | Mobile | S15 | Lost | 2026-07-13 21:43 | | | Compró con competidor |
| L00334 | 2026-07-13 14:27 | WhatsApp | Click-to-WhatsApp | Nicaragua | Tablet | S03 | Nurturing | 2026-07-13 17:32 | | | |
| L00335 | 2026-07-13 11:17 | Instagram | IG Reels Q3 | Guatemala | Mobile | S06 | Converted | 2026-07-13 13:24 | 2026-07-15 07:17 | O00117 | |
| L00336 | 2026-07-13 19:04 | Facebook | FB Retargeting | Nicaragua | Mobile | S14 | Lost | 2026-07-13 23:52 | | | Sin respuesta |
| L00337 | 2026-07-13 10:16 | TikTok | TikTok Creator Ads | Panama | Mobile | S12 | Lost | 2026-07-13 16:20 | | | Precio |
| L00338 | 2026-07-13 16:32 | Instagram | IG Remarketing | Nicaragua | Mobile | S01 | Nurturing | 2026-07-13 18:02 | | | |
| L00339 | 2026-07-13 12:05 | Website | Search Brand | Costa Rica | Mobile | S14 | Converted | 2026-07-13 13:38 | 2026-07-13 18:05 | O00099 | |
| L00340 | 2026-07-13 09:43 | Facebook | FB Catalog | Nicaragua | Desktop | S01 | Lost | 2026-07-13 12:06 | | | Compró con competidor |
| L00341 | 2026-07-13 09:37 | Website | Retargeting Web | Costa Rica | Tablet | S15 | Converted | 2026-07-13 14:35 | 2026-07-14 15:37 | O00108 | |
| L00342 | 2026-07-14 09:32 | Instagram | IG Reels Q3 | Panama | Desktop | S12 | Converted | 2026-07-14 11:24 | 2026-07-16 18:32 | O00132 | |
| L00343 | 2026-07-14 21:42 | Website | SEO Always-on | Panama | Desktop | S13 | Converted | 2026-07-15 04:27 | 2026-07-16 06:42 | O00127 | |
| L00344 | 2026-07-14 15:42 | Facebook | FB Catalog | Costa Rica | Mobile | S14 | Lost | 2026-07-14 23:40 | | | Compró con competidor |
| L00345 | 2026-07-14 20:32 | Email | Email Nurture | Nicaragua | Mobile | S01 | Lost | 2026-07-14 21:51 | | | Compró con competidor |
| L00346 | 2026-07-14 20:06 | TikTok | TikTok Creator Ads | Nicaragua | Desktop | S15 | Lost | 2026-07-14 23:57 | | | Producto no disponible |
| L00347 | 2026-07-14 14:06 | Website | Search Brand | Honduras | Mobile | S11 | Lost | 2026-07-14 18:52 | | | Fuera de cobertura |
| L00348 | 2026-07-14 21:53 | Website | Retargeting Web | Nicaragua | Mobile | S03 | Lost | 2026-07-15 02:58 | | | Compró con competidor |
| L00349 | 2026-07-14 08:41 | Email | Email Nurture | Nicaragua | Mobile | S03 | Converted | 2026-07-14 10:18 | 2026-07-21 22:41 | O00176 | |
| L00350 | 2026-07-14 09:09 | Facebook | FB Retargeting | El Salvador | Mobile | S09 | Lost | 2026-07-14 14:18 | | | Sin respuesta |
| L00351 | 2026-07-14 12:34 | Email | Email Flash Sale | El Salvador | Desktop | S15 | Lost | 2026-07-14 15:48 | | | Sin respuesta |
| L00352 | 2026-07-14 18:29 | Website | Retargeting Web | Nicaragua | Mobile | S01 | Nurturing | 2026-07-14 21:33 | | | |
| L00353 | 2026-07-14 09:42 | Email | Email Nurture | Guatemala | Mobile | S07 | Qualified | 2026-07-14 13:31 | | | |
| L00354 | 2026-07-14 13:11 | Instagram | IG Remarketing | Honduras | Mobile | S14 | Converted | 2026-07-14 15:08 | 2026-07-17 23:11 | O00143 | |
| L00355 | 2026-07-14 10:36 | Facebook | FB Catalog | Panama | Desktop | S15 | Lost | 2026-07-14 12:23 | | | Precio |
| L00356 | 2026-07-14 17:06 | WhatsApp | WhatsApp Reactivation | Guatemala | Desktop | S14 | Converted | 2026-07-15 05:23 | 2026-07-22 18:06 | O00186 | |
| L00357 | 2026-07-14 21:08 | Referral | Programa Referidos | Costa Rica | Mobile | S05 | Lost | 2026-07-15 16:38 | | | Precio |
| L00358 | 2026-07-14 08:31 | TikTok | TikTok Discovery | Panama | Mobile | S15 | Lost | 2026-07-14 12:13 | | | Precio |
| L00359 | 2026-07-14 19:34 | Email | Email Nurture | Panama | Mobile | S13 | Converted | 2026-07-14 23:58 | 2026-07-19 03:34 | O00151 | |
| L00360 | 2026-07-14 11:32 | Facebook | FB Conversion | Guatemala | Mobile | S06 | Qualified | 2026-07-14 14:16 | | | |
| L00361 | 2026-07-14 14:39 | Website | Retargeting Web | Guatemala | Desktop | S07 | Lost | 2026-07-14 20:07 | | | Sin respuesta |
| L00362 | 2026-07-14 19:29 | Instagram | IG Remarketing | Nicaragua | Mobile | S15 | Qualified | 2026-07-14 23:45 | | | |
| L00363 | 2026-07-14 11:26 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S01 | Converted | 2026-07-14 13:00 | 2026-07-17 12:26 | O00137 | |
| L00364 | 2026-07-14 12:49 | Website | Retargeting Web | Nicaragua | Desktop | S14 | Converted | 2026-07-14 18:46 | 2026-07-14 18:49 | O00111 | |
| L00365 | 2026-07-14 13:17 | Instagram | IG Remarketing | Panama | Desktop | S15 | Lost | 2026-07-14 15:00 | | | Precio |
| L00366 | 2026-07-14 08:11 | TikTok | TikTok Discovery | El Salvador | Mobile | S15 | Nurturing | 2026-07-14 10:08 | | | |
| L00367 | 2026-07-14 18:16 | Referral | Programa Referidos | El Salvador | Mobile | S15 | Converted | 2026-07-14 21:29 | 2026-07-16 11:16 | O00129 | |
| L00368 | 2026-07-14 13:06 | Facebook | FB Conversion | Costa Rica | Tablet | S14 | Converted | 2026-07-15 02:06 | 2026-07-17 17:06 | O00141 | |
| L00369 | 2026-07-14 15:09 | Website | Search Brand | El Salvador | Mobile | S15 | Nurturing | 2026-07-14 18:41 | | | |
| L00370 | 2026-07-14 10:10 | Website | Retargeting Web | Panama | Mobile | S15 | Converted | 2026-07-14 12:01 | 2026-07-20 00:10 | O00157 | |
| L00371 | 2026-07-14 08:37 | Website | Search Brand | Panama | Mobile | S14 | Lost | 2026-07-14 11:26 | | | Precio |
| L00372 | 2026-07-14 20:14 | Instagram | IG Stories Promo | Guatemala | Mobile | S14 | Nurturing | 2026-07-14 21:04 | | | |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L00373 | 2026-07-14 12:52 | Email | Email Nurture | Nicaragua | Mobile | S02 | Lost | 2026-07-14 21:46 | | | Producto no disponible |
| L00374 | 2026-07-14 21:45 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S03 | Converted | 2026-07-15 02:29 | 2026-07-15 00:45 | O00113 | |
| L00375 | 2026-07-15 12:33 | Facebook | FB Catalog | Guatemala | Mobile | S14 | Nurturing | 2026-07-15 17:49 | | | |
| L00376 | 2026-07-15 18:37 | WhatsApp | WhatsApp Reactivation | Honduras | Mobile | S14 | Lost | 2026-07-16 05:05 | | | Compró con competidor |
| L00377 | 2026-07-15 08:48 | TikTok | TikTok Discovery | Nicaragua | Mobile | S14 | Lost | 2026-07-15 12:43 | | | Sin respuesta |
| L00378 | 2026-07-15 19:44 | Website | SEO Always-on | Nicaragua | Mobile | S01 | Converted | 2026-07-15 22:30 | 2026-07-17 00:44 | O00134 | |
| L00379 | 2026-07-15 11:31 | TikTok | TikTok Discovery | Honduras | Desktop | S14 | Qualified | 2026-07-15 15:27 | | | |
| L00380 | 2026-07-15 15:16 | TikTok | TikTok Discovery | Costa Rica | Desktop | S14 | Qualified | 2026-07-15 19:55 | | | |
| L00381 | 2026-07-15 14:26 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S03 | Nurturing | 2026-07-15 18:02 | | | |
| L00382 | 2026-07-15 09:54 | Email | Email Nurture | Nicaragua | Desktop | S01 | Lost | 2026-07-15 12:14 | | | Precio |
| L00383 | 2026-07-15 21:14 | Website | Retargeting Web | Costa Rica | Mobile | S14 | Nurturing | 2026-07-16 02:24 | | | |
| L00384 | 2026-07-15 10:54 | Instagram | IG Remarketing | Guatemala | Mobile | S15 | Converted | 2026-07-15 19:39 | 2026-07-16 03:54 | O00126 | |
| L00385 | 2026-07-15 13:28 | Instagram | IG Stories Promo | Guatemala | Desktop | S15 | Qualified | 2026-07-15 15:47 | | | |
| L00386 | 2026-07-15 14:16 | Website | Retargeting Web | Nicaragua | Mobile | S03 | Lost | 2026-07-15 19:44 | | | Sin respuesta |
| L00387 | 2026-07-15 10:23 | Facebook | FB Retargeting | Honduras | Mobile | S11 | Lost | 2026-07-15 12:35 | | | Precio |
| L00388 | 2026-07-15 14:41 | Referral | Programa Referidos | Guatemala | Desktop | S07 | Converted | 2026-07-15 16:21 | 2026-07-19 01:41 | O00150 | |
| L00389 | 2026-07-15 16:57 | Website | Search Brand | Nicaragua | Mobile | S03 | Converted | 2026-07-15 18:34 | 2026-07-16 06:57 | O00128 | |
| L00390 | 2026-07-15 18:32 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S06 | Nurturing | 2026-07-15 23:43 | | | |
| L00391 | 2026-07-15 15:23 | Website | Search Brand | Nicaragua | Desktop | S14 | Nurturing | 2026-07-15 16:27 | | | |
| L00392 | 2026-07-15 19:32 | TikTok | TikTok Discovery | Nicaragua | Mobile | S14 | Nurturing | 2026-07-16 00:24 | | | |
| L00393 | 2026-07-15 16:19 | TikTok | TikTok Discovery | Costa Rica | Mobile | S05 | Converted | 2026-07-15 21:46 | 2026-07-15 20:19 | O00123 | |
| L00394 | 2026-07-15 12:52 | Referral | Programa Referidos | Nicaragua | Mobile | S01 | Converted | 2026-07-15 14:50 | 2026-07-15 16:52 | O00121 | |
| L00395 | 2026-07-15 16:50 | Referral | Programa Referidos | El Salvador | Desktop | S15 | Qualified | 2026-07-15 18:15 | | | |
| L00396 | 2026-07-15 10:32 | WhatsApp | Click-to-WhatsApp | Panama | Mobile | S14 | Nurturing | 2026-07-15 13:39 | | | |
| L00397 | 2026-07-15 08:04 | Website | SEO Always-on | Nicaragua | Tablet | S02 | Qualified | 2026-07-15 17:53 | | | |
| L00398 | 2026-07-15 11:40 | Instagram | IG Remarketing | Costa Rica | Mobile | S04 | Converted | 2026-07-15 23:29 | 2026-07-16 00:40 | O00124 | |
| L00399 | 2026-07-15 17:06 | Website | SEO Always-on | Nicaragua | Mobile | S01 | Nurturing | 2026-07-15 19:03 | | | |
| L00400 | 2026-07-15 19:06 | Referral | Programa Referidos | Nicaragua | Mobile | S03 | Nurturing | 2026-07-15 22:52 | | | |
| L00401 | 2026-07-15 09:59 | Website | SEO Always-on | Honduras | Tablet | S10 | Nurturing | 2026-07-15 12:58 | | | |
| L00402 | 2026-07-16 15:04 | Website | SEO Always-on | El Salvador | Desktop | S15 | Converted | 2026-07-16 19:08 | 2026-07-22 01:04 | O00178 | |
| L00403 | 2026-07-16 14:54 | Website | Retargeting Web | Panama | Desktop | S12 | Converted | 2026-07-16 22:30 | 2026-07-23 18:54 | O00192 | |
| L00404 | 2026-07-16 09:17 | Website | Search Brand | Nicaragua | Mobile | S14 | Qualified | 2026-07-16 13:24 | | | |
| L00405 | 2026-07-16 21:40 | TikTok | TikTok Discovery | Costa Rica | Mobile | S04 | Nurturing | 2026-07-17 00:22 | | | |
| L00406 | 2026-07-16 14:03 | Email | Email Flash Sale | Guatemala | Mobile | S07 | Lost | 2026-07-16 15:24 | | | Sin respuesta |
| L00407 | 2026-07-16 10:10 | Instagram | IG Stories Promo | Nicaragua | Mobile | S03 | Converted | 2026-07-16 12:11 | 2026-07-17 00:10 | O00133 | |
| L00408 | 2026-07-16 18:06 | TikTok | TikTok Creator Ads | Costa Rica | Mobile | S05 | Lost | 2026-07-16 19:50 | | | Producto no disponible |
| L00409 | 2026-07-16 22:00 | TikTok | TikTok Discovery | Guatemala | Mobile | S07 | Lost | 2026-07-16 22:59 | | | Compró con competidor |
| L00410 | 2026-07-16 16:01 | Facebook | FB Conversion | Guatemala | Mobile | S06 | Nurturing | 2026-07-16 19:16 | | | |
| L00411 | 2026-07-16 14:00 | TikTok | TikTok Creator Ads | Costa Rica | Mobile | S04 | Lost | 2026-07-16 17:04 | | | Precio |
| L00412 | 2026-07-16 14:49 | Instagram | IG Remarketing | Guatemala | Mobile | S07 | Lost | 2026-07-16 17:44 | | | Sin respuesta |
| L00413 | 2026-07-16 15:30 | Email | Email Nurture | Panama | Desktop | S12 | Lost | 2026-07-16 17:05 | | | Sin respuesta |
| L00414 | 2026-07-16 16:32 | Website | SEO Always-on | Nicaragua | Mobile | S03 | Converted | 2026-07-16 21:23 | 2026-07-18 20:32 | O00147 | |
| L00415 | 2026-07-16 14:03 | Instagram | IG Remarketing | El Salvador | Mobile | S08 | Lost | 2026-07-16 14:37 | | | Sin respuesta |
| L00416 | 2026-07-16 14:35 | Instagram | IG Reels Q3 | Costa Rica | Desktop | S15 | Converted | 2026-07-16 16:55 | 2026-07-17 09:35 | O00136 | |
| L00417 | 2026-07-16 18:27 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S15 | Converted | 2026-07-16 20:19 | 2026-07-21 14:27 | O00171 | |
| L00418 | 2026-07-16 14:26 | Email | Email Flash Sale | Nicaragua | Desktop | S01 | Qualified | 2026-07-16 19:15 | | | |
| L00419 | 2026-07-16 13:46 | Facebook | FB Retargeting | Guatemala | Mobile | S07 | Lost | 2026-07-16 17:05 | | | Producto no disponible |
| L00420 | 2026-07-16 13:37 | WhatsApp | Click-to-WhatsApp | Costa Rica | Mobile | S15 | Converted | 2026-07-16 16:31 | 2026-07-16 16:37 | O00131 | |
| L00421 | 2026-07-16 14:09 | Facebook | FB Conversion | Panama | Mobile | S13 | Lost | 2026-07-16 19:15 | | | Fuera de cobertura |
| L00422 | 2026-07-16 11:47 | Website | Search Brand | El Salvador | Desktop | S15 | Lost | 2026-07-16 15:34 | | | Sin respuesta |
| L00423 | 2026-07-16 20:49 | Marketplace | Marketplace Featured | Costa Rica | Mobile | S05 | Qualified | 2026-07-17 02:56 | | | |
| L00424 | 2026-07-16 16:13 | TikTok | TikTok Creator Ads | Costa Rica | Tablet | S15 | Lost | 2026-07-16 18:34 | | | Sin respuesta |
| L00425 | 2026-07-16 20:31 | WhatsApp | Click-to-WhatsApp | Costa Rica | Mobile | S05 | Nurturing | 2026-07-16 21:58 | | | |
| L00426 | 2026-07-16 13:01 | WhatsApp | WhatsApp Reactivation | El Salvador | Desktop | S09 | Lost | 2026-07-16 16:25 | | | Sin respuesta |
| L00427 | 2026-07-16 10:34 | TikTok | TikTok Discovery | Panama | Mobile | S13 | Lost | 2026-07-16 13:22 | | | Sin respuesta |
| L00428 | 2026-07-16 08:21 | Website | Search Brand | Honduras | Mobile | S15 | Converted | 2026-07-16 09:06 | 2026-07-17 16:21 | O00139 | |
| L00429 | 2026-07-16 14:11 | Website | SEO Always-on | Guatemala | Desktop | S15 | Qualified | 2026-07-16 15:50 | | | |
| L00430 | 2026-07-16 11:18 | Facebook | FB Conversion | Guatemala | Mobile | S15 | Converted | 2026-07-16 15:07 | 2026-07-16 12:18 | O00130 | |
| L00431 | 2026-07-16 13:06 | TikTok | TikTok Discovery | Nicaragua | Mobile | S03 | Qualified | 2026-07-16 14:19 | | | |
| L00432 | 2026-07-16 20:46 | Website | Retargeting Web | Nicaragua | Mobile | S01 | Converted | 2026-07-16 22:59 | 2026-07-17 16:46 | O00140 | |
| L00433 | 2026-07-16 16:02 | Website | Search Brand | El Salvador | Mobile | S08 | Lost | 2026-07-16 22:30 | | | Precio |
| L00434 | 2026-07-16 18:35 | Instagram | IG Reels Q3 | Guatemala | Mobile | S06 | Lost | 2026-07-17 02:11 | | | Precio |
| L00435 | 2026-07-16 10:02 | Website | SEO Always-on | Guatemala | Mobile | S07 | Converted | 2026-07-16 13:48 | 2026-07-19 00:02 | O00149 | |
| L00436 | 2026-07-17 15:19 | Referral | Programa Referidos | Costa Rica | Tablet | S05 | Converted | 2026-07-17 16:36 | 2026-07-19 09:19 | O00153 | |
| L00437 | 2026-07-17 11:03 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S14 | Lost | 2026-07-17 12:36 | | | Precio |
| L00438 | 2026-07-17 17:44 | Facebook | FB Catalog | Honduras | Mobile | S10 | Lost | 2026-07-17 18:46 | | | Compró con competidor |
| L00439 | 2026-07-17 19:49 | Email | Email Nurture | Nicaragua | Mobile | S02 | Qualified | 2026-07-17 21:44 | | | |
| L00440 | 2026-07-17 16:44 | Email | Email Nurture | Costa Rica | Mobile | S14 | Lost | 2026-07-17 23:21 | | | Producto no disponible |
| L00441 | 2026-07-17 12:29 | Email | Email Nurture | Costa Rica | Mobile | S14 | Converted | 2026-07-17 14:50 | 2026-07-20 02:29 | O00158 | |
| L00442 | 2026-07-17 21:39 | TikTok | TikTok Discovery | El Salvador | Desktop | S08 | Nurturing | 2026-07-18 04:29 | | | |
| L00443 | 2026-07-17 15:33 | Instagram | IG Remarketing | El Salvador | Mobile | S14 | Nurturing | 2026-07-17 18:03 | | | |
| L00444 | 2026-07-17 13:23 | Instagram | IG Stories Promo | Nicaragua | Desktop | S01 | Lost | 2026-07-17 20:05 | | | Compró con competidor |
| L00445 | 2026-07-17 09:53 | Facebook | FB Conversion | Guatemala | Mobile | S14 | Lost | 2026-07-17 12:36 | | | Precio |
| L00446 | 2026-07-17 08:12 | Email | Email Nurture | Guatemala | Mobile | S15 | Converted | 2026-07-17 11:06 | 2026-07-17 15:12 | O00138 | |
| L00447 | 2026-07-17 14:40 | WhatsApp | Click-to-WhatsApp | El Salvador | Mobile | S14 | Lost | 2026-07-17 19:16 | | | Producto no disponible |
| L00448 | 2026-07-17 16:25 | Website | Retargeting Web | Guatemala | Desktop | S07 | Qualified | 2026-07-17 21:01 | | | |
| L00449 | 2026-07-17 15:00 | Facebook | FB Retargeting | Nicaragua | Mobile | S14 | Nurturing | 2026-07-17 17:46 | | | |
| L00450 | 2026-07-17 21:22 | Facebook | FB Catalog | El Salvador | Mobile | S14 | Qualified | 2026-07-18 00:12 | | | |
| L00451 | 2026-07-17 15:42 | Email | Email Nurture | Guatemala | Mobile | S15 | Converted | 2026-07-17 21:22 | 2026-07-22 02:42 | O00180 | |
| L00452 | 2026-07-17 11:05 | Referral | Programa Referidos | Costa Rica | Mobile | S05 | Nurturing | 2026-07-17 12:43 | | | |
| L00453 | 2026-07-17 10:50 | WhatsApp | Click-to-WhatsApp | Honduras | Mobile | S10 | Nurturing | 2026-07-17 12:35 | | | |
| L00454 | 2026-07-17 21:21 | Marketplace | Marketplace Featured | Honduras | Mobile | S11 | Lost | 2026-07-18 08:51 | | | Producto no disponible |
| L00455 | 2026-07-18 18:43 | Website | SEO Always-on | Nicaragua | Mobile | S14 | Converted | 2026-07-18 20:08 | 2026-07-20 08:43 | O00162 | |
| L00456 | 2026-07-18 16:40 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S15 | Qualified | 2026-07-18 18:26 | | | |
| L00457 | 2026-07-18 21:27 | TikTok | TikTok Discovery | Nicaragua | Mobile | S03 | Qualified | 2026-07-18 23:00 | | | |
| L00458 | 2026-07-18 15:36 | TikTok | TikTok Discovery | El Salvador | Desktop | S09 | Lost | 2026-07-18 17:00 | | | Precio |
| L00459 | 2026-07-18 11:13 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S03 | Nurturing | 2026-07-18 16:08 | | | |
| L00460 | 2026-07-18 18:47 | WhatsApp | Click-to-WhatsApp | Nicaragua | Tablet | S14 | Lost | 2026-07-18 21:31 | | | Sin respuesta |
| L00461 | 2026-07-18 21:07 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S02 | Lost | 2026-07-19 02:09 | | | Fuera de cobertura |
| L00462 | 2026-07-18 18:13 | Instagram | IG Stories Promo | Costa Rica | Mobile | S15 | Lost | 2026-07-18 21:05 | | | Sin respuesta |
| L00463 | 2026-07-18 09:02 | Referral | Programa Referidos | Panama | Mobile | S14 | Converted | 2026-07-18 09:59 | 2026-07-20 05:02 | O00160 | |
| L00464 | 2026-07-18 20:17 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S15 | Converted | 2026-07-18 22:32 | 2026-07-18 21:17 | O00148 | |
| L00465 | 2026-07-18 11:38 | Instagram | IG Remarketing | Panama | Tablet | S15 | Qualified | 2026-07-18 14:02 | | | |
| L00466 | 2026-07-18 16:54 | Email | Email Nurture | Costa Rica | Desktop | S15 | Nurturing | 2026-07-18 21:39 | | | |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L00467 | 2026-07-18 15:55 | Email | Email Flash Sale | Guatemala | Mobile | S07 | Lost | 2026-07-18 20:37 | | | Producto no disponible |
| L00468 | 2026-07-18 11:51 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S03 | Qualified | 2026-07-18 15:56 | | | |
| L00469 | 2026-07-18 19:10 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S01 | Nurturing | 2026-07-19 02:17 | | | |
| L00470 | 2026-07-18 20:05 | Website | SEO Always-on | Panama | Desktop | S14 | Qualified | 2026-07-18 22:12 | | | |
| L00471 | 2026-07-18 14:38 | Facebook | FB Conversion | Nicaragua | Mobile | S03 | Converted | 2026-07-19 03:07 | 2026-07-19 03:38 | O00152 | |
| L00472 | 2026-07-18 08:59 | TikTok | TikTok Creator Ads | Honduras | Desktop | S10 | Lost | 2026-07-18 10:59 | | | Compró con competidor |
| L00473 | 2026-07-18 21:50 | Facebook | FB Catalog | Costa Rica | Mobile | S04 | Nurturing | 2026-07-19 01:00 | | | |
| L00474 | 2026-07-18 21:29 | Facebook | FB Retargeting | Honduras | Mobile | S15 | Nurturing | 2026-07-19 00:13 | | | |
| L00475 | 2026-07-18 17:07 | Website | Retargeting Web | Guatemala | Mobile | S07 | Converted | 2026-07-18 19:50 | 2026-07-20 22:07 | O00168 | |
| L00476 | 2026-07-18 16:48 | Instagram | IG Reels Q3 | Guatemala | Mobile | S14 | Converted | 2026-07-18 19:24 | 2026-07-21 23:48 | O00177 | |
| L00477 | 2026-07-18 19:32 | Website | Search Brand | El Salvador | Mobile | S14 | Lost | 2026-07-19 01:48 | | | Fuera de cobertura |
| L00478 | 2026-07-18 08:48 | Website | Retargeting Web | Costa Rica | Tablet | S14 | Qualified | 2026-07-18 10:42 | | | |
| L00479 | 2026-07-18 15:29 | Website | Search Brand | Guatemala | Desktop | S14 | Lost | 2026-07-18 20:03 | | | Sin respuesta |
| L00480 | 2026-07-19 16:26 | Facebook | FB Retargeting | Nicaragua | Mobile | S02 | Nurturing | 2026-07-19 19:03 | | | |
| L00481 | 2026-07-19 21:45 | Facebook | FB Conversion | Nicaragua | Mobile | S02 | Converted | 2026-07-19 23:57 | 2026-07-23 17:45 | O00191 | |
| L00482 | 2026-07-19 16:26 | Referral | Programa Referidos | Costa Rica | Mobile | S04 | Converted | 2026-07-19 20:11 | 2026-07-20 19:26 | O00167 | |
| L00483 | 2026-07-19 17:13 | Instagram | IG Reels Q3 | Nicaragua | Tablet | S01 | Lost | 2026-07-19 18:52 | | | Precio |
| L00484 | 2026-07-19 16:02 | Instagram | IG Remarketing | Honduras | Mobile | S11 | Converted | 2026-07-19 17:05 | 2026-07-19 20:02 | O00155 | |
| L00485 | 2026-07-19 08:01 | TikTok | TikTok Discovery | Nicaragua | Desktop | S03 | Lost | 2026-07-19 10:13 | | | Precio |
| L00486 | 2026-07-19 16:05 | Marketplace | Marketplace Featured | El Salvador | Mobile | S09 | Converted | 2026-07-19 18:25 | 2026-07-22 17:05 | O00185 | |
| L00487 | 2026-07-19 13:59 | Instagram | IG Stories Promo | Nicaragua | Mobile | S02 | Lost | 2026-07-19 15:47 | | | Precio |
| L00488 | 2026-07-19 14:20 | WhatsApp | WhatsApp Reactivation | Honduras | Mobile | S11 | Converted | 2026-07-19 19:46 | 2026-07-21 16:20 | O00172 | |
| L00489 | 2026-07-19 13:27 | TikTok | TikTok Creator Ads | Honduras | Desktop | S14 | Lost | 2026-07-19 18:32 | | | Compró con competidor |
| L00490 | 2026-07-19 11:18 | Website | SEO Always-on | Guatemala | Desktop | S06 | Lost | 2026-07-19 17:45 | | | Sin respuesta |
| L00491 | 2026-07-19 19:39 | Facebook | FB Catalog | Guatemala | Desktop | S15 | Qualified | 2026-07-19 20:43 | | | |
| L00492 | 2026-07-19 08:11 | Website | SEO Always-on | Honduras | Mobile | S10 | Converted | 2026-07-19 09:45 | 2026-07-19 21:11 | O00156 | |
| L00493 | 2026-07-19 09:56 | Facebook | FB Retargeting | Guatemala | Desktop | S15 | Converted | 2026-07-19 16:11 | 2026-07-20 03:56 | O00159 | |
| L00494 | 2026-07-19 20:07 | Facebook | FB Retargeting | Nicaragua | Mobile | S03 | Nurturing | 2026-07-19 22:08 | | | |
| L00495 | 2026-07-19 15:18 | Referral | Programa Referidos | El Salvador | Desktop | S14 | Converted | 2026-07-19 17:34 | 2026-07-30 02:18 | O00232 | |
| L00496 | 2026-07-20 12:24 | Email | Email Flash Sale | Nicaragua | Desktop | S02 | Lost | 2026-07-20 14:40 | | | Producto no disponible |
| L00497 | 2026-07-20 21:30 | Email | Email Flash Sale | Panama | Desktop | S13 | Lost | 2026-07-21 01:45 | | | Sin respuesta |
| L00498 | 2026-07-20 21:43 | Email | Email Flash Sale | Guatemala | Mobile | S07 | Converted | 2026-07-21 01:55 | 2026-07-23 23:43 | O00194 | |
| L00499 | 2026-07-20 09:50 | Marketplace | Marketplace Featured | Nicaragua | Desktop | S14 | Converted | 2026-07-20 11:13 | 2026-07-20 17:50 | O00165 | |
| L00500 | 2026-07-20 14:47 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S15 | Converted | 2026-07-20 17:29 | 2026-07-20 17:47 | O00164 | |
| L00501 | 2026-07-20 12:23 | Facebook | FB Retargeting | Nicaragua | Mobile | S14 | Lost | 2026-07-20 15:12 | | | Sin respuesta |
| L00502 | 2026-07-20 08:52 | Website | SEO Always-on | El Salvador | Mobile | S15 | Lost | 2026-07-20 10:01 | | | Compró con competidor |
| L00503 | 2026-07-20 15:04 | Instagram | IG Stories Promo | Guatemala | Mobile | S06 | Lost | 2026-07-20 18:05 | | | Producto no disponible |
| L00504 | 2026-07-20 09:03 | Instagram | IG Remarketing | Honduras | Tablet | S15 | Lost | 2026-07-20 14:13 | | | Precio |
| L00505 | 2026-07-20 17:00 | Email | Email Flash Sale | El Salvador | Mobile | S15 | Lost | 2026-07-20 19:53 | | | Sin respuesta |
| L00506 | 2026-07-20 21:16 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S02 | Converted | 2026-07-20 23:46 | 2026-07-21 04:16 | O00169 | |
| L00507 | 2026-07-20 14:54 | Facebook | FB Catalog | Costa Rica | Desktop | S04 | Converted | 2026-07-20 18:50 | 2026-07-21 17:54 | O00174 | |
| L00508 | 2026-07-20 18:47 | WhatsApp | WhatsApp Reactivation | Nicaragua | Tablet | S02 | Nurturing | 2026-07-20 23:25 | | | |
| L00509 | 2026-07-20 10:56 | Website | Retargeting Web | Panama | Mobile | S12 | Lost | 2026-07-20 13:39 | | | Fuera de cobertura |
| L00510 | 2026-07-20 10:57 | Facebook | FB Retargeting | Nicaragua | Mobile | S15 | Qualified | 2026-07-20 14:50 | | | |
| L00511 | 2026-07-20 20:49 | Website | Retargeting Web | Costa Rica | Mobile | S04 | Lost | 2026-07-20 22:25 | | | Sin respuesta |
| L00512 | 2026-07-20 20:49 | Marketplace | Marketplace Featured | El Salvador | Mobile | S14 | Lost | 2026-07-20 23:36 | | | Sin respuesta |
| L00513 | 2026-07-20 16:31 | Referral | Programa Referidos | Panama | Tablet | S15 | Converted | 2026-07-20 19:06 | 2026-07-20 18:31 | O00166 | |
| L00514 | 2026-07-20 10:21 | Instagram | IG Remarketing | Honduras | Desktop | S10 | Lost | 2026-07-20 13:32 | | | Precio |
| L00515 | 2026-07-20 13:35 | Instagram | IG Stories Promo | Guatemala | Mobile | S06 | Nurturing | 2026-07-20 16:57 | | | |
| L00516 | 2026-07-20 17:54 | Instagram | IG Stories Promo | Honduras | Desktop | S14 | Nurturing | 2026-07-20 21:33 | | | |
| L00517 | 2026-07-20 12:24 | Website | SEO Always-on | Nicaragua | Mobile | S03 | Lost | 2026-07-20 20:01 | | | Fuera de cobertura |
| L00518 | 2026-07-20 15:56 | Instagram | IG Reels Q3 | Guatemala | Mobile | S14 | Qualified | 2026-07-20 17:18 | | | |
| L00519 | 2026-07-20 11:53 | Website | Search Brand | Nicaragua | Mobile | S15 | Converted | 2026-07-20 15:32 | 2026-07-23 21:53 | O00193 | |
| L00520 | 2026-07-20 13:40 | Website | SEO Always-on | Panama | Desktop | S12 | Nurturing | 2026-07-20 16:55 | | | |
| L00521 | 2026-07-20 18:49 | WhatsApp | Click-to-WhatsApp | Nicaragua | Desktop | S03 | Lost | 2026-07-20 19:22 | | | Sin respuesta |
| L00522 | 2026-07-20 11:54 | Facebook | FB Catalog | El Salvador | Mobile | S14 | Lost | 2026-07-20 18:00 | | | Precio |
| L00523 | 2026-07-20 15:33 | TikTok | TikTok Discovery | Costa Rica | Tablet | S15 | Converted | 2026-07-20 17:55 | 2026-07-22 02:33 | O00179 | |
| L00524 | 2026-07-20 21:33 | WhatsApp | WhatsApp Reactivation | Panama | Mobile | S15 | Lost | 2026-07-20 23:41 | | | Sin respuesta |
| L00525 | 2026-07-20 10:30 | Facebook | FB Retargeting | Nicaragua | Mobile | S14 | Lost | 2026-07-20 17:35 | | | Sin respuesta |
| L00526 | 2026-07-21 14:34 | Website | Search Brand | Honduras | Desktop | S11 | Lost | 2026-07-21 17:41 | | | Sin respuesta |
| L00527 | 2026-07-21 13:52 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S06 | Converted | 2026-07-21 17:52 | 2026-07-22 05:52 | O00182 | |
| L00528 | 2026-07-21 14:00 | TikTok | TikTok Creator Ads | Guatemala | Mobile | S15 | Nurturing | 2026-07-21 15:40 | | | |
| L00529 | 2026-07-21 08:26 | Facebook | FB Conversion | Costa Rica | Mobile | S14 | Lost | 2026-07-21 10:47 | | | Sin respuesta |
| L00530 | 2026-07-21 15:53 | Website | Retargeting Web | Panama | Mobile | S12 | Qualified | 2026-07-21 16:44 | | | |
| L00531 | 2026-07-21 12:05 | Instagram | IG Remarketing | El Salvador | Desktop | S14 | Lost | 2026-07-21 14:05 | | | Sin respuesta |
| L00532 | 2026-07-21 21:15 | Website | Search Brand | Costa Rica | Desktop | S14 | Qualified | 2026-07-22 00:54 | | | |
| L00533 | 2026-07-21 09:41 | TikTok | TikTok Discovery | Guatemala | Mobile | S07 | Lost | 2026-07-21 11:44 | | | Precio |
| L00534 | 2026-07-21 16:40 | WhatsApp | WhatsApp Reactivation | Honduras | Mobile | S14 | Converted | 2026-07-21 18:23 | 2026-07-23 12:40 | O00189 | |
| L00535 | 2026-07-21 08:02 | Instagram | IG Reels Q3 | Honduras | Mobile | S11 | Nurturing | 2026-07-21 14:07 | | | |
| L00536 | 2026-07-21 11:28 | Website | SEO Always-on | Guatemala | Desktop | S14 | Lost | 2026-07-21 16:32 | | | Sin respuesta |
| L00537 | 2026-07-21 16:02 | WhatsApp | Click-to-WhatsApp | Costa Rica | Mobile | S05 | Lost | 2026-07-22 00:39 | | | Sin respuesta |
| L00538 | 2026-07-21 14:59 | Website | Retargeting Web | Costa Rica | Mobile | S05 | Lost | 2026-07-21 16:52 | | | Producto no disponible |
| L00539 | 2026-07-21 09:37 | Website | Retargeting Web | Costa Rica | Desktop | S15 | Converted | 2026-07-21 15:06 | 2026-07-25 14:37 | O00202 | |
| L00540 | 2026-07-21 21:36 | Marketplace | Marketplace Featured | Honduras | Desktop | S10 | Lost | 2026-07-21 22:50 | | | Sin respuesta |
| L00541 | 2026-07-21 18:28 | Website | Search Brand | Costa Rica | Mobile | S14 | Lost | 2026-07-21 23:20 | | | Compró con competidor |
| L00542 | 2026-07-21 11:48 | Instagram | IG Remarketing | Costa Rica | Mobile | S15 | Nurturing | 2026-07-21 13:25 | | | |
| L00543 | 2026-07-21 17:34 | Facebook | FB Conversion | Panama | Mobile | S15 | Lost | 2026-07-21 22:18 | | | Precio |
| L00544 | 2026-07-21 17:43 | Facebook | FB Retargeting | Costa Rica | Desktop | S14 | Nurturing | 2026-07-21 23:37 | | | |
| L00545 | 2026-07-21 09:26 | Referral | Programa Referidos | Guatemala | Mobile | S14 | Converted | 2026-07-21 12:54 | 2026-07-26 03:26 | O00205 | |
| L00546 | 2026-07-21 10:01 | Instagram | IG Stories Promo | Guatemala | Mobile | S06 | Converted | 2026-07-21 12:46 | 2026-07-23 01:01 | O00187 | |
| L00547 | 2026-07-21 17:57 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S05 | Converted | 2026-07-21 18:55 | 2026-07-22 11:57 | O00183 | |
| L00548 | 2026-07-21 10:27 | Facebook | FB Catalog | Costa Rica | Mobile | S05 | Qualified | 2026-07-21 12:47 | | | |
| L00549 | 2026-07-21 17:41 | WhatsApp | Click-to-WhatsApp | El Salvador | Tablet | S15 | Converted | 2026-07-21 20:37 | 2026-07-22 03:41 | O00181 | |
| L00550 | 2026-07-21 08:10 | Website | SEO Always-on | Honduras | Mobile | S11 | Lost | 2026-07-21 11:25 | | | Compró con competidor |
| L00551 | 2026-07-21 16:21 | TikTok | TikTok Creator Ads | Guatemala | Desktop | S06 | Lost | 2026-07-21 18:47 | | | Sin respuesta |
| L00552 | 2026-07-21 14:10 | Marketplace | Marketplace Featured | Guatemala | Mobile | S07 | Lost | 2026-07-21 17:38 | | | Producto no disponible |
| L00553 | 2026-07-22 20:47 | Website | SEO Always-on | Honduras | Mobile | S14 | Lost | 2026-07-22 23:41 | | | Sin respuesta |
| L00554 | 2026-07-22 16:40 | Instagram | IG Stories Promo | Honduras | Mobile | S14 | Nurturing | 2026-07-22 19:18 | | | |
| L00555 | 2026-07-22 13:31 | Instagram | IG Reels Q3 | Nicaragua | Desktop | S02 | Converted | 2026-07-22 20:07 | 2026-07-25 04:31 | O00200 | |
| L00556 | 2026-07-22 14:31 | Marketplace | Marketplace Featured | Guatemala | Mobile | S07 | Lost | 2026-07-22 17:17 | | | Fuera de cobertura |
| L00557 | 2026-07-22 19:04 | Instagram | IG Reels Q3 | Nicaragua | Desktop | S15 | Converted | 2026-07-22 20:02 | 2026-07-26 07:04 | O00206 | |
| L00558 | 2026-07-22 18:24 | Instagram | IG Stories Promo | Nicaragua | Desktop | S14 | Lost | 2026-07-23 00:46 | | | Precio |
| L00559 | 2026-07-22 12:07 | Email | Email Flash Sale | Panama | Mobile | S13 | Nurturing | 2026-07-22 19:12 | | | |
| L00560 | 2026-07-22 21:44 | Website | Retargeting Web | Nicaragua | Mobile | S02 | Lost | 2026-07-23 03:44 | | | Sin respuesta |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L00561 | 2026-07-22 16:08 | Email | Email Flash Sale | Nicaragua | Desktop | S03 | Lost | 2026-07-22 17:51 | | | Producto no disponible |
| L00562 | 2026-07-22 11:20 | Email | Email Flash Sale | Nicaragua | Mobile | S14 | Nurturing | 2026-07-22 14:20 | | | |
| L00563 | 2026-07-22 14:13 | WhatsApp | WhatsApp Reactivation | El Salvador | Desktop | S15 | Qualified | 2026-07-22 17:24 | | | |
| L00564 | 2026-07-22 10:27 | Facebook | FB Conversion | Costa Rica | Mobile | S15 | Lost | 2026-07-22 13:32 | | | Precio |
| L00565 | 2026-07-22 19:47 | Facebook | FB Conversion | Nicaragua | Mobile | S14 | Lost | 2026-07-23 00:06 | | | Sin respuesta |
| L00566 | 2026-07-22 09:47 | Facebook | FB Conversion | Nicaragua | Desktop | S03 | Lost | 2026-07-22 11:21 | | | Sin respuesta |
| L00567 | 2026-07-22 18:26 | Facebook | FB Retargeting | Nicaragua | Desktop | S15 | Converted | 2026-07-22 20:22 | 2026-07-27 01:26 | O00211 | |
| L00568 | 2026-07-22 14:34 | Instagram | IG Stories Promo | Nicaragua | Mobile | S14 | Lost | 2026-07-22 15:07 | | | Producto no disponible |
| L00569 | 2026-07-22 21:47 | Instagram | IG Remarketing | Costa Rica | Desktop | S04 | Nurturing | 2026-07-23 01:09 | | | |
| L00570 | 2026-07-22 10:54 | Referral | Programa Referidos | Guatemala | Mobile | S07 | Lost | 2026-07-22 14:35 | | | Compró con competidor |
| L00571 | 2026-07-22 15:12 | WhatsApp | WhatsApp Reactivation | Panama | Mobile | S13 | Converted | 2026-07-22 17:40 | 2026-08-03 04:12 | O00261 | |
| L00572 | 2026-07-22 16:42 | Website | SEO Always-on | Costa Rica | Mobile | S15 | Nurturing | 2026-07-22 20:27 | | | |
| L00573 | 2026-07-22 12:42 | WhatsApp | WhatsApp Reactivation | El Salvador | Mobile | S09 | Lost | 2026-07-22 18:28 | | | Producto no disponible |
| L00574 | 2026-07-22 18:44 | Website | Retargeting Web | Costa Rica | Mobile | S05 | Converted | 2026-07-22 21:13 | 2026-07-24 09:44 | O00195 | |
| L00575 | 2026-07-22 19:34 | TikTok | TikTok Creator Ads | Costa Rica | Mobile | S15 | Lost | 2026-07-23 00:58 | | | Precio |
| L00576 | 2026-07-22 09:42 | Facebook | FB Retargeting | Nicaragua | Mobile | S01 | Converted | 2026-07-22 13:07 | 2026-07-29 20:42 | O00229 | |
| L00577 | 2026-07-22 14:34 | Email | Email Nurture | Nicaragua | Mobile | S03 | Nurturing | 2026-07-22 23:34 | | | |
| L00578 | 2026-07-22 11:12 | WhatsApp | WhatsApp Reactivation | Panama | Mobile | S12 | Converted | 2026-07-22 15:10 | 2026-07-23 13:12 | O00190 | |
| L00579 | 2026-07-22 15:29 | TikTok | TikTok Discovery | Nicaragua | Mobile | S03 | Converted | 2026-07-22 18:03 | 2026-07-27 01:29 | O00212 | |
| L00580 | 2026-07-22 19:48 | Website | Retargeting Web | Guatemala | Mobile | S15 | Lost | 2026-07-22 21:40 | | | Sin respuesta |
| L00581 | 2026-07-22 08:25 | Instagram | IG Remarketing | Guatemala | Mobile | S15 | Nurturing | 2026-07-22 10:25 | | | |
| L00582 | 2026-07-23 14:43 | Instagram | IG Stories Promo | Nicaragua | Mobile | S02 | Nurturing | 2026-07-23 17:52 | | | |
| L00583 | 2026-07-23 20:15 | Website | Retargeting Web | Guatemala | Desktop | S07 | Lost | 2026-07-23 21:34 | | | Producto no disponible |
| L00584 | 2026-07-23 19:18 | Website | Retargeting Web | Honduras | Mobile | S15 | Lost | 2026-07-23 21:45 | | | Precio |
| L00585 | 2026-07-23 14:13 | Instagram | IG Reels Q3 | Honduras | Mobile | S15 | Converted | 2026-07-23 21:16 | 2026-07-26 09:13 | O00207 | |
| L00586 | 2026-07-23 13:55 | Referral | Programa Referidos | Costa Rica | Mobile | S15 | Converted | 2026-07-23 16:37 | 2026-07-27 22:55 | O00218 | |
| L00587 | 2026-07-23 16:29 | Website | SEO Always-on | Guatemala | Desktop | S07 | Lost | 2026-07-23 19:29 | | | Fuera de cobertura |
| L00588 | 2026-07-23 13:26 | Website | SEO Always-on | Costa Rica | Mobile | S05 | Lost | 2026-07-23 19:44 | | | Precio |
| L00589 | 2026-07-23 11:00 | Referral | Programa Referidos | Nicaragua | Desktop | S15 | Lost | 2026-07-23 14:24 | | | Fuera de cobertura |
| L00590 | 2026-07-23 19:49 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S14 | Lost | 2026-07-23 21:29 | | | Precio |
| L00591 | 2026-07-23 13:23 | Instagram | IG Remarketing | Nicaragua | Desktop | S15 | Converted | 2026-07-23 16:59 | 2026-07-30 17:23 | O00237 | |
| L00592 | 2026-07-23 08:56 | Instagram | IG Stories Promo | Nicaragua | Desktop | S14 | Lost | 2026-07-23 13:17 | | | Precio |
| L00593 | 2026-07-23 10:03 | Website | SEO Always-on | Guatemala | Tablet | S06 | Lost | 2026-07-23 13:06 | | | Compró con competidor |
| L00594 | 2026-07-23 12:21 | Referral | Programa Referidos | Costa Rica | Mobile | S15 | Converted | 2026-07-23 16:22 | 2026-07-25 01:21 | O00199 | |
| L00595 | 2026-07-23 21:47 | TikTok | TikTok Discovery | Nicaragua | Mobile | S02 | Lost | 2026-07-23 23:24 | | | Producto no disponible |
| L00596 | 2026-07-23 11:11 | Facebook | FB Catalog | Costa Rica | Mobile | S14 | Lost | 2026-07-23 14:10 | | | Sin respuesta |
| L00597 | 2026-07-23 16:50 | Website | Retargeting Web | Costa Rica | Mobile | S14 | Lost | 2026-07-23 18:57 | | | Precio |
| L00598 | 2026-07-23 14:33 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S14 | Converted | 2026-07-23 16:16 | 2026-07-24 10:33 | O00196 | |
| L00599 | 2026-07-23 08:53 | WhatsApp | Click-to-WhatsApp | Nicaragua | Desktop | S02 | Lost | 2026-07-23 12:03 | | | Compró con competidor |
| L00600 | 2026-07-23 11:53 | Website | SEO Always-on | Nicaragua | Mobile | S02 | Qualified | 2026-07-23 15:26 | | | |
| L00601 | 2026-07-23 11:42 | Website | SEO Always-on | Guatemala | Mobile | S14 | Lost | 2026-07-24 00:45 | | | Fuera de cobertura |
| L00602 | 2026-07-23 19:50 | Facebook | FB Catalog | Nicaragua | Mobile | S01 | Lost | 2026-07-24 02:12 | | | Sin respuesta |
| L00603 | 2026-07-23 13:00 | Website | Search Brand | El Salvador | Mobile | S15 | Lost | 2026-07-23 19:09 | | | Precio |
| L00604 | 2026-07-23 18:04 | Website | Retargeting Web | Guatemala | Desktop | S15 | Qualified | 2026-07-23 20:30 | | | |
| L00605 | 2026-07-23 21:12 | Facebook | FB Retargeting | Panama | Mobile | S12 | Lost | 2026-07-23 22:52 | | | Sin respuesta |
| L00606 | 2026-07-24 20:00 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S14 | Converted | 2026-07-24 23:44 | 2026-07-25 10:00 | O00201 | |
| L00607 | 2026-07-24 08:24 | Instagram | IG Remarketing | Honduras | Mobile | S14 | Qualified | 2026-07-24 10:12 | | | |
| L00608 | 2026-07-24 12:43 | Website | Search Brand | El Salvador | Mobile | S15 | Nurturing | 2026-07-24 15:23 | | | |
| L00609 | 2026-07-24 20:35 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S14 | Converted | 2026-07-24 23:45 | 2026-08-02 09:35 | O00255 | |
| L00610 | 2026-07-24 14:49 | Facebook | FB Catalog | Costa Rica | Mobile | S15 | Qualified | 2026-07-24 17:38 | | | |
| L00611 | 2026-07-24 15:27 | WhatsApp | Click-to-WhatsApp | Panama | Desktop | S12 | Qualified | 2026-07-24 18:03 | | | |
| L00612 | 2026-07-24 09:39 | Website | Search Brand | Nicaragua | Mobile | S01 | Qualified | 2026-07-24 16:13 | | | |
| L00613 | 2026-07-24 20:33 | Facebook | FB Conversion | Nicaragua | Mobile | S03 | Qualified | 2026-07-24 23:18 | | | |
| L00614 | 2026-07-24 18:59 | Website | SEO Always-on | Costa Rica | Mobile | S05 | Lost | 2026-07-25 00:32 | | | Sin respuesta |
| L00615 | 2026-07-24 12:46 | Website | Search Brand | Nicaragua | Desktop | S03 | Lost | 2026-07-24 14:04 | | | Sin respuesta |
| L00616 | 2026-07-24 08:29 | WhatsApp | WhatsApp Reactivation | El Salvador | Tablet | S14 | Converted | 2026-07-24 11:59 | 2026-07-26 09:29 | O00208 | |
| L00617 | 2026-07-24 22:00 | Website | SEO Always-on | Guatemala | Mobile | S06 | Lost | 2026-07-24 22:55 | | | Fuera de cobertura |
| L00618 | 2026-07-24 13:32 | Facebook | FB Retargeting | Guatemala | Desktop | S07 | Qualified | 2026-07-24 14:58 | | | |
| L00619 | 2026-07-24 12:58 | Instagram | IG Stories Promo | Guatemala | Mobile | S14 | Qualified | 2026-07-24 14:35 | | | |
| L00620 | 2026-07-24 17:09 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S01 | Lost | 2026-07-24 19:45 | | | Sin respuesta |
| L00621 | 2026-07-24 19:59 | Website | Retargeting Web | Nicaragua | Mobile | S01 | Lost | 2026-07-25 02:48 | | | Producto no disponible |
| L00622 | 2026-07-24 10:48 | Facebook | FB Retargeting | Nicaragua | Mobile | S02 | Nurturing | 2026-07-24 18:19 | | | |
| L00623 | 2026-07-24 13:00 | Website | Search Brand | Costa Rica | Mobile | S15 | Qualified | 2026-07-24 15:13 | | | |
| L00624 | 2026-07-24 15:28 | Facebook | FB Retargeting | Guatemala | Mobile | S07 | Nurturing | 2026-07-24 18:45 | | | |
| L00625 | 2026-07-25 11:12 | Instagram | IG Stories Promo | El Salvador | Tablet | S09 | Lost | 2026-07-25 15:00 | | | Sin respuesta |
| L00626 | 2026-07-25 21:35 | Facebook | FB Retargeting | Costa Rica | Desktop | S04 | Lost | 2026-07-26 01:29 | | | Sin respuesta |
| L00627 | 2026-07-25 10:18 | Website | Search Brand | Guatemala | Mobile | S07 | Lost | 2026-07-26 05:49 | | | Producto no disponible |
| L00628 | 2026-07-25 19:27 | Website | SEO Always-on | Guatemala | Tablet | S15 | Qualified | 2026-07-25 20:55 | | | |
| L00629 | 2026-07-25 12:21 | Website | Search Brand | Guatemala | Mobile | S06 | Lost | 2026-07-25 14:54 | | | Fuera de cobertura |
| L00630 | 2026-07-25 09:06 | Website | Retargeting Web | Nicaragua | Mobile | S14 | Converted | 2026-07-25 18:30 | 2026-07-26 12:06 | O00209 | |
| L00631 | 2026-07-25 21:23 | Instagram | IG Reels Q3 | Panama | Desktop | S13 | Qualified | 2026-07-26 02:38 | | | |
| L00632 | 2026-07-25 13:39 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S14 | Qualified | 2026-07-25 19:24 | | | |
| L00633 | 2026-07-25 10:48 | Facebook | FB Conversion | Guatemala | Mobile | S07 | Qualified | 2026-07-25 17:20 | | | |
| L00634 | 2026-07-25 21:17 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S02 | Nurturing | 2026-07-26 02:48 | | | |
| L00635 | 2026-07-25 14:15 | Website | Retargeting Web | Nicaragua | Desktop | S01 | Converted | 2026-07-25 17:40 | 2026-07-27 06:15 | O00214 | |
| L00636 | 2026-07-25 11:07 | Website | SEO Always-on | Nicaragua | Mobile | S02 | Converted | 2026-07-25 13:37 | 2026-07-26 01:07 | O00204 | |
| L00637 | 2026-07-25 17:20 | Facebook | FB Retargeting | Panama | Mobile | S13 | Lost | 2026-07-25 23:45 | | | Sin respuesta |
| L00638 | 2026-07-25 21:44 | Referral | Programa Referidos | El Salvador | Mobile | S15 | Qualified | 2026-07-26 03:19 | | | |
| L00639 | 2026-07-25 16:35 | Instagram | IG Reels Q3 | Costa Rica | Desktop | S05 | Lost | 2026-07-25 20:47 | | | Sin respuesta |
| L00640 | 2026-07-25 18:47 | Website | Retargeting Web | Nicaragua | Desktop | S14 | Lost | 2026-07-26 00:05 | | | Precio |
| L00641 | 2026-07-25 09:50 | Facebook | FB Catalog | Nicaragua | Desktop | S14 | Nurturing | 2026-07-25 10:48 | | | |
| L00642 | 2026-07-25 20:27 | Website | Retargeting Web | Costa Rica | Mobile | S15 | Lost | 2026-07-26 02:04 | | | Fuera de cobertura |
| L00643 | 2026-07-25 20:21 | Website | Retargeting Web | Nicaragua | Mobile | S15 | Lost | 2026-07-25 22:36 | | | Sin respuesta |
| L00644 | 2026-07-25 08:45 | Website | SEO Always-on | Honduras | Tablet | S15 | Nurturing | 2026-07-25 09:58 | | | |
| L00645 | 2026-07-25 16:08 | Website | Search Brand | Costa Rica | Desktop | S15 | Lost | 2026-07-25 19:28 | | | Precio |
| L00646 | 2026-07-26 18:22 | TikTok | TikTok Discovery | Nicaragua | Mobile | S02 | Lost | 2026-07-26 19:10 | | | Compró con competidor |
| L00647 | 2026-07-26 19:24 | TikTok | TikTok Discovery | Nicaragua | Tablet | S02 | Qualified | 2026-07-26 20:57 | | | |
| L00648 | 2026-07-26 11:39 | Instagram | IG Remarketing | Costa Rica | Tablet | S15 | Qualified | 2026-07-26 13:13 | | | |
| L00649 | 2026-07-26 11:11 | Website | Search Brand | Nicaragua | Mobile | S01 | Lost | 2026-07-26 18:15 | | | Compró con competidor |
| L00650 | 2026-07-26 18:20 | Referral | Programa Referidos | Nicaragua | Desktop | S14 | Qualified | 2026-07-26 20:42 | | | |
| L00651 | 2026-07-26 14:58 | Website | Search Brand | Panama | Desktop | S12 | Converted | 2026-07-26 23:39 | 2026-07-29 08:58 | O00227 | |
| L00652 | 2026-07-26 18:13 | Website | Retargeting Web | El Salvador | Tablet | S15 | Converted | 2026-07-26 20:34 | 2026-07-27 02:13 | O00213 | |
| L00653 | 2026-07-26 17:26 | Marketplace | Marketplace Featured | Costa Rica | Mobile | S04 | Lost | 2026-07-26 21:15 | | | Compró con competidor |
| L00654 | 2026-07-26 11:20 | Instagram | IG Stories Promo | Nicaragua | Mobile | S14 | Nurturing | 2026-07-26 12:21 | | | |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L00655 | 2026-07-26 12:28 | Website | Retargeting Web | Nicaragua | Mobile | S15 | Converted | 2026-07-26 16:30 | 2026-08-01 20:28 | O00250 | |
| L00656 | 2026-07-26 20:14 | Marketplace | Marketplace Featured | El Salvador | Desktop | S15 | Converted | 2026-07-26 22:00 | 2026-08-01 03:14 | O00246 | |
| L00657 | 2026-07-26 15:53 | Website | Retargeting Web | Guatemala | Mobile | S06 | Lost | 2026-07-26 20:44 | | | Precio |
| L00658 | 2026-07-26 09:29 | Facebook | FB Catalog | Costa Rica | Mobile | S15 | Lost | 2026-07-26 19:41 | | | Producto no disponible |
| L00659 | 2026-07-26 17:14 | Website | SEO Always-on | El Salvador | Mobile | S08 | Lost | 2026-07-26 21:05 | | | Compró con competidor |
| L00660 | 2026-07-26 08:36 | Facebook | FB Catalog | Costa Rica | Mobile | S15 | Lost | 2026-07-26 16:11 | | | Sin respuesta |
| L00661 | 2026-07-27 21:10 | Facebook | FB Retargeting | Nicaragua | Desktop | S02 | Qualified | 2026-07-27 23:35 | | | |
| L00662 | 2026-07-27 14:51 | Instagram | IG Reels Q3 | Panama | Mobile | S13 | Lost | 2026-07-27 17:36 | | | Sin respuesta |
| L00663 | 2026-07-27 08:07 | Facebook | FB Conversion | El Salvador | Mobile | S08 | Lost | 2026-07-27 09:29 | | | Precio |
| L00664 | 2026-07-27 16:57 | TikTok | TikTok Creator Ads | Honduras | Mobile | S11 | Nurturing | 2026-07-27 21:25 | | | |
| L00665 | 2026-07-27 18:16 | Facebook | FB Catalog | Nicaragua | Desktop | S15 | Lost | 2026-07-28 02:17 | | | Producto no disponible |
| L00666 | 2026-07-27 12:39 | Website | Search Brand | Nicaragua | Mobile | S03 | Lost | 2026-07-27 14:24 | | | Precio |
| L00667 | 2026-07-27 20:46 | Website | SEO Always-on | Panama | Mobile | S12 | Converted | 2026-07-28 03:24 | 2026-07-29 21:46 | O00230 | |
| L00668 | 2026-07-27 21:15 | Website | Retargeting Web | Guatemala | Desktop | S15 | Converted | 2026-07-28 01:29 | 2026-07-29 16:15 | O00228 | |
| L00669 | 2026-07-27 09:10 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S02 | Converted | 2026-07-27 10:05 | 2026-07-30 05:10 | O00235 | |
| L00670 | 2026-07-27 10:35 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S05 | Qualified | 2026-07-27 13:09 | | | |
| L00671 | 2026-07-27 14:22 | Website | SEO Always-on | Nicaragua | Mobile | S15 | Nurturing | 2026-07-27 15:36 | | | |
| L00672 | 2026-07-27 19:51 | Instagram | IG Reels Q3 | Nicaragua | Desktop | S02 | Qualified | 2026-07-28 00:02 | | | |
| L00673 | 2026-07-27 21:13 | Website | Retargeting Web | Nicaragua | Mobile | S02 | Nurturing | 2026-07-28 00:05 | | | |
| L00674 | 2026-07-27 10:46 | Referral | Programa Referidos | Costa Rica | Mobile | S15 | Nurturing | 2026-07-27 13:40 | | | |
| L00675 | 2026-07-27 15:15 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S03 | Nurturing | 2026-07-27 18:58 | | | |
| L00676 | 2026-07-27 08:30 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S14 | Converted | 2026-07-27 10:13 | 2026-07-28 23:30 | O00224 | |
| L00677 | 2026-07-27 14:44 | Website | Retargeting Web | Nicaragua | Desktop | S02 | Nurturing | 2026-07-28 00:33 | | | |
| L00678 | 2026-07-27 08:45 | Facebook | FB Retargeting | Costa Rica | Mobile | S05 | Converted | 2026-07-27 11:03 | 2026-07-30 01:45 | O00231 | |
| L00679 | 2026-07-27 19:48 | WhatsApp | WhatsApp Reactivation | El Salvador | Desktop | S15 | Lost | 2026-07-27 20:36 | | | Compró con competidor |
| L00680 | 2026-07-27 19:55 | Website | Search Brand | Honduras | Tablet | S11 | Converted | 2026-07-28 00:14 | 2026-07-28 11:55 | O00220 | |
| L00681 | 2026-07-27 18:51 | Website | Retargeting Web | Nicaragua | Mobile | S01 | Lost | 2026-07-27 21:24 | | | Producto no disponible |
| L00682 | 2026-07-27 12:13 | Website | Retargeting Web | Guatemala | Desktop | S07 | Nurturing | 2026-07-27 15:27 | | | |
| L00683 | 2026-07-27 15:30 | Website | SEO Always-on | Guatemala | Mobile | S07 | Lost | 2026-07-27 20:45 | | | Precio |
| L00684 | 2026-07-27 14:05 | TikTok | TikTok Discovery | Costa Rica | Mobile | S04 | Qualified | 2026-07-27 17:23 | | | |
| L00685 | 2026-07-27 14:12 | Website | SEO Always-on | Panama | Desktop | S14 | Lost | 2026-07-27 15:45 | | | Sin respuesta |
| L00686 | 2026-07-27 13:52 | Website | Search Brand | Panama | Desktop | S14 | Nurturing | 2026-07-27 16:47 | | | |
| L00687 | 2026-07-27 18:45 | Referral | Programa Referidos | Guatemala | Mobile | S06 | Qualified | 2026-07-27 20:40 | | | |
| L00688 | 2026-07-27 12:48 | Instagram | IG Remarketing | Costa Rica | Mobile | S14 | Converted | 2026-07-27 15:03 | 2026-07-27 14:48 | O00215 | |
| L00689 | 2026-07-27 09:13 | Website | Retargeting Web | Panama | Desktop | S12 | Lost | 2026-07-27 12:12 | | | Sin respuesta |
| L00690 | 2026-07-27 17:07 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S02 | Converted | 2026-07-27 20:16 | 2026-07-28 18:07 | O00221 | |
| L00691 | 2026-07-27 15:52 | WhatsApp | Click-to-WhatsApp | Panama | Mobile | S15 | Converted | 2026-07-27 20:55 | 2026-07-27 21:52 | O00217 | |
| L00692 | 2026-07-27 16:05 | Instagram | IG Remarketing | Guatemala | Mobile | S14 | Nurturing | 2026-07-27 21:30 | | | |
| L00693 | 2026-07-28 20:48 | Facebook | FB Retargeting | Costa Rica | Mobile | S05 | Converted | 2026-07-29 02:52 | 2026-07-29 00:48 | O00225 | |
| L00694 | 2026-07-28 13:43 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S15 | Lost | 2026-07-28 17:59 | | | Producto no disponible |
| L00695 | 2026-07-28 17:14 | Referral | Programa Referidos | Nicaragua | Mobile | S15 | Qualified | 2026-07-28 20:06 | | | |
| L00696 | 2026-07-28 12:09 | Website | Search Brand | Honduras | Desktop | S11 | Lost | 2026-07-28 17:49 | | | Precio |
| L00697 | 2026-07-28 14:36 | Instagram | IG Stories Promo | Nicaragua | Mobile | S02 | Lost | 2026-07-28 17:24 | | | Compró con competidor |
| L00698 | 2026-07-28 15:09 | Email | Email Flash Sale | Panama | Mobile | S12 | Converted | 2026-07-28 17:43 | 2026-08-03 19:09 | O00268 | |
| L00699 | 2026-07-28 10:20 | Website | Retargeting Web | El Salvador | Mobile | S08 | Lost | 2026-07-28 16:41 | | | Producto no disponible |
| L00700 | 2026-07-28 11:14 | TikTok | TikTok Discovery | Panama | Mobile | S12 | Nurturing | 2026-07-28 15:03 | | | |
| L00701 | 2026-07-28 11:36 | Instagram | IG Stories Promo | Costa Rica | Mobile | S15 | Qualified | 2026-07-28 14:57 | | | |
| L00702 | 2026-07-28 10:17 | Instagram | IG Reels Q3 | Honduras | Tablet | S10 | Lost | 2026-07-28 13:26 | | | Sin respuesta |
| L00703 | 2026-07-28 08:56 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S14 | Nurturing | 2026-07-28 13:37 | | | |
| L00704 | 2026-07-28 19:31 | Website | Search Brand | Costa Rica | Desktop | S15 | Qualified | 2026-07-28 21:44 | | | |
| L00705 | 2026-07-28 21:04 | Instagram | IG Stories Promo | El Salvador | Mobile | S08 | Qualified | 2026-07-29 02:01 | | | |
| L00706 | 2026-07-28 15:43 | Email | Email Flash Sale | Honduras | Mobile | S15 | Nurturing | 2026-07-28 19:48 | | | |
| L00707 | 2026-07-28 20:35 | Website | Retargeting Web | Honduras | Mobile | S11 | Nurturing | 2026-07-29 03:46 | | | |
| L00708 | 2026-07-28 21:28 | Website | Search Brand | Nicaragua | Mobile | S01 | Lost | 2026-07-29 03:27 | | | Sin respuesta |
| L00709 | 2026-07-28 16:26 | Website | Retargeting Web | Nicaragua | Desktop | S02 | Qualified | 2026-07-28 20:45 | | | |
| L00710 | 2026-07-28 19:44 | Website | Search Brand | El Salvador | Desktop | S14 | Converted | 2026-07-29 00:27 | 2026-07-29 06:44 | O00226 | |
| L00711 | 2026-07-28 18:32 | WhatsApp | WhatsApp Reactivation | Costa Rica | Desktop | S04 | Qualified | 2026-07-28 22:26 | | | |
| L00712 | 2026-07-28 20:19 | Instagram | IG Remarketing | Guatemala | Mobile | S06 | Lost | 2026-07-28 22:56 | | | Fuera de cobertura |
| L00713 | 2026-07-28 20:32 | Website | Retargeting Web | Guatemala | Mobile | S15 | Qualified | 2026-07-29 01:36 | | | |
| L00714 | 2026-07-28 11:46 | Email | Email Nurture | Panama | Mobile | S13 | Converted | 2026-07-28 17:17 | 2026-07-30 04:46 | O00234 | |
| L00715 | 2026-07-28 15:29 | Email | Email Nurture | Costa Rica | Desktop | S04 | Converted | 2026-07-28 17:27 | 2026-07-31 18:29 | O00244 | |
| L00716 | 2026-07-28 19:52 | Website | Retargeting Web | Costa Rica | Mobile | S05 | Nurturing | 2026-07-28 23:46 | | | |
| L00717 | 2026-07-28 20:51 | TikTok | TikTok Discovery | Costa Rica | Desktop | S14 | Lost | 2026-07-29 00:25 | | | Producto no disponible |
| L00718 | 2026-07-28 13:11 | TikTok | TikTok Discovery | Honduras | Mobile | S14 | Qualified | 2026-07-28 21:18 | | | |
| L00719 | 2026-07-28 14:23 | Facebook | FB Catalog | El Salvador | Desktop | S15 | Converted | 2026-07-28 21:32 | 2026-07-30 19:23 | O00238 | |
| L00720 | 2026-07-29 16:17 | Website | Retargeting Web | Honduras | Desktop | S10 | Lost | 2026-07-29 19:36 | | | Producto no disponible |
| L00721 | 2026-07-29 21:39 | Facebook | FB Catalog | Guatemala | Mobile | S07 | Qualified | 2026-07-30 06:10 | | | |
| L00722 | 2026-07-29 18:39 | Website | Search Brand | Costa Rica | Mobile | S05 | Converted | 2026-07-30 00:59 | 2026-07-30 21:39 | O00239 | |
| L00723 | 2026-07-29 21:21 | Email | Email Flash Sale | Guatemala | Tablet | S14 | Nurturing | 2026-07-30 01:58 | | | |
| L00724 | 2026-07-29 13:27 | Instagram | IG Remarketing | Honduras | Mobile | S15 | Lost | 2026-07-29 17:08 | | | Producto no disponible |
| L00725 | 2026-07-29 15:40 | Email | Email Nurture | Nicaragua | Mobile | S14 | Lost | 2026-07-29 20:16 | | | Fuera de cobertura |
| L00726 | 2026-07-29 16:16 | Facebook | FB Conversion | Costa Rica | Mobile | S04 | Qualified | 2026-07-29 17:45 | | | |
| L00727 | 2026-07-29 15:45 | TikTok | TikTok Discovery | Nicaragua | Desktop | S15 | Lost | 2026-07-30 04:53 | | | Sin respuesta |
| L00728 | 2026-07-29 11:03 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S15 | Qualified | 2026-07-29 12:49 | | | |
| L00729 | 2026-07-29 17:46 | Website | Retargeting Web | El Salvador | Desktop | S15 | Nurturing | 2026-07-29 18:56 | | | |
| L00730 | 2026-07-29 13:41 | Website | Search Brand | Guatemala | Mobile | S15 | Converted | 2026-07-29 15:09 | 2026-07-30 02:41 | O00233 | |
| L00731 | 2026-07-29 20:11 | Referral | Programa Referidos | El Salvador | Mobile | S09 | Converted | 2026-07-30 00:12 | 2026-07-31 16:11 | O00242 | |
| L00732 | 2026-07-29 15:02 | Email | Email Flash Sale | Guatemala | Mobile | S14 | Lost | 2026-07-29 23:06 | | | Precio |
| L00733 | 2026-07-29 21:00 | Website | Search Brand | El Salvador | Desktop | S08 | Lost | 2026-07-29 22:38 | | | Fuera de cobertura |
| L00734 | 2026-07-29 10:56 | Website | SEO Always-on | El Salvador | Desktop | S15 | Lost | 2026-07-29 13:41 | | | Precio |
| L00735 | 2026-07-29 15:09 | Facebook | FB Conversion | Guatemala | Mobile | S06 | Qualified | 2026-07-29 19:31 | | | |
| L00736 | 2026-07-29 14:19 | Facebook | FB Conversion | Nicaragua | Mobile | S03 | Lost | 2026-07-29 15:40 | | | Fuera de cobertura |
| L00737 | 2026-07-29 20:37 | Instagram | IG Remarketing | Nicaragua | Mobile | S14 | Qualified | 2026-07-29 23:44 | | | |
| L00738 | 2026-07-30 11:52 | Website | SEO Always-on | Honduras | Mobile | S11 | Lost | 2026-07-30 15:50 | | | Producto no disponible |
| L00739 | 2026-07-30 18:47 | Facebook | FB Catalog | Nicaragua | Mobile | S01 | Qualified | 2026-07-30 21:01 | | | |
| L00740 | 2026-07-30 08:49 | Website | Search Brand | Costa Rica | Mobile | S04 | Converted | 2026-07-30 11:16 | 2026-08-01 01:49 | O00245 | |
| L00741 | 2026-07-30 17:53 | Instagram | IG Remarketing | Honduras | Desktop | S10 | Nurturing | 2026-07-31 06:09 | | | |
| L00742 | 2026-07-30 09:35 | Website | Retargeting Web | Nicaragua | Desktop | S14 | Converted | 2026-07-30 14:05 | 2026-07-31 14:35 | O00241 | |
| L00743 | 2026-07-30 13:14 | Website | Retargeting Web | Nicaragua | Mobile | S03 | Lost | 2026-07-30 19:18 | | | Precio |
| L00744 | 2026-07-30 18:17 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S02 | Qualified | 2026-07-31 02:35 | | | |
| L00745 | 2026-07-30 18:41 | Referral | Programa Referidos | Panama | Desktop | S14 | Converted | 2026-07-30 21:33 | 2026-08-10 12:41 | O00345 | |
| L00746 | 2026-07-30 20:25 | Facebook | FB Catalog | Nicaragua | Mobile | S03 | Lost | 2026-07-31 04:30 | | | Precio |
| L00747 | 2026-07-30 10:20 | Facebook | FB Conversion | Honduras | Mobile | S10 | Qualified | 2026-07-30 19:21 | | | |
| L00748 | 2026-07-30 08:02 | Website | Search Brand | Guatemala | Tablet | S07 | Qualified | 2026-07-30 16:29 | | | |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L00749 | 2026-07-30 13:59 | Website | SEO Always-on | El Salvador | Desktop | S14 | Lost | 2026-07-30 16:56 | | | Precio |
| L00750 | 2026-07-30 21:07 | Website | Retargeting Web | El Salvador | Desktop | S15 | Lost | 2026-07-31 01:40 | | | Precio |
| L00751 | 2026-07-30 15:04 | WhatsApp | Click-to-WhatsApp | Honduras | Desktop | S11 | Lost | 2026-07-30 18:20 | | | Sin respuesta |
| L00752 | 2026-07-30 17:02 | Website | Retargeting Web | El Salvador | Desktop | S09 | Lost | 2026-07-30 18:39 | | | Sin respuesta |
| L00753 | 2026-07-30 16:11 | Instagram | IG Reels Q3 | Honduras | Mobile | S14 | Nurturing | 2026-07-30 19:05 | | | |
| L00754 | 2026-07-30 08:52 | Website | SEO Always-on | Nicaragua | Mobile | S01 | Qualified | 2026-07-30 13:17 | | | |
| L00755 | 2026-07-31 13:47 | Facebook | FB Conversion | Costa Rica | Desktop | S14 | Lost | 2026-07-31 21:53 | | | Sin respuesta |
| L00756 | 2026-07-31 19:44 | Website | SEO Always-on | Honduras | Mobile | S10 | Qualified | 2026-07-31 20:50 | | | |
| L00757 | 2026-07-31 17:24 | Facebook | FB Retargeting | Guatemala | Mobile | S15 | Converted | 2026-07-31 21:00 | 2026-08-01 03:24 | O00247 | |
| L00758 | 2026-07-31 08:25 | Facebook | FB Catalog | Panama | Desktop | S12 | Nurturing | 2026-07-31 10:02 | | | |
| L00759 | 2026-07-31 09:19 | Email | Email Nurture | El Salvador | Desktop | S15 | Lost | 2026-07-31 10:48 | | | Producto no disponible |
| L00760 | 2026-07-31 21:19 | Website | Retargeting Web | Panama | Mobile | S12 | Lost | 2026-07-31 23:54 | | | Precio |
| L00761 | 2026-07-31 11:05 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S06 | Converted | 2026-07-31 12:26 | 2026-08-05 05:05 | O00285 | |
| L00762 | 2026-07-31 12:21 | Marketplace | Marketplace Featured | Guatemala | Desktop | S07 | Converted | 2026-07-31 16:43 | 2026-08-03 04:21 | O00263 | |
| L00763 | 2026-07-31 20:10 | Email | Email Flash Sale | Nicaragua | Mobile | S14 | Lost | 2026-08-01 03:08 | | | Producto no disponible |
| L00764 | 2026-07-31 19:18 | Website | SEO Always-on | Costa Rica | Mobile | S04 | Lost | 2026-07-31 21:33 | | | Sin respuesta |
| L00765 | 2026-07-31 16:03 | Website | SEO Always-on | Costa Rica | Mobile | S04 | Nurturing | 2026-07-31 20:42 | | | |
| L00766 | 2026-07-31 12:45 | Website | Search Brand | Guatemala | Mobile | S06 | Lost | 2026-07-31 17:35 | | | Compró con competidor |
| L00767 | 2026-07-31 18:09 | Website | Search Brand | Nicaragua | Tablet | S15 | Lost | 2026-07-31 21:52 | | | Producto no disponible |
| L00768 | 2026-07-31 09:31 | Website | Retargeting Web | Guatemala | Mobile | S06 | Nurturing | 2026-07-31 11:44 | | | |
| L00769 | 2026-07-31 17:02 | Website | Retargeting Web | Panama | Mobile | S12 | Lost | 2026-08-01 01:11 | | | Sin respuesta |
| L00770 | 2026-07-31 13:58 | Email | Email Flash Sale | Honduras | Mobile | S11 | Lost | 2026-07-31 18:32 | | | Sin respuesta |
| L00771 | 2026-07-31 21:26 | TikTok | TikTok Discovery | Guatemala | Mobile | S15 | Qualified | 2026-08-01 03:31 | | | |
| L00772 | 2026-07-31 09:09 | Website | Retargeting Web | Costa Rica | Mobile | S04 | Lost | 2026-07-31 13:42 | | | Precio |
| L00773 | 2026-07-31 20:59 | TikTok | TikTok Discovery | Nicaragua | Mobile | S02 | Lost | 2026-08-01 00:30 | | | Precio |
| L00774 | 2026-07-31 20:30 | Website | SEO Always-on | Costa Rica | Mobile | S15 | Nurturing | 2026-07-31 23:41 | | | |
| L00775 | 2026-07-31 10:12 | Instagram | IG Remarketing | Nicaragua | Mobile | S01 | Converted | 2026-07-31 13:02 | 2026-08-01 12:12 | O00248 | |
| L00776 | 2026-07-31 17:24 | Website | Retargeting Web | Guatemala | Desktop | S07 | Lost | 2026-07-31 18:27 | | | Sin respuesta |
| L00777 | 2026-07-31 13:25 | Website | Search Brand | El Salvador | Mobile | S08 | Lost | 2026-07-31 15:33 | | | Producto no disponible |
| L00778 | 2026-07-31 09:36 | TikTok | TikTok Creator Ads | Nicaragua | Tablet | S02 | Lost | 2026-07-31 15:17 | | | Precio |
| L00779 | 2026-07-31 21:49 | Facebook | FB Conversion | El Salvador | Tablet | S09 | Converted | 2026-08-01 01:42 | 2026-08-04 02:49 | O00272 | |
| L00780 | 2026-07-31 15:36 | Facebook | FB Conversion | Nicaragua | Desktop | S01 | Lost | 2026-07-31 19:58 | | | Sin respuesta |
| L00781 | 2026-07-31 18:50 | Referral | Programa Referidos | Nicaragua | Desktop | S02 | Qualified | 2026-07-31 23:51 | | | |
| L00782 | 2026-07-31 10:15 | Instagram | IG Remarketing | Nicaragua | Desktop | S02 | Lost | 2026-07-31 11:21 | | | Precio |
| L00783 | 2026-07-31 12:05 | Website | Search Brand | Nicaragua | Mobile | S14 | Lost | 2026-07-31 20:32 | | | Producto no disponible |
| L00784 | 2026-07-31 11:52 | Facebook | FB Conversion | Costa Rica | Mobile | S14 | Lost | 2026-07-31 15:29 | | | Precio |
| L00785 | 2026-07-31 13:48 | Email | Email Flash Sale | Nicaragua | Mobile | S15 | Lost | 2026-07-31 15:31 | | | Producto no disponible |
| L00786 | 2026-07-31 15:58 | Instagram | IG Stories Promo | El Salvador | Mobile | S14 | Lost | 2026-07-31 21:18 | | | Fuera de cobertura |
| L00787 | 2026-07-31 13:24 | Website | SEO Always-on | Guatemala | Mobile | S14 | Nurturing | 2026-07-31 17:06 | | | |
| L00788 | 2026-08-01 20:57 | Website | Search Brand | Costa Rica | Mobile | S04 | Converted | 2026-08-01 22:55 | 2026-08-01 22:57 | O00253 | |
| L00789 | 2026-08-01 15:22 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S02 | Lost | 2026-08-02 03:56 | | | Compró con competidor |
| L00790 | 2026-08-01 20:22 | Facebook | FB Conversion | Honduras | Mobile | S11 | Converted | 2026-08-01 22:50 | 2026-08-07 21:22 | O00311 | |
| L00791 | 2026-08-01 19:31 | Website | Search Brand | Panama | Mobile | S13 | Lost | 2026-08-02 00:05 | | | Compró con competidor |
| L00792 | 2026-08-01 12:44 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S14 | Nurturing | 2026-08-01 15:49 | | | |
| L00793 | 2026-08-01 15:07 | Instagram | IG Reels Q3 | El Salvador | Mobile | S15 | Lost | 2026-08-01 18:10 | | | Producto no disponible |
| L00794 | 2026-08-01 13:32 | Website | Retargeting Web | Panama | Mobile | S15 | Nurturing | 2026-08-01 22:39 | | | |
| L00795 | 2026-08-01 20:09 | Facebook | FB Retargeting | Nicaragua | Mobile | S01 | Qualified | 2026-08-01 20:43 | | | |
| L00796 | 2026-08-01 12:10 | Facebook | FB Catalog | Nicaragua | Desktop | S03 | Converted | 2026-08-01 15:09 | 2026-08-03 00:10 | O00258 | |
| L00797 | 2026-08-01 20:35 | TikTok | TikTok Creator Ads | Honduras | Mobile | S10 | Converted | 2026-08-02 00:12 | 2026-08-01 22:35 | O00252 | |
| L00798 | 2026-08-01 11:32 | Website | Search Brand | El Salvador | Mobile | S09 | Lost | 2026-08-01 13:06 | | | Fuera de cobertura |
| L00799 | 2026-08-01 12:28 | Website | SEO Always-on | Nicaragua | Mobile | S15 | Lost | 2026-08-01 17:49 | | | Precio |
| L00800 | 2026-08-01 21:21 | Website | Retargeting Web | Nicaragua | Mobile | S01 | Converted | 2026-08-01 23:54 | 2026-08-06 10:21 | O00297 | |
| L00801 | 2026-08-01 10:02 | Marketplace | Marketplace Featured | Guatemala | Mobile | S07 | Lost | 2026-08-01 12:10 | | | Producto no disponible |
| L00802 | 2026-08-01 15:24 | Facebook | FB Catalog | Nicaragua | Mobile | S15 | Lost | 2026-08-01 20:55 | | | Sin respuesta |
| L00803 | 2026-08-01 17:54 | Instagram | IG Remarketing | Nicaragua | Mobile | S01 | Nurturing | 2026-08-01 20:12 | | | |
| L00804 | 2026-08-01 17:21 | Website | Search Brand | Costa Rica | Mobile | S04 | Converted | 2026-08-02 03:32 | 2026-08-02 19:21 | O00256 | |
| L00805 | 2026-08-01 09:50 | Instagram | IG Remarketing | El Salvador | Mobile | S14 | Converted | 2026-08-01 12:30 | 2026-08-03 23:50 | O00270 | |
| L00806 | 2026-08-01 20:33 | Website | Search Brand | Costa Rica | Desktop | S15 | Lost | 2026-08-02 01:41 | | | Producto no disponible |
| L00807 | 2026-08-01 21:53 | TikTok | TikTok Creator Ads | Costa Rica | Mobile | S14 | Converted | 2026-08-01 23:23 | 2026-08-09 05:53 | O00326 | |
| L00808 | 2026-08-01 19:40 | TikTok | TikTok Creator Ads | Nicaragua | Desktop | S02 | Nurturing | 2026-08-01 20:55 | | | |
| L00809 | 2026-08-01 14:48 | Email | Email Flash Sale | Costa Rica | Desktop | S15 | Converted | 2026-08-01 15:51 | 2026-08-02 23:48 | O00257 | |
| L00810 | 2026-08-01 14:04 | Website | Search Brand | El Salvador | Mobile | S08 | Converted | 2026-08-01 17:40 | 2026-08-01 22:04 | O00251 | |
| L00811 | 2026-08-01 16:04 | WhatsApp | WhatsApp Reactivation | El Salvador | Desktop | S15 | Converted | 2026-08-01 23:01 | 2026-08-02 09:04 | O00254 | |
| L00812 | 2026-08-01 12:06 | Facebook | FB Conversion | El Salvador | Mobile | S09 | Lost | 2026-08-01 14:44 | | | Compró con competidor |
| L00813 | 2026-08-01 08:18 | Website | Retargeting Web | Nicaragua | Desktop | S15 | Nurturing | 2026-08-01 11:07 | | | |
| L00814 | 2026-08-01 14:19 | Website | Search Brand | Nicaragua | Desktop | S03 | Lost | 2026-08-01 16:32 | | | Fuera de cobertura |
| L00815 | 2026-08-02 17:22 | Website | SEO Always-on | Honduras | Mobile | S10 | Converted | 2026-08-02 22:25 | 2026-08-03 02:22 | O00259 | |
| L00816 | 2026-08-02 21:13 | TikTok | TikTok Discovery | Guatemala | Mobile | S06 | Lost | 2026-08-03 03:28 | | | Producto no disponible |
| L00817 | 2026-08-02 12:31 | Facebook | FB Catalog | El Salvador | Desktop | S15 | Qualified | 2026-08-02 16:37 | | | |
| L00818 | 2026-08-02 16:47 | Website | Retargeting Web | El Salvador | Mobile | S15 | Lost | 2026-08-02 19:37 | | | Precio |
| L00819 | 2026-08-02 20:13 | Referral | Programa Referidos | Guatemala | Mobile | S07 | Converted | 2026-08-03 05:16 | 2026-08-03 04:13 | O00262 | |
| L00820 | 2026-08-02 21:52 | Website | SEO Always-on | Guatemala | Mobile | S15 | Lost | 2026-08-02 22:35 | | | Producto no disponible |
| L00821 | 2026-08-02 20:51 | Website | Search Brand | Nicaragua | Mobile | S03 | Converted | 2026-08-03 00:36 | 2026-08-05 04:51 | O00283 | |
| L00822 | 2026-08-02 17:14 | Email | Email Flash Sale | Nicaragua | Mobile | S14 | Lost | 2026-08-03 00:21 | | | Producto no disponible |
| L00823 | 2026-08-02 10:37 | Website | Retargeting Web | Guatemala | Mobile | S14 | Nurturing | 2026-08-02 14:26 | | | |
| L00824 | 2026-08-02 16:15 | Website | Retargeting Web | Panama | Mobile | S14 | Qualified | 2026-08-02 21:19 | | | |
| L00825 | 2026-08-02 15:54 | Instagram | IG Stories Promo | Nicaragua | Mobile | S15 | Lost | 2026-08-02 19:01 | | | Compró con competidor |
| L00826 | 2026-08-02 17:57 | Instagram | IG Stories Promo | Guatemala | Mobile | S06 | Lost | 2026-08-02 21:28 | | | Fuera de cobertura |
| L00827 | 2026-08-02 10:34 | Facebook | FB Catalog | Nicaragua | Desktop | S14 | Converted | 2026-08-02 11:28 | 2026-08-03 02:34 | O00260 | |
| L00828 | 2026-08-02 14:16 | Instagram | IG Remarketing | Nicaragua | Mobile | S15 | Converted | 2026-08-02 18:46 | 2026-08-03 05:16 | O00264 | |
| L00829 | 2026-08-02 17:05 | Referral | Programa Referidos | Honduras | Mobile | S15 | Converted | 2026-08-02 18:06 | 2026-08-03 18:05 | O00267 | |
| L00830 | 2026-08-03 21:07 | Email | Email Nurture | Guatemala | Desktop | S14 | Converted | 2026-08-04 04:34 | 2026-08-04 16:07 | O00276 | |
| L00831 | 2026-08-03 12:27 | Instagram | IG Stories Promo | Nicaragua | Mobile | S15 | Converted | 2026-08-03 14:34 | 2026-08-04 02:27 | O00271 | |
| L00832 | 2026-08-03 08:07 | WhatsApp | Click-to-WhatsApp | Honduras | Tablet | S10 | Converted | 2026-08-03 10:08 | 2026-08-04 20:07 | O00280 | |
| L00833 | 2026-08-03 20:21 | Instagram | IG Remarketing | Panama | Mobile | S12 | Converted | 2026-08-03 23:30 | 2026-08-05 21:21 | O00292 | |
| L00834 | 2026-08-03 11:14 | Referral | Programa Referidos | Nicaragua | Mobile | S14 | Qualified | 2026-08-03 13:47 | | | |
| L00835 | 2026-08-03 11:41 | Instagram | IG Remarketing | Costa Rica | Desktop | S04 | Qualified | 2026-08-03 18:12 | | | |
| L00836 | 2026-08-03 21:18 | Email | Email Nurture | Costa Rica | Mobile | S15 | Qualified | 2026-08-03 23:06 | | | |
| L00837 | 2026-08-03 21:13 | Email | Email Nurture | Panama | Mobile | S14 | Lost | 2026-08-03 23:11 | | | Sin respuesta |
| L00838 | 2026-08-03 18:10 | Website | Retargeting Web | Nicaragua | Mobile | S15 | Converted | 2026-08-04 02:28 | 2026-08-08 23:10 | O00323 | |
| L00839 | 2026-08-03 14:52 | Facebook | FB Retargeting | Nicaragua | Mobile | S01 | Converted | 2026-08-03 16:26 | 2026-08-04 20:52 | O00281 | |
| L00840 | 2026-08-03 09:45 | Website | SEO Always-on | Guatemala | Mobile | S07 | Converted | 2026-08-03 14:58 | 2026-08-07 13:45 | O00307 | |
| L00841 | 2026-08-03 14:22 | Email | Email Flash Sale | Nicaragua | Mobile | S15 | Qualified | 2026-08-03 16:58 | | | |
| L00842 | 2026-08-03 11:27 | Facebook | FB Retargeting | Guatemala | Mobile | S15 | Lost | 2026-08-03 16:15 | | | Sin respuesta |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L00843 | 2026-08-03 10:53 | Facebook | FB Retargeting | Nicaragua | Mobile | S14 | Nurturing | 2026-08-03 15:36 | | | |
| L00844 | 2026-08-03 14:43 | Website | SEO Always-on | Nicaragua | Mobile | S02 | Lost | 2026-08-03 17:08 | | | Compró con competidor |
| L00845 | 2026-08-03 19:29 | Referral | Programa Referidos | El Salvador | Desktop | S08 | Nurturing | 2026-08-04 04:11 | | | |
| L00846 | 2026-08-03 10:17 | Instagram | IG Stories Promo | Honduras | Mobile | S10 | Lost | 2026-08-03 19:13 | | | Sin respuesta |
| L00847 | 2026-08-03 10:47 | WhatsApp | WhatsApp Reactivation | Honduras | Mobile | S11 | Converted | 2026-08-03 16:39 | 2026-08-06 22:47 | O00303 | |
| L00848 | 2026-08-03 20:30 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S01 | Converted | 2026-08-04 00:39 | 2026-08-05 12:30 | O00289 | |
| L00849 | 2026-08-03 14:31 | Facebook | FB Catalog | Panama | Mobile | S13 | Converted | 2026-08-04 05:51 | 2026-08-04 16:31 | O00277 | |
| L00850 | 2026-08-03 12:19 | Website | Retargeting Web | Nicaragua | Mobile | S14 | Converted | 2026-08-03 19:20 | 2026-08-03 19:19 | O00269 | |
| L00851 | 2026-08-03 08:17 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S14 | Converted | 2026-08-03 12:31 | 2026-08-09 17:17 | O00333 | |
| L00852 | 2026-08-03 18:48 | Website | Search Brand | Nicaragua | Mobile | S03 | Converted | 2026-08-03 19:55 | 2026-08-08 14:48 | O00320 | |
| L00853 | 2026-08-03 10:35 | Website | Retargeting Web | El Salvador | Mobile | S14 | Lost | 2026-08-03 13:03 | | | Precio |
| L00854 | 2026-08-03 20:11 | WhatsApp | Click-to-WhatsApp | Costa Rica | Mobile | S04 | Qualified | 2026-08-03 22:15 | | | |
| L00855 | 2026-08-03 14:54 | Referral | Programa Referidos | Nicaragua | Mobile | S14 | Converted | 2026-08-03 16:41 | 2026-08-05 04:54 | O00284 | |
| L00856 | 2026-08-03 15:27 | TikTok | TikTok Creator Ads | Guatemala | Desktop | S06 | Nurturing | 2026-08-03 17:21 | | | |
| L00857 | 2026-08-03 15:44 | WhatsApp | Click-to-WhatsApp | El Salvador | Mobile | S14 | Nurturing | 2026-08-03 16:19 | | | |
| L00858 | 2026-08-03 10:52 | Facebook | FB Catalog | Costa Rica | Mobile | S05 | Qualified | 2026-08-03 11:52 | | | |
| L00859 | 2026-08-03 09:07 | Email | Email Nurture | Honduras | Mobile | S14 | Converted | 2026-08-03 11:58 | 2026-08-05 23:07 | O00293 | |
| L00860 | 2026-08-03 18:14 | Website | Search Brand | Panama | Mobile | S13 | Converted | 2026-08-03 22:21 | 2026-08-04 03:14 | O00273 | |
| L00861 | 2026-08-03 13:52 | TikTok | TikTok Discovery | Costa Rica | Desktop | S04 | Lost | 2026-08-03 18:51 | | | Precio |
| L00862 | 2026-08-03 09:10 | Instagram | IG Remarketing | Nicaragua | Desktop | S14 | Lost | 2026-08-03 12:06 | | | Producto no disponible |
| L00863 | 2026-08-04 16:21 | Instagram | IG Stories Promo | Honduras | Mobile | S14 | Qualified | 2026-08-04 17:06 | | | |
| L00864 | 2026-08-04 13:59 | WhatsApp | Click-to-WhatsApp | Guatemala | Desktop | S14 | Lost | 2026-08-04 19:27 | | | Producto no disponible |
| L00865 | 2026-08-04 19:19 | Website | Retargeting Web | Costa Rica | Mobile | S04 | Nurturing | 2026-08-05 00:17 | | | |
| L00866 | 2026-08-04 16:43 | Facebook | FB Retargeting | Nicaragua | Mobile | S15 | Nurturing | 2026-08-04 18:43 | | | |
| L00867 | 2026-08-04 14:49 | Instagram | IG Remarketing | Nicaragua | Desktop | S01 | Nurturing | 2026-08-04 17:11 | | | |
| L00868 | 2026-08-04 15:29 | Website | Search Brand | El Salvador | Desktop | S14 | Nurturing | 2026-08-04 20:15 | | | |
| L00869 | 2026-08-04 17:34 | Facebook | FB Retargeting | Guatemala | Mobile | S06 | Converted | 2026-08-04 18:47 | 2026-08-05 09:34 | O00287 | |
| L00870 | 2026-08-04 21:24 | TikTok | TikTok Discovery | Honduras | Mobile | S10 | Lost | 2026-08-05 00:35 | | | Sin respuesta |
| L00871 | 2026-08-04 16:21 | Website | Search Brand | Guatemala | Desktop | S06 | Nurturing | 2026-08-04 22:22 | | | |
| L00872 | 2026-08-04 13:05 | Website | Retargeting Web | Nicaragua | Mobile | S01 | Nurturing | 2026-08-04 17:02 | | | |
| L00873 | 2026-08-04 14:45 | Website | SEO Always-on | Guatemala | Mobile | S15 | Lost | 2026-08-04 17:55 | | | Precio |
| L00874 | 2026-08-04 15:11 | Marketplace | Marketplace Featured | Costa Rica | Mobile | S04 | Lost | 2026-08-04 16:42 | | | Sin respuesta |
| L00875 | 2026-08-04 11:09 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S15 | Lost | 2026-08-04 19:33 | | | Precio |
| L00876 | 2026-08-04 14:43 | Website | Retargeting Web | Honduras | Mobile | S14 | Qualified | 2026-08-04 23:03 | | | |
| L00877 | 2026-08-04 15:33 | Website | Retargeting Web | Honduras | Mobile | S11 | Converted | 2026-08-04 16:45 | 2026-08-06 23:33 | O00304 | |
| L00878 | 2026-08-04 18:32 | Instagram | IG Remarketing | Nicaragua | Mobile | S14 | Lost | 2026-08-04 23:33 | | | Compró con competidor |
| L00879 | 2026-08-04 20:24 | Website | SEO Always-on | El Salvador | Tablet | S14 | Converted | 2026-08-05 04:11 | 2026-08-05 09:24 | O00286 | |
| L00880 | 2026-08-04 14:53 | Instagram | IG Remarketing | Guatemala | Mobile | S14 | Converted | 2026-08-04 17:17 | 2026-08-07 00:53 | O00305 | |
| L00881 | 2026-08-04 20:21 | Website | SEO Always-on | Guatemala | Mobile | S15 | Converted | 2026-08-05 02:56 | 2026-08-04 23:21 | O00282 | |
| L00882 | 2026-08-04 16:51 | Facebook | FB Conversion | Nicaragua | Desktop | S15 | Nurturing | 2026-08-04 18:25 | | | |
| L00883 | 2026-08-04 21:57 | Referral | Programa Referidos | Panama | Desktop | S15 | Converted | 2026-08-04 23:34 | 2026-08-05 12:57 | O00290 | |
| L00884 | 2026-08-04 18:32 | Website | Retargeting Web | El Salvador | Mobile | S14 | Lost | 2026-08-04 21:47 | | | Producto no disponible |
| L00885 | 2026-08-04 18:51 | Facebook | FB Conversion | Honduras | Mobile | S15 | Converted | 2026-08-04 22:42 | 2026-08-05 10:51 | O00288 | |
| L00886 | 2026-08-04 08:22 | TikTok | TikTok Discovery | Costa Rica | Mobile | S15 | Lost | 2026-08-04 14:08 | | | Sin respuesta |
| L00887 | 2026-08-04 14:30 | WhatsApp | Click-to-WhatsApp | El Salvador | Mobile | S08 | Converted | 2026-08-04 21:02 | 2026-08-09 10:30 | O00331 | |
| L00888 | 2026-08-04 12:00 | Facebook | FB Catalog | El Salvador | Mobile | S14 | Converted | 2026-08-04 14:12 | 2026-08-04 13:00 | O00275 | |
| L00889 | 2026-08-04 12:54 | Instagram | IG Reels Q3 | Guatemala | Mobile | S15 | Lost | 2026-08-04 18:35 | | | Precio |
| L00890 | 2026-08-04 14:17 | Facebook | FB Catalog | Nicaragua | Desktop | S14 | Lost | 2026-08-04 17:51 | | | Precio |
| L00891 | 2026-08-04 08:25 | Website | Search Brand | Costa Rica | Mobile | S04 | Lost | 2026-08-04 11:46 | | | Sin respuesta |
| L00892 | 2026-08-04 18:43 | Website | SEO Always-on | Honduras | Desktop | S14 | Converted | 2026-08-04 22:26 | 2026-08-10 07:43 | O00343 | |
| L00893 | 2026-08-04 13:45 | Referral | Programa Referidos | Guatemala | Desktop | S14 | Lost | 2026-08-04 20:00 | | | Precio |
| L00894 | 2026-08-04 09:59 | WhatsApp | WhatsApp Reactivation | Guatemala | Mobile | S14 | Nurturing | 2026-08-04 12:39 | | | |
| L00895 | 2026-08-05 19:37 | Facebook | FB Catalog | El Salvador | Mobile | S08 | Lost | 2026-08-05 21:11 | | | Sin respuesta |
| L00896 | 2026-08-05 17:12 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S02 | Lost | 2026-08-05 20:19 | | | Sin respuesta |
| L00897 | 2026-08-05 19:12 | Facebook | FB Catalog | Nicaragua | Mobile | S01 | Qualified | 2026-08-05 22:06 | | | |
| L00898 | 2026-08-05 15:57 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S14 | Lost | 2026-08-05 19:00 | | | Compró con competidor |
| L00899 | 2026-08-05 11:34 | Facebook | FB Conversion | Honduras | Mobile | S14 | Converted | 2026-08-05 16:52 | 2026-08-06 06:34 | O00295 | |
| L00900 | 2026-08-05 12:22 | Website | SEO Always-on | Nicaragua | Mobile | S15 | Converted | 2026-08-05 19:08 | 2026-08-06 06:22 | O00294 | |
| L00901 | 2026-08-05 18:01 | Instagram | IG Stories Promo | Costa Rica | Mobile | S05 | Nurturing | 2026-08-05 19:37 | | | |
| L00902 | 2026-08-05 09:24 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S01 | Lost | 2026-08-05 10:13 | | | Producto no disponible |
| L00903 | 2026-08-05 18:16 | Website | Retargeting Web | El Salvador | Mobile | S15 | Qualified | 2026-08-05 20:26 | | | |
| L00904 | 2026-08-05 11:37 | Website | SEO Always-on | Nicaragua | Mobile | S14 | Converted | 2026-08-05 12:05 | 2026-08-06 17:37 | O00301 | |
| L00905 | 2026-08-05 21:55 | WhatsApp | Click-to-WhatsApp | Costa Rica | Tablet | S15 | Qualified | 2026-08-06 03:44 | | | |
| L00906 | 2026-08-05 12:50 | Website | SEO Always-on | Honduras | Desktop | S15 | Nurturing | 2026-08-05 15:18 | | | |
| L00907 | 2026-08-05 21:46 | Referral | Programa Referidos | Honduras | Mobile | S10 | Lost | 2026-08-06 00:47 | | | Compró con competidor |
| L00908 | 2026-08-05 12:10 | Instagram | IG Stories Promo | Costa Rica | Mobile | S04 | Nurturing | 2026-08-05 14:36 | | | |
| L00909 | 2026-08-05 18:01 | TikTok | TikTok Discovery | El Salvador | Mobile | S08 | Converted | 2026-08-05 21:38 | 2026-08-06 13:01 | O00299 | |
| L00910 | 2026-08-05 12:56 | Marketplace | Marketplace Featured | Guatemala | Mobile | S07 | Qualified | 2026-08-05 13:59 | | | |
| L00911 | 2026-08-05 16:14 | Website | Retargeting Web | Costa Rica | Desktop | S14 | Lost | 2026-08-05 22:51 | | | Sin respuesta |
| L00912 | 2026-08-05 20:05 | Facebook | FB Conversion | Nicaragua | Mobile | S15 | Lost | 2026-08-05 23:41 | | | Sin respuesta |
| L00913 | 2026-08-05 21:58 | Facebook | FB Conversion | Honduras | Tablet | S14 | Converted | 2026-08-06 02:47 | 2026-08-06 13:58 | O00300 | |
| L00914 | 2026-08-05 11:07 | Website | Search Brand | Costa Rica | Desktop | S14 | Lost | 2026-08-05 12:29 | | | Precio |
| L00915 | 2026-08-05 14:21 | Website | SEO Always-on | Nicaragua | Mobile | S03 | Lost | 2026-08-05 17:01 | | | Fuera de cobertura |
| L00916 | 2026-08-05 08:16 | Referral | Programa Referidos | Costa Rica | Mobile | S15 | Converted | 2026-08-05 10:58 | 2026-08-05 14:16 | O00291 | |
| L00917 | 2026-08-05 10:58 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S15 | Lost | 2026-08-05 13:46 | | | Fuera de cobertura |
| L00918 | 2026-08-05 20:24 | Facebook | FB Catalog | Nicaragua | Mobile | S14 | Converted | 2026-08-05 21:52 | 2026-08-13 11:24 | O00371 | |
| L00919 | 2026-08-05 18:01 | Marketplace | Marketplace Featured | Panama | Mobile | S15 | Qualified | 2026-08-05 19:40 | | | |
| L00920 | 2026-08-05 09:56 | Email | Email Nurture | Guatemala | Mobile | S14 | Nurturing | 2026-08-05 16:56 | | | |
| L00921 | 2026-08-05 08:37 | Website | Retargeting Web | Guatemala | Mobile | S07 | Nurturing | 2026-08-05 09:44 | | | |
| L00922 | 2026-08-05 08:33 | Website | SEO Always-on | Costa Rica | Desktop | S15 | Converted | 2026-08-05 15:11 | 2026-08-07 15:33 | O00308 | |
| L00923 | 2026-08-05 10:53 | Email | Email Flash Sale | Nicaragua | Tablet | S01 | Nurturing | 2026-08-05 13:03 | | | |
| L00924 | 2026-08-05 14:59 | Website | SEO Always-on | El Salvador | Mobile | S15 | Lost | 2026-08-05 18:33 | | | Compró con competidor |
| L00925 | 2026-08-05 10:32 | Instagram | IG Stories Promo | Panama | Mobile | S15 | Lost | 2026-08-05 14:39 | | | Sin respuesta |
| L00926 | 2026-08-05 09:15 | Referral | Programa Referidos | El Salvador | Mobile | S14 | Nurturing | 2026-08-05 11:59 | | | |
| L00927 | 2026-08-06 10:47 | Email | Email Nurture | Nicaragua | Mobile | S01 | Lost | 2026-08-06 13:15 | | | Sin respuesta |
| L00928 | 2026-08-06 10:08 | Instagram | IG Remarketing | Panama | Mobile | S14 | Nurturing | 2026-08-06 15:19 | | | |
| L00929 | 2026-08-06 16:00 | TikTok | TikTok Discovery | Panama | Mobile | S13 | Lost | 2026-08-06 20:02 | | | Precio |
| L00930 | 2026-08-06 11:02 | Email | Email Flash Sale | Guatemala | Mobile | S06 | Converted | 2026-08-06 17:04 | 2026-08-07 19:02 | O00309 | |
| L00931 | 2026-08-06 14:37 | Instagram | IG Reels Q3 | Honduras | Desktop | S15 | Converted | 2026-08-07 01:35 | 2026-08-08 21:37 | O00322 | |
| L00932 | 2026-08-06 20:13 | Marketplace | Marketplace Featured | Nicaragua | Desktop | S02 | Lost | 2026-08-06 22:54 | | | Precio |
| L00933 | 2026-08-06 19:13 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S03 | Converted | 2026-08-07 01:12 | 2026-08-11 07:13 | O00355 | |
| L00934 | 2026-08-06 15:01 | Marketplace | Marketplace Featured | Panama | Mobile | S15 | Lost | 2026-08-07 00:41 | | | Precio |
| L00935 | 2026-08-06 16:47 | WhatsApp | WhatsApp Reactivation | Guatemala | Mobile | S15 | Converted | 2026-08-06 20:29 | 2026-08-09 08:47 | O00329 | |
| L00936 | 2026-08-06 16:58 | Instagram | IG Remarketing | Panama | Mobile | S13 | Converted | 2026-08-06 19:07 | 2026-08-10 02:58 | O00342 | |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L00937 | 2026-08-06 21:01 | Website | SEO Always-on | Nicaragua | Mobile | S14 | Converted | 2026-08-07 01:57 | 2026-08-09 03:01 | O00325 | |
| L00938 | 2026-08-06 09:06 | Website | Retargeting Web | Panama | Mobile | S14 | Qualified | 2026-08-06 16:51 | | | |
| L00939 | 2026-08-06 14:00 | Website | Search Brand | El Salvador | Mobile | S08 | Lost | 2026-08-06 16:12 | | | Compró con competidor |
| L00940 | 2026-08-06 14:30 | Facebook | FB Conversion | Panama | Mobile | S14 | Lost | 2026-08-06 15:36 | | | Compró con competidor |
| L00941 | 2026-08-06 09:45 | Website | Search Brand | Costa Rica | Mobile | S04 | Converted | 2026-08-06 13:52 | 2026-08-07 23:45 | O00313 | |
| L00942 | 2026-08-06 11:02 | Referral | Programa Referidos | Honduras | Mobile | S11 | Nurturing | 2026-08-06 15:45 | | | |
| L00943 | 2026-08-06 15:48 | Website | Retargeting Web | Nicaragua | Mobile | S15 | Lost | 2026-08-06 17:58 | | | Compró con competidor |
| L00944 | 2026-08-06 15:33 | Email | Email Flash Sale | Nicaragua | Mobile | S15 | Qualified | 2026-08-06 19:30 | | | |
| L00945 | 2026-08-06 13:28 | Website | SEO Always-on | El Salvador | Mobile | S15 | Converted | 2026-08-06 16:49 | 2026-08-11 08:28 | O00357 | |
| L00946 | 2026-08-06 15:11 | Facebook | FB Retargeting | Nicaragua | Mobile | S01 | Nurturing | 2026-08-06 18:04 | | | |
| L00947 | 2026-08-06 13:27 | Facebook | FB Retargeting | Nicaragua | Mobile | S01 | Qualified | 2026-08-06 18:31 | | | |
| L00948 | 2026-08-06 15:15 | Marketplace | Marketplace Featured | Panama | Mobile | S14 | Qualified | 2026-08-06 18:39 | | | |
| L00949 | 2026-08-06 09:47 | Email | Email Nurture | Guatemala | Mobile | S06 | Lost | 2026-08-06 16:11 | | | Sin respuesta |
| L00950 | 2026-08-06 08:43 | Website | Retargeting Web | Nicaragua | Mobile | S02 | Converted | 2026-08-06 17:16 | 2026-08-07 02:43 | O00306 | |
| L00951 | 2026-08-06 13:08 | Website | SEO Always-on | Costa Rica | Mobile | S14 | Qualified | 2026-08-06 15:35 | | | |
| L00952 | 2026-08-06 13:02 | Facebook | FB Retargeting | Costa Rica | Mobile | S04 | Lost | 2026-08-06 23:15 | | | Compró con competidor |
| L00953 | 2026-08-07 17:49 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S14 | Converted | 2026-08-07 18:31 | 2026-08-11 07:49 | O00356 | |
| L00954 | 2026-08-07 20:04 | TikTok | TikTok Discovery | Nicaragua | Mobile | S15 | Nurturing | 2026-08-08 00:14 | | | |
| L00955 | 2026-08-07 10:59 | Facebook | FB Retargeting | Honduras | Mobile | S11 | Lost | 2026-08-07 13:18 | | | Producto no disponible |
| L00956 | 2026-08-07 14:30 | Website | Search Brand | El Salvador | Mobile | S14 | Converted | 2026-08-07 17:42 | 2026-08-10 18:30 | O00347 | |
| L00957 | 2026-08-07 19:53 | Website | Retargeting Web | Nicaragua | Mobile | S14 | Nurturing | 2026-08-07 23:55 | | | |
| L00958 | 2026-08-07 09:14 | Email | Email Nurture | Costa Rica | Tablet | S05 | Lost | 2026-08-07 12:54 | | | Sin respuesta |
| L00959 | 2026-08-07 21:34 | Instagram | IG Stories Promo | Honduras | Tablet | S11 | Nurturing | 2026-08-07 22:55 | | | |
| L00960 | 2026-08-07 20:06 | Facebook | FB Retargeting | Guatemala | Mobile | S14 | Converted | 2026-08-07 21:46 | 2026-08-08 03:06 | O00314 | |
| L00961 | 2026-08-07 11:43 | Website | Search Brand | Nicaragua | Desktop | S15 | Nurturing | 2026-08-07 21:08 | | | |
| L00962 | 2026-08-07 14:41 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S03 | Lost | 2026-08-07 18:20 | | | Fuera de cobertura |
| L00963 | 2026-08-07 18:51 | WhatsApp | Click-to-WhatsApp | Nicaragua | Desktop | S03 | Lost | 2026-08-07 23:48 | | | Fuera de cobertura |
| L00964 | 2026-08-07 16:19 | TikTok | TikTok Discovery | Nicaragua | Mobile | S15 | Qualified | 2026-08-07 18:43 | | | |
| L00965 | 2026-08-07 10:17 | Website | Retargeting Web | Honduras | Desktop | S14 | Converted | 2026-08-07 13:51 | 2026-08-10 23:17 | O00350 | |
| L00966 | 2026-08-07 08:41 | Website | SEO Always-on | Nicaragua | Desktop | S15 | Lost | 2026-08-07 11:33 | | | Precio |
| L00967 | 2026-08-07 19:14 | TikTok | TikTok Creator Ads | Guatemala | Mobile | S14 | Qualified | 2026-08-07 20:54 | | | |
| L00968 | 2026-08-07 11:22 | Facebook | FB Conversion | Panama | Mobile | S14 | Converted | 2026-08-07 15:31 | 2026-08-10 23:22 | O00351 | |
| L00969 | 2026-08-07 14:43 | Website | Search Brand | Nicaragua | Mobile | S01 | Lost | 2026-08-07 18:19 | | | Sin respuesta |
| L00970 | 2026-08-07 10:01 | WhatsApp | Click-to-WhatsApp | Costa Rica | Desktop | S04 | Converted | 2026-08-07 13:34 | 2026-08-08 16:01 | O00321 | |
| L00971 | 2026-08-07 14:30 | Website | Retargeting Web | El Salvador | Mobile | S15 | Converted | 2026-08-07 20:27 | 2026-08-09 22:30 | O00339 | |
| L00972 | 2026-08-07 17:27 | TikTok | TikTok Creator Ads | El Salvador | Mobile | S08 | Lost | 2026-08-08 03:57 | | | Producto no disponible |
| L00973 | 2026-08-07 12:44 | Website | SEO Always-on | Nicaragua | Mobile | S15 | Converted | 2026-08-07 15:28 | 2026-08-07 22:44 | O00312 | |
| L00974 | 2026-08-07 12:01 | Email | Email Nurture | El Salvador | Mobile | S15 | Nurturing | 2026-08-07 20:41 | | | |
| L00975 | 2026-08-07 21:33 | WhatsApp | WhatsApp Reactivation | Honduras | Desktop | S15 | Lost | 2026-08-08 00:52 | | | Sin respuesta |
| L00976 | 2026-08-07 20:00 | Facebook | FB Conversion | Honduras | Mobile | S14 | Lost | 2026-08-07 21:20 | | | Compró con competidor |
| L00977 | 2026-08-07 15:36 | Facebook | FB Catalog | Costa Rica | Mobile | S15 | Nurturing | 2026-08-07 19:18 | | | |
| L00978 | 2026-08-07 12:41 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S14 | Converted | 2026-08-07 15:16 | 2026-08-07 20:41 | O00310 | |
| L00979 | 2026-08-07 20:02 | Website | SEO Always-on | Honduras | Desktop | S11 | Nurturing | 2026-08-08 00:18 | | | |
| L00980 | 2026-08-07 15:44 | Website | Search Brand | El Salvador | Desktop | S09 | Converted | 2026-08-07 21:45 | 2026-08-08 10:44 | O00316 | |
| L00981 | 2026-08-07 16:36 | Instagram | IG Stories Promo | Nicaragua | Mobile | S01 | Lost | 2026-08-08 04:19 | | | Compró con competidor |
| L00982 | 2026-08-07 10:36 | WhatsApp | Click-to-WhatsApp | Honduras | Mobile | S11 | Converted | 2026-08-07 17:10 | 2026-08-11 12:36 | O00358 | |
| L00983 | 2026-08-07 09:23 | Facebook | FB Retargeting | Guatemala | Mobile | S06 | Qualified | 2026-08-07 10:27 | | | |
| L00984 | 2026-08-07 11:01 | Website | SEO Always-on | El Salvador | Mobile | S09 | Lost | 2026-08-07 13:41 | | | Precio |
| L00985 | 2026-08-07 18:41 | Marketplace | Marketplace Featured | Guatemala | Desktop | S07 | Lost | 2026-08-07 20:51 | | | Precio |
| L00986 | 2026-08-08 09:06 | Referral | Programa Referidos | Costa Rica | Mobile | S05 | Qualified | 2026-08-08 10:48 | | | |
| L00987 | 2026-08-08 18:15 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S06 | Converted | 2026-08-09 09:47 | 2026-08-09 08:15 | O00328 | |
| L00988 | 2026-08-08 19:15 | Instagram | IG Remarketing | Nicaragua | Mobile | S14 | Lost | 2026-08-08 22:24 | | | Producto no disponible |
| L00989 | 2026-08-08 09:48 | Referral | Programa Referidos | Nicaragua | Mobile | S14 | Lost | 2026-08-08 12:16 | | | Producto no disponible |
| L00990 | 2026-08-08 19:23 | Referral | Programa Referidos | Panama | Mobile | S12 | Lost | 2026-08-09 03:18 | | | Precio |
| L00991 | 2026-08-08 10:39 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S03 | Nurturing | 2026-08-08 15:07 | | | |
| L00992 | 2026-08-08 19:05 | Website | Search Brand | Nicaragua | Mobile | S01 | Qualified | 2026-08-08 20:12 | | | |
| L00993 | 2026-08-08 10:44 | Referral | Programa Referidos | Honduras | Mobile | S14 | Converted | 2026-08-08 15:21 | 2026-08-09 06:44 | O00327 | |
| L00994 | 2026-08-08 17:49 | Marketplace | Marketplace Featured | Costa Rica | Desktop | S05 | Lost | 2026-08-08 19:05 | | | Precio |
| L00995 | 2026-08-08 10:23 | WhatsApp | Click-to-WhatsApp | Nicaragua | Desktop | S01 | Lost | 2026-08-08 15:13 | | | Producto no disponible |
| L00996 | 2026-08-08 08:24 | TikTok | TikTok Discovery | Guatemala | Mobile | S07 | Converted | 2026-08-08 22:18 | 2026-08-13 11:24 | O00372 | |
| L00997 | 2026-08-08 11:29 | Website | Retargeting Web | Nicaragua | Mobile | S01 | Nurturing | 2026-08-08 15:35 | | | |
| L00998 | 2026-08-08 13:32 | Website | SEO Always-on | Costa Rica | Desktop | S05 | Converted | 2026-08-08 16:29 | 2026-08-11 15:32 | O00359 | |
| L00999 | 2026-08-08 19:00 | Instagram | IG Stories Promo | Nicaragua | Mobile | S14 | Converted | 2026-08-09 03:25 | 2026-08-09 02:00 | O00324 | |
| L01000 | 2026-08-08 20:07 | Referral | Programa Referidos | Guatemala | Mobile | S07 | Lost | 2026-08-09 00:26 | | | Compró con competidor |
| L01001 | 2026-08-08 15:57 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S02 | Lost | 2026-08-08 18:55 | | | Producto no disponible |
| L01002 | 2026-08-08 19:55 | Facebook | FB Catalog | Costa Rica | Mobile | S05 | Qualified | 2026-08-08 23:05 | | | |
| L01003 | 2026-08-08 15:10 | Website | Retargeting Web | Honduras | Desktop | S11 | Converted | 2026-08-08 20:46 | 2026-08-09 21:10 | O00337 | |
| L01004 | 2026-08-08 13:50 | Marketplace | Marketplace Featured | Honduras | Mobile | S11 | Converted | 2026-08-08 18:01 | 2026-08-09 09:50 | O00330 | |
| L01005 | 2026-08-08 10:31 | Facebook | FB Conversion | Costa Rica | Mobile | S04 | Converted | 2026-08-08 13:36 | 2026-08-09 19:31 | O00336 | |
| L01006 | 2026-08-09 11:44 | Instagram | IG Stories Promo | Nicaragua | Tablet | S01 | Nurturing | 2026-08-09 13:06 | | | |
| L01007 | 2026-08-09 16:12 | Facebook | FB Catalog | Nicaragua | Mobile | S02 | Converted | 2026-08-09 16:45 | 2026-08-09 18:12 | O00334 | |
| L01008 | 2026-08-09 08:31 | TikTok | TikTok Discovery | Guatemala | Desktop | S14 | Lost | 2026-08-09 14:30 | | | Producto no disponible |
| L01009 | 2026-08-09 09:19 | Email | Email Flash Sale | Panama | Mobile | S13 | Lost | 2026-08-09 12:25 | | | Fuera de cobertura |
| L01010 | 2026-08-09 14:17 | Facebook | FB Conversion | Costa Rica | Mobile | S15 | Lost | 2026-08-09 17:54 | | | Fuera de cobertura |
| L01011 | 2026-08-09 21:04 | Marketplace | Marketplace Featured | Honduras | Mobile | S15 | Qualified | 2026-08-09 23:13 | | | |
| L01012 | 2026-08-09 19:19 | Referral | Programa Referidos | Guatemala | Desktop | S07 | Converted | 2026-08-10 00:34 | 2026-08-10 22:19 | O00349 | |
| L01013 | 2026-08-09 15:24 | Facebook | FB Retargeting | Nicaragua | Desktop | S15 | Nurturing | 2026-08-10 04:42 | | | |
| L01014 | 2026-08-09 14:36 | Facebook | FB Catalog | Guatemala | Desktop | S15 | Lost | 2026-08-09 18:04 | | | Precio |
| L01015 | 2026-08-09 15:00 | Website | Retargeting Web | Honduras | Mobile | S10 | Qualified | 2026-08-09 16:26 | | | |
| L01016 | 2026-08-09 17:14 | Instagram | IG Reels Q3 | El Salvador | Mobile | S08 | Qualified | 2026-08-09 18:46 | | | |
| L01017 | 2026-08-09 15:14 | Referral | Programa Referidos | Nicaragua | Tablet | S15 | Lost | 2026-08-09 18:22 | | | Precio |
| L01018 | 2026-08-09 10:25 | Instagram | IG Stories Promo | Nicaragua | Desktop | S15 | Nurturing | 2026-08-09 16:17 | | | |
| L01019 | 2026-08-09 17:01 | Email | Email Flash Sale | Nicaragua | Desktop | S01 | Converted | 2026-08-09 21:20 | 2026-08-11 00:01 | O00352 | |
| L01020 | 2026-08-09 19:24 | Website | Search Brand | Honduras | Mobile | S14 | Lost | 2026-08-10 03:49 | | | Fuera de cobertura |
| L01021 | 2026-08-09 08:54 | Website | Retargeting Web | Nicaragua | Tablet | S02 | Nurturing | 2026-08-09 10:43 | | | |
| L01022 | 2026-08-09 08:12 | Facebook | FB Retargeting | Guatemala | Mobile | S07 | Lost | 2026-08-09 11:46 | | | Precio |
| L01023 | 2026-08-09 19:45 | Instagram | IG Stories Promo | Nicaragua | Tablet | S01 | Lost | 2026-08-10 02:16 | | | Precio |
| L01024 | 2026-08-09 12:36 | Facebook | FB Conversion | Costa Rica | Mobile | S05 | Lost | 2026-08-09 16:39 | | | Compró con competidor |
| L01025 | 2026-08-09 20:27 | Website | Retargeting Web | Guatemala | Mobile | S06 | Converted | 2026-08-09 23:34 | 2026-08-10 01:27 | O00341 | |
| L01026 | 2026-08-09 17:13 | Marketplace | Marketplace Featured | Nicaragua | Desktop | S01 | Lost | 2026-08-09 19:05 | | | Sin respuesta |
| L01027 | 2026-08-09 17:55 | TikTok | TikTok Discovery | Honduras | Mobile | S11 | Lost | 2026-08-09 20:04 | | | Sin respuesta |
| L01028 | 2026-08-09 09:24 | WhatsApp | Click-to-WhatsApp | Costa Rica | Desktop | S14 | Converted | 2026-08-09 12:25 | 2026-08-09 19:24 | O00335 | |
| L01029 | 2026-08-09 17:28 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S15 | Converted | 2026-08-09 19:40 | 2026-08-16 05:28 | O00412 | |
| L01030 | 2026-08-09 10:03 | Website | Retargeting Web | El Salvador | Mobile | S15 | Lost | 2026-08-09 12:08 | | | Precio |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L01031 | 2026-08-09 09:15 | Instagram | IG Reels Q3 | Guatemala | Tablet | S14 | Qualified | 2026-08-10 02:17 | | | |
| L01032 | 2026-08-09 21:57 | Marketplace | Marketplace Featured | Costa Rica | Desktop | S05 | Lost | 2026-08-10 03:15 | | | Compró con competidor |
| L01033 | 2026-08-09 15:43 | TikTok | TikTok Creator Ads | Honduras | Mobile | S14 | Nurturing | 2026-08-09 18:20 | | | |
| L01034 | 2026-08-09 13:23 | Website | SEO Always-on | Panama | Mobile | S15 | Lost | 2026-08-09 17:20 | | | Producto no disponible |
| L01035 | 2026-08-09 16:27 | Marketplace | Marketplace Featured | El Salvador | Mobile | S14 | Converted | 2026-08-09 17:05 | 2026-08-09 23:27 | O00340 | |
| L01036 | 2026-08-09 19:23 | TikTok | TikTok Creator Ads | El Salvador | Desktop | S08 | Qualified | 2026-08-09 21:15 | | | |
| L01037 | 2026-08-09 19:20 | TikTok | TikTok Creator Ads | Guatemala | Desktop | S06 | Qualified | 2026-08-10 05:28 | | | |
| L01038 | 2026-08-09 11:53 | Facebook | FB Retargeting | Honduras | Mobile | S15 | Nurturing | 2026-08-09 17:20 | | | |
| L01039 | 2026-08-09 08:49 | WhatsApp | WhatsApp Reactivation | Guatemala | Tablet | S06 | Converted | 2026-08-09 11:02 | 2026-08-09 21:49 | O00338 | |
| L01040 | 2026-08-09 18:53 | Referral | Programa Referidos | Honduras | Desktop | S11 | Nurturing | 2026-08-09 20:41 | | | |
| L01041 | 2026-08-09 18:17 | Website | SEO Always-on | Nicaragua | Mobile | S15 | Lost | 2026-08-09 20:14 | | | Precio |
| L01042 | 2026-08-09 19:25 | Facebook | FB Conversion | El Salvador | Mobile | S15 | Qualified | 2026-08-10 04:50 | | | |
| L01043 | 2026-08-09 09:19 | WhatsApp | WhatsApp Reactivation | Honduras | Mobile | S14 | Converted | 2026-08-09 11:51 | 2026-08-13 16:19 | O00378 | |
| L01044 | 2026-08-10 17:15 | Website | Search Brand | El Salvador | Tablet | S15 | Lost | 2026-08-10 21:36 | | | Sin respuesta |
| L01045 | 2026-08-10 13:02 | Facebook | FB Conversion | Guatemala | Desktop | S06 | Converted | 2026-08-10 15:36 | 2026-08-11 07:02 | O00354 | |
| L01046 | 2026-08-10 19:31 | TikTok | TikTok Creator Ads | Honduras | Mobile | S11 | Lost | 2026-08-10 21:24 | | | Sin respuesta |
| L01047 | 2026-08-10 20:35 | Referral | Programa Referidos | Guatemala | Desktop | S15 | Converted | 2026-08-10 23:15 | 2026-08-13 01:35 | O00369 | |
| L01048 | 2026-08-10 13:31 | Referral | Programa Referidos | Honduras | Mobile | S15 | Lost | 2026-08-10 16:35 | | | Precio |
| L01049 | 2026-08-10 09:21 | Website | SEO Always-on | El Salvador | Mobile | S15 | Lost | 2026-08-10 18:00 | | | Precio |
| L01050 | 2026-08-10 17:14 | TikTok | TikTok Discovery | Honduras | Mobile | S14 | Lost | 2026-08-10 18:27 | | | Producto no disponible |
| L01051 | 2026-08-10 20:01 | WhatsApp | WhatsApp Reactivation | El Salvador | Mobile | S09 | Nurturing | 2026-08-10 21:26 | | | |
| L01052 | 2026-08-10 14:51 | Website | SEO Always-on | Nicaragua | Mobile | S03 | Nurturing | 2026-08-10 17:50 | | | |
| L01053 | 2026-08-10 13:21 | Instagram | IG Stories Promo | Costa Rica | Mobile | S05 | Nurturing | 2026-08-10 17:39 | | | |
| L01054 | 2026-08-10 20:28 | TikTok | TikTok Creator Ads | Nicaragua | Desktop | S15 | Lost | 2026-08-11 01:34 | | | Sin respuesta |
| L01055 | 2026-08-10 08:20 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S01 | Nurturing | 2026-08-10 13:41 | | | |
| L01056 | 2026-08-10 21:50 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S05 | Converted | 2026-08-11 01:26 | 2026-08-13 14:50 | O00374 | |
| L01057 | 2026-08-10 15:00 | Website | Retargeting Web | Honduras | Desktop | S14 | Nurturing | 2026-08-10 20:44 | | | |
| L01058 | 2026-08-10 15:03 | Email | Email Nurture | Nicaragua | Tablet | S02 | Converted | 2026-08-10 17:52 | 2026-08-11 16:03 | O00360 | |
| L01059 | 2026-08-10 08:26 | TikTok | TikTok Creator Ads | Costa Rica | Mobile | S04 | Converted | 2026-08-10 11:07 | 2026-08-11 04:26 | O00353 | |
| L01060 | 2026-08-10 14:01 | Marketplace | Marketplace Featured | Panama | Tablet | S14 | Lost | 2026-08-10 18:45 | | | Precio |
| L01061 | 2026-08-10 17:16 | Facebook | FB Catalog | Nicaragua | Mobile | S14 | Lost | 2026-08-10 18:15 | | | Compró con competidor |
| L01062 | 2026-08-10 19:57 | WhatsApp | WhatsApp Reactivation | Panama | Desktop | S14 | Qualified | 2026-08-10 23:23 | | | |
| L01063 | 2026-08-10 16:10 | Instagram | IG Stories Promo | Nicaragua | Tablet | S01 | Nurturing | 2026-08-10 20:50 | | | |
| L01064 | 2026-08-10 20:08 | Website | SEO Always-on | El Salvador | Mobile | S14 | Lost | 2026-08-10 20:56 | | | Precio |
| L01065 | 2026-08-10 19:58 | Instagram | IG Stories Promo | Costa Rica | Desktop | S05 | Nurturing | 2026-08-10 23:32 | | | |
| L01066 | 2026-08-10 09:00 | Instagram | IG Remarketing | Nicaragua | Mobile | S01 | Lost | 2026-08-10 10:27 | | | Precio |
| L01067 | 2026-08-10 15:30 | TikTok | TikTok Discovery | Nicaragua | Desktop | S14 | Nurturing | 2026-08-10 17:58 | | | |
| L01068 | 2026-08-10 18:06 | Website | Search Brand | Panama | Mobile | S14 | Lost | 2026-08-10 23:24 | | | Precio |
| L01069 | 2026-08-10 18:43 | Website | Retargeting Web | Nicaragua | Desktop | S01 | Lost | 2026-08-10 21:44 | | | Precio |
| L01070 | 2026-08-10 14:28 | Email | Email Nurture | Guatemala | Mobile | S14 | Converted | 2026-08-10 16:17 | 2026-08-16 03:28 | O00411 | |
| L01071 | 2026-08-10 11:32 | TikTok | TikTok Discovery | Nicaragua | Mobile | S02 | Converted | 2026-08-10 21:27 | 2026-08-12 19:32 | O00365 | |
| L01072 | 2026-08-10 13:55 | Instagram | IG Remarketing | Honduras | Mobile | S15 | Nurturing | 2026-08-10 20:10 | | | |
| L01073 | 2026-08-10 21:35 | Website | Retargeting Web | Honduras | Mobile | S14 | Lost | 2026-08-11 02:47 | | | Sin respuesta |
| L01074 | 2026-08-10 15:56 | Instagram | IG Stories Promo | Panama | Mobile | S15 | Nurturing | 2026-08-10 19:22 | | | |
| L01075 | 2026-08-10 11:30 | Website | Search Brand | Panama | Desktop | S14 | Converted | 2026-08-10 18:51 | 2026-08-12 02:30 | O00362 | |
| L01076 | 2026-08-10 09:28 | Instagram | IG Stories Promo | El Salvador | Desktop | S08 | Nurturing | 2026-08-10 19:17 | | | |
| L01077 | 2026-08-10 08:59 | Marketplace | Marketplace Featured | Panama | Mobile | S14 | Lost | 2026-08-10 12:10 | | | Producto no disponible |
| L01078 | 2026-08-10 09:45 | Website | SEO Always-on | Panama | Mobile | S13 | Converted | 2026-08-10 12:09 | 2026-08-14 03:45 | O00384 | |
| L01079 | 2026-08-10 14:07 | Website | SEO Always-on | Honduras | Desktop | S15 | Lost | 2026-08-10 19:00 | | | Producto no disponible |
| L01080 | 2026-08-10 17:18 | Facebook | FB Catalog | Guatemala | Desktop | S14 | Qualified | 2026-08-10 22:58 | | | |
| L01081 | 2026-08-10 14:49 | Instagram | IG Stories Promo | Honduras | Mobile | S15 | Lost | 2026-08-10 17:51 | | | Compró con competidor |
| L01082 | 2026-08-10 10:10 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S01 | Converted | 2026-08-10 12:29 | 2026-08-16 22:10 | O00418 | |
| L01083 | 2026-08-11 11:06 | Facebook | FB Catalog | Guatemala | Desktop | S14 | Lost | 2026-08-11 13:48 | | | Compró con competidor |
| L01084 | 2026-08-11 19:56 | Instagram | IG Remarketing | Nicaragua | Mobile | S03 | Lost | 2026-08-12 00:13 | | | Precio |
| L01085 | 2026-08-11 17:42 | Instagram | IG Reels Q3 | Honduras | Mobile | S14 | Converted | 2026-08-12 07:01 | 2026-08-11 23:42 | O00361 | |
| L01086 | 2026-08-11 16:39 | Website | Retargeting Web | Nicaragua | Mobile | S14 | Converted | 2026-08-11 20:56 | 2026-08-16 20:39 | O00416 | |
| L01087 | 2026-08-11 14:53 | WhatsApp | WhatsApp Reactivation | Panama | Mobile | S12 | Lost | 2026-08-11 18:43 | | | Sin respuesta |
| L01088 | 2026-08-11 21:46 | TikTok | TikTok Discovery | Panama | Mobile | S13 | Lost | 2026-08-12 03:27 | | | Sin respuesta |
| L01089 | 2026-08-11 15:18 | Website | Retargeting Web | Guatemala | Desktop | S07 | Nurturing | 2026-08-11 19:32 | | | |
| L01090 | 2026-08-11 17:11 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S02 | Converted | 2026-08-11 21:03 | 2026-08-13 18:11 | O00380 | |
| L01091 | 2026-08-11 15:11 | Referral | Programa Referidos | Guatemala | Mobile | S06 | Converted | 2026-08-11 17:38 | 2026-08-15 05:11 | O00399 | |
| L01092 | 2026-08-11 19:59 | Instagram | IG Stories Promo | Guatemala | Desktop | S14 | Converted | 2026-08-12 00:16 | 2026-08-13 14:59 | O00376 | |
| L01093 | 2026-08-11 11:41 | Facebook | FB Retargeting | Nicaragua | Mobile | S14 | Lost | 2026-08-11 12:45 | | | Compró con competidor |
| L01094 | 2026-08-11 12:40 | Email | Email Flash Sale | Panama | Tablet | S12 | Nurturing | 2026-08-11 17:49 | | | |
| L01095 | 2026-08-11 17:34 | Website | Search Brand | Nicaragua | Desktop | S02 | Converted | 2026-08-11 21:22 | 2026-08-15 03:34 | O00398 | |
| L01096 | 2026-08-11 11:07 | Website | Search Brand | El Salvador | Mobile | S14 | Lost | 2026-08-11 14:38 | | | Sin respuesta |
| L01097 | 2026-08-11 10:00 | Website | Search Brand | Nicaragua | Mobile | S15 | Lost | 2026-08-11 11:15 | | | Compró con competidor |
| L01098 | 2026-08-11 21:25 | TikTok | TikTok Discovery | El Salvador | Mobile | S08 | Lost | 2026-08-11 22:09 | | | Compró con competidor |
| L01099 | 2026-08-11 14:24 | Website | SEO Always-on | Honduras | Mobile | S11 | Nurturing | 2026-08-11 17:10 | | | |
| L01100 | 2026-08-11 17:30 | TikTok | TikTok Creator Ads | Guatemala | Mobile | S14 | Lost | 2026-08-11 19:12 | | | Sin respuesta |
| L01101 | 2026-08-11 10:57 | Facebook | FB Catalog | Guatemala | Desktop | S15 | Nurturing | 2026-08-11 12:35 | | | |
| L01102 | 2026-08-11 20:35 | Facebook | FB Catalog | Honduras | Mobile | S10 | Lost | 2026-08-11 22:32 | | | Precio |
| L01103 | 2026-08-11 13:33 | Website | SEO Always-on | Panama | Mobile | S13 | Converted | 2026-08-11 16:42 | 2026-08-12 06:33 | O00363 | |
| L01104 | 2026-08-11 20:23 | Facebook | FB Catalog | El Salvador | Mobile | S08 | Lost | 2026-08-11 22:54 | | | Precio |
| L01105 | 2026-08-11 11:30 | Instagram | IG Remarketing | Honduras | Mobile | S11 | Qualified | 2026-08-11 15:11 | | | |
| L01106 | 2026-08-11 14:12 | Email | Email Flash Sale | Nicaragua | Tablet | S01 | Nurturing | 2026-08-11 16:22 | | | |
| L01107 | 2026-08-11 09:25 | Website | Search Brand | Nicaragua | Desktop | S01 | Lost | 2026-08-11 14:33 | | | Fuera de cobertura |
| L01108 | 2026-08-11 08:22 | Marketplace | Marketplace Featured | Honduras | Tablet | S11 | Lost | 2026-08-11 11:25 | | | Compró con competidor |
| L01109 | 2026-08-11 17:17 | Facebook | FB Retargeting | Nicaragua | Mobile | S15 | Lost | 2026-08-11 18:41 | | | Sin respuesta |
| L01110 | 2026-08-11 08:33 | TikTok | TikTok Discovery | Costa Rica | Mobile | S04 | Lost | 2026-08-11 10:36 | | | Sin respuesta |
| L01111 | 2026-08-11 19:23 | Website | Search Brand | Nicaragua | Mobile | S03 | Qualified | 2026-08-12 02:46 | | | |
| L01112 | 2026-08-11 14:16 | Instagram | IG Stories Promo | El Salvador | Desktop | S15 | Lost | 2026-08-11 17:45 | | | Producto no disponible |
| L01113 | 2026-08-11 10:13 | Website | Retargeting Web | Nicaragua | Mobile | S02 | Converted | 2026-08-11 19:43 | 2026-08-12 15:13 | O00364 | |
| L01114 | 2026-08-11 10:03 | Facebook | FB Retargeting | Honduras | Desktop | S15 | Converted | 2026-08-11 11:46 | 2026-08-13 17:03 | O00379 | |
| L01115 | 2026-08-11 10:28 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S01 | Nurturing | 2026-08-11 12:05 | | | |
| L01116 | 2026-08-11 10:59 | Website | Retargeting Web | Nicaragua | Mobile | S01 | Lost | 2026-08-11 16:59 | | | Precio |
| L01117 | 2026-08-11 21:44 | Instagram | IG Stories Promo | Costa Rica | Mobile | S05 | Lost | 2026-08-11 23:11 | | | Sin respuesta |
| L01118 | 2026-08-11 13:44 | Website | SEO Always-on | El Salvador | Mobile | S09 | Converted | 2026-08-11 16:41 | 2026-08-13 15:44 | O00377 | |
| L01119 | 2026-08-11 14:51 | Website | SEO Always-on | Honduras | Mobile | S15 | Converted | 2026-08-11 16:56 | 2026-08-13 18:51 | O00381 | |
| L01120 | 2026-08-12 14:29 | WhatsApp | WhatsApp Reactivation | El Salvador | Desktop | S14 | Converted | 2026-08-12 16:38 | 2026-08-21 08:29 | O00469 | |
| L01121 | 2026-08-12 11:17 | Instagram | IG Reels Q3 | Panama | Desktop | S14 | Nurturing | 2026-08-12 15:50 | | | |
| L01122 | 2026-08-12 17:22 | Website | SEO Always-on | Honduras | Mobile | S10 | Converted | 2026-08-13 00:26 | 2026-08-16 03:22 | O00410 | |
| L01123 | 2026-08-12 08:12 | Email | Email Nurture | Guatemala | Mobile | S07 | Converted | 2026-08-12 11:19 | 2026-08-14 10:12 | O00386 | |
| L01124 | 2026-08-12 09:59 | Website | Retargeting Web | Costa Rica | Mobile | S15 | Converted | 2026-08-12 14:51 | 2026-08-14 15:59 | O00389 | |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L01125 | 2026-08-12 11:41 | Email | Email Nurture | Guatemala | Mobile | S15 | Lost | 2026-08-12 17:26 | | | Sin respuesta |
| L01126 | 2026-08-12 09:37 | Instagram | IG Reels Q3 | Panama | Mobile | S12 | Lost | 2026-08-12 11:34 | | | Fuera de cobertura |
| L01127 | 2026-08-12 14:30 | Website | SEO Always-on | Nicaragua | Tablet | S14 | Converted | 2026-08-12 17:13 | 2026-08-15 21:30 | O00408 | |
| L01128 | 2026-08-12 09:18 | Instagram | IG Remarketing | Nicaragua | Mobile | S02 | Nurturing | 2026-08-12 11:51 | | | |
| L01129 | 2026-08-12 14:37 | WhatsApp | WhatsApp Reactivation | Guatemala | Mobile | S14 | Converted | 2026-08-12 15:57 | 2026-08-12 21:37 | O00366 | |
| L01130 | 2026-08-12 10:48 | Facebook | FB Catalog | Honduras | Mobile | S11 | Lost | 2026-08-12 23:55 | | | Fuera de cobertura |
| L01131 | 2026-08-12 19:47 | Instagram | IG Reels Q3 | Panama | Mobile | S12 | Lost | 2026-08-12 21:32 | | | Precio |
| L01132 | 2026-08-12 18:45 | WhatsApp | Click-to-WhatsApp | Honduras | Mobile | S11 | Nurturing | 2026-08-12 23:09 | | | |
| L01133 | 2026-08-12 18:11 | WhatsApp | WhatsApp Reactivation | Nicaragua | Desktop | S14 | Lost | 2026-08-13 00:37 | | | Precio |
| L01134 | 2026-08-12 11:23 | Instagram | IG Reels Q3 | Honduras | Mobile | S10 | Nurturing | 2026-08-12 14:38 | | | |
| L01135 | 2026-08-12 21:00 | Email | Email Flash Sale | Nicaragua | Mobile | S02 | Qualified | 2026-08-13 01:14 | | | |
| L01136 | 2026-08-12 14:40 | WhatsApp | Click-to-WhatsApp | Guatemala | Desktop | S14 | Converted | 2026-08-12 16:28 | 2026-08-21 02:40 | O00464 | |
| L01137 | 2026-08-12 15:03 | Facebook | FB Retargeting | Costa Rica | Mobile | S14 | Qualified | 2026-08-12 18:46 | | | |
| L01138 | 2026-08-12 10:46 | WhatsApp | Click-to-WhatsApp | El Salvador | Desktop | S08 | Converted | 2026-08-12 13:17 | 2026-08-14 18:46 | O00392 | |
| L01139 | 2026-08-12 21:08 | Email | Email Nurture | El Salvador | Tablet | S14 | Converted | 2026-08-13 01:26 | 2026-08-15 08:08 | O00401 | |
| L01140 | 2026-08-12 19:32 | Referral | Programa Referidos | Nicaragua | Mobile | S03 | Converted | 2026-08-12 22:10 | 2026-08-13 03:32 | O00370 | |
| L01141 | 2026-08-12 21:54 | WhatsApp | Click-to-WhatsApp | Honduras | Mobile | S11 | Converted | 2026-08-13 01:36 | 2026-08-18 15:54 | O00432 | |
| L01142 | 2026-08-12 18:51 | TikTok | TikTok Discovery | Costa Rica | Mobile | S14 | Qualified | 2026-08-12 21:38 | | | |
| L01143 | 2026-08-12 20:27 | Facebook | FB Conversion | Nicaragua | Mobile | S02 | Qualified | 2026-08-12 22:07 | | | |
| L01144 | 2026-08-12 13:31 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S15 | Lost | 2026-08-12 16:32 | | | Precio |
| L01145 | 2026-08-12 17:31 | Referral | Programa Referidos | Costa Rica | Mobile | S05 | Converted | 2026-08-13 02:02 | 2026-08-12 22:31 | O00367 | |
| L01146 | 2026-08-12 14:52 | Referral | Programa Referidos | El Salvador | Mobile | S14 | Converted | 2026-08-12 17:27 | 2026-08-12 22:52 | O00368 | |
| L01147 | 2026-08-12 11:46 | Instagram | IG Remarketing | Guatemala | Tablet | S06 | Qualified | 2026-08-12 13:44 | | | |
| L01148 | 2026-08-12 11:22 | Facebook | FB Retargeting | El Salvador | Mobile | S15 | Lost | 2026-08-12 12:36 | | | Producto no disponible |
| L01149 | 2026-08-12 08:02 | Website | Retargeting Web | Costa Rica | Mobile | S14 | Qualified | 2026-08-12 10:27 | | | |
| L01150 | 2026-08-13 17:38 | Facebook | FB Conversion | Nicaragua | Mobile | S01 | Nurturing | 2026-08-13 21:27 | | | |
| L01151 | 2026-08-13 18:19 | Referral | Programa Referidos | Nicaragua | Mobile | S02 | Qualified | 2026-08-13 20:15 | | | |
| L01152 | 2026-08-13 14:21 | Website | Retargeting Web | El Salvador | Mobile | S08 | Converted | 2026-08-13 19:15 | 2026-08-15 08:21 | O00402 | |
| L01153 | 2026-08-13 10:46 | Website | Search Brand | Honduras | Mobile | S11 | Qualified | 2026-08-13 14:52 | | | |
| L01154 | 2026-08-13 11:49 | Website | Retargeting Web | El Salvador | Desktop | S09 | Converted | 2026-08-13 20:51 | 2026-08-14 17:49 | O00390 | |
| L01155 | 2026-08-13 18:55 | Facebook | FB Retargeting | Nicaragua | Desktop | S01 | Lost | 2026-08-13 22:24 | | | Sin respuesta |
| L01156 | 2026-08-13 21:20 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S07 | Converted | 2026-08-13 23:46 | 2026-08-14 08:20 | O00385 | |
| L01157 | 2026-08-13 12:57 | Referral | Programa Referidos | Nicaragua | Mobile | S01 | Converted | 2026-08-13 16:19 | 2026-08-13 20:57 | O00383 | |
| L01158 | 2026-08-13 18:05 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S14 | Lost | 2026-08-13 23:59 | | | Fuera de cobertura |
| L01159 | 2026-08-13 11:08 | Instagram | IG Stories Promo | Nicaragua | Mobile | S14 | Lost | 2026-08-13 17:13 | | | Producto no disponible |
| L01160 | 2026-08-13 20:24 | TikTok | TikTok Discovery | Costa Rica | Mobile | S05 | Qualified | 2026-08-14 03:40 | | | |
| L01161 | 2026-08-13 17:48 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S03 | Converted | 2026-08-13 23:03 | 2026-08-15 07:48 | O00400 | |
| L01162 | 2026-08-13 10:55 | Instagram | IG Reels Q3 | Guatemala | Mobile | S07 | Lost | 2026-08-13 11:49 | | | Sin respuesta |
| L01163 | 2026-08-13 19:26 | Website | SEO Always-on | Guatemala | Mobile | S15 | Lost | 2026-08-13 21:03 | | | Precio |
| L01164 | 2026-08-13 15:16 | Website | Retargeting Web | Nicaragua | Desktop | S15 | Lost | 2026-08-13 16:17 | | | Sin respuesta |
| L01165 | 2026-08-13 10:56 | Website | Search Brand | Costa Rica | Mobile | S14 | Converted | 2026-08-13 12:17 | 2026-08-14 23:56 | O00396 | |
| L01166 | 2026-08-13 20:53 | Facebook | FB Conversion | Costa Rica | Desktop | S14 | Lost | 2026-08-14 00:33 | | | Compró con competidor |
| L01167 | 2026-08-13 12:43 | Facebook | FB Retargeting | Panama | Mobile | S13 | Nurturing | 2026-08-14 02:29 | | | |
| L01168 | 2026-08-13 15:45 | Facebook | FB Retargeting | Panama | Desktop | S14 | Converted | 2026-08-14 00:22 | 2026-08-14 19:45 | O00393 | |
| L01169 | 2026-08-13 15:10 | Facebook | FB Retargeting | Guatemala | Mobile | S15 | Lost | 2026-08-13 17:56 | | | Compró con competidor |
| L01170 | 2026-08-13 15:39 | Facebook | FB Retargeting | Costa Rica | Desktop | S05 | Lost | 2026-08-13 18:43 | | | Sin respuesta |
| L01171 | 2026-08-13 11:32 | TikTok | TikTok Discovery | Guatemala | Desktop | S06 | Converted | 2026-08-13 22:36 | 2026-08-17 05:32 | O00420 | |
| L01172 | 2026-08-13 17:25 | WhatsApp | Click-to-WhatsApp | Nicaragua | Tablet | S14 | Converted | 2026-08-13 19:58 | 2026-08-13 20:25 | O00382 | |
| L01173 | 2026-08-13 17:50 | WhatsApp | WhatsApp Reactivation | El Salvador | Mobile | S09 | Nurturing | 2026-08-13 18:45 | | | |
| L01174 | 2026-08-13 10:13 | Website | Retargeting Web | Nicaragua | Mobile | S02 | Nurturing | 2026-08-13 11:01 | | | |
| L01175 | 2026-08-13 12:29 | Marketplace | Marketplace Featured | Costa Rica | Desktop | S04 | Lost | 2026-08-13 13:28 | | | Precio |
| L01176 | 2026-08-13 10:38 | Facebook | FB Catalog | Guatemala | Tablet | S14 | Lost | 2026-08-13 11:27 | | | Sin respuesta |
| L01177 | 2026-08-13 14:47 | Website | Retargeting Web | Honduras | Mobile | S15 | Lost | 2026-08-13 16:01 | | | Precio |
| L01178 | 2026-08-13 15:38 | Facebook | FB Conversion | Costa Rica | Desktop | S05 | Lost | 2026-08-13 16:50 | | | Compró con competidor |
| L01179 | 2026-08-13 15:52 | Instagram | IG Remarketing | Costa Rica | Mobile | S15 | Converted | 2026-08-13 19:32 | 2026-08-19 02:52 | O00435 | |
| L01180 | 2026-08-13 19:42 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S02 | Lost | 2026-08-13 22:01 | | | Sin respuesta |
| L01181 | 2026-08-13 13:59 | Website | SEO Always-on | Nicaragua | Mobile | S15 | Qualified | 2026-08-13 18:32 | | | |
| L01182 | 2026-08-13 18:18 | TikTok | TikTok Discovery | Guatemala | Mobile | S15 | Nurturing | 2026-08-13 19:23 | | | |
| L01183 | 2026-08-13 13:02 | TikTok | TikTok Creator Ads | Honduras | Mobile | S15 | Qualified | 2026-08-13 14:47 | | | |
| L01184 | 2026-08-13 10:33 | TikTok | TikTok Discovery | Panama | Mobile | S14 | Lost | 2026-08-13 15:54 | | | Precio |
| L01185 | 2026-08-13 13:01 | WhatsApp | Click-to-WhatsApp | Nicaragua | Desktop | S01 | Converted | 2026-08-13 14:54 | 2026-08-14 20:01 | O00394 | |
| L01186 | 2026-08-13 20:06 | WhatsApp | WhatsApp Reactivation | Guatemala | Desktop | S15 | Nurturing | 2026-08-14 05:15 | | | |
| L01187 | 2026-08-14 10:01 | Facebook | FB Conversion | Costa Rica | Mobile | S04 | Qualified | 2026-08-14 20:44 | | | |
| L01188 | 2026-08-14 09:36 | TikTok | TikTok Discovery | Nicaragua | Mobile | S03 | Lost | 2026-08-14 18:00 | | | Producto no disponible |
| L01189 | 2026-08-14 16:56 | WhatsApp | Click-to-WhatsApp | Costa Rica | Tablet | S04 | Lost | 2026-08-14 19:50 | | | Sin respuesta |
| L01190 | 2026-08-14 19:55 | Facebook | FB Catalog | El Salvador | Desktop | S14 | Nurturing | 2026-08-14 20:58 | | | |
| L01191 | 2026-08-14 08:06 | Facebook | FB Catalog | Guatemala | Mobile | S14 | Lost | 2026-08-14 08:36 | | | Precio |
| L01192 | 2026-08-14 21:52 | WhatsApp | WhatsApp Reactivation | El Salvador | Mobile | S14 | Converted | 2026-08-15 01:05 | 2026-08-19 15:52 | O00442 | |
| L01193 | 2026-08-14 12:05 | Instagram | IG Reels Q3 | Nicaragua | Desktop | S03 | Lost | 2026-08-14 13:42 | | | Sin respuesta |
| L01194 | 2026-08-14 21:01 | Website | Retargeting Web | Panama | Mobile | S13 | Qualified | 2026-08-14 23:19 | | | |
| L01195 | 2026-08-14 21:08 | Email | Email Flash Sale | Guatemala | Mobile | S14 | Converted | 2026-08-14 21:56 | 2026-08-23 22:08 | O00493 | |
| L01196 | 2026-08-14 19:25 | Instagram | IG Stories Promo | El Salvador | Mobile | S08 | Lost | 2026-08-15 03:45 | | | Precio |
| L01197 | 2026-08-14 21:36 | Website | Search Brand | El Salvador | Mobile | S14 | Qualified | 2026-08-15 03:39 | | | |
| L01198 | 2026-08-14 08:38 | Marketplace | Marketplace Featured | Costa Rica | Desktop | S05 | Lost | 2026-08-14 13:09 | | | Sin respuesta |
| L01199 | 2026-08-14 14:16 | Facebook | FB Conversion | Nicaragua | Mobile | S02 | Converted | 2026-08-14 18:52 | 2026-08-23 07:16 | O00484 | |
| L01200 | 2026-08-14 19:29 | Website | Retargeting Web | Nicaragua | Mobile | S03 | Nurturing | 2026-08-14 22:50 | | | |
| L01201 | 2026-08-14 19:29 | Facebook | FB Retargeting | Honduras | Desktop | S14 | Qualified | 2026-08-14 22:37 | | | |
| L01202 | 2026-08-14 08:42 | Email | Email Nurture | Costa Rica | Mobile | S05 | Converted | 2026-08-14 10:39 | 2026-08-17 15:42 | O00425 | |
| L01203 | 2026-08-14 17:15 | Website | Search Brand | Nicaragua | Desktop | S14 | Converted | 2026-08-14 20:14 | 2026-08-16 18:15 | O00415 | |
| L01204 | 2026-08-14 15:33 | Facebook | FB Retargeting | Honduras | Mobile | S11 | Converted | 2026-08-14 19:34 | 2026-08-14 18:33 | O00391 | |
| L01205 | 2026-08-14 16:05 | Email | Email Nurture | El Salvador | Desktop | S15 | Qualified | 2026-08-14 18:52 | | | |
| L01206 | 2026-08-14 17:20 | Marketplace | Marketplace Featured | Nicaragua | Desktop | S14 | Qualified | 2026-08-14 19:05 | | | |
| L01207 | 2026-08-14 09:28 | Referral | Programa Referidos | Panama | Desktop | S14 | Converted | 2026-08-14 09:59 | 2026-08-14 23:28 | O00395 | |
| L01208 | 2026-08-14 15:24 | Website | Retargeting Web | Nicaragua | Mobile | S15 | Nurturing | 2026-08-14 20:18 | | | |
| L01209 | 2026-08-14 19:14 | Instagram | IG Stories Promo | Nicaragua | Mobile | S15 | Nurturing | 2026-08-15 07:05 | | | |
| L01210 | 2026-08-14 20:33 | Website | Search Brand | Nicaragua | Mobile | S14 | Converted | 2026-08-14 22:24 | 2026-08-15 22:33 | O00409 | |
| L01211 | 2026-08-14 18:09 | WhatsApp | WhatsApp Reactivation | Nicaragua | Desktop | S03 | Converted | 2026-08-14 23:31 | 2026-08-22 05:09 | O00474 | |
| L01212 | 2026-08-14 15:33 | TikTok | TikTok Discovery | Nicaragua | Tablet | S02 | Converted | 2026-08-14 19:55 | 2026-08-15 01:33 | O00397 | |
| L01213 | 2026-08-15 10:10 | Instagram | IG Remarketing | Guatemala | Desktop | S15 | Qualified | 2026-08-15 10:34 | | | |
| L01214 | 2026-08-15 21:14 | Facebook | FB Catalog | Nicaragua | Mobile | S14 | Converted | 2026-08-15 22:50 | 2026-08-16 07:14 | O00413 | |
| L01215 | 2026-08-15 18:23 | Website | SEO Always-on | Panama | Mobile | S13 | Nurturing | 2026-08-15 20:02 | | | |
| L01216 | 2026-08-15 14:23 | Email | Email Flash Sale | Honduras | Tablet | S14 | Lost | 2026-08-15 16:48 | | | Precio |
| L01217 | 2026-08-15 15:59 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S15 | Lost | 2026-08-15 18:01 | | | Precio |
| L01218 | 2026-08-15 20:22 | Website | Search Brand | Guatemala | Desktop | S06 | Lost | 2026-08-16 00:07 | | | Fuera de cobertura |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L01219 | 2026-08-15 16:38 | WhatsApp | WhatsApp Reactivation | Guatemala | Mobile | S06 | Lost | 2026-08-15 18:14 | | | Fuera de cobertura |
| L01220 | 2026-08-15 15:11 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S05 | Converted | 2026-08-15 18:29 | 2026-08-15 21:11 | O00407 | |
| L01221 | 2026-08-15 15:44 | Facebook | FB Retargeting | Panama | Mobile | S13 | Lost | 2026-08-15 17:46 | | | Precio |
| L01222 | 2026-08-15 20:29 | Website | Retargeting Web | Honduras | Mobile | S11 | Nurturing | 2026-08-15 22:09 | | | |
| L01223 | 2026-08-15 20:01 | Website | Retargeting Web | Costa Rica | Mobile | S15 | Nurturing | 2026-08-16 00:42 | | | |
| L01224 | 2026-08-15 09:52 | Website | SEO Always-on | Nicaragua | Mobile | S14 | Lost | 2026-08-15 11:04 | | | Sin respuesta |
| L01225 | 2026-08-15 15:43 | WhatsApp | WhatsApp Reactivation | Costa Rica | Tablet | S04 | Converted | 2026-08-15 17:17 | 2026-08-15 16:43 | O00405 | |
| L01226 | 2026-08-15 16:26 | Website | Retargeting Web | El Salvador | Mobile | S08 | Lost | 2026-08-15 22:53 | | | Sin respuesta |
| L01227 | 2026-08-16 11:23 | Facebook | FB Catalog | Costa Rica | Desktop | S04 | Qualified | 2026-08-16 19:11 | | | |
| L01228 | 2026-08-16 15:39 | TikTok | TikTok Creator Ads | Honduras | Desktop | S11 | Lost | 2026-08-16 19:06 | | | Precio |
| L01229 | 2026-08-16 20:29 | Website | Search Brand | Guatemala | Mobile | S07 | Qualified | 2026-08-17 00:53 | | | |
| L01230 | 2026-08-16 09:18 | Website | Search Brand | Nicaragua | Mobile | S03 | Converted | 2026-08-16 09:56 | 2026-08-17 05:18 | O00419 | |
| L01231 | 2026-08-16 18:19 | Facebook | FB Retargeting | Nicaragua | Mobile | S15 | Converted | 2026-08-17 00:12 | 2026-08-17 06:19 | O00421 | |
| L01232 | 2026-08-16 20:21 | TikTok | TikTok Discovery | El Salvador | Mobile | S08 | Lost | 2026-08-17 10:11 | | | Precio |
| L01233 | 2026-08-16 12:26 | Website | SEO Always-on | Panama | Desktop | S15 | Converted | 2026-08-16 14:38 | 2026-08-22 04:26 | O00473 | |
| L01234 | 2026-08-16 17:38 | Email | Email Nurture | Nicaragua | Mobile | S03 | Qualified | 2026-08-16 19:50 | | | |
| L01235 | 2026-08-16 09:18 | Facebook | FB Conversion | Nicaragua | Mobile | S03 | Qualified | 2026-08-16 14:29 | | | |
| L01236 | 2026-08-16 21:00 | Website | Retargeting Web | Costa Rica | Mobile | S15 | Converted | 2026-08-17 02:50 | 2026-08-23 11:00 | O00487 | |
| L01237 | 2026-08-16 13:02 | TikTok | TikTok Discovery | El Salvador | Desktop | S09 | Converted | 2026-08-16 14:18 | 2026-08-16 14:02 | O00414 | |
| L01238 | 2026-08-16 17:33 | Instagram | IG Stories Promo | Costa Rica | Mobile | S15 | Lost | 2026-08-16 18:36 | | | Sin respuesta |
| L01239 | 2026-08-16 17:02 | Facebook | FB Conversion | Guatemala | Desktop | S07 | Converted | 2026-08-17 17:48 | 2026-08-20 05:02 | O00449 | |
| L01240 | 2026-08-16 21:59 | Website | SEO Always-on | Costa Rica | Desktop | S14 | Lost | 2026-08-17 00:59 | | | Sin respuesta |
| L01241 | 2026-08-16 16:08 | Referral | Programa Referidos | Nicaragua | Mobile | S02 | Nurturing | 2026-08-16 17:44 | | | |
| L01242 | 2026-08-16 11:02 | Website | Retargeting Web | Costa Rica | Mobile | S14 | Lost | 2026-08-16 12:10 | | | Fuera de cobertura |
| L01243 | 2026-08-16 19:10 | Website | SEO Always-on | Panama | Mobile | S12 | Nurturing | 2026-08-16 20:13 | | | |
| L01244 | 2026-08-16 14:43 | Email | Email Flash Sale | Guatemala | Mobile | S15 | Converted | 2026-08-16 18:59 | 2026-08-18 05:43 | O00428 | |
| L01245 | 2026-08-16 09:49 | Website | Search Brand | Costa Rica | Mobile | S14 | Lost | 2026-08-16 11:06 | | | Sin respuesta |
| L01246 | 2026-08-17 17:57 | Marketplace | Marketplace Featured | Panama | Mobile | S15 | Converted | 2026-08-18 02:31 | 2026-08-20 10:57 | O00452 | |
| L01247 | 2026-08-17 12:28 | Facebook | FB Conversion | Nicaragua | Mobile | S01 | Lost | 2026-08-17 16:30 | | | Producto no disponible |
| L01248 | 2026-08-17 16:15 | TikTok | TikTok Discovery | Guatemala | Desktop | S07 | Converted | 2026-08-17 21:04 | 2026-08-18 09:15 | O00430 | |
| L01249 | 2026-08-17 08:46 | WhatsApp | Click-to-WhatsApp | Costa Rica | Mobile | S15 | Nurturing | 2026-08-17 15:11 | | | |
| L01250 | 2026-08-17 19:02 | Facebook | FB Catalog | Guatemala | Mobile | S14 | Nurturing | 2026-08-18 01:02 | | | |
| L01251 | 2026-08-17 17:19 | Website | Search Brand | Nicaragua | Mobile | S03 | Nurturing | 2026-08-17 19:08 | | | |
| L01252 | 2026-08-17 20:42 | Facebook | FB Retargeting | Guatemala | Mobile | S06 | Lost | 2026-08-18 02:49 | | | Fuera de cobertura |
| L01253 | 2026-08-17 21:18 | Instagram | IG Stories Promo | Costa Rica | Mobile | S15 | Qualified | 2026-08-17 23:00 | | | |
| L01254 | 2026-08-17 15:03 | Referral | Programa Referidos | Costa Rica | Mobile | S05 | Lost | 2026-08-17 17:19 | | | Producto no disponible |
| L01255 | 2026-08-17 17:33 | TikTok | TikTok Creator Ads | El Salvador | Desktop | S14 | Lost | 2026-08-17 21:06 | | | Precio |
| L01256 | 2026-08-17 13:32 | TikTok | TikTok Discovery | Nicaragua | Mobile | S15 | Qualified | 2026-08-17 15:45 | | | |
| L01257 | 2026-08-17 15:06 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S04 | Converted | 2026-08-17 17:06 | 2026-08-20 09:06 | O00451 | |
| L01258 | 2026-08-17 10:48 | Website | SEO Always-on | Panama | Mobile | S14 | Nurturing | 2026-08-17 12:07 | | | |
| L01259 | 2026-08-17 11:51 | Instagram | IG Stories Promo | El Salvador | Mobile | S15 | Lost | 2026-08-17 16:41 | | | Sin respuesta |
| L01260 | 2026-08-17 18:22 | Website | Retargeting Web | Panama | Mobile | S12 | Converted | 2026-08-18 17:24 | 2026-08-19 11:22 | O00439 | |
| L01261 | 2026-08-17 14:30 | Marketplace | Marketplace Featured | Guatemala | Mobile | S15 | Converted | 2026-08-17 16:45 | 2026-08-19 15:30 | O00441 | |
| L01262 | 2026-08-17 13:25 | Email | Email Flash Sale | Nicaragua | Mobile | S03 | Nurturing | 2026-08-17 15:41 | | | |
| L01263 | 2026-08-17 15:50 | WhatsApp | Click-to-WhatsApp | Panama | Desktop | S14 | Converted | 2026-08-17 23:31 | 2026-08-19 23:50 | O00447 | |
| L01264 | 2026-08-17 14:21 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S03 | Nurturing | 2026-08-17 17:15 | | | |
| L01265 | 2026-08-17 10:42 | Email | Email Nurture | Guatemala | Desktop | S06 | Converted | 2026-08-17 12:33 | 2026-08-17 22:42 | O00426 | |
| L01266 | 2026-08-17 21:56 | Marketplace | Marketplace Featured | Honduras | Tablet | S14 | Nurturing | 2026-08-18 09:31 | | | |
| L01267 | 2026-08-17 18:26 | Email | Email Nurture | Costa Rica | Desktop | S14 | Lost | 2026-08-17 23:39 | | | Compró con competidor |
| L01268 | 2026-08-17 18:43 | Website | Search Brand | El Salvador | Mobile | S14 | Lost | 2026-08-17 21:59 | | | Sin respuesta |
| L01269 | 2026-08-17 13:41 | Website | Search Brand | Guatemala | Mobile | S06 | Lost | 2026-08-17 22:25 | | | Compró con competidor |
| L01270 | 2026-08-17 15:21 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S03 | Converted | 2026-08-17 18:31 | 2026-08-20 08:21 | O00450 | |
| L01271 | 2026-08-17 18:43 | Instagram | IG Stories Promo | Nicaragua | Mobile | S14 | Qualified | 2026-08-17 23:28 | | | |
| L01272 | 2026-08-17 08:08 | Website | Retargeting Web | Nicaragua | Desktop | S15 | Converted | 2026-08-17 12:15 | 2026-08-18 01:08 | O00427 | |
| L01273 | 2026-08-17 17:08 | WhatsApp | Click-to-WhatsApp | El Salvador | Mobile | S15 | Lost | 2026-08-17 23:59 | | | Sin respuesta |
| L01274 | 2026-08-17 09:58 | Email | Email Flash Sale | El Salvador | Mobile | S15 | Lost | 2026-08-17 14:43 | | | Precio |
| L01275 | 2026-08-17 09:11 | WhatsApp | Click-to-WhatsApp | Costa Rica | Mobile | S04 | Converted | 2026-08-17 10:58 | 2026-08-20 15:11 | O00456 | |
| L01276 | 2026-08-17 18:01 | TikTok | TikTok Discovery | Nicaragua | Mobile | S15 | Nurturing | 2026-08-17 19:45 | | | |
| L01277 | 2026-08-17 08:14 | WhatsApp | WhatsApp Reactivation | El Salvador | Desktop | S15 | Converted | 2026-08-17 11:57 | 2026-08-17 11:14 | O00422 | |
| L01278 | 2026-08-17 20:04 | Facebook | FB Catalog | Honduras | Desktop | S14 | Lost | 2026-08-17 21:55 | | | Sin respuesta |
| L01279 | 2026-08-17 12:50 | Referral | Programa Referidos | Guatemala | Desktop | S07 | Converted | 2026-08-18 01:33 | 2026-08-18 07:50 | O00429 | |
| L01280 | 2026-08-17 17:46 | Email | Email Nurture | Panama | Mobile | S12 | Lost | 2026-08-17 22:56 | | | Producto no disponible |
| L01281 | 2026-08-17 10:56 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S14 | Converted | 2026-08-17 15:08 | 2026-08-21 04:56 | O00465 | |
| L01282 | 2026-08-17 18:24 | Referral | Programa Referidos | Costa Rica | Mobile | S05 | Lost | 2026-08-17 21:13 | | | Precio |
| L01283 | 2026-08-17 08:07 | Referral | Programa Referidos | Panama | Mobile | S15 | Converted | 2026-08-17 12:57 | 2026-08-19 16:07 | O00443 | |
| L01284 | 2026-08-17 21:03 | Referral | Programa Referidos | Costa Rica | Mobile | S05 | Nurturing | 2026-08-18 00:34 | | | |
| L01285 | 2026-08-17 15:41 | WhatsApp | Click-to-WhatsApp | Nicaragua | Desktop | S02 | Converted | 2026-08-18 02:03 | 2026-08-19 07:41 | O00436 | |
| L01286 | 2026-08-17 13:14 | Facebook | FB Retargeting | El Salvador | Desktop | S15 | Lost | 2026-08-17 15:18 | | | Precio |
| L01287 | 2026-08-17 19:54 | Website | Retargeting Web | Nicaragua | Desktop | S03 | Lost | 2026-08-18 00:12 | | | Producto no disponible |
| L01288 | 2026-08-17 15:24 | Website | Search Brand | Honduras | Desktop | S14 | Nurturing | 2026-08-17 21:14 | | | |
| L01289 | 2026-08-17 09:25 | WhatsApp | Click-to-WhatsApp | Honduras | Mobile | S11 | Lost | 2026-08-17 11:20 | | | Compró con competidor |
| L01290 | 2026-08-18 16:01 | Email | Email Flash Sale | Nicaragua | Mobile | S02 | Qualified | 2026-08-18 19:27 | | | |
| L01291 | 2026-08-18 13:48 | TikTok | TikTok Creator Ads | Costa Rica | Desktop | S15 | Lost | 2026-08-18 14:49 | | | Sin respuesta |
| L01292 | 2026-08-18 14:08 | Instagram | IG Stories Promo | Guatemala | Mobile | S07 | Lost | 2026-08-18 18:20 | | | Producto no disponible |
| L01293 | 2026-08-18 20:04 | Website | Search Brand | Nicaragua | Mobile | S15 | Lost | 2026-08-18 22:49 | | | Compró con competidor |
| L01294 | 2026-08-18 16:08 | Facebook | FB Catalog | Nicaragua | Tablet | S14 | Lost | 2026-08-18 19:29 | | | Producto no disponible |
| L01295 | 2026-08-18 08:54 | Website | Search Brand | Nicaragua | Desktop | S03 | Converted | 2026-08-18 15:55 | 2026-08-21 00:54 | O00463 | |
| L01296 | 2026-08-18 09:46 | Website | Retargeting Web | Honduras | Desktop | S11 | Qualified | 2026-08-18 12:31 | | | |
| L01297 | 2026-08-18 10:43 | TikTok | TikTok Creator Ads | Guatemala | Desktop | S06 | Converted | 2026-08-18 13:29 | 2026-08-18 15:43 | O00431 | |
| L01298 | 2026-08-18 10:54 | Website | Retargeting Web | Nicaragua | Mobile | S14 | Qualified | 2026-08-18 13:53 | | | |
| L01299 | 2026-08-18 17:27 | Referral | Programa Referidos | Honduras | Desktop | S14 | Lost | 2026-08-19 01:56 | | | Fuera de cobertura |
| L01300 | 2026-08-18 12:50 | Website | Search Brand | Nicaragua | Mobile | S03 | Converted | 2026-08-18 23:23 | 2026-08-19 08:50 | O00437 | |
| L01301 | 2026-08-18 08:17 | Facebook | FB Conversion | Guatemala | Mobile | S07 | Nurturing | 2026-08-18 12:36 | | | |
| L01302 | 2026-08-18 17:55 | Website | SEO Always-on | El Salvador | Desktop | S08 | Nurturing | 2026-08-18 22:02 | | | |
| L01303 | 2026-08-18 14:36 | Referral | Programa Referidos | Nicaragua | Mobile | S01 | Converted | 2026-08-18 19:29 | 2026-08-18 23:36 | O00434 | |
| L01304 | 2026-08-18 10:08 | Website | SEO Always-on | El Salvador | Mobile | S15 | Lost | 2026-08-18 12:51 | | | Sin respuesta |
| L01305 | 2026-08-18 11:36 | Website | Retargeting Web | Nicaragua | Desktop | S01 | Lost | 2026-08-18 13:09 | | | Precio |
| L01306 | 2026-08-18 20:33 | Website | Search Brand | Nicaragua | Mobile | S15 | Lost | 2026-08-18 23:03 | | | Compró con competidor |
| L01307 | 2026-08-18 12:33 | Instagram | IG Remarketing | Honduras | Mobile | S14 | Lost | 2026-08-18 15:58 | | | Sin respuesta |
| L01308 | 2026-08-18 09:29 | Email | Email Nurture | Guatemala | Desktop | S07 | Qualified | 2026-08-18 11:02 | | | |
| L01309 | 2026-08-18 09:49 | Website | Search Brand | Nicaragua | Mobile | S01 | Lost | 2026-08-18 13:41 | | | Precio |
| L01310 | 2026-08-18 10:36 | TikTok | TikTok Discovery | Honduras | Mobile | S14 | Qualified | 2026-08-18 12:39 | | | |
| L01311 | 2026-08-18 10:19 | Website | Search Brand | Guatemala | Mobile | S07 | Nurturing | 2026-08-18 11:02 | | | |
| L01312 | 2026-08-18 14:23 | Website | Search Brand | Honduras | Mobile | S15 | Lost | 2026-08-18 14:51 | | | Fuera de cobertura |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L01313 | 2026-08-18 20:28 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S15 | Nurturing | 2026-08-19 01:35 | | | |
| L01314 | 2026-08-18 20:33 | Facebook | FB Catalog | Nicaragua | Desktop | S14 | Lost | 2026-08-18 22:53 | | | Fuera de cobertura |
| L01315 | 2026-08-18 09:59 | Referral | Programa Referidos | Guatemala | Mobile | S07 | Lost | 2026-08-18 11:49 | | | Compró con competidor |
| L01316 | 2026-08-18 09:42 | Instagram | IG Remarketing | Nicaragua | Desktop | S02 | Lost | 2026-08-18 11:47 | | | Sin respuesta |
| L01317 | 2026-08-18 09:04 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S14 | Lost | 2026-08-18 11:51 | | | Sin respuesta |
| L01318 | 2026-08-18 08:01 | WhatsApp | Click-to-WhatsApp | Costa Rica | Mobile | S04 | Lost | 2026-08-18 12:56 | | | Sin respuesta |
| L01319 | 2026-08-18 19:53 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S14 | Lost | 2026-08-18 22:03 | | | Compró con competidor |
| L01320 | 2026-08-18 12:38 | Instagram | IG Remarketing | Guatemala | Mobile | S15 | Lost | 2026-08-18 17:51 | | | Sin respuesta |
| L01321 | 2026-08-18 09:46 | Website | SEO Always-on | El Salvador | Mobile | S08 | Nurturing | 2026-08-19 00:43 | | | |
| L01322 | 2026-08-18 08:09 | Website | SEO Always-on | Nicaragua | Mobile | S15 | Converted | 2026-08-18 09:18 | 2026-08-20 01:09 | O00448 | |
| L01323 | 2026-08-18 16:51 | Instagram | IG Stories Promo | Guatemala | Desktop | S14 | Nurturing | 2026-08-18 19:54 | | | |
| L01324 | 2026-08-18 14:32 | Facebook | FB Conversion | Honduras | Mobile | S15 | Lost | 2026-08-18 17:31 | | | Fuera de cobertura |
| L01325 | 2026-08-18 12:51 | Website | Search Brand | Nicaragua | Tablet | S01 | Qualified | 2026-08-19 01:07 | | | |
| L01326 | 2026-08-18 19:34 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S04 | Lost | 2026-08-19 03:16 | | | Sin respuesta |
| L01327 | 2026-08-18 19:48 | Website | Search Brand | Costa Rica | Mobile | S04 | Lost | 2026-08-19 01:24 | | | Sin respuesta |
| L01328 | 2026-08-18 17:11 | Facebook | FB Retargeting | Costa Rica | Desktop | S05 | Lost | 2026-08-19 07:24 | | | Precio |
| L01329 | 2026-08-18 14:29 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S03 | Lost | 2026-08-18 19:54 | | | Precio |
| L01330 | 2026-08-18 17:41 | Website | Retargeting Web | Costa Rica | Tablet | S14 | Converted | 2026-08-18 18:45 | 2026-08-19 11:41 | O00440 | |
| L01331 | 2026-08-18 19:04 | Website | SEO Always-on | Nicaragua | Mobile | S01 | Converted | 2026-08-18 23:46 | 2026-08-19 11:04 | O00438 | |
| L01332 | 2026-08-19 09:12 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S01 | Nurturing | 2026-08-19 10:10 | | | |
| L01333 | 2026-08-19 08:49 | Website | Search Brand | Nicaragua | Mobile | S14 | Lost | 2026-08-19 10:40 | | | Precio |
| L01334 | 2026-08-19 17:22 | Referral | Programa Referidos | Costa Rica | Mobile | S04 | Converted | 2026-08-19 18:19 | 2026-08-24 11:22 | O00502 | |
| L01335 | 2026-08-19 08:24 | WhatsApp | Click-to-WhatsApp | Panama | Mobile | S14 | Lost | 2026-08-19 10:52 | | | Compró con competidor |
| L01336 | 2026-08-19 16:42 | Instagram | IG Stories Promo | Costa Rica | Mobile | S04 | Nurturing | 2026-08-19 22:02 | | | |
| L01337 | 2026-08-19 11:29 | Marketplace | Marketplace Featured | Costa Rica | Desktop | S05 | Nurturing | 2026-08-19 15:50 | | | |
| L01338 | 2026-08-19 21:39 | Instagram | IG Remarketing | Nicaragua | Tablet | S01 | Converted | 2026-08-20 02:15 | 2026-08-20 14:39 | O00455 | |
| L01339 | 2026-08-19 13:17 | Website | Retargeting Web | Honduras | Mobile | S10 | Nurturing | 2026-08-19 15:15 | | | |
| L01340 | 2026-08-19 09:00 | Email | Email Flash Sale | Costa Rica | Desktop | S14 | Lost | 2026-08-19 11:31 | | | Sin respuesta |
| L01341 | 2026-08-19 12:20 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S02 | Converted | 2026-08-19 16:32 | 2026-08-20 16:20 | O00458 | |
| L01342 | 2026-08-19 15:09 | Website | Retargeting Web | Honduras | Mobile | S11 | Lost | 2026-08-20 00:13 | | | Producto no disponible |
| L01343 | 2026-08-19 09:49 | Email | Email Nurture | Nicaragua | Mobile | S02 | Lost | 2026-08-19 12:28 | | | Precio |
| L01344 | 2026-08-19 09:57 | TikTok | TikTok Discovery | Costa Rica | Mobile | S05 | Lost | 2026-08-19 11:30 | | | Sin respuesta |
| L01345 | 2026-08-19 20:47 | Instagram | IG Stories Promo | Honduras | Mobile | S11 | Lost | 2026-08-19 22:56 | | | Precio |
| L01346 | 2026-08-19 21:29 | Marketplace | Marketplace Featured | Guatemala | Mobile | S07 | Lost | 2026-08-19 22:37 | | | Sin respuesta |
| L01347 | 2026-08-19 15:01 | Instagram | IG Stories Promo | Panama | Mobile | S12 | Lost | 2026-08-19 17:33 | | | Compró con competidor |
| L01348 | 2026-08-19 08:40 | WhatsApp | Click-to-WhatsApp | El Salvador | Mobile | S15 | Qualified | 2026-08-19 11:42 | | | |
| L01349 | 2026-08-19 18:56 | Website | Search Brand | Nicaragua | Desktop | S15 | Lost | 2026-08-19 21:35 | | | Producto no disponible |
| L01350 | 2026-08-19 20:55 | Marketplace | Marketplace Featured | Honduras | Desktop | S15 | Lost | 2026-08-20 03:18 | | | Precio |
| L01351 | 2026-08-19 16:08 | Referral | Programa Referidos | Costa Rica | Mobile | S04 | Nurturing | 2026-08-19 19:32 | | | |
| L01352 | 2026-08-19 11:07 | Facebook | FB Conversion | Honduras | Mobile | S10 | Converted | 2026-08-19 15:31 | 2026-08-19 20:07 | O00445 | |
| L01353 | 2026-08-19 14:14 | Facebook | FB Catalog | Costa Rica | Mobile | S15 | Lost | 2026-08-19 16:06 | | | Compró con competidor |
| L01354 | 2026-08-19 21:52 | Website | Search Brand | Costa Rica | Mobile | S04 | Qualified | 2026-08-20 01:37 | | | |
| L01355 | 2026-08-19 16:21 | Marketplace | Marketplace Featured | Nicaragua | Desktop | S02 | Lost | 2026-08-20 01:15 | | | Sin respuesta |
| L01356 | 2026-08-19 08:40 | Website | Retargeting Web | Nicaragua | Mobile | S14 | Converted | 2026-08-19 12:03 | 2026-08-19 23:40 | O00446 | |
| L01357 | 2026-08-19 20:57 | Facebook | FB Catalog | Costa Rica | Mobile | S05 | Lost | 2026-08-20 01:09 | | | Sin respuesta |
| L01358 | 2026-08-19 14:06 | Email | Email Nurture | Guatemala | Mobile | S15 | Converted | 2026-08-19 18:22 | 2026-08-19 17:06 | O00444 | |
| L01359 | 2026-08-19 10:32 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S03 | Converted | 2026-08-19 15:22 | 2026-08-20 13:32 | O00454 | |
| L01360 | 2026-08-19 15:19 | Instagram | IG Remarketing | Nicaragua | Mobile | S01 | Lost | 2026-08-19 17:20 | | | Sin respuesta |
| L01361 | 2026-08-19 16:49 | Website | Search Brand | Guatemala | Mobile | S15 | Converted | 2026-08-19 19:49 | 2026-08-23 04:49 | O00482 | |
| L01362 | 2026-08-19 16:18 | WhatsApp | WhatsApp Reactivation | Nicaragua | Desktop | S01 | Lost | 2026-08-19 18:26 | | | Precio |
| L01363 | 2026-08-19 09:44 | WhatsApp | WhatsApp Reactivation | Panama | Mobile | S15 | Converted | 2026-08-19 20:09 | 2026-08-22 16:44 | O00478 | |
| L01364 | 2026-08-19 19:20 | Email | Email Nurture | Guatemala | Mobile | S15 | Lost | 2026-08-19 22:38 | | | Producto no disponible |
| L01365 | 2026-08-19 21:37 | Facebook | FB Conversion | Guatemala | Mobile | S06 | Nurturing | 2026-08-20 00:31 | | | |
| L01366 | 2026-08-19 14:12 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S02 | Converted | 2026-08-20 01:45 | 2026-08-20 18:12 | O00459 | |
| L01367 | 2026-08-19 10:31 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S05 | Lost | 2026-08-19 18:04 | | | Fuera de cobertura |
| L01368 | 2026-08-19 20:07 | Instagram | IG Stories Promo | Honduras | Mobile | S10 | Lost | 2026-08-19 23:01 | | | Sin respuesta |
| L01369 | 2026-08-19 21:03 | WhatsApp | WhatsApp Reactivation | Guatemala | Tablet | S07 | Lost | 2026-08-20 00:07 | | | Compró con competidor |
| L01370 | 2026-08-20 08:12 | Website | Search Brand | Guatemala | Mobile | S15 | Nurturing | 2026-08-20 10:30 | | | |
| L01371 | 2026-08-20 16:39 | Instagram | IG Remarketing | El Salvador | Mobile | S08 | Nurturing | 2026-08-20 20:36 | | | |
| L01372 | 2026-08-20 20:02 | Referral | Programa Referidos | Panama | Mobile | S13 | Lost | 2026-08-20 21:39 | | | Sin respuesta |
| L01373 | 2026-08-20 10:01 | Referral | Programa Referidos | El Salvador | Mobile | S15 | Lost | 2026-08-20 11:11 | | | Fuera de cobertura |
| L01374 | 2026-08-20 19:43 | Website | Retargeting Web | El Salvador | Mobile | S14 | Lost | 2026-08-21 03:36 | | | Sin respuesta |
| L01375 | 2026-08-20 10:25 | Instagram | IG Stories Promo | Nicaragua | Desktop | S01 | Lost | 2026-08-20 12:48 | | | Fuera de cobertura |
| L01376 | 2026-08-20 08:24 | Website | Search Brand | Honduras | Desktop | S10 | Qualified | 2026-08-20 10:33 | | | |
| L01377 | 2026-08-20 21:24 | Instagram | IG Remarketing | Costa Rica | Desktop | S04 | Qualified | 2026-08-21 03:30 | | | |
| L01378 | 2026-08-20 19:36 | Website | Search Brand | Guatemala | Mobile | S06 | Lost | 2026-08-20 20:21 | | | Precio |
| L01379 | 2026-08-20 17:54 | Instagram | IG Remarketing | Honduras | Desktop | S14 | Nurturing | 2026-08-20 21:54 | | | |
| L01380 | 2026-08-20 19:52 | TikTok | TikTok Creator Ads | Costa Rica | Mobile | S15 | Converted | 2026-08-21 00:52 | 2026-08-26 09:52 | O00516 | |
| L01381 | 2026-08-20 21:55 | Website | SEO Always-on | Nicaragua | Desktop | S14 | Converted | 2026-08-20 23:19 | 2026-08-22 01:55 | O00472 | |
| L01382 | 2026-08-20 15:12 | Instagram | IG Stories Promo | Nicaragua | Mobile | S15 | Nurturing | 2026-08-20 17:07 | | | |
| L01383 | 2026-08-20 18:01 | Website | SEO Always-on | Costa Rica | Mobile | S05 | Lost | 2026-08-20 20:17 | | | Producto no disponible |
| L01384 | 2026-08-20 20:20 | Website | Retargeting Web | El Salvador | Mobile | S15 | Converted | 2026-08-20 23:11 | 2026-08-24 14:20 | O00503 | |
| L01385 | 2026-08-20 14:45 | WhatsApp | Click-to-WhatsApp | Costa Rica | Desktop | S04 | Lost | 2026-08-20 17:16 | | | Sin respuesta |
| L01386 | 2026-08-20 16:58 | Email | Email Nurture | Panama | Mobile | S15 | Lost | 2026-08-21 00:22 | | | Compró con competidor |
| L01387 | 2026-08-20 09:01 | Facebook | FB Conversion | Nicaragua | Mobile | S01 | Lost | 2026-08-20 12:53 | | | Producto no disponible |
| L01388 | 2026-08-20 12:11 | Facebook | FB Conversion | Honduras | Mobile | S11 | Converted | 2026-08-21 02:37 | 2026-08-21 00:11 | O00462 | |
| L01389 | 2026-08-20 08:14 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S02 | Lost | 2026-08-20 15:11 | | | Fuera de cobertura |
| L01390 | 2026-08-20 18:19 | Instagram | IG Reels Q3 | El Salvador | Mobile | S15 | Nurturing | 2026-08-20 19:26 | | | |
| L01391 | 2026-08-20 17:38 | Email | Email Nurture | Guatemala | Mobile | S14 | Converted | 2026-08-20 19:30 | 2026-08-21 06:38 | O00468 | |
| L01392 | 2026-08-20 21:02 | Website | Retargeting Web | Nicaragua | Mobile | S14 | Lost | 2026-08-20 23:37 | | | Compró con competidor |
| L01393 | 2026-08-20 18:32 | Website | SEO Always-on | Nicaragua | Mobile | S01 | Converted | 2026-08-20 21:38 | 2026-08-21 05:32 | O00466 | |
| L01394 | 2026-08-20 17:07 | TikTok | TikTok Discovery | El Salvador | Desktop | S08 | Lost | 2026-08-20 22:21 | | | Producto no disponible |
| L01395 | 2026-08-20 19:06 | Website | SEO Always-on | Costa Rica | Desktop | S05 | Converted | 2026-08-20 21:52 | 2026-08-21 06:06 | O00467 | |
| L01396 | 2026-08-20 17:18 | Referral | Programa Referidos | Guatemala | Mobile | S06 | Converted | 2026-08-20 19:36 | 2026-08-20 20:18 | O00460 | |
| L01397 | 2026-08-20 15:15 | Website | Retargeting Web | Guatemala | Mobile | S14 | Lost | 2026-08-20 17:33 | | | Sin respuesta |
| L01398 | 2026-08-20 13:52 | Referral | Programa Referidos | Panama | Mobile | S15 | Qualified | 2026-08-20 16:30 | | | |
| L01399 | 2026-08-20 15:04 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S15 | Converted | 2026-08-20 18:11 | 2026-08-20 22:04 | O00461 | |
| L01400 | 2026-08-20 18:28 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S15 | Nurturing | 2026-08-20 21:09 | | | |
| L01401 | 2026-08-20 13:51 | Facebook | FB Retargeting | Costa Rica | Mobile | S04 | Nurturing | 2026-08-20 14:50 | | | |
| L01402 | 2026-08-20 12:05 | Instagram | IG Remarketing | Panama | Mobile | S12 | Lost | 2026-08-20 13:40 | | | Sin respuesta |
| L01403 | 2026-08-20 13:53 | WhatsApp | Click-to-WhatsApp | Honduras | Mobile | S10 | Lost | 2026-08-20 18:21 | | | Precio |
| L01404 | 2026-08-20 15:27 | Instagram | IG Reels Q3 | El Salvador | Mobile | S08 | Lost | 2026-08-20 16:50 | | | Compró con competidor |
| L01405 | 2026-08-20 08:22 | Instagram | IG Remarketing | Honduras | Mobile | S15 | Lost | 2026-08-20 10:59 | | | Fuera de cobertura |
| L01406 | 2026-08-20 11:07 | Website | SEO Always-on | Guatemala | Tablet | S06 | Converted | 2026-08-20 13:53 | 2026-08-20 16:07 | O00457 | |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L01407 | 2026-08-20 19:42 | TikTok | TikTok Discovery | Nicaragua | Mobile | S14 | Lost | 2026-08-21 00:04 | | | Producto no disponible |
| L01408 | 2026-08-21 20:37 | Website | SEO Always-on | Honduras | Mobile | S10 | Nurturing | 2026-08-22 00:26 | | | |
| L01409 | 2026-08-21 08:29 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S03 | Lost | 2026-08-21 11:12 | | | Precio |
| L01410 | 2026-08-21 19:54 | WhatsApp | Click-to-WhatsApp | Guatemala | Desktop | S15 | Converted | 2026-08-21 23:42 | 2026-09-02 02:54 | O00579 | |
| L01411 | 2026-08-21 17:26 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S15 | Nurturing | 2026-08-21 20:32 | | | |
| L01412 | 2026-08-21 18:54 | Website | SEO Always-on | Costa Rica | Tablet | S04 | Converted | 2026-08-22 01:14 | 2026-08-28 03:54 | O00535 | |
| L01413 | 2026-08-21 15:37 | Instagram | IG Remarketing | El Salvador | Mobile | S15 | Nurturing | 2026-08-21 18:28 | | | |
| L01414 | 2026-08-21 11:59 | WhatsApp | WhatsApp Reactivation | Panama | Mobile | S13 | Converted | 2026-08-21 19:41 | 2026-08-29 19:59 | O00555 | |
| L01415 | 2026-08-21 13:11 | Website | SEO Always-on | Panama | Mobile | S14 | Nurturing | 2026-08-21 15:30 | | | |
| L01416 | 2026-08-21 21:41 | TikTok | TikTok Discovery | Costa Rica | Tablet | S14 | Lost | 2026-08-22 00:32 | | | Compró con competidor |
| L01417 | 2026-08-21 19:31 | Website | SEO Always-on | Guatemala | Mobile | S15 | Qualified | 2026-08-22 04:57 | | | |
| L01418 | 2026-08-21 13:47 | Website | Search Brand | Guatemala | Mobile | S14 | Qualified | 2026-08-21 14:43 | | | |
| L01419 | 2026-08-21 08:10 | Website | Retargeting Web | Nicaragua | Desktop | S14 | Converted | 2026-08-21 11:01 | 2026-08-28 18:10 | O00538 | |
| L01420 | 2026-08-21 14:52 | WhatsApp | WhatsApp Reactivation | Guatemala | Desktop | S14 | Nurturing | 2026-08-21 17:16 | | | |
| L01421 | 2026-08-21 09:50 | Website | SEO Always-on | Nicaragua | Mobile | S14 | Qualified | 2026-08-21 11:58 | | | |
| L01422 | 2026-08-21 14:09 | Referral | Programa Referidos | Nicaragua | Desktop | S14 | Lost | 2026-08-21 19:09 | | | Sin respuesta |
| L01423 | 2026-08-21 19:05 | WhatsApp | WhatsApp Reactivation | Guatemala | Mobile | S06 | Lost | 2026-08-21 22:27 | | | Fuera de cobertura |
| L01424 | 2026-08-21 10:46 | Website | Retargeting Web | Nicaragua | Mobile | S15 | Nurturing | 2026-08-21 12:19 | | | |
| L01425 | 2026-08-21 17:29 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S14 | Lost | 2026-08-21 18:37 | | | Precio |
| L01426 | 2026-08-21 08:38 | Facebook | FB Conversion | Guatemala | Mobile | S06 | Lost | 2026-08-21 11:45 | | | Fuera de cobertura |
| L01427 | 2026-08-21 20:39 | TikTok | TikTok Discovery | Panama | Mobile | S15 | Lost | 2026-08-21 23:31 | | | Sin respuesta |
| L01428 | 2026-08-21 09:31 | Instagram | IG Stories Promo | Guatemala | Tablet | S15 | Lost | 2026-08-21 11:22 | | | Compró con competidor |
| L01429 | 2026-08-21 12:20 | Website | Search Brand | Costa Rica | Desktop | S04 | Nurturing | 2026-08-21 17:21 | | | |
| L01430 | 2026-08-21 18:29 | Website | Retargeting Web | Nicaragua | Desktop | S14 | Converted | 2026-08-21 21:04 | 2026-08-22 14:29 | O00477 | |
| L01431 | 2026-08-21 09:53 | Website | Search Brand | Nicaragua | Desktop | S14 | Qualified | 2026-08-21 11:15 | | | |
| L01432 | 2026-08-21 20:03 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S14 | Lost | 2026-08-22 02:40 | | | Precio |
| L01433 | 2026-08-21 09:20 | Email | Email Nurture | Nicaragua | Mobile | S02 | Lost | 2026-08-21 11:39 | | | Precio |
| L01434 | 2026-08-21 11:07 | TikTok | TikTok Creator Ads | El Salvador | Desktop | S14 | Nurturing | 2026-08-21 15:31 | | | |
| L01435 | 2026-08-21 19:07 | Website | SEO Always-on | Honduras | Mobile | S14 | Lost | 2026-08-21 20:29 | | | Precio |
| L01436 | 2026-08-21 11:57 | Website | Retargeting Web | Guatemala | Mobile | S14 | Converted | 2026-08-21 16:03 | 2026-08-22 22:57 | O00480 | |
| L01437 | 2026-08-21 10:49 | Facebook | FB Conversion | Panama | Desktop | S15 | Converted | 2026-08-21 13:09 | 2026-08-28 18:49 | O00539 | |
| L01438 | 2026-08-21 20:07 | Email | Email Nurture | Nicaragua | Mobile | S01 | Converted | 2026-08-22 03:49 | 2026-08-22 06:07 | O00475 | |
| L01439 | 2026-08-21 20:08 | TikTok | TikTok Discovery | El Salvador | Mobile | S15 | Lost | 2026-08-21 21:40 | | | Compró con competidor |
| L01440 | 2026-08-21 20:01 | Email | Email Flash Sale | Nicaragua | Tablet | S03 | Converted | 2026-08-22 06:14 | 2026-08-24 06:01 | O00499 | |
| L01441 | 2026-08-21 21:01 | Referral | Programa Referidos | Nicaragua | Mobile | S01 | Converted | 2026-08-21 23:27 | 2026-08-23 15:01 | O00492 | |
| L01442 | 2026-08-21 14:59 | Website | Search Brand | Nicaragua | Mobile | S03 | Lost | 2026-08-21 18:38 | | | Producto no disponible |
| L01443 | 2026-08-21 10:34 | TikTok | TikTok Discovery | Nicaragua | Mobile | S03 | Qualified | 2026-08-21 11:26 | | | |
| L01444 | 2026-08-21 15:18 | TikTok | TikTok Discovery | Nicaragua | Mobile | S15 | Lost | 2026-08-21 18:35 | | | Compró con competidor |
| L01445 | 2026-08-21 11:17 | Referral | Programa Referidos | Costa Rica | Mobile | S04 | Lost | 2026-08-21 15:41 | | | Sin respuesta |
| L01446 | 2026-08-21 10:11 | Website | SEO Always-on | Costa Rica | Mobile | S14 | Converted | 2026-08-21 16:48 | 2026-08-21 11:11 | O00470 | |
| L01447 | 2026-08-21 20:54 | Website | Retargeting Web | Panama | Mobile | S12 | Converted | 2026-08-21 23:23 | 2026-08-23 03:54 | O00481 | |
| L01448 | 2026-08-21 17:51 | Website | SEO Always-on | Guatemala | Mobile | S15 | Qualified | 2026-08-21 19:18 | | | |
| L01449 | 2026-08-22 14:19 | Facebook | FB Retargeting | Nicaragua | Desktop | S02 | Converted | 2026-08-22 19:41 | 2026-08-25 00:19 | O00508 | |
| L01450 | 2026-08-22 16:03 | Instagram | IG Reels Q3 | Panama | Mobile | S15 | Lost | 2026-08-22 20:09 | | | Precio |
| L01451 | 2026-08-22 11:43 | Facebook | FB Retargeting | Nicaragua | Mobile | S02 | Converted | 2026-08-22 14:35 | 2026-08-27 20:43 | O00533 | |
| L01452 | 2026-08-22 09:31 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S03 | Qualified | 2026-08-22 18:14 | | | |
| L01453 | 2026-08-22 21:18 | Website | SEO Always-on | El Salvador | Mobile | S09 | Qualified | 2026-08-23 01:52 | | | |
| L01454 | 2026-08-22 17:21 | TikTok | TikTok Creator Ads | Guatemala | Mobile | S15 | Converted | 2026-08-22 22:10 | 2026-08-24 20:21 | O00507 | |
| L01455 | 2026-08-22 09:36 | Website | SEO Always-on | Nicaragua | Mobile | S15 | Nurturing | 2026-08-22 12:30 | | | |
| L01456 | 2026-08-22 20:50 | Facebook | FB Conversion | Costa Rica | Mobile | S15 | Converted | 2026-08-23 05:32 | 2026-08-23 22:50 | O00494 | |
| L01457 | 2026-08-22 18:35 | Instagram | IG Remarketing | Nicaragua | Mobile | S01 | Converted | 2026-08-23 02:36 | 2026-08-23 13:35 | O00490 | |
| L01458 | 2026-08-22 15:11 | Website | Search Brand | Nicaragua | Desktop | S14 | Qualified | 2026-08-22 18:51 | | | |
| L01459 | 2026-08-22 14:25 | TikTok | TikTok Discovery | Costa Rica | Mobile | S04 | Lost | 2026-08-22 19:02 | | | Compró con competidor |
| L01460 | 2026-08-22 12:28 | Website | Search Brand | El Salvador | Mobile | S15 | Converted | 2026-08-22 18:17 | 2026-08-27 14:28 | O00530 | |
| L01461 | 2026-08-22 15:42 | Website | SEO Always-on | Nicaragua | Desktop | S15 | Converted | 2026-08-22 21:02 | 2026-08-23 10:42 | O00486 | |
| L01462 | 2026-08-22 15:18 | Facebook | FB Retargeting | Panama | Mobile | S12 | Qualified | 2026-08-22 20:27 | | | |
| L01463 | 2026-08-22 13:57 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S15 | Converted | 2026-08-22 16:49 | 2026-08-23 07:57 | O00485 | |
| L01464 | 2026-08-22 20:55 | Facebook | FB Retargeting | Nicaragua | Desktop | S15 | Lost | 2026-08-23 03:19 | | | Compró con competidor |
| L01465 | 2026-08-22 11:13 | TikTok | TikTok Discovery | Nicaragua | Desktop | S15 | Converted | 2026-08-22 12:55 | 2026-08-22 19:13 | O00479 | |
| L01466 | 2026-08-22 21:51 | Instagram | IG Stories Promo | Costa Rica | Desktop | S05 | Lost | 2026-08-23 01:40 | | | Compró con competidor |
| L01467 | 2026-08-22 15:13 | Facebook | FB Conversion | Panama | Mobile | S13 | Lost | 2026-08-22 16:36 | | | Producto no disponible |
| L01468 | 2026-08-22 12:00 | TikTok | TikTok Discovery | Honduras | Mobile | S10 | Lost | 2026-08-22 18:56 | | | Sin respuesta |
| L01469 | 2026-08-22 08:36 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S14 | Lost | 2026-08-22 11:50 | | | Sin respuesta |
| L01470 | 2026-08-22 10:48 | Facebook | FB Conversion | Guatemala | Desktop | S07 | Converted | 2026-08-22 14:25 | 2026-08-23 11:48 | O00488 | |
| L01471 | 2026-08-22 14:30 | Facebook | FB Conversion | Nicaragua | Mobile | S03 | Qualified | 2026-08-22 18:53 | | | |
| L01472 | 2026-08-22 19:15 | WhatsApp | WhatsApp Reactivation | Costa Rica | Tablet | S05 | Nurturing | 2026-08-22 21:26 | | | |
| L01473 | 2026-08-22 15:49 | Website | Search Brand | Honduras | Tablet | S11 | Converted | 2026-08-22 19:30 | 2026-08-23 05:49 | O00483 | |
| L01474 | 2026-08-22 15:10 | Email | Email Flash Sale | Nicaragua | Mobile | S03 | Converted | 2026-08-22 18:55 | 2026-08-24 18:10 | O00504 | |
| L01475 | 2026-08-22 21:48 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S14 | Lost | 2026-08-23 01:58 | | | Sin respuesta |
| L01476 | 2026-08-23 16:38 | Website | SEO Always-on | Panama | Mobile | S14 | Converted | 2026-08-23 22:22 | 2026-08-24 06:38 | O00500 | |
| L01477 | 2026-08-23 12:40 | Facebook | FB Catalog | Honduras | Mobile | S14 | Converted | 2026-08-23 14:43 | 2026-08-27 03:40 | O00525 | |
| L01478 | 2026-08-23 21:19 | Facebook | FB Catalog | Nicaragua | Mobile | S01 | Converted | 2026-08-24 01:44 | 2026-08-24 03:19 | O00497 | |
| L01479 | 2026-08-23 18:42 | WhatsApp | WhatsApp Reactivation | Honduras | Mobile | S15 | Nurturing | 2026-08-23 19:35 | | | |
| L01480 | 2026-08-23 16:29 | Marketplace | Marketplace Featured | Panama | Desktop | S14 | Lost | 2026-08-23 19:15 | | | Producto no disponible |
| L01481 | 2026-08-23 20:52 | Instagram | IG Remarketing | Nicaragua | Mobile | S01 | Converted | 2026-08-23 23:59 | 2026-08-24 01:52 | O00496 | |
| L01482 | 2026-08-23 20:14 | Facebook | FB Conversion | Honduras | Desktop | S15 | Converted | 2026-08-24 00:09 | 2026-08-25 13:14 | O00511 | |
| L01483 | 2026-08-23 20:50 | Facebook | FB Conversion | Honduras | Mobile | S10 | Nurturing | 2026-08-23 22:03 | | | |
| L01484 | 2026-08-23 18:46 | Facebook | FB Retargeting | Nicaragua | Mobile | S14 | Lost | 2026-08-23 19:46 | | | Compró con competidor |
| L01485 | 2026-08-23 10:01 | Facebook | FB Conversion | Costa Rica | Mobile | S15 | Lost | 2026-08-23 14:59 | | | Precio |
| L01486 | 2026-08-23 15:02 | Instagram | IG Stories Promo | Guatemala | Tablet | S07 | Converted | 2026-08-23 20:26 | 2026-08-24 00:02 | O00495 | |
| L01487 | 2026-08-23 11:24 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S15 | Lost | 2026-08-23 19:05 | | | Fuera de cobertura |
| L01488 | 2026-08-23 15:27 | Instagram | IG Remarketing | Panama | Mobile | S14 | Converted | 2026-08-23 22:07 | 2026-08-26 10:27 | O00517 | |
| L01489 | 2026-08-23 10:42 | Marketplace | Marketplace Featured | Panama | Mobile | S13 | Converted | 2026-08-23 18:52 | 2026-08-23 12:42 | O00489 | |
| L01490 | 2026-08-23 18:07 | Facebook | FB Retargeting | Honduras | Desktop | S11 | Lost | 2026-08-23 23:14 | | | Compró con competidor |
| L01491 | 2026-08-23 12:50 | Website | Retargeting Web | Costa Rica | Desktop | S14 | Converted | 2026-08-23 13:20 | 2026-08-30 23:50 | O00567 | |
| L01492 | 2026-08-23 12:36 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S01 | Converted | 2026-08-23 14:24 | 2026-08-26 07:36 | O00515 | |
| L01493 | 2026-08-23 21:35 | Website | Retargeting Web | Nicaragua | Mobile | S03 | Nurturing | 2026-08-24 01:12 | | | |
| L01494 | 2026-08-23 16:03 | TikTok | TikTok Creator Ads | El Salvador | Desktop | S15 | Converted | 2026-08-23 18:29 | 2026-08-24 05:03 | O00498 | |
| L01495 | 2026-08-23 19:51 | WhatsApp | WhatsApp Reactivation | El Salvador | Desktop | S09 | Nurturing | 2026-08-23 21:18 | | | |
| L01496 | 2026-08-24 09:39 | Website | Search Brand | Nicaragua | Mobile | S02 | Lost | 2026-08-24 15:43 | | | Fuera de cobertura |
| L01497 | 2026-08-24 10:29 | Email | Email Nurture | Nicaragua | Mobile | S03 | Qualified | 2026-08-24 13:24 | | | |
| L01498 | 2026-08-24 12:46 | Website | SEO Always-on | Nicaragua | Mobile | S02 | Lost | 2026-08-24 16:22 | | | Sin respuesta |
| L01499 | 2026-08-24 09:15 | Website | SEO Always-on | Guatemala | Mobile | S07 | Lost | 2026-08-24 11:48 | | | Precio |
| L01500 | 2026-08-24 18:31 | Facebook | FB Catalog | Nicaragua | Desktop | S01 | Converted | 2026-08-24 21:45 | 2026-09-05 07:31 | O00612 | |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L01501 | 2026-08-24 11:36 | TikTok | TikTok Creator Ads | El Salvador | Tablet | S14 | Lost | 2026-08-24 13:31 | | | Sin respuesta |
| L01502 | 2026-08-24 19:27 | Website | Search Brand | Costa Rica | Mobile | S05 | Converted | 2026-08-24 21:09 | 2026-08-25 13:27 | O00512 | |
| L01503 | 2026-08-24 21:53 | Website | Retargeting Web | Costa Rica | Desktop | S05 | Lost | 2026-08-24 23:10 | | | Fuera de cobertura |
| L01504 | 2026-08-24 09:10 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S02 | Converted | 2026-08-24 15:26 | 2026-08-26 05:10 | O00514 | |
| L01505 | 2026-08-24 21:58 | Facebook | FB Catalog | Guatemala | Mobile | S15 | Nurturing | 2026-08-25 04:24 | | | |
| L01506 | 2026-08-24 12:37 | TikTok | TikTok Creator Ads | El Salvador | Mobile | S08 | Converted | 2026-08-24 17:52 | 2026-09-01 05:37 | O00574 | |
| L01507 | 2026-08-24 16:53 | Website | SEO Always-on | Nicaragua | Desktop | S02 | Converted | 2026-08-25 07:29 | 2026-08-25 11:53 | O00510 | |
| L01508 | 2026-08-24 17:33 | Facebook | FB Retargeting | Guatemala | Desktop | S15 | Converted | 2026-08-24 23:10 | 2026-08-27 19:33 | O00532 | |
| L01509 | 2026-08-24 15:05 | Facebook | FB Catalog | Guatemala | Mobile | S14 | Lost | 2026-08-24 18:46 | | | Sin respuesta |
| L01510 | 2026-08-24 18:56 | WhatsApp | Click-to-WhatsApp | Nicaragua | Tablet | S03 | Lost | 2026-08-24 21:45 | | | Sin respuesta |
| L01511 | 2026-08-24 08:05 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S14 | Qualified | 2026-08-24 12:59 | | | |
| L01512 | 2026-08-24 18:44 | Website | SEO Always-on | Honduras | Desktop | S10 | Lost | 2026-08-24 22:42 | | | Sin respuesta |
| L01513 | 2026-08-24 11:43 | Instagram | IG Remarketing | El Salvador | Mobile | S09 | Lost | 2026-08-24 14:53 | | | Fuera de cobertura |
| L01514 | 2026-08-24 18:01 | TikTok | TikTok Discovery | Costa Rica | Desktop | S05 | Converted | 2026-08-24 20:54 | 2026-08-25 06:01 | O00509 | |
| L01515 | 2026-08-24 20:18 | Email | Email Flash Sale | Costa Rica | Mobile | S05 | Qualified | 2026-08-24 23:28 | | | |
| L01516 | 2026-08-24 16:59 | Facebook | FB Catalog | Costa Rica | Mobile | S05 | Lost | 2026-08-24 20:29 | | | Fuera de cobertura |
| L01517 | 2026-08-24 14:54 | Facebook | FB Conversion | Nicaragua | Tablet | S02 | Nurturing | 2026-08-24 20:05 | | | |
| L01518 | 2026-08-24 08:20 | Facebook | FB Retargeting | Nicaragua | Mobile | S15 | Lost | 2026-08-24 11:27 | | | Sin respuesta |
| L01519 | 2026-08-24 18:26 | Website | Search Brand | Nicaragua | Desktop | S01 | Converted | 2026-08-24 21:21 | 2026-08-27 06:26 | O00526 | |
| L01520 | 2026-08-24 16:49 | TikTok | TikTok Discovery | Costa Rica | Mobile | S15 | Lost | 2026-08-24 23:10 | | | Precio |
| L01521 | 2026-08-24 09:31 | Instagram | IG Remarketing | Honduras | Mobile | S11 | Nurturing | 2026-08-24 16:54 | | | |
| L01522 | 2026-08-24 15:43 | Website | Retargeting Web | Honduras | Desktop | S14 | Converted | 2026-08-24 16:37 | 2026-08-24 19:43 | O00505 | |
| L01523 | 2026-08-24 16:38 | Referral | Programa Referidos | Nicaragua | Desktop | S14 | Lost | 2026-08-24 21:46 | | | Fuera de cobertura |
| L01524 | 2026-08-24 11:53 | TikTok | TikTok Discovery | El Salvador | Mobile | S15 | Lost | 2026-08-24 15:52 | | | Precio |
| L01525 | 2026-08-24 12:34 | Facebook | FB Retargeting | Costa Rica | Mobile | S04 | Nurturing | 2026-08-24 18:50 | | | |
| L01526 | 2026-08-25 12:55 | Website | SEO Always-on | El Salvador | Mobile | S15 | Lost | 2026-08-25 15:04 | | | Sin respuesta |
| L01527 | 2026-08-25 10:32 | Website | Retargeting Web | Nicaragua | Mobile | S14 | Converted | 2026-08-25 15:44 | 2026-08-28 23:32 | O00543 | |
| L01528 | 2026-08-25 17:41 | Facebook | FB Catalog | Panama | Desktop | S14 | Converted | 2026-08-25 18:21 | 2026-08-27 02:41 | O00524 | |
| L01529 | 2026-08-25 08:55 | WhatsApp | WhatsApp Reactivation | Honduras | Desktop | S11 | Nurturing | 2026-08-25 14:59 | | | |
| L01530 | 2026-08-25 08:47 | Facebook | FB Retargeting | El Salvador | Desktop | S09 | Qualified | 2026-08-25 13:03 | | | |
| L01531 | 2026-08-25 14:50 | Facebook | FB Conversion | Nicaragua | Desktop | S01 | Qualified | 2026-08-25 16:32 | | | |
| L01532 | 2026-08-25 13:18 | Website | SEO Always-on | Guatemala | Desktop | S06 | Lost | 2026-08-25 14:46 | | | Sin respuesta |
| L01533 | 2026-08-25 14:12 | Instagram | IG Remarketing | Guatemala | Desktop | S06 | Lost | 2026-08-26 01:31 | | | Precio |
| L01534 | 2026-08-25 14:22 | Website | SEO Always-on | Costa Rica | Mobile | S04 | Converted | 2026-08-25 15:56 | 2026-08-26 16:22 | O00518 | |
| L01535 | 2026-08-25 12:25 | Instagram | IG Reels Q3 | El Salvador | Mobile | S09 | Converted | 2026-08-25 16:37 | 2026-08-29 21:25 | O00556 | |
| L01536 | 2026-08-25 18:51 | Facebook | FB Retargeting | Costa Rica | Desktop | S14 | Converted | 2026-08-25 21:02 | 2026-08-26 23:51 | O00522 | |
| L01537 | 2026-08-25 11:16 | Facebook | FB Conversion | Nicaragua | Mobile | S01 | Nurturing | 2026-08-25 16:53 | | | |
| L01538 | 2026-08-25 21:55 | Facebook | FB Catalog | Nicaragua | Desktop | S14 | Nurturing | 2026-08-25 23:58 | | | |
| L01539 | 2026-08-25 21:04 | Facebook | FB Catalog | Guatemala | Mobile | S14 | Lost | 2026-08-25 21:51 | | | Producto no disponible |
| L01540 | 2026-08-25 15:34 | TikTok | TikTok Creator Ads | Panama | Mobile | S14 | Lost | 2026-08-25 19:49 | | | Compró con competidor |
| L01541 | 2026-08-25 15:32 | TikTok | TikTok Discovery | Panama | Mobile | S12 | Converted | 2026-08-25 17:18 | 2026-08-29 18:32 | O00554 | |
| L01542 | 2026-08-25 08:51 | Website | Search Brand | Nicaragua | Mobile | S14 | Lost | 2026-08-25 12:48 | | | Sin respuesta |
| L01543 | 2026-08-25 08:41 | Instagram | IG Reels Q3 | El Salvador | Desktop | S09 | Lost | 2026-08-25 10:10 | | | Compró con competidor |
| L01544 | 2026-08-25 18:48 | Facebook | FB Conversion | Guatemala | Mobile | S15 | Qualified | 2026-08-25 21:30 | | | |
| L01545 | 2026-08-25 15:25 | Website | SEO Always-on | Nicaragua | Mobile | S15 | Nurturing | 2026-08-26 10:31 | | | |
| L01546 | 2026-08-25 18:18 | Instagram | IG Reels Q3 | Honduras | Tablet | S10 | Lost | 2026-08-25 21:59 | | | Producto no disponible |
| L01547 | 2026-08-25 09:04 | Facebook | FB Catalog | El Salvador | Mobile | S08 | Lost | 2026-08-25 11:46 | | | Precio |
| L01548 | 2026-08-25 15:54 | Facebook | FB Conversion | Guatemala | Mobile | S06 | Converted | 2026-08-25 19:50 | 2026-08-27 08:54 | O00527 | |
| L01549 | 2026-08-25 21:55 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S15 | Nurturing | 2026-08-25 23:32 | | | |
| L01550 | 2026-08-25 12:04 | WhatsApp | Click-to-WhatsApp | Guatemala | Desktop | S14 | Converted | 2026-08-25 18:22 | 2026-08-27 02:04 | O00523 | |
| L01551 | 2026-08-26 21:11 | Website | Search Brand | Nicaragua | Mobile | S14 | Nurturing | 2026-08-27 00:52 | | | |
| L01552 | 2026-08-26 08:43 | Website | Retargeting Web | Nicaragua | Desktop | S02 | Lost | 2026-08-26 12:25 | | | Fuera de cobertura |
| L01553 | 2026-08-26 17:31 | Website | Search Brand | Guatemala | Desktop | S14 | Lost | 2026-08-26 23:43 | | | Sin respuesta |
| L01554 | 2026-08-26 13:47 | Instagram | IG Reels Q3 | Panama | Desktop | S12 | Lost | 2026-08-26 23:30 | | | Precio |
| L01555 | 2026-08-26 15:33 | Facebook | FB Retargeting | Guatemala | Desktop | S07 | Qualified | 2026-08-26 17:27 | | | |
| L01556 | 2026-08-26 18:38 | Instagram | IG Remarketing | Nicaragua | Mobile | S02 | Lost | 2026-08-26 21:33 | | | Sin respuesta |
| L01557 | 2026-08-26 15:51 | Website | SEO Always-on | Costa Rica | Mobile | S04 | Converted | 2026-08-26 18:25 | 2026-08-26 22:51 | O00520 | |
| L01558 | 2026-08-26 12:11 | Instagram | IG Reels Q3 | El Salvador | Mobile | S08 | Qualified | 2026-08-26 13:38 | | | |
| L01559 | 2026-08-26 18:39 | Instagram | IG Stories Promo | El Salvador | Mobile | S15 | Lost | 2026-08-26 20:09 | | | Sin respuesta |
| L01560 | 2026-08-26 16:01 | Instagram | IG Remarketing | El Salvador | Desktop | S09 | Lost | 2026-08-26 18:19 | | | Fuera de cobertura |
| L01561 | 2026-08-26 11:49 | Instagram | IG Remarketing | Guatemala | Mobile | S15 | Qualified | 2026-08-26 19:04 | | | |
| L01562 | 2026-08-26 08:36 | Email | Email Flash Sale | El Salvador | Mobile | S15 | Qualified | 2026-08-26 12:28 | | | |
| L01563 | 2026-08-26 08:40 | Website | SEO Always-on | Guatemala | Mobile | S07 | Converted | 2026-08-26 09:27 | 2026-08-29 10:40 | O00546 | |
| L01564 | 2026-08-26 08:07 | Instagram | IG Reels Q3 | Guatemala | Mobile | S14 | Lost | 2026-08-26 09:19 | | | Sin respuesta |
| L01565 | 2026-08-26 14:01 | Facebook | FB Retargeting | Honduras | Desktop | S11 | Lost | 2026-08-26 16:26 | | | Sin respuesta |
| L01566 | 2026-08-26 20:03 | TikTok | TikTok Creator Ads | Panama | Mobile | S15 | Converted | 2026-08-26 21:40 | 2026-08-28 01:03 | O00534 | |
| L01567 | 2026-08-26 19:11 | Website | Retargeting Web | Costa Rica | Desktop | S14 | Nurturing | 2026-08-26 20:40 | | | |
| L01568 | 2026-08-26 15:27 | Facebook | FB Catalog | Nicaragua | Mobile | S15 | Converted | 2026-08-26 18:39 | 2026-08-27 11:27 | O00528 | |
| L01569 | 2026-08-26 12:11 | Facebook | FB Catalog | Guatemala | Desktop | S06 | Lost | 2026-08-26 14:52 | | | Precio |
| L01570 | 2026-08-26 14:55 | Website | Retargeting Web | Nicaragua | Mobile | S15 | Lost | 2026-08-26 19:59 | | | Sin respuesta |
| L01571 | 2026-08-26 19:35 | Website | SEO Always-on | Costa Rica | Desktop | S04 | Lost | 2026-08-26 23:26 | | | Precio |
| L01572 | 2026-08-26 21:35 | WhatsApp | Click-to-WhatsApp | Nicaragua | Desktop | S03 | Converted | 2026-08-26 23:17 | 2026-08-26 23:35 | O00521 | |
| L01573 | 2026-08-26 18:53 | Facebook | FB Conversion | Nicaragua | Mobile | S02 | Lost | 2026-08-26 21:28 | | | Producto no disponible |
| L01574 | 2026-08-27 13:02 | Website | Retargeting Web | Nicaragua | Desktop | S15 | Lost | 2026-08-27 15:39 | | | Compró con competidor |
| L01575 | 2026-08-27 14:19 | Website | SEO Always-on | Nicaragua | Mobile | S15 | Qualified | 2026-08-27 19:29 | | | |
| L01576 | 2026-08-27 08:44 | Referral | Programa Referidos | Costa Rica | Mobile | S04 | Converted | 2026-08-27 16:08 | 2026-08-29 17:44 | O00551 | |
| L01577 | 2026-08-27 09:11 | TikTok | TikTok Discovery | Nicaragua | Mobile | S15 | Nurturing | 2026-08-27 13:53 | | | |
| L01578 | 2026-08-27 13:30 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S15 | Lost | 2026-08-27 21:13 | | | Compró con competidor |
| L01579 | 2026-08-27 16:45 | Website | Search Brand | Nicaragua | Desktop | S15 | Qualified | 2026-08-27 20:57 | | | |
| L01580 | 2026-08-27 18:05 | TikTok | TikTok Creator Ads | Honduras | Mobile | S10 | Nurturing | 2026-08-27 19:20 | | | |
| L01581 | 2026-08-27 08:54 | Website | SEO Always-on | Costa Rica | Mobile | S14 | Qualified | 2026-08-27 13:13 | | | |
| L01582 | 2026-08-27 11:00 | Website | Search Brand | Nicaragua | Mobile | S03 | Converted | 2026-08-27 14:39 | 2026-08-31 01:00 | O00568 | |
| L01583 | 2026-08-27 12:26 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S06 | Converted | 2026-08-27 14:26 | 2026-09-01 07:26 | O00575 | |
| L01584 | 2026-08-27 11:14 | Instagram | IG Remarketing | Nicaragua | Mobile | S02 | Nurturing | 2026-08-27 13:00 | | | |
| L01585 | 2026-08-27 10:20 | Email | Email Nurture | Costa Rica | Desktop | S15 | Nurturing | 2026-08-27 15:36 | | | |
| L01586 | 2026-08-27 13:22 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S02 | Lost | 2026-08-27 16:51 | | | Precio |
| L01587 | 2026-08-27 14:36 | WhatsApp | Click-to-WhatsApp | Honduras | Mobile | S11 | Converted | 2026-08-27 15:54 | 2026-08-28 08:36 | O00536 | |
| L01588 | 2026-08-27 19:23 | Referral | Programa Referidos | Honduras | Mobile | S10 | Lost | 2026-08-28 00:37 | | | Sin respuesta |
| L01589 | 2026-08-27 10:09 | Website | Search Brand | Honduras | Desktop | S15 | Converted | 2026-08-27 13:12 | 2026-08-28 21:09 | O00542 | |
| L01590 | 2026-08-27 12:34 | Email | Email Flash Sale | Nicaragua | Mobile | S15 | Lost | 2026-08-27 13:57 | | | Precio |
| L01591 | 2026-08-27 19:55 | WhatsApp | Click-to-WhatsApp | Panama | Mobile | S14 | Converted | 2026-08-27 21:53 | 2026-08-29 22:55 | O00557 | |
| L01592 | 2026-08-27 11:59 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S14 | Lost | 2026-08-27 13:53 | | | Producto no disponible |
| L01593 | 2026-08-27 14:41 | Website | Retargeting Web | Honduras | Mobile | S15 | Lost | 2026-08-27 16:38 | | | Sin respuesta |
| L01594 | 2026-08-27 19:30 | Website | Retargeting Web | Guatemala | Mobile | S15 | Qualified | 2026-08-27 23:52 | | | |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L01595 | 2026-08-27 21:06 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S14 | Converted | 2026-08-28 02:07 | 2026-08-29 00:06 | O00544 | |
| L01596 | 2026-08-27 16:58 | TikTok | TikTok Creator Ads | Nicaragua | Desktop | S01 | Lost | 2026-08-27 20:17 | | | Compró con competidor |
| L01597 | 2026-08-27 19:36 | WhatsApp | Click-to-WhatsApp | Costa Rica | Mobile | S14 | Qualified | 2026-08-28 03:52 | | | |
| L01598 | 2026-08-27 20:31 | Website | SEO Always-on | Panama | Mobile | S15 | Qualified | 2026-08-27 22:40 | | | |
| L01599 | 2026-08-27 08:23 | Email | Email Flash Sale | Guatemala | Mobile | S07 | Converted | 2026-08-27 10:24 | 2026-08-31 23:23 | O00573 | |
| L01600 | 2026-08-27 15:48 | Website | SEO Always-on | Nicaragua | Desktop | S01 | Converted | 2026-08-27 17:29 | 2026-08-28 19:48 | O00540 | |
| L01601 | 2026-08-27 13:59 | Instagram | IG Remarketing | Nicaragua | Desktop | S14 | Lost | 2026-08-27 15:03 | | | Fuera de cobertura |
| L01602 | 2026-08-27 09:48 | TikTok | TikTok Discovery | El Salvador | Mobile | S08 | Nurturing | 2026-08-27 11:34 | | | |
| L01603 | 2026-08-27 20:17 | Email | Email Nurture | Honduras | Mobile | S15 | Lost | 2026-08-27 22:25 | | | Sin respuesta |
| L01604 | 2026-08-27 09:32 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S15 | Converted | 2026-08-27 10:52 | 2026-08-30 21:32 | O00565 | |
| L01605 | 2026-08-27 20:02 | WhatsApp | WhatsApp Reactivation | Guatemala | Desktop | S14 | Converted | 2026-08-27 21:33 | 2026-08-30 02:02 | O00558 | |
| L01606 | 2026-08-28 16:52 | Facebook | FB Catalog | Nicaragua | Desktop | S03 | Lost | 2026-08-28 18:18 | | | Sin respuesta |
| L01607 | 2026-08-28 19:42 | TikTok | TikTok Discovery | Nicaragua | Desktop | S15 | Qualified | 2026-08-28 22:43 | | | |
| L01608 | 2026-08-28 16:02 | Instagram | IG Stories Promo | Honduras | Mobile | S10 | Converted | 2026-08-28 22:53 | 2026-08-28 21:02 | O00541 | |
| L01609 | 2026-08-28 18:37 | Facebook | FB Catalog | Nicaragua | Tablet | S14 | Converted | 2026-08-28 23:17 | 2026-08-30 23:37 | O00566 | |
| L01610 | 2026-08-28 19:27 | TikTok | TikTok Discovery | Panama | Mobile | S12 | Qualified | 2026-08-29 03:45 | | | |
| L01611 | 2026-08-28 16:50 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S03 | Lost | 2026-08-29 03:45 | | | Precio |
| L01612 | 2026-08-28 09:02 | Facebook | FB Conversion | Costa Rica | Mobile | S04 | Converted | 2026-08-28 16:30 | 2026-08-28 13:02 | O00537 | |
| L01613 | 2026-08-28 09:28 | Instagram | IG Reels Q3 | Costa Rica | Desktop | S14 | Lost | 2026-08-28 17:16 | | | Producto no disponible |
| L01614 | 2026-08-28 15:31 | TikTok | TikTok Creator Ads | Guatemala | Desktop | S14 | Nurturing | 2026-08-28 17:55 | | | |
| L01615 | 2026-08-28 08:21 | Website | Retargeting Web | Nicaragua | Mobile | S03 | Qualified | 2026-08-28 10:46 | | | |
| L01616 | 2026-08-28 10:03 | Website | SEO Always-on | Costa Rica | Mobile | S15 | Converted | 2026-08-28 13:16 | 2026-08-30 05:03 | O00559 | |
| L01617 | 2026-08-28 14:02 | Instagram | IG Remarketing | Panama | Desktop | S13 | Lost | 2026-08-28 19:02 | | | Sin respuesta |
| L01618 | 2026-08-28 08:30 | Email | Email Flash Sale | Costa Rica | Mobile | S04 | Converted | 2026-08-28 14:41 | 2026-08-30 17:30 | O00562 | |
| L01619 | 2026-08-28 09:42 | TikTok | TikTok Creator Ads | Honduras | Mobile | S15 | Qualified | 2026-08-28 18:14 | | | |
| L01620 | 2026-08-28 08:46 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S01 | Nurturing | 2026-08-28 14:59 | | | |
| L01621 | 2026-08-28 11:22 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S03 | Lost | 2026-08-28 13:31 | | | Sin respuesta |
| L01622 | 2026-08-28 12:15 | Email | Email Flash Sale | Honduras | Mobile | S15 | Qualified | 2026-08-28 15:37 | | | |
| L01623 | 2026-08-28 14:23 | Referral | Programa Referidos | Nicaragua | Desktop | S01 | Nurturing | 2026-08-28 15:31 | | | |
| L01624 | 2026-08-28 08:40 | Referral | Programa Referidos | Panama | Mobile | S12 | Lost | 2026-08-28 10:25 | | | Compró con competidor |
| L01625 | 2026-08-28 20:39 | Referral | Programa Referidos | Nicaragua | Desktop | S14 | Converted | 2026-08-28 21:43 | 2026-08-29 16:39 | O00550 | |
| L01626 | 2026-08-28 14:45 | Facebook | FB Conversion | Costa Rica | Desktop | S04 | Qualified | 2026-08-28 18:26 | | | |
| L01627 | 2026-08-28 19:39 | WhatsApp | WhatsApp Reactivation | Guatemala | Desktop | S15 | Converted | 2026-08-28 21:11 | 2026-08-31 14:39 | O00571 | |
| L01628 | 2026-08-28 18:21 | Website | Retargeting Web | Panama | Mobile | S12 | Qualified | 2026-08-28 19:45 | | | |
| L01629 | 2026-08-28 12:43 | Website | Retargeting Web | Guatemala | Mobile | S06 | Lost | 2026-08-28 17:46 | | | Sin respuesta |
| L01630 | 2026-08-28 17:38 | Facebook | FB Catalog | Nicaragua | Desktop | S14 | Converted | 2026-08-28 19:57 | 2026-08-29 05:38 | O00545 | |
| L01631 | 2026-08-28 17:25 | Instagram | IG Stories Promo | Guatemala | Desktop | S06 | Lost | 2026-08-29 01:17 | | | Sin respuesta |
| L01632 | 2026-08-28 16:01 | TikTok | TikTok Discovery | Guatemala | Mobile | S07 | Nurturing | 2026-08-29 00:40 | | | |
| L01633 | 2026-08-29 08:14 | TikTok | TikTok Discovery | Nicaragua | Desktop | S01 | Qualified | 2026-08-29 10:29 | | | |
| L01634 | 2026-08-29 21:28 | Website | SEO Always-on | Nicaragua | Mobile | S03 | Converted | 2026-08-29 23:31 | 2026-08-31 13:28 | O00570 | |
| L01635 | 2026-08-29 20:42 | Website | Search Brand | Guatemala | Mobile | S14 | Lost | 2026-08-30 00:36 | | | Compró con competidor |
| L01636 | 2026-08-29 12:39 | Website | Search Brand | Costa Rica | Mobile | S04 | Converted | 2026-08-29 18:42 | 2026-09-03 03:39 | O00587 | |
| L01637 | 2026-08-29 08:58 | TikTok | TikTok Discovery | Guatemala | Mobile | S14 | Qualified | 2026-08-29 11:28 | | | |
| L01638 | 2026-08-29 11:21 | Facebook | FB Retargeting | Panama | Mobile | S13 | Lost | 2026-08-29 17:20 | | | Compró con competidor |
| L01639 | 2026-08-29 17:46 | Instagram | IG Stories Promo | Costa Rica | Desktop | S04 | Qualified | 2026-08-29 20:10 | | | |
| L01640 | 2026-08-29 12:38 | Facebook | FB Catalog | Panama | Mobile | S12 | Lost | 2026-08-29 14:44 | | | Producto no disponible |
| L01641 | 2026-08-29 15:41 | WhatsApp | WhatsApp Reactivation | El Salvador | Mobile | S09 | Converted | 2026-08-29 23:14 | 2026-08-30 17:41 | O00563 | |
| L01642 | 2026-08-29 10:09 | Website | SEO Always-on | Nicaragua | Desktop | S03 | Lost | 2026-08-29 13:25 | | | Compró con competidor |
| L01643 | 2026-08-29 11:27 | WhatsApp | Click-to-WhatsApp | El Salvador | Tablet | S15 | Lost | 2026-08-29 13:01 | | | Precio |
| L01644 | 2026-08-29 08:57 | Website | SEO Always-on | Nicaragua | Desktop | S14 | Lost | 2026-08-29 12:02 | | | Producto no disponible |
| L01645 | 2026-08-29 17:23 | Referral | Programa Referidos | Nicaragua | Mobile | S03 | Nurturing | 2026-08-29 19:59 | | | |
| L01646 | 2026-08-29 17:23 | Email | Email Nurture | Guatemala | Desktop | S15 | Converted | 2026-08-29 20:55 | 2026-08-30 12:23 | O00560 | |
| L01647 | 2026-08-29 13:03 | Website | Search Brand | Nicaragua | Mobile | S02 | Lost | 2026-08-29 17:25 | | | Fuera de cobertura |
| L01648 | 2026-08-29 21:58 | Website | SEO Always-on | Guatemala | Mobile | S14 | Lost | 2026-08-29 23:25 | | | Precio |
| L01649 | 2026-08-29 13:22 | Referral | Programa Referidos | Honduras | Mobile | S14 | Converted | 2026-08-29 20:28 | 2026-08-29 18:22 | O00552 | |
| L01650 | 2026-08-29 11:19 | Website | SEO Always-on | Panama | Mobile | S14 | Nurturing | 2026-08-29 14:11 | | | |
| L01651 | 2026-08-29 14:04 | Email | Email Flash Sale | Panama | Mobile | S13 | Lost | 2026-08-29 22:02 | | | Compró con competidor |
| L01652 | 2026-08-29 16:16 | WhatsApp | WhatsApp Reactivation | Panama | Mobile | S12 | Lost | 2026-08-29 19:17 | | | Sin respuesta |
| L01653 | 2026-08-29 10:24 | Email | Email Nurture | Panama | Mobile | S15 | Lost | 2026-08-29 13:53 | | | Precio |
| L01654 | 2026-08-29 17:59 | Instagram | IG Stories Promo | Costa Rica | Mobile | S14 | Converted | 2026-08-29 21:59 | 2026-08-31 21:59 | O00572 | |
| L01655 | 2026-08-29 10:39 | Facebook | FB Conversion | Nicaragua | Mobile | S15 | Converted | 2026-08-29 14:45 | 2026-09-10 16:39 | O00686 | |
| L01656 | 2026-08-29 18:28 | Website | Retargeting Web | El Salvador | Mobile | S09 | Qualified | 2026-08-30 01:45 | | | |
| L01657 | 2026-08-29 21:50 | Website | SEO Always-on | El Salvador | Mobile | S15 | Converted | 2026-08-29 23:30 | 2026-09-07 00:50 | O00636 | |
| L01658 | 2026-08-29 08:46 | Website | SEO Always-on | Panama | Mobile | S15 | Converted | 2026-08-29 10:22 | 2026-08-29 14:46 | O00549 | |
| L01659 | 2026-08-30 14:48 | Website | Retargeting Web | Nicaragua | Tablet | S01 | Nurturing | 2026-08-31 05:22 | | | |
| L01660 | 2026-08-30 10:49 | TikTok | TikTok Creator Ads | El Salvador | Mobile | S09 | Nurturing | 2026-08-30 13:44 | | | |
| L01661 | 2026-08-30 13:14 | Website | Search Brand | Panama | Desktop | S12 | Lost | 2026-08-30 21:11 | | | Fuera de cobertura |
| L01662 | 2026-08-30 15:09 | Facebook | FB Retargeting | Costa Rica | Mobile | S04 | Nurturing | 2026-08-30 16:33 | | | |
| L01663 | 2026-08-30 21:49 | Facebook | FB Conversion | Guatemala | Mobile | S14 | Lost | 2026-08-30 23:59 | | | Producto no disponible |
| L01664 | 2026-08-30 09:51 | TikTok | TikTok Discovery | Nicaragua | Mobile | S02 | Lost | 2026-08-30 16:28 | | | Producto no disponible |
| L01665 | 2026-08-30 10:50 | Instagram | IG Remarketing | Nicaragua | Mobile | S02 | Lost | 2026-08-30 14:47 | | | Fuera de cobertura |
| L01666 | 2026-08-30 19:23 | Website | Retargeting Web | Costa Rica | Desktop | S14 | Converted | 2026-08-31 01:10 | 2026-09-03 05:23 | O00588 | |
| L01667 | 2026-08-30 08:58 | Website | Retargeting Web | Guatemala | Mobile | S06 | Converted | 2026-08-30 11:38 | 2026-08-30 20:58 | O00564 | |
| L01668 | 2026-08-30 14:37 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S14 | Converted | 2026-08-30 18:15 | 2026-09-03 03:37 | O00586 | |
| L01669 | 2026-08-30 21:10 | Facebook | FB Catalog | Costa Rica | Mobile | S14 | Lost | 2026-08-31 00:09 | | | Compró con competidor |
| L01670 | 2026-08-30 16:34 | Instagram | IG Stories Promo | Nicaragua | Mobile | S15 | Lost | 2026-08-30 19:01 | | | Precio |
| L01671 | 2026-08-30 14:24 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S15 | Nurturing | 2026-08-30 15:19 | | | |
| L01672 | 2026-08-30 17:26 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S05 | Qualified | 2026-08-31 02:05 | | | |
| L01673 | 2026-08-30 08:38 | Facebook | FB Catalog | Nicaragua | Mobile | S15 | Lost | 2026-08-30 14:03 | | | Compró con competidor |
| L01674 | 2026-08-30 19:53 | Facebook | FB Catalog | Costa Rica | Desktop | S04 | Lost | 2026-08-30 21:22 | | | Producto no disponible |
| L01675 | 2026-08-30 13:08 | Website | Retargeting Web | Nicaragua | Desktop | S14 | Converted | 2026-08-30 14:57 | 2026-08-31 02:08 | O00569 | |
| L01676 | 2026-08-30 19:45 | Facebook | FB Conversion | Nicaragua | Mobile | S01 | Lost | 2026-08-30 23:28 | | | Compró con competidor |
| L01677 | 2026-08-30 08:33 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S05 | Nurturing | 2026-08-30 11:28 | | | |
| L01678 | 2026-08-30 13:19 | Facebook | FB Retargeting | Costa Rica | Mobile | S14 | Lost | 2026-08-30 15:54 | | | Precio |
| L01679 | 2026-08-31 08:22 | Marketplace | Marketplace Featured | Nicaragua | Desktop | S01 | Qualified | 2026-08-31 13:03 | | | |
| L01680 | 2026-08-31 18:07 | Facebook | FB Retargeting | Guatemala | Mobile | S07 | Lost | 2026-08-31 23:19 | | | Sin respuesta |
| L01681 | 2026-08-31 17:30 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S15 | Lost | 2026-08-31 21:41 | | | Sin respuesta |
| L01682 | 2026-08-31 21:26 | Email | Email Nurture | Nicaragua | Desktop | S03 | Qualified | 2026-08-31 22:48 | | | |
| L01683 | 2026-08-31 14:17 | Instagram | IG Stories Promo | Costa Rica | Desktop | S15 | Lost | 2026-08-31 17:06 | | | Precio |
| L01684 | 2026-08-31 15:30 | TikTok | TikTok Creator Ads | Costa Rica | Desktop | S04 | Lost | 2026-08-31 19:35 | | | Precio |
| L01685 | 2026-08-31 20:02 | Facebook | FB Retargeting | Guatemala | Mobile | S06 | Lost | 2026-08-31 23:56 | | | Compró con competidor |
| L01686 | 2026-08-31 16:36 | Referral | Programa Referidos | Panama | Mobile | S14 | Qualified | 2026-08-31 18:24 | | | |
| L01687 | 2026-08-31 19:22 | Website | Search Brand | Honduras | Desktop | S15 | Qualified | 2026-08-31 21:34 | | | |
| L01688 | 2026-08-31 08:37 | Instagram | IG Remarketing | Guatemala | Mobile | S07 | Lost | 2026-08-31 15:42 | | | Sin respuesta |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L01689 | 2026-08-31 08:28 | Email | Email Flash Sale | El Salvador | Mobile | S14 | Qualified | 2026-08-31 17:05 | | | |
| L01690 | 2026-08-31 14:32 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S15 | Nurturing | 2026-08-31 15:41 | | | |
| L01691 | 2026-08-31 14:43 | Facebook | FB Retargeting | Panama | Mobile | S14 | Qualified | 2026-08-31 16:29 | | | |
| L01692 | 2026-08-31 21:17 | Website | SEO Always-on | Nicaragua | Mobile | S02 | Converted | 2026-09-01 00:34 | 2026-09-02 10:17 | O00583 | |
| L01693 | 2026-08-31 19:51 | Email | Email Nurture | El Salvador | Mobile | S14 | Converted | 2026-08-31 22:41 | 2026-09-04 06:51 | O00598 | |
| L01694 | 2026-08-31 19:25 | Website | Retargeting Web | Guatemala | Mobile | S07 | Lost | 2026-09-01 00:25 | | | Compró con competidor |
| L01695 | 2026-08-31 18:01 | Instagram | IG Stories Promo | Costa Rica | Mobile | S14 | Converted | 2026-08-31 23:19 | 2026-09-04 13:01 | O00601 | |
| L01696 | 2026-08-31 20:13 | WhatsApp | Click-to-WhatsApp | El Salvador | Mobile | S15 | Lost | 2026-09-01 03:10 | | | Sin respuesta |
| L01697 | 2026-08-31 19:41 | Facebook | FB Catalog | Costa Rica | Mobile | S15 | Nurturing | 2026-08-31 22:08 | | | |
| L01698 | 2026-08-31 16:23 | Marketplace | Marketplace Featured | Costa Rica | Mobile | S05 | Converted | 2026-08-31 22:51 | 2026-09-02 07:23 | O00581 | |
| L01699 | 2026-08-31 21:07 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S15 | Lost | 2026-09-01 07:52 | | | Precio |
| L01700 | 2026-08-31 12:47 | Website | SEO Always-on | Nicaragua | Desktop | S02 | Lost | 2026-08-31 22:20 | | | Sin respuesta |
| L01701 | 2026-08-31 10:01 | Facebook | FB Catalog | Guatemala | Mobile | S06 | Lost | 2026-08-31 14:50 | | | Compró con competidor |
| L01702 | 2026-08-31 20:28 | Instagram | IG Stories Promo | Panama | Tablet | S12 | Converted | 2026-09-01 03:02 | 2026-09-04 22:28 | O00607 | |
| L01703 | 2026-09-01 10:39 | Email | Email Flash Sale | Costa Rica | Mobile | S15 | Converted | 2026-09-01 12:51 | 2026-09-01 11:39 | O00576 | |
| L01704 | 2026-09-01 18:01 | Email | Email Flash Sale | Guatemala | Mobile | S15 | Lost | 2026-09-01 19:52 | | | Sin respuesta |
| L01705 | 2026-09-01 20:44 | Email | Email Flash Sale | Honduras | Mobile | S10 | Lost | 2026-09-02 00:06 | | | Precio |
| L01706 | 2026-09-01 16:30 | WhatsApp | Click-to-WhatsApp | Nicaragua | Desktop | S01 | Lost | 2026-09-01 19:20 | | | Compró con competidor |
| L01707 | 2026-09-01 19:54 | Referral | Programa Referidos | El Salvador | Desktop | S08 | Converted | 2026-09-01 20:57 | 2026-09-08 03:54 | O00655 | |
| L01708 | 2026-09-01 21:31 | Website | Search Brand | Costa Rica | Mobile | S05 | Qualified | 2026-09-02 03:29 | | | |
| L01709 | 2026-09-01 19:45 | Instagram | IG Remarketing | Costa Rica | Mobile | S15 | Lost | 2026-09-02 02:56 | | | Fuera de cobertura |
| L01710 | 2026-09-01 20:14 | Facebook | FB Catalog | Honduras | Mobile | S15 | Lost | 2026-09-02 00:12 | | | Sin respuesta |
| L01711 | 2026-09-01 17:31 | Facebook | FB Retargeting | El Salvador | Mobile | S08 | Lost | 2026-09-01 19:20 | | | Precio |
| L01712 | 2026-09-01 11:26 | Email | Email Flash Sale | Panama | Desktop | S12 | Lost | 2026-09-01 14:59 | | | Precio |
| L01713 | 2026-09-01 17:27 | WhatsApp | WhatsApp Reactivation | Guatemala | Mobile | S15 | Nurturing | 2026-09-02 03:48 | | | |
| L01714 | 2026-09-01 16:28 | Instagram | IG Reels Q3 | Nicaragua | Desktop | S14 | Nurturing | 2026-09-01 20:05 | | | |
| L01715 | 2026-09-01 09:18 | Website | Search Brand | El Salvador | Desktop | S15 | Lost | 2026-09-01 12:31 | | | Producto no disponible |
| L01716 | 2026-09-01 11:00 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S02 | Nurturing | 2026-09-01 17:04 | | | |
| L01717 | 2026-09-01 16:44 | Website | SEO Always-on | El Salvador | Mobile | S08 | Qualified | 2026-09-01 17:58 | | | |
| L01718 | 2026-09-01 21:10 | WhatsApp | Click-to-WhatsApp | Costa Rica | Mobile | S14 | Nurturing | 2026-09-02 02:13 | | | |
| L01719 | 2026-09-01 16:25 | Facebook | FB Catalog | Nicaragua | Desktop | S15 | Converted | 2026-09-02 00:02 | 2026-09-02 06:25 | O00580 | |
| L01720 | 2026-09-01 13:09 | Email | Email Flash Sale | Panama | Desktop | S12 | Lost | 2026-09-01 16:46 | | | Precio |
| L01721 | 2026-09-01 13:30 | Website | Retargeting Web | Honduras | Desktop | S15 | Converted | 2026-09-01 15:24 | 2026-09-02 09:30 | O00582 | |
| L01722 | 2026-09-01 09:52 | Website | SEO Always-on | Nicaragua | Desktop | S03 | Lost | 2026-09-01 13:12 | | | Compró con competidor |
| L01723 | 2026-09-01 15:10 | Website | Retargeting Web | Guatemala | Mobile | S14 | Converted | 2026-09-01 17:02 | 2026-09-02 02:10 | O00578 | |
| L01724 | 2026-09-01 10:58 | TikTok | TikTok Creator Ads | Honduras | Mobile | S10 | Lost | 2026-09-01 19:49 | | | Compró con competidor |
| L01725 | 2026-09-01 14:58 | Email | Email Flash Sale | Guatemala | Mobile | S07 | Qualified | 2026-09-01 19:03 | | | |
| L01726 | 2026-09-01 09:33 | Website | Search Brand | Costa Rica | Mobile | S05 | Lost | 2026-09-01 12:45 | | | Compró con competidor |
| L01727 | 2026-09-01 15:11 | Website | Search Brand | Honduras | Mobile | S11 | Nurturing | 2026-09-01 16:30 | | | |
| L01728 | 2026-09-01 15:06 | WhatsApp | WhatsApp Reactivation | Honduras | Desktop | S11 | Nurturing | 2026-09-01 16:52 | | | |
| L01729 | 2026-09-01 14:31 | Website | SEO Always-on | Costa Rica | Mobile | S05 | Nurturing | 2026-09-01 16:52 | | | |
| L01730 | 2026-09-01 10:23 | TikTok | TikTok Creator Ads | Honduras | Mobile | S10 | Lost | 2026-09-01 15:27 | | | Fuera de cobertura |
| L01731 | 2026-09-01 14:03 | Facebook | FB Conversion | Nicaragua | Desktop | S15 | Nurturing | 2026-09-01 18:39 | | | |
| L01732 | 2026-09-01 21:53 | Referral | Programa Referidos | Honduras | Mobile | S10 | Lost | 2026-09-02 00:01 | | | Sin respuesta |
| L01733 | 2026-09-01 13:55 | Facebook | FB Catalog | Costa Rica | Mobile | S14 | Nurturing | 2026-09-01 17:14 | | | |
| L01734 | 2026-09-01 14:20 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S14 | Lost | 2026-09-01 19:55 | | | Producto no disponible |
| L01735 | 2026-09-01 08:37 | Website | Search Brand | Guatemala | Mobile | S14 | Converted | 2026-09-01 11:30 | 2026-09-05 01:37 | O00609 | |
| L01736 | 2026-09-01 10:57 | Instagram | IG Stories Promo | El Salvador | Desktop | S09 | Converted | 2026-09-01 17:29 | 2026-09-02 16:57 | O00585 | |
| L01737 | 2026-09-01 19:38 | Email | Email Flash Sale | Panama | Desktop | S14 | Converted | 2026-09-01 23:57 | 2026-09-03 14:38 | O00590 | |
| L01738 | 2026-09-01 08:45 | Facebook | FB Catalog | Panama | Mobile | S15 | Lost | 2026-09-01 11:24 | | | Compró con competidor |
| L01739 | 2026-09-01 20:27 | Website | Retargeting Web | Honduras | Mobile | S11 | Lost | 2026-09-02 05:38 | | | Precio |
| L01740 | 2026-09-01 09:53 | Facebook | FB Conversion | Nicaragua | Mobile | S01 | Qualified | 2026-09-01 11:21 | | | |
| L01741 | 2026-09-01 13:43 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S15 | Converted | 2026-09-02 01:38 | 2026-09-01 22:43 | O00577 | |
| L01742 | 2026-09-01 18:01 | Website | Retargeting Web | Guatemala | Mobile | S07 | Lost | 2026-09-01 22:56 | | | Sin respuesta |
| L01743 | 2026-09-02 17:27 | Facebook | FB Catalog | Honduras | Mobile | S14 | Lost | 2026-09-02 21:18 | | | Compró con competidor |
| L01744 | 2026-09-02 09:01 | Facebook | FB Conversion | Guatemala | Mobile | S06 | Nurturing | 2026-09-02 12:53 | | | |
| L01745 | 2026-09-02 21:49 | Website | SEO Always-on | Nicaragua | Mobile | S03 | Converted | 2026-09-03 01:35 | 2026-09-03 15:49 | O00591 | |
| L01746 | 2026-09-02 13:35 | Website | Retargeting Web | Guatemala | Mobile | S06 | Lost | 2026-09-02 18:02 | | | Sin respuesta |
| L01747 | 2026-09-02 21:59 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S14 | Lost | 2026-09-03 00:42 | | | Precio |
| L01748 | 2026-09-02 20:41 | Instagram | IG Reels Q3 | Nicaragua | Tablet | S03 | Lost | 2026-09-02 22:32 | | | Compró con competidor |
| L01749 | 2026-09-02 17:12 | Referral | Programa Referidos | Nicaragua | Desktop | S02 | Nurturing | 2026-09-02 18:43 | | | |
| L01750 | 2026-09-02 11:41 | Website | Retargeting Web | Honduras | Tablet | S14 | Qualified | 2026-09-02 12:48 | | | |
| L01751 | 2026-09-02 19:04 | Website | Retargeting Web | Nicaragua | Mobile | S14 | Lost | 2026-09-02 20:26 | | | Compró con competidor |
| L01752 | 2026-09-02 12:49 | Marketplace | Marketplace Featured | Nicaragua | Tablet | S03 | Qualified | 2026-09-02 17:43 | | | |
| L01753 | 2026-09-02 12:35 | Facebook | FB Retargeting | Guatemala | Mobile | S06 | Converted | 2026-09-02 15:20 | 2026-09-04 06:35 | O00596 | |
| L01754 | 2026-09-02 16:50 | Instagram | IG Reels Q3 | Guatemala | Desktop | S14 | Converted | 2026-09-02 20:54 | 2026-09-03 11:50 | O00589 | |
| L01755 | 2026-09-02 13:13 | Instagram | IG Stories Promo | Costa Rica | Mobile | S14 | Nurturing | 2026-09-02 15:19 | | | |
| L01756 | 2026-09-02 20:03 | TikTok | TikTok Creator Ads | Honduras | Mobile | S11 | Converted | 2026-09-02 21:18 | 2026-09-05 13:03 | O00614 | |
| L01757 | 2026-09-02 19:08 | Website | SEO Always-on | Costa Rica | Desktop | S15 | Converted | 2026-09-03 00:18 | 2026-09-06 03:08 | O00621 | |
| L01758 | 2026-09-02 20:13 | TikTok | TikTok Discovery | Nicaragua | Mobile | S02 | Lost | 2026-09-03 00:07 | | | Compró con competidor |
| L01759 | 2026-09-02 15:28 | TikTok | TikTok Discovery | Panama | Mobile | S13 | Converted | 2026-09-02 18:22 | 2026-09-13 20:28 | O00717 | |
| L01760 | 2026-09-02 17:50 | Website | Search Brand | Nicaragua | Mobile | S03 | Converted | 2026-09-03 00:32 | 2026-09-04 05:50 | O00595 | |
| L01761 | 2026-09-02 09:57 | WhatsApp | Click-to-WhatsApp | Honduras | Mobile | S10 | Nurturing | 2026-09-02 14:21 | | | |
| L01762 | 2026-09-02 10:09 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S15 | Nurturing | 2026-09-02 13:36 | | | |
| L01763 | 2026-09-02 13:56 | WhatsApp | WhatsApp Reactivation | Guatemala | Mobile | S14 | Converted | 2026-09-02 16:13 | 2026-09-06 03:56 | O00622 | |
| L01764 | 2026-09-02 10:09 | Website | Retargeting Web | Panama | Desktop | S13 | Converted | 2026-09-02 12:48 | 2026-09-03 19:09 | O00592 | |
| L01765 | 2026-09-02 19:33 | Website | SEO Always-on | Nicaragua | Mobile | S01 | Converted | 2026-09-02 20:09 | 2026-09-04 22:33 | O00608 | |
| L01766 | 2026-09-02 08:49 | Referral | Programa Referidos | Costa Rica | Mobile | S15 | Lost | 2026-09-02 15:04 | | | Producto no disponible |
| L01767 | 2026-09-02 15:18 | Website | Search Brand | Honduras | Mobile | S14 | Converted | 2026-09-02 16:45 | 2026-09-05 07:18 | O00611 | |
| L01768 | 2026-09-02 11:43 | TikTok | TikTok Discovery | Nicaragua | Mobile | S15 | Lost | 2026-09-02 16:28 | | | Fuera de cobertura |
| L01769 | 2026-09-02 18:04 | TikTok | TikTok Discovery | El Salvador | Desktop | S15 | Qualified | 2026-09-02 21:48 | | | |
| L01770 | 2026-09-02 13:10 | Instagram | IG Remarketing | Costa Rica | Mobile | S14 | Lost | 2026-09-02 16:01 | | | Sin respuesta |
| L01771 | 2026-09-02 13:11 | Email | Email Flash Sale | Nicaragua | Desktop | S15 | Lost | 2026-09-02 15:15 | | | Compró con competidor |
| L01772 | 2026-09-02 21:08 | Website | SEO Always-on | Nicaragua | Mobile | S03 | Lost | 2026-09-02 22:58 | | | Fuera de cobertura |
| L01773 | 2026-09-02 21:24 | Website | Search Brand | El Salvador | Desktop | S14 | Converted | 2026-09-03 01:58 | 2026-09-05 05:24 | O00610 | |
| L01774 | 2026-09-02 13:11 | Referral | Programa Referidos | Costa Rica | Desktop | S14 | Nurturing | 2026-09-02 14:24 | | | |
| L01775 | 2026-09-02 20:08 | Website | Search Brand | Nicaragua | Mobile | S14 | Lost | 2026-09-03 00:37 | | | Precio |
| L01776 | 2026-09-02 21:18 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S01 | Lost | 2026-09-03 01:22 | | | Compró con competidor |
| L01777 | 2026-09-02 10:58 | WhatsApp | Click-to-WhatsApp | Nicaragua | Desktop | S03 | Lost | 2026-09-02 13:37 | | | Precio |
| L01778 | 2026-09-03 12:58 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S15 | Nurturing | 2026-09-03 16:48 | | | |
| L01779 | 2026-09-03 11:53 | Facebook | FB Conversion | Guatemala | Mobile | S15 | Nurturing | 2026-09-03 20:53 | | | |
| L01780 | 2026-09-03 11:06 | Instagram | IG Remarketing | El Salvador | Mobile | S08 | Nurturing | 2026-09-03 13:38 | | | |
| L01781 | 2026-09-03 20:16 | Marketplace | Marketplace Featured | Honduras | Mobile | S15 | Converted | 2026-09-04 00:04 | 2026-09-04 08:16 | O00599 | |
| L01782 | 2026-09-03 14:01 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S14 | Converted | 2026-09-03 20:51 | 2026-09-04 16:01 | O00603 | |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L01783 | 2026-09-03 21:46 | Website | Search Brand | Costa Rica | Mobile | S04 | Converted | 2026-09-03 22:31 | 2026-09-05 17:46 | O00616 | |
| L01784 | 2026-09-03 17:11 | Website | Retargeting Web | Honduras | Mobile | S11 | Nurturing | 2026-09-03 19:27 | | | |
| L01785 | 2026-09-03 17:06 | WhatsApp | Click-to-WhatsApp | Costa Rica | Mobile | S15 | Lost | 2026-09-03 18:52 | | | Sin respuesta |
| L01786 | 2026-09-03 19:04 | Referral | Programa Referidos | Honduras | Desktop | S11 | Converted | 2026-09-03 23:07 | 2026-09-03 23:04 | O00594 | |
| L01787 | 2026-09-03 09:37 | WhatsApp | WhatsApp Reactivation | Honduras | Mobile | S10 | Converted | 2026-09-03 11:23 | 2026-09-03 20:37 | O00593 | |
| L01788 | 2026-09-03 18:54 | Email | Email Flash Sale | Nicaragua | Mobile | S01 | Converted | 2026-09-03 21:32 | 2026-09-08 00:54 | O00652 | |
| L01789 | 2026-09-03 12:08 | TikTok | TikTok Creator Ads | Costa Rica | Desktop | S14 | Lost | 2026-09-03 14:17 | | | Fuera de cobertura |
| L01790 | 2026-09-03 14:51 | Instagram | IG Stories Promo | Nicaragua | Desktop | S01 | Nurturing | 2026-09-03 21:53 | | | |
| L01791 | 2026-09-03 21:01 | Referral | Programa Referidos | Costa Rica | Mobile | S04 | Qualified | 2026-09-04 00:19 | | | |
| L01792 | 2026-09-03 18:44 | TikTok | TikTok Creator Ads | Guatemala | Mobile | S14 | Converted | 2026-09-04 00:53 | 2026-09-05 09:44 | O00613 | |
| L01793 | 2026-09-03 17:19 | Website | SEO Always-on | Honduras | Mobile | S10 | Converted | 2026-09-03 19:30 | 2026-09-04 19:19 | O00605 | |
| L01794 | 2026-09-03 16:32 | TikTok | TikTok Discovery | Honduras | Mobile | S15 | Lost | 2026-09-03 18:32 | | | Fuera de cobertura |
| L01795 | 2026-09-03 15:36 | Facebook | FB Catalog | Nicaragua | Mobile | S15 | Converted | 2026-09-03 18:20 | 2026-09-04 06:36 | O00597 | |
| L01796 | 2026-09-03 21:01 | Website | Search Brand | Costa Rica | Desktop | S05 | Converted | 2026-09-04 00:03 | 2026-09-05 16:01 | O00615 | |
| L01797 | 2026-09-03 18:52 | Website | Retargeting Web | Nicaragua | Mobile | S14 | Lost | 2026-09-03 21:02 | | | Sin respuesta |
| L01798 | 2026-09-03 21:38 | Instagram | IG Stories Promo | Panama | Desktop | S13 | Qualified | 2026-09-04 10:45 | | | |
| L01799 | 2026-09-03 11:46 | Website | Search Brand | Costa Rica | Desktop | S05 | Converted | 2026-09-03 16:08 | 2026-09-06 20:46 | O00633 | |
| L01800 | 2026-09-03 13:25 | Instagram | IG Reels Q3 | Costa Rica | Tablet | S04 | Converted | 2026-09-03 16:37 | 2026-09-09 02:25 | O00666 | |
| L01801 | 2026-09-03 20:30 | Instagram | IG Reels Q3 | Guatemala | Mobile | S15 | Lost | 2026-09-03 23:52 | | | Sin respuesta |
| L01802 | 2026-09-03 08:13 | TikTok | TikTok Discovery | Honduras | Mobile | S14 | Qualified | 2026-09-03 09:59 | | | |
| L01803 | 2026-09-03 09:56 | Facebook | FB Conversion | Guatemala | Mobile | S06 | Converted | 2026-09-03 16:19 | 2026-09-06 11:56 | O00627 | |
| L01804 | 2026-09-03 13:37 | TikTok | TikTok Discovery | Costa Rica | Desktop | S14 | Converted | 2026-09-03 15:05 | 2026-09-07 14:37 | O00641 | |
| L01805 | 2026-09-03 15:56 | Referral | Programa Referidos | Panama | Mobile | S12 | Converted | 2026-09-03 16:54 | 2026-09-04 10:56 | O00600 | |
| L01806 | 2026-09-03 21:41 | Email | Email Flash Sale | El Salvador | Mobile | S09 | Qualified | 2026-09-04 01:17 | | | |
| L01807 | 2026-09-03 14:27 | Marketplace | Marketplace Featured | El Salvador | Tablet | S14 | Nurturing | 2026-09-03 15:00 | | | |
| L01808 | 2026-09-03 17:54 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S03 | Converted | 2026-09-03 18:42 | 2026-09-06 02:54 | O00620 | |
| L01809 | 2026-09-03 10:56 | Facebook | FB Conversion | Nicaragua | Desktop | S02 | Qualified | 2026-09-03 12:20 | | | |
| L01810 | 2026-09-03 09:41 | TikTok | TikTok Creator Ads | Guatemala | Mobile | S15 | Qualified | 2026-09-03 14:51 | | | |
| L01811 | 2026-09-04 10:03 | WhatsApp | WhatsApp Reactivation | Guatemala | Mobile | S14 | Converted | 2026-09-04 19:19 | 2026-09-04 13:03 | O00602 | |
| L01812 | 2026-09-04 15:15 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S14 | Converted | 2026-09-04 17:06 | 2026-09-07 16:15 | O00644 | |
| L01813 | 2026-09-04 19:56 | Website | Retargeting Web | Panama | Tablet | S14 | Converted | 2026-09-05 04:05 | 2026-09-06 01:56 | O00619 | |
| L01814 | 2026-09-04 13:27 | Instagram | IG Remarketing | Costa Rica | Mobile | S05 | Converted | 2026-09-04 17:19 | 2026-09-13 05:27 | O00711 | |
| L01815 | 2026-09-04 21:58 | Instagram | IG Remarketing | Nicaragua | Mobile | S03 | Nurturing | 2026-09-05 01:31 | | | |
| L01816 | 2026-09-04 14:33 | Website | SEO Always-on | Honduras | Desktop | S11 | Converted | 2026-09-04 16:28 | 2026-09-06 05:33 | O00623 | |
| L01817 | 2026-09-04 12:20 | Instagram | IG Remarketing | El Salvador | Mobile | S09 | Lost | 2026-09-04 19:27 | | | Compró con competidor |
| L01818 | 2026-09-04 09:41 | Website | Search Brand | Guatemala | Mobile | S06 | Lost | 2026-09-04 10:47 | | | Precio |
| L01819 | 2026-09-04 21:30 | WhatsApp | WhatsApp Reactivation | El Salvador | Mobile | S15 | Lost | 2026-09-05 11:51 | | | Compró con competidor |
| L01820 | 2026-09-04 16:09 | TikTok | TikTok Discovery | Panama | Desktop | S14 | Nurturing | 2026-09-04 20:21 | | | |
| L01821 | 2026-09-04 16:34 | Facebook | FB Retargeting | Panama | Mobile | S15 | Lost | 2026-09-04 23:29 | | | Sin respuesta |
| L01822 | 2026-09-04 15:05 | Website | Retargeting Web | Costa Rica | Mobile | S05 | Nurturing | 2026-09-04 17:33 | | | |
| L01823 | 2026-09-04 13:03 | Instagram | IG Remarketing | Honduras | Mobile | S10 | Qualified | 2026-09-04 17:10 | | | |
| L01824 | 2026-09-04 10:35 | Website | Search Brand | Panama | Mobile | S13 | Nurturing | 2026-09-04 16:09 | | | |
| L01825 | 2026-09-04 15:42 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S06 | Converted | 2026-09-04 21:27 | 2026-09-06 11:42 | O00626 | |
| L01826 | 2026-09-04 16:10 | WhatsApp | Click-to-WhatsApp | Panama | Mobile | S14 | Converted | 2026-09-04 19:01 | 2026-09-06 09:10 | O00624 | |
| L01827 | 2026-09-04 14:07 | Referral | Programa Referidos | Costa Rica | Mobile | S04 | Nurturing | 2026-09-04 15:23 | | | |
| L01828 | 2026-09-04 21:10 | Marketplace | Marketplace Featured | Honduras | Desktop | S10 | Qualified | 2026-09-04 23:05 | | | |
| L01829 | 2026-09-04 16:16 | Marketplace | Marketplace Featured | Guatemala | Mobile | S15 | Lost | 2026-09-04 17:43 | | | Sin respuesta |
| L01830 | 2026-09-04 18:07 | WhatsApp | WhatsApp Reactivation | Nicaragua | Desktop | S03 | Nurturing | 2026-09-04 19:26 | | | |
| L01831 | 2026-09-04 19:35 | Facebook | FB Catalog | Guatemala | Mobile | S15 | Qualified | 2026-09-04 20:21 | | | |
| L01832 | 2026-09-04 15:28 | Facebook | FB Retargeting | Nicaragua | Mobile | S15 | Converted | 2026-09-04 16:47 | 2026-09-04 18:28 | O00604 | |
| L01833 | 2026-09-04 10:44 | Instagram | IG Stories Promo | Nicaragua | Mobile | S14 | Qualified | 2026-09-04 17:00 | | | |
| L01834 | 2026-09-04 17:00 | Website | SEO Always-on | Honduras | Mobile | S10 | Nurturing | 2026-09-04 17:52 | | | |
| L01835 | 2026-09-04 18:52 | WhatsApp | Click-to-WhatsApp | El Salvador | Mobile | S09 | Qualified | 2026-09-04 20:28 | | | |
| L01836 | 2026-09-04 11:46 | Website | Retargeting Web | Panama | Mobile | S13 | Converted | 2026-09-04 16:22 | 2026-09-04 20:46 | O00606 | |
| L01837 | 2026-09-04 21:09 | Facebook | FB Catalog | Costa Rica | Mobile | S04 | Lost | 2026-09-04 22:34 | | | Precio |
| L01838 | 2026-09-04 11:18 | Instagram | IG Reels Q3 | El Salvador | Mobile | S14 | Lost | 2026-09-04 12:07 | | | Producto no disponible |
| L01839 | 2026-09-04 20:40 | Email | Email Nurture | Costa Rica | Mobile | S14 | Converted | 2026-09-04 23:32 | 2026-09-06 12:40 | O00628 | |
| L01840 | 2026-09-04 15:21 | Instagram | IG Remarketing | Panama | Desktop | S13 | Qualified | 2026-09-04 17:54 | | | |
| L01841 | 2026-09-04 20:43 | TikTok | TikTok Creator Ads | Panama | Desktop | S12 | Qualified | 2026-09-05 00:17 | | | |
| L01842 | 2026-09-04 14:21 | Email | Email Nurture | El Salvador | Mobile | S08 | Nurturing | 2026-09-04 19:11 | | | |
| L01843 | 2026-09-05 16:10 | Website | SEO Always-on | Nicaragua | Mobile | S14 | Lost | 2026-09-05 18:36 | | | Producto no disponible |
| L01844 | 2026-09-05 18:13 | Website | SEO Always-on | Nicaragua | Mobile | S14 | Qualified | 2026-09-05 19:08 | | | |
| L01845 | 2026-09-05 21:53 | Instagram | IG Remarketing | Guatemala | Mobile | S14 | Lost | 2026-09-05 23:09 | | | Fuera de cobertura |
| L01846 | 2026-09-05 14:24 | Facebook | FB Catalog | Guatemala | Mobile | S07 | Qualified | 2026-09-05 22:10 | | | |
| L01847 | 2026-09-05 17:29 | Website | Retargeting Web | Panama | Mobile | S14 | Nurturing | 2026-09-05 19:39 | | | |
| L01848 | 2026-09-05 19:12 | Facebook | FB Retargeting | Nicaragua | Mobile | S15 | Converted | 2026-09-05 20:39 | 2026-09-10 06:12 | O00678 | |
| L01849 | 2026-09-05 11:38 | Website | SEO Always-on | El Salvador | Desktop | S14 | Lost | 2026-09-05 15:03 | | | Precio |
| L01850 | 2026-09-05 11:45 | WhatsApp | Click-to-WhatsApp | Guatemala | Desktop | S07 | Lost | 2026-09-05 16:00 | | | Sin respuesta |
| L01851 | 2026-09-05 17:02 | TikTok | TikTok Discovery | Guatemala | Tablet | S15 | Nurturing | 2026-09-05 20:52 | | | |
| L01852 | 2026-09-05 10:56 | Facebook | FB Retargeting | Nicaragua | Mobile | S03 | Converted | 2026-09-05 13:09 | 2026-09-06 18:56 | O00631 | |
| L01853 | 2026-09-05 14:55 | Website | SEO Always-on | Nicaragua | Mobile | S03 | Converted | 2026-09-05 16:11 | 2026-09-06 18:55 | O00630 | |
| L01854 | 2026-09-05 13:29 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S07 | Converted | 2026-09-05 17:29 | 2026-09-08 05:29 | O00656 | |
| L01855 | 2026-09-05 13:25 | Facebook | FB Conversion | Nicaragua | Desktop | S02 | Lost | 2026-09-05 15:56 | | | Producto no disponible |
| L01856 | 2026-09-05 13:28 | Website | SEO Always-on | Guatemala | Desktop | S07 | Converted | 2026-09-05 16:10 | 2026-09-07 04:28 | O00637 | |
| L01857 | 2026-09-05 19:15 | Website | Search Brand | Honduras | Desktop | S15 | Lost | 2026-09-05 20:43 | | | Fuera de cobertura |
| L01858 | 2026-09-05 13:17 | Email | Email Nurture | Costa Rica | Desktop | S04 | Nurturing | 2026-09-05 16:17 | | | |
| L01859 | 2026-09-05 15:46 | Website | Search Brand | Nicaragua | Mobile | S01 | Qualified | 2026-09-05 22:10 | | | |
| L01860 | 2026-09-05 21:11 | Instagram | IG Stories Promo | El Salvador | Desktop | S08 | Converted | 2026-09-05 23:08 | 2026-09-07 23:11 | O00651 | |
| L01861 | 2026-09-05 20:55 | Referral | Programa Referidos | El Salvador | Desktop | S09 | Converted | 2026-09-05 22:08 | 2026-09-07 12:55 | O00640 | |
| L01862 | 2026-09-05 16:38 | Referral | Programa Referidos | El Salvador | Mobile | S15 | Lost | 2026-09-05 20:08 | | | Sin respuesta |
| L01863 | 2026-09-05 17:23 | Instagram | IG Stories Promo | Guatemala | Desktop | S15 | Converted | 2026-09-05 20:56 | 2026-09-06 21:23 | O00635 | |
| L01864 | 2026-09-05 14:27 | Website | SEO Always-on | Honduras | Mobile | S14 | Qualified | 2026-09-05 16:00 | | | |
| L01865 | 2026-09-05 19:26 | Website | Retargeting Web | Nicaragua | Desktop | S03 | Qualified | 2026-09-05 23:39 | | | |
| L01866 | 2026-09-05 18:42 | Website | Search Brand | Costa Rica | Desktop | S05 | Qualified | 2026-09-06 02:03 | | | |
| L01867 | 2026-09-05 15:05 | Website | SEO Always-on | Nicaragua | Mobile | S01 | Qualified | 2026-09-05 15:48 | | | |
| L01868 | 2026-09-05 16:00 | Email | Email Flash Sale | Costa Rica | Mobile | S15 | Nurturing | 2026-09-05 17:32 | | | |
| L01869 | 2026-09-06 17:42 | Facebook | FB Catalog | Costa Rica | Mobile | S15 | Nurturing | 2026-09-06 23:52 | | | |
| L01870 | 2026-09-06 08:21 | Website | Search Brand | Nicaragua | Mobile | S01 | Qualified | 2026-09-06 09:45 | | | |
| L01871 | 2026-09-06 19:00 | Instagram | IG Remarketing | El Salvador | Mobile | S15 | Converted | 2026-09-06 21:59 | 2026-09-06 20:00 | O00632 | |
| L01872 | 2026-09-06 12:03 | Email | Email Flash Sale | Honduras | Tablet | S15 | Lost | 2026-09-06 15:22 | | | Fuera de cobertura |
| L01873 | 2026-09-06 13:40 | Marketplace | Marketplace Featured | Costa Rica | Mobile | S15 | Nurturing | 2026-09-06 16:03 | | | |
| L01874 | 2026-09-06 10:46 | TikTok | TikTok Discovery | El Salvador | Mobile | S08 | Nurturing | 2026-09-06 14:01 | | | |
| L01875 | 2026-09-06 11:05 | Website | SEO Always-on | Panama | Mobile | S12 | Converted | 2026-09-06 16:27 | 2026-09-11 03:05 | O00696 | |
| L01876 | 2026-09-06 16:29 | Website | Retargeting Web | Guatemala | Desktop | S15 | Lost | 2026-09-06 18:45 | | | Precio |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L01877 | 2026-09-06 14:10 | WhatsApp | WhatsApp Reactivation | Honduras | Mobile | S11 | Lost | 2026-09-06 17:40 | | | Producto no disponible |
| L01878 | 2026-09-06 09:54 | Instagram | IG Remarketing | Panama | Tablet | S12 | Qualified | 2026-09-06 12:48 | | | |
| L01879 | 2026-09-06 18:19 | Website | Search Brand | Nicaragua | Mobile | S15 | Qualified | 2026-09-06 21:30 | | | |
| L01880 | 2026-09-06 08:23 | Website | SEO Always-on | Panama | Mobile | S15 | Nurturing | 2026-09-06 10:19 | | | |
| L01881 | 2026-09-06 19:28 | Instagram | IG Stories Promo | Nicaragua | Desktop | S01 | Nurturing | 2026-09-06 21:43 | | | |
| L01882 | 2026-09-06 16:12 | Website | Retargeting Web | Nicaragua | Mobile | S01 | Nurturing | 2026-09-06 21:24 | | | |
| L01883 | 2026-09-06 09:20 | Email | Email Flash Sale | Nicaragua | Mobile | S15 | Converted | 2026-09-06 12:02 | 2026-09-07 12:20 | O00639 | |
| L01884 | 2026-09-06 17:20 | Facebook | FB Catalog | Honduras | Mobile | S11 | Converted | 2026-09-06 19:51 | 2026-09-06 21:20 | O00634 | |
| L01885 | 2026-09-06 12:04 | Website | SEO Always-on | Guatemala | Mobile | S06 | Converted | 2026-09-06 13:40 | 2026-09-09 19:04 | O00670 | |
| L01886 | 2026-09-06 21:26 | WhatsApp | WhatsApp Reactivation | Nicaragua | Desktop | S02 | Qualified | 2026-09-06 23:04 | | | |
| L01887 | 2026-09-06 16:04 | Instagram | IG Remarketing | El Salvador | Desktop | S14 | Qualified | 2026-09-06 20:30 | | | |
| L01888 | 2026-09-06 19:04 | Referral | Programa Referidos | Nicaragua | Mobile | S14 | Lost | 2026-09-06 21:46 | | | Producto no disponible |
| L01889 | 2026-09-07 17:04 | Referral | Programa Referidos | Guatemala | Mobile | S15 | Converted | 2026-09-07 19:14 | 2026-09-13 12:04 | O00715 | |
| L01890 | 2026-09-07 15:01 | Instagram | IG Remarketing | Nicaragua | Desktop | S01 | Qualified | 2026-09-07 17:04 | | | |
| L01891 | 2026-09-07 17:27 | WhatsApp | WhatsApp Reactivation | Panama | Mobile | S13 | Lost | 2026-09-07 19:31 | | | Sin respuesta |
| L01892 | 2026-09-07 10:11 | Facebook | FB Conversion | Costa Rica | Mobile | S14 | Converted | 2026-09-07 15:45 | 2026-09-09 21:11 | O00671 | |
| L01893 | 2026-09-07 14:18 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S03 | Qualified | 2026-09-07 16:36 | | | |
| L01894 | 2026-09-07 19:26 | WhatsApp | Click-to-WhatsApp | Honduras | Desktop | S14 | Lost | 2026-09-07 22:57 | | | Sin respuesta |
| L01895 | 2026-09-07 21:24 | Website | Retargeting Web | Nicaragua | Tablet | S01 | Lost | 2026-09-07 23:57 | | | Producto no disponible |
| L01896 | 2026-09-07 09:05 | Website | SEO Always-on | Panama | Mobile | S14 | Converted | 2026-09-07 10:02 | 2026-09-09 12:05 | O00668 | |
| L01897 | 2026-09-07 14:32 | TikTok | TikTok Discovery | Nicaragua | Mobile | S15 | Converted | 2026-09-07 15:37 | 2026-09-08 05:32 | O00657 | |
| L01898 | 2026-09-07 09:26 | Website | Retargeting Web | Costa Rica | Mobile | S14 | Qualified | 2026-09-07 12:57 | | | |
| L01899 | 2026-09-07 08:34 | Email | Email Nurture | Guatemala | Mobile | S07 | Converted | 2026-09-07 12:43 | 2026-09-08 19:34 | O00661 | |
| L01900 | 2026-09-07 17:15 | Facebook | FB Catalog | Costa Rica | Desktop | S15 | Converted | 2026-09-08 01:14 | 2026-09-09 00:15 | O00665 | |
| L01901 | 2026-09-07 09:13 | Website | SEO Always-on | Guatemala | Desktop | S15 | Converted | 2026-09-07 14:10 | 2026-09-07 15:13 | O00643 | |
| L01902 | 2026-09-07 16:14 | Facebook | FB Retargeting | El Salvador | Mobile | S14 | Lost | 2026-09-07 18:04 | | | Producto no disponible |
| L01903 | 2026-09-07 18:53 | Facebook | FB Retargeting | El Salvador | Mobile | S14 | Converted | 2026-09-07 20:08 | 2026-09-07 20:53 | O00648 | |
| L01904 | 2026-09-07 15:20 | Facebook | FB Catalog | Nicaragua | Mobile | S02 | Lost | 2026-09-07 23:48 | | | Producto no disponible |
| L01905 | 2026-09-07 12:22 | TikTok | TikTok Discovery | Honduras | Mobile | S14 | Qualified | 2026-09-07 13:49 | | | |
| L01906 | 2026-09-07 13:25 | Marketplace | Marketplace Featured | Guatemala | Mobile | S07 | Nurturing | 2026-09-07 14:49 | | | |
| L01907 | 2026-09-07 15:32 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S05 | Lost | 2026-09-07 21:18 | | | Sin respuesta |
| L01908 | 2026-09-07 16:46 | Website | SEO Always-on | El Salvador | Mobile | S14 | Converted | 2026-09-07 20:14 | 2026-09-12 17:46 | O00708 | |
| L01909 | 2026-09-07 17:48 | WhatsApp | Click-to-WhatsApp | Costa Rica | Mobile | S05 | Lost | 2026-09-07 22:04 | | | Precio |
| L01910 | 2026-09-07 18:52 | Website | Search Brand | Costa Rica | Mobile | S04 | Converted | 2026-09-07 21:02 | 2026-09-08 03:52 | O00654 | |
| L01911 | 2026-09-07 14:05 | WhatsApp | Click-to-WhatsApp | Panama | Mobile | S13 | Lost | 2026-09-07 16:11 | | | Sin respuesta |
| L01912 | 2026-09-07 14:16 | Facebook | FB Catalog | Panama | Mobile | S13 | Lost | 2026-09-07 19:14 | | | Sin respuesta |
| L01913 | 2026-09-07 11:57 | Facebook | FB Retargeting | Nicaragua | Mobile | S14 | Lost | 2026-09-07 15:09 | | | Precio |
| L01914 | 2026-09-07 14:23 | Facebook | FB Catalog | Nicaragua | Mobile | S14 | Converted | 2026-09-07 15:20 | 2026-09-10 07:23 | O00679 | |
| L01915 | 2026-09-07 12:31 | Website | SEO Always-on | Nicaragua | Mobile | S01 | Converted | 2026-09-07 15:41 | 2026-09-08 01:31 | O00653 | |
| L01916 | 2026-09-07 09:46 | Website | Retargeting Web | Nicaragua | Mobile | S15 | Lost | 2026-09-07 12:20 | | | Sin respuesta |
| L01917 | 2026-09-07 15:51 | Referral | Programa Referidos | Nicaragua | Mobile | S01 | Qualified | 2026-09-08 03:58 | | | |
| L01918 | 2026-09-07 16:33 | Website | Search Brand | Nicaragua | Mobile | S03 | Converted | 2026-09-07 20:55 | 2026-09-08 12:33 | O00659 | |
| L01919 | 2026-09-07 18:42 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S14 | Converted | 2026-09-07 19:16 | 2026-09-10 07:42 | O00680 | |
| L01920 | 2026-09-07 11:24 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S01 | Converted | 2026-09-07 12:21 | 2026-09-07 16:24 | O00645 | |
| L01921 | 2026-09-07 11:20 | WhatsApp | Click-to-WhatsApp | Guatemala | Desktop | S15 | Converted | 2026-09-07 13:30 | 2026-09-08 12:20 | O00658 | |
| L01922 | 2026-09-07 13:51 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S15 | Converted | 2026-09-07 16:37 | 2026-09-07 22:51 | O00650 | |
| L01923 | 2026-09-07 10:35 | WhatsApp | Click-to-WhatsApp | Nicaragua | Desktop | S15 | Qualified | 2026-09-07 13:32 | | | |
| L01924 | 2026-09-07 13:35 | WhatsApp | WhatsApp Reactivation | El Salvador | Mobile | S15 | Qualified | 2026-09-07 15:38 | | | |
| L01925 | 2026-09-07 13:44 | Website | SEO Always-on | Honduras | Mobile | S15 | Lost | 2026-09-07 16:58 | | | Sin respuesta |
| L01926 | 2026-09-07 11:58 | Website | SEO Always-on | Costa Rica | Desktop | S15 | Nurturing | 2026-09-07 15:40 | | | |
| L01927 | 2026-09-07 18:07 | TikTok | TikTok Discovery | El Salvador | Mobile | S15 | Converted | 2026-09-07 23:54 | 2026-09-07 22:07 | O00649 | |
| L01928 | 2026-09-08 11:13 | Instagram | IG Remarketing | Nicaragua | Desktop | S02 | Lost | 2026-09-08 14:28 | | | Compró con competidor |
| L01929 | 2026-09-08 15:53 | Instagram | IG Remarketing | Guatemala | Tablet | S14 | Lost | 2026-09-08 17:49 | | | Sin respuesta |
| L01930 | 2026-09-08 11:12 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S15 | Converted | 2026-09-08 16:01 | 2026-09-11 14:12 | O00699 | |
| L01931 | 2026-09-08 09:00 | Website | SEO Always-on | Honduras | Mobile | S10 | Lost | 2026-09-08 09:53 | | | Compró con competidor |
| L01932 | 2026-09-08 21:13 | WhatsApp | Click-to-WhatsApp | Honduras | Desktop | S11 | Qualified | 2026-09-08 23:45 | | | |
| L01933 | 2026-09-08 11:02 | Referral | Programa Referidos | Honduras | Mobile | S11 | Converted | 2026-09-08 13:56 | 2026-09-08 21:02 | O00663 | |
| L01934 | 2026-09-08 16:56 | Facebook | FB Conversion | Honduras | Desktop | S10 | Lost | 2026-09-08 23:38 | | | Producto no disponible |
| L01935 | 2026-09-08 14:00 | Website | Search Brand | Nicaragua | Mobile | S15 | Lost | 2026-09-08 21:45 | | | Precio |
| L01936 | 2026-09-08 15:02 | Referral | Programa Referidos | Guatemala | Mobile | S07 | Lost | 2026-09-08 16:45 | | | Fuera de cobertura |
| L01937 | 2026-09-08 09:37 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S14 | Converted | 2026-09-08 17:12 | 2026-09-10 05:37 | O00676 | |
| L01938 | 2026-09-08 15:12 | Website | SEO Always-on | Honduras | Mobile | S15 | Nurturing | 2026-09-08 21:50 | | | |
| L01939 | 2026-09-08 12:07 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S01 | Lost | 2026-09-08 13:40 | | | Precio |
| L01940 | 2026-09-08 20:40 | Email | Email Flash Sale | El Salvador | Mobile | S14 | Converted | 2026-09-09 00:32 | 2026-09-10 21:40 | O00691 | |
| L01941 | 2026-09-08 11:53 | Website | Search Brand | Guatemala | Mobile | S06 | Converted | 2026-09-08 16:44 | 2026-09-09 17:53 | O00669 | |
| L01942 | 2026-09-08 08:33 | Website | Retargeting Web | Panama | Tablet | S15 | Lost | 2026-09-08 17:32 | | | Sin respuesta |
| L01943 | 2026-09-08 12:12 | Website | SEO Always-on | Costa Rica | Mobile | S14 | Converted | 2026-09-08 14:36 | 2026-09-11 00:12 | O00693 | |
| L01944 | 2026-09-08 19:16 | TikTok | TikTok Creator Ads | Costa Rica | Mobile | S15 | Lost | 2026-09-08 20:26 | | | Precio |
| L01945 | 2026-09-08 11:57 | WhatsApp | Click-to-WhatsApp | Nicaragua | Desktop | S14 | Converted | 2026-09-08 14:04 | 2026-09-10 19:57 | O00690 | |
| L01946 | 2026-09-08 10:06 | Marketplace | Marketplace Featured | Panama | Mobile | S15 | Lost | 2026-09-08 11:55 | | | Fuera de cobertura |
| L01947 | 2026-09-08 18:38 | Email | Email Flash Sale | Nicaragua | Mobile | S03 | Lost | 2026-09-08 21:07 | | | Sin respuesta |
| L01948 | 2026-09-08 21:46 | Facebook | FB Catalog | El Salvador | Mobile | S15 | Lost | 2026-09-09 00:20 | | | Precio |
| L01949 | 2026-09-08 19:14 | Facebook | FB Conversion | Guatemala | Mobile | S07 | Lost | 2026-09-08 19:45 | | | Compró con competidor |
| L01950 | 2026-09-08 21:34 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S14 | Lost | 2026-09-09 00:20 | | | Precio |
| L01951 | 2026-09-08 21:43 | Email | Email Nurture | Honduras | Mobile | S15 | Lost | 2026-09-09 06:13 | | | Fuera de cobertura |
| L01952 | 2026-09-08 09:21 | TikTok | TikTok Discovery | Nicaragua | Mobile | S14 | Qualified | 2026-09-08 12:42 | | | |
| L01953 | 2026-09-08 20:00 | WhatsApp | Click-to-WhatsApp | Honduras | Mobile | S15 | Lost | 2026-09-09 04:00 | | | Sin respuesta |
| L01954 | 2026-09-08 16:09 | Instagram | IG Remarketing | Costa Rica | Mobile | S04 | Converted | 2026-09-08 18:10 | 2026-09-08 22:09 | O00664 | |
| L01955 | 2026-09-08 14:13 | TikTok | TikTok Discovery | Nicaragua | Desktop | S01 | Lost | 2026-09-08 15:27 | | | Precio |
| L01956 | 2026-09-08 18:48 | Referral | Programa Referidos | Guatemala | Desktop | S07 | Converted | 2026-09-08 20:20 | 2026-09-09 03:48 | O00667 | |
| L01957 | 2026-09-08 17:34 | Email | Email Flash Sale | Costa Rica | Mobile | S15 | Nurturing | 2026-09-08 21:44 | | | |
| L01958 | 2026-09-08 20:25 | Instagram | IG Stories Promo | Guatemala | Mobile | S15 | Qualified | 2026-09-08 22:40 | | | |
| L01959 | 2026-09-09 12:30 | Facebook | FB Conversion | Guatemala | Desktop | S06 | Converted | 2026-09-09 17:20 | 2026-09-12 01:30 | O00704 | |
| L01960 | 2026-09-09 17:05 | TikTok | TikTok Discovery | Nicaragua | Mobile | S02 | Lost | 2026-09-09 19:27 | | | Producto no disponible |
| L01961 | 2026-09-09 11:20 | Facebook | FB Catalog | Costa Rica | Desktop | S14 | Nurturing | 2026-09-09 15:30 | | | |
| L01962 | 2026-09-09 10:46 | Website | Retargeting Web | Nicaragua | Mobile | S02 | Qualified | 2026-09-09 16:26 | | | |
| L01963 | 2026-09-09 15:41 | Instagram | IG Stories Promo | Nicaragua | Mobile | S03 | Converted | 2026-09-09 19:30 | 2026-09-10 17:41 | O00688 | |
| L01964 | 2026-09-09 09:43 | WhatsApp | WhatsApp Reactivation | Panama | Mobile | S14 | Converted | 2026-09-09 12:14 | 2026-09-09 21:43 | O00672 | |
| L01965 | 2026-09-09 15:26 | Instagram | IG Reels Q3 | El Salvador | Mobile | S08 | Lost | 2026-09-09 17:29 | | | Precio |
| L01966 | 2026-09-09 17:31 | Referral | Programa Referidos | El Salvador | Mobile | S08 | Converted | 2026-09-09 22:11 | 2026-09-15 10:31 | O00732 | |
| L01967 | 2026-09-09 20:43 | Facebook | FB Catalog | Costa Rica | Mobile | S15 | Converted | 2026-09-09 22:37 | 2026-09-10 10:43 | O00682 | |
| L01968 | 2026-09-09 14:47 | Instagram | IG Stories Promo | El Salvador | Desktop | S09 | Converted | 2026-09-09 18:52 | 2026-09-10 04:47 | O00674 | |
| L01969 | 2026-09-09 15:40 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S14 | Lost | 2026-09-09 19:29 | | | Sin respuesta |
| L01970 | 2026-09-09 20:50 | Instagram | IG Stories Promo | Panama | Desktop | S14 | Lost | 2026-09-09 22:37 | | | Fuera de cobertura |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L01971 | 2026-09-09 20:44 | Referral | Programa Referidos | Nicaragua | Mobile | S02 | Converted | 2026-09-09 23:18 | 2026-09-10 02:44 | O00673 | |
| L01972 | 2026-09-09 21:43 | Website | Search Brand | Nicaragua | Mobile | S15 | Converted | 2026-09-10 05:47 | 2026-09-11 16:43 | O00700 | |
| L01973 | 2026-09-09 12:50 | Email | Email Nurture | Honduras | Mobile | S11 | Converted | 2026-09-10 00:56 | 2026-09-10 07:50 | O00681 | |
| L01974 | 2026-09-09 11:26 | Email | Email Flash Sale | Nicaragua | Desktop | S01 | Lost | 2026-09-09 16:40 | | | Fuera de cobertura |
| L01975 | 2026-09-09 09:05 | TikTok | TikTok Creator Ads | El Salvador | Desktop | S15 | Converted | 2026-09-09 11:27 | 2026-09-10 16:05 | O00685 | |
| L01976 | 2026-09-09 21:54 | TikTok | TikTok Creator Ads | Costa Rica | Mobile | S14 | Lost | 2026-09-10 03:00 | | | Sin respuesta |
| L01977 | 2026-09-09 19:30 | Instagram | IG Remarketing | Costa Rica | Mobile | S15 | Qualified | 2026-09-09 22:33 | | | |
| L01978 | 2026-09-09 13:07 | Website | Retargeting Web | Honduras | Mobile | S15 | Converted | 2026-09-09 14:17 | 2026-09-10 05:07 | O00675 | |
| L01979 | 2026-09-09 18:44 | TikTok | TikTok Discovery | Costa Rica | Mobile | S04 | Lost | 2026-09-09 20:33 | | | Compró con competidor |
| L01980 | 2026-09-09 09:38 | Instagram | IG Reels Q3 | Panama | Mobile | S15 | Converted | 2026-09-09 16:57 | 2026-09-10 11:38 | O00683 | |
| L01981 | 2026-09-09 09:06 | Referral | Programa Referidos | Guatemala | Mobile | S06 | Nurturing | 2026-09-09 12:51 | | | |
| L01982 | 2026-09-09 18:38 | Website | Search Brand | Panama | Mobile | S15 | Lost | 2026-09-09 23:54 | | | Sin respuesta |
| L01983 | 2026-09-09 15:51 | TikTok | TikTok Discovery | El Salvador | Desktop | S08 | Lost | 2026-09-09 23:50 | | | Precio |
| L01984 | 2026-09-09 20:10 | Facebook | FB Catalog | El Salvador | Mobile | S15 | Converted | 2026-09-09 22:32 | 2026-09-10 06:10 | O00677 | |
| L01985 | 2026-09-09 10:14 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S05 | Lost | 2026-09-09 13:39 | | | Precio |
| L01986 | 2026-09-09 08:41 | Facebook | FB Retargeting | Guatemala | Mobile | S14 | Lost | 2026-09-09 15:48 | | | Precio |
| L01987 | 2026-09-09 16:09 | WhatsApp | WhatsApp Reactivation | Honduras | Desktop | S10 | Qualified | 2026-09-10 01:05 | | | |
| L01988 | 2026-09-09 15:32 | Instagram | IG Remarketing | Nicaragua | Desktop | S01 | Qualified | 2026-09-09 23:46 | | | |
| L01989 | 2026-09-09 12:22 | TikTok | TikTok Discovery | Guatemala | Desktop | S06 | Lost | 2026-09-09 17:52 | | | Compró con competidor |
| L01990 | 2026-09-09 20:33 | Instagram | IG Remarketing | Guatemala | Desktop | S14 | Lost | 2026-09-09 22:44 | | | Compró con competidor |
| L01991 | 2026-09-09 19:43 | Facebook | FB Retargeting | Nicaragua | Mobile | S03 | Converted | 2026-09-09 23:29 | 2026-09-11 02:43 | O00695 | |
| L01992 | 2026-09-09 20:12 | Marketplace | Marketplace Featured | Guatemala | Mobile | S07 | Lost | 2026-09-09 22:03 | | | Compró con competidor |
| L01993 | 2026-09-10 20:44 | Website | Retargeting Web | El Salvador | Desktop | S15 | Nurturing | 2026-09-10 22:55 | | | |
| L01994 | 2026-09-10 11:19 | Email | Email Flash Sale | Costa Rica | Mobile | S15 | Nurturing | 2026-09-10 14:50 | | | |
| L01995 | 2026-09-10 09:20 | Referral | Programa Referidos | Panama | Mobile | S14 | Converted | 2026-09-10 12:52 | 2026-09-11 02:20 | O00694 | |
| L01996 | 2026-09-10 09:09 | Referral | Programa Referidos | Nicaragua | Desktop | S02 | Lost | 2026-09-10 14:26 | | | Producto no disponible |
| L01997 | 2026-09-10 15:46 | TikTok | TikTok Discovery | Honduras | Mobile | S11 | Lost | 2026-09-10 18:33 | | | Compró con competidor |
| L01998 | 2026-09-10 16:48 | Referral | Programa Referidos | Honduras | Mobile | S15 | Converted | 2026-09-10 19:37 | 2026-09-12 09:48 | O00705 | |
| L01999 | 2026-09-10 20:25 | Website | Retargeting Web | Panama | Mobile | S15 | Converted | 2026-09-10 22:53 | 2026-09-12 11:25 | O00706 | |
| L02000 | 2026-09-10 19:45 | Facebook | FB Catalog | Costa Rica | Mobile | S04 | Lost | 2026-09-11 01:09 | | | Precio |
| L02001 | 2026-09-10 15:53 | Instagram | IG Remarketing | Honduras | Desktop | S11 | Converted | 2026-09-10 17:30 | 2026-09-10 18:53 | O00689 | |
| L02002 | 2026-09-10 16:58 | TikTok | TikTok Discovery | Honduras | Mobile | S14 | Converted | 2026-09-10 18:25 | 2026-09-11 12:58 | O00697 | |
| L02003 | 2026-09-10 18:59 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S02 | Converted | 2026-09-10 21:12 | 2026-09-13 11:59 | O00714 | |
| L02004 | 2026-09-10 13:44 | Referral | Programa Referidos | Costa Rica | Mobile | S14 | Lost | 2026-09-10 20:47 | | | Sin respuesta |
| L02005 | 2026-09-10 21:48 | Instagram | IG Reels Q3 | Nicaragua | Desktop | S03 | Qualified | 2026-09-11 04:47 | | | |
| L02006 | 2026-09-10 21:03 | Website | SEO Always-on | Nicaragua | Mobile | S15 | Lost | 2026-09-10 22:49 | | | Sin respuesta |
| L02007 | 2026-09-10 17:04 | Website | SEO Always-on | Nicaragua | Desktop | S02 | Qualified | 2026-09-11 01:25 | | | |
| L02008 | 2026-09-10 16:10 | Website | Search Brand | Nicaragua | Tablet | S03 | Converted | 2026-09-10 17:57 | 2026-09-23 05:10 | O00811 | |
| L02009 | 2026-09-10 17:35 | Website | SEO Always-on | Guatemala | Mobile | S06 | Converted | 2026-09-10 21:02 | 2026-09-13 11:35 | O00713 | |
| L02010 | 2026-09-10 21:04 | Facebook | FB Catalog | Honduras | Desktop | S14 | Qualified | 2026-09-11 01:15 | | | |
| L02011 | 2026-09-10 10:14 | Instagram | IG Stories Promo | Guatemala | Mobile | S06 | Lost | 2026-09-10 13:19 | | | Sin respuesta |
| L02012 | 2026-09-10 10:55 | Email | Email Flash Sale | El Salvador | Mobile | S08 | Lost | 2026-09-10 12:57 | | | Sin respuesta |
| L02013 | 2026-09-10 10:54 | Website | Retargeting Web | Nicaragua | Mobile | S15 | Nurturing | 2026-09-10 15:09 | | | |
| L02014 | 2026-09-10 11:43 | Website | Retargeting Web | Panama | Mobile | S13 | Converted | 2026-09-10 13:19 | 2026-09-11 13:43 | O00698 | |
| L02015 | 2026-09-10 10:55 | TikTok | TikTok Discovery | El Salvador | Tablet | S08 | Nurturing | 2026-09-10 14:53 | | | |
| L02016 | 2026-09-10 16:20 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S01 | Lost | 2026-09-10 17:51 | | | Compró con competidor |
| L02017 | 2026-09-10 19:55 | Instagram | IG Stories Promo | Guatemala | Desktop | S15 | Qualified | 2026-09-10 22:05 | | | |
| L02018 | 2026-09-10 20:56 | TikTok | TikTok Discovery | Guatemala | Tablet | S15 | Lost | 2026-09-10 23:14 | | | Compró con competidor |
| L02019 | 2026-09-10 10:27 | Email | Email Nurture | Nicaragua | Mobile | S15 | Converted | 2026-09-10 18:35 | 2026-09-12 01:27 | O00703 | |
| L02020 | 2026-09-10 15:18 | Email | Email Flash Sale | Guatemala | Mobile | S14 | Converted | 2026-09-10 18:18 | 2026-09-10 23:18 | O00692 | |
| L02021 | 2026-09-10 19:06 | Instagram | IG Reels Q3 | El Salvador | Desktop | S15 | Lost | 2026-09-11 01:25 | | | Sin respuesta |
| L02022 | 2026-09-10 12:25 | Email | Email Flash Sale | Panama | Desktop | S13 | Lost | 2026-09-10 17:00 | | | Compró con competidor |
| L02023 | 2026-09-10 12:47 | Facebook | FB Catalog | Guatemala | Desktop | S07 | Lost | 2026-09-10 15:54 | | | Sin respuesta |
| L02024 | 2026-09-10 10:53 | Email | Email Nurture | Honduras | Mobile | S10 | Qualified | 2026-09-10 14:04 | | | |
| L02025 | 2026-09-10 08:43 | Facebook | FB Conversion | Guatemala | Mobile | S14 | Converted | 2026-09-10 10:16 | 2026-09-10 12:43 | O00684 | |
| L02026 | 2026-09-10 15:47 | Website | Retargeting Web | Costa Rica | Mobile | S04 | Lost | 2026-09-10 18:05 | | | Precio |
| L02027 | 2026-09-10 16:21 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S14 | Lost | 2026-09-10 17:57 | | | Producto no disponible |
| L02028 | 2026-09-10 16:47 | Website | Search Brand | Panama | Desktop | S13 | Converted | 2026-09-10 23:23 | 2026-09-17 22:47 | O00764 | |
| L02029 | 2026-09-11 19:16 | Facebook | FB Catalog | El Salvador | Mobile | S09 | Converted | 2026-09-11 23:16 | 2026-09-12 01:16 | O00702 | |
| L02030 | 2026-09-11 16:25 | Website | SEO Always-on | Costa Rica | Mobile | S15 | Converted | 2026-09-11 18:50 | 2026-09-12 11:25 | O00707 | |
| L02031 | 2026-09-11 18:39 | TikTok | TikTok Creator Ads | Guatemala | Mobile | S06 | Converted | 2026-09-11 20:40 | 2026-09-15 03:39 | O00729 | |
| L02032 | 2026-09-11 10:17 | WhatsApp | Click-to-WhatsApp | Honduras | Mobile | S11 | Lost | 2026-09-11 12:02 | | | Fuera de cobertura |
| L02033 | 2026-09-11 14:18 | Facebook | FB Catalog | Guatemala | Desktop | S15 | Nurturing | 2026-09-11 16:58 | | | |
| L02034 | 2026-09-11 10:38 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S03 | Nurturing | 2026-09-11 12:18 | | | |
| L02035 | 2026-09-11 09:40 | Instagram | IG Reels Q3 | Costa Rica | Desktop | S05 | Lost | 2026-09-11 12:32 | | | Producto no disponible |
| L02036 | 2026-09-11 16:05 | Instagram | IG Remarketing | Guatemala | Desktop | S06 | Converted | 2026-09-11 18:12 | 2026-09-18 09:05 | O00768 | |
| L02037 | 2026-09-11 21:42 | Website | Search Brand | Honduras | Mobile | S15 | Nurturing | 2026-09-11 22:30 | | | |
| L02038 | 2026-09-11 17:09 | Website | SEO Always-on | Nicaragua | Desktop | S02 | Lost | 2026-09-11 19:54 | | | Sin respuesta |
| L02039 | 2026-09-11 14:06 | Website | Search Brand | Nicaragua | Mobile | S15 | Nurturing | 2026-09-12 00:25 | | | |
| L02040 | 2026-09-11 20:02 | Instagram | IG Remarketing | Nicaragua | Mobile | S01 | Nurturing | 2026-09-11 23:35 | | | |
| L02041 | 2026-09-11 11:16 | Email | Email Flash Sale | Guatemala | Mobile | S06 | Converted | 2026-09-11 16:19 | 2026-09-16 12:16 | O00741 | |
| L02042 | 2026-09-11 18:44 | Website | Search Brand | Costa Rica | Mobile | S14 | Qualified | 2026-09-11 20:20 | | | |
| L02043 | 2026-09-11 14:15 | Email | Email Nurture | Nicaragua | Desktop | S03 | Converted | 2026-09-11 15:52 | 2026-09-11 22:15 | O00701 | |
| L02044 | 2026-09-11 15:52 | Website | Retargeting Web | Costa Rica | Desktop | S15 | Nurturing | 2026-09-11 18:55 | | | |
| L02045 | 2026-09-11 10:08 | TikTok | TikTok Discovery | Honduras | Mobile | S10 | Lost | 2026-09-11 18:43 | | | Precio |
| L02046 | 2026-09-11 14:04 | Facebook | FB Retargeting | Panama | Desktop | S15 | Lost | 2026-09-11 16:29 | | | Fuera de cobertura |
| L02047 | 2026-09-11 15:30 | Website | SEO Always-on | Honduras | Mobile | S11 | Nurturing | 2026-09-11 17:57 | | | |
| L02048 | 2026-09-11 09:09 | Email | Email Nurture | Nicaragua | Mobile | S14 | Lost | 2026-09-11 13:07 | | | Sin respuesta |
| L02049 | 2026-09-11 19:32 | Instagram | IG Stories Promo | Panama | Mobile | S14 | Lost | 2026-09-11 23:37 | | | Compró con competidor |
| L02050 | 2026-09-11 12:38 | Instagram | IG Reels Q3 | El Salvador | Mobile | S14 | Lost | 2026-09-12 01:20 | | | Fuera de cobertura |
| L02051 | 2026-09-11 10:14 | Facebook | FB Catalog | Nicaragua | Mobile | S15 | Nurturing | 2026-09-11 11:06 | | | |
| L02052 | 2026-09-11 14:40 | Website | Search Brand | Guatemala | Mobile | S14 | Lost | 2026-09-11 17:17 | | | Fuera de cobertura |
| L02053 | 2026-09-11 11:27 | Website | Search Brand | Honduras | Mobile | S15 | Converted | 2026-09-11 13:32 | 2026-09-15 02:27 | O00728 | |
| L02054 | 2026-09-11 08:35 | Website | Search Brand | El Salvador | Mobile | S08 | Converted | 2026-09-11 10:40 | 2026-09-15 19:35 | O00735 | |
| L02055 | 2026-09-11 11:40 | Email | Email Flash Sale | Guatemala | Mobile | S14 | Lost | 2026-09-11 13:31 | | | Precio |
| L02056 | 2026-09-11 12:27 | Website | SEO Always-on | Nicaragua | Mobile | S02 | Qualified | 2026-09-11 14:52 | | | |
| L02057 | 2026-09-12 19:01 | Email | Email Nurture | Nicaragua | Mobile | S14 | Lost | 2026-09-12 20:08 | | | Sin respuesta |
| L02058 | 2026-09-12 12:20 | Website | SEO Always-on | Nicaragua | Mobile | S03 | Lost | 2026-09-12 14:25 | | | Sin respuesta |
| L02059 | 2026-09-12 19:27 | Website | Retargeting Web | Guatemala | Mobile | S06 | Converted | 2026-09-12 21:01 | 2026-09-13 03:27 | O00710 | |
| L02060 | 2026-09-12 15:25 | TikTok | TikTok Creator Ads | Honduras | Mobile | S15 | Lost | 2026-09-12 18:56 | | | Sin respuesta |
| L02061 | 2026-09-12 10:13 | Email | Email Flash Sale | Honduras | Mobile | S11 | Nurturing | 2026-09-12 13:09 | | | |
| L02062 | 2026-09-12 14:52 | Facebook | FB Conversion | Costa Rica | Mobile | S14 | Converted | 2026-09-12 17:24 | 2026-09-13 06:52 | O00712 | |
| L02063 | 2026-09-12 09:39 | Email | Email Flash Sale | Nicaragua | Mobile | S01 | Converted | 2026-09-12 16:05 | 2026-09-14 05:39 | O00722 | |
| L02064 | 2026-09-12 21:10 | Facebook | FB Catalog | Costa Rica | Mobile | S05 | Lost | 2026-09-12 23:04 | | | Compró con competidor |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L02065 | 2026-09-12 08:48 | Facebook | FB Catalog | Costa Rica | Desktop | S04 | Qualified | 2026-09-12 11:25 | | | |
| L02066 | 2026-09-12 11:59 | Website | Search Brand | Costa Rica | Mobile | S05 | Lost | 2026-09-12 14:56 | | | Producto no disponible |
| L02067 | 2026-09-12 17:57 | Website | SEO Always-on | El Salvador | Mobile | S09 | Converted | 2026-09-12 21:35 | 2026-09-14 04:57 | O00721 | |
| L02068 | 2026-09-12 14:47 | Facebook | FB Catalog | Nicaragua | Mobile | S02 | Converted | 2026-09-12 20:20 | 2026-09-16 06:47 | O00739 | |
| L02069 | 2026-09-12 16:51 | WhatsApp | Click-to-WhatsApp | Honduras | Desktop | S15 | Lost | 2026-09-12 19:08 | | | Compró con competidor |
| L02070 | 2026-09-12 08:23 | Website | Search Brand | El Salvador | Mobile | S08 | Lost | 2026-09-12 10:16 | | | Fuera de cobertura |
| L02071 | 2026-09-12 11:22 | Facebook | FB Catalog | Nicaragua | Desktop | S15 | Converted | 2026-09-12 17:53 | 2026-09-13 20:22 | O00716 | |
| L02072 | 2026-09-12 09:38 | WhatsApp | Click-to-WhatsApp | El Salvador | Desktop | S08 | Lost | 2026-09-12 11:53 | | | Compró con competidor |
| L02073 | 2026-09-12 19:38 | Website | Retargeting Web | Honduras | Mobile | S11 | Lost | 2026-09-12 21:26 | | | Sin respuesta |
| L02074 | 2026-09-12 21:26 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S15 | Lost | 2026-09-13 04:56 | | | Sin respuesta |
| L02075 | 2026-09-12 10:12 | Website | Retargeting Web | Guatemala | Mobile | S14 | Nurturing | 2026-09-12 13:10 | | | |
| L02076 | 2026-09-12 20:34 | Website | Search Brand | El Salvador | Tablet | S09 | Nurturing | 2026-09-13 00:38 | | | |
| L02077 | 2026-09-12 20:14 | Email | Email Nurture | Guatemala | Mobile | S14 | Converted | 2026-09-12 21:27 | 2026-09-13 01:14 | O00709 | |
| L02078 | 2026-09-12 17:26 | Website | Retargeting Web | El Salvador | Desktop | S09 | Converted | 2026-09-12 21:33 | 2026-09-17 11:26 | O00756 | |
| L02079 | 2026-09-12 19:10 | Email | Email Flash Sale | El Salvador | Mobile | S09 | Qualified | 2026-09-12 21:37 | | | |
| L02080 | 2026-09-13 20:37 | Website | SEO Always-on | Nicaragua | Mobile | S02 | Converted | 2026-09-14 00:27 | 2026-09-15 21:37 | O00737 | |
| L02081 | 2026-09-13 11:42 | Instagram | IG Stories Promo | Costa Rica | Desktop | S15 | Nurturing | 2026-09-13 18:18 | | | |
| L02082 | 2026-09-13 19:06 | Email | Email Flash Sale | Guatemala | Desktop | S07 | Qualified | 2026-09-13 20:58 | | | |
| L02083 | 2026-09-13 13:06 | Website | Retargeting Web | Guatemala | Mobile | S07 | Nurturing | 2026-09-13 14:49 | | | |
| L02084 | 2026-09-13 09:24 | Website | Search Brand | Guatemala | Mobile | S14 | Lost | 2026-09-13 10:42 | | | Fuera de cobertura |
| L02085 | 2026-09-13 16:47 | Facebook | FB Retargeting | Nicaragua | Tablet | S03 | Converted | 2026-09-13 18:34 | 2026-09-14 00:47 | O00719 | |
| L02086 | 2026-09-13 08:58 | WhatsApp | Click-to-WhatsApp | Panama | Desktop | S12 | Qualified | 2026-09-13 14:26 | | | |
| L02087 | 2026-09-13 14:57 | TikTok | TikTok Creator Ads | Costa Rica | Tablet | S14 | Lost | 2026-09-13 16:28 | | | Producto no disponible |
| L02088 | 2026-09-13 18:39 | Facebook | FB Retargeting | Honduras | Mobile | S10 | Lost | 2026-09-13 23:19 | | | Sin respuesta |
| L02089 | 2026-09-13 15:27 | Referral | Programa Referidos | Costa Rica | Desktop | S04 | Converted | 2026-09-14 00:05 | 2026-09-13 22:27 | O00718 | |
| L02090 | 2026-09-13 19:17 | Marketplace | Marketplace Featured | Costa Rica | Mobile | S05 | Nurturing | 2026-09-13 22:09 | | | |
| L02091 | 2026-09-13 17:01 | Instagram | IG Stories Promo | Nicaragua | Tablet | S03 | Qualified | 2026-09-13 18:08 | | | |
| L02092 | 2026-09-13 14:19 | Email | Email Nurture | Nicaragua | Mobile | S03 | Converted | 2026-09-13 17:58 | 2026-09-14 03:19 | O00720 | |
| L02093 | 2026-09-13 19:14 | Website | Search Brand | Costa Rica | Mobile | S14 | Lost | 2026-09-13 22:28 | | | Precio |
| L02094 | 2026-09-13 11:00 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S03 | Lost | 2026-09-13 15:46 | | | Precio |
| L02095 | 2026-09-13 18:51 | Facebook | FB Conversion | Costa Rica | Desktop | S05 | Lost | 2026-09-13 23:22 | | | Producto no disponible |
| L02096 | 2026-09-13 18:07 | Email | Email Nurture | Honduras | Desktop | S14 | Nurturing | 2026-09-13 19:59 | | | |
| L02097 | 2026-09-13 12:40 | Instagram | IG Reels Q3 | Costa Rica | Desktop | S05 | Converted | 2026-09-13 15:08 | 2026-09-17 05:40 | O00751 | |
| L02098 | 2026-09-13 13:07 | Website | Search Brand | Costa Rica | Mobile | S04 | Nurturing | 2026-09-13 15:02 | | | |
| L02099 | 2026-09-13 12:29 | Referral | Programa Referidos | Nicaragua | Mobile | S15 | Lost | 2026-09-13 14:28 | | | Compró con competidor |
| L02100 | 2026-09-13 08:01 | Facebook | FB Conversion | Nicaragua | Desktop | S14 | Converted | 2026-09-13 12:04 | 2026-09-14 12:01 | O00724 | |
| L02101 | 2026-09-13 18:32 | Instagram | IG Stories Promo | El Salvador | Desktop | S08 | Lost | 2026-09-13 20:02 | | | Precio |
| L02102 | 2026-09-13 20:05 | Instagram | IG Stories Promo | Nicaragua | Mobile | S01 | Lost | 2026-09-14 00:15 | | | Precio |
| L02103 | 2026-09-13 20:37 | Website | SEO Always-on | Costa Rica | Mobile | S05 | Lost | 2026-09-14 00:46 | | | Precio |
| L02104 | 2026-09-13 21:56 | WhatsApp | Click-to-WhatsApp | El Salvador | Mobile | S08 | Converted | 2026-09-13 23:49 | 2026-09-17 05:56 | O00752 | |
| L02105 | 2026-09-13 11:18 | Email | Email Flash Sale | Costa Rica | Mobile | S05 | Converted | 2026-09-13 13:14 | 2026-09-16 05:18 | O00738 | |
| L02106 | 2026-09-13 17:07 | Email | Email Flash Sale | Panama | Mobile | S12 | Nurturing | 2026-09-13 22:46 | | | |
| L02107 | 2026-09-13 19:15 | Email | Email Flash Sale | Guatemala | Mobile | S06 | Lost | 2026-09-13 23:10 | | | Sin respuesta |
| L02108 | 2026-09-14 11:51 | Instagram | IG Remarketing | Costa Rica | Mobile | S14 | Lost | 2026-09-14 14:10 | | | Sin respuesta |
| L02109 | 2026-09-14 12:49 | Facebook | FB Catalog | Guatemala | Desktop | S15 | Nurturing | 2026-09-14 16:12 | | | |
| L02110 | 2026-09-14 15:43 | Website | SEO Always-on | Guatemala | Mobile | S06 | Converted | 2026-09-14 19:13 | 2026-09-15 08:43 | O00731 | |
| L02111 | 2026-09-14 13:26 | TikTok | TikTok Discovery | Nicaragua | Mobile | S02 | Qualified | 2026-09-14 15:21 | | | |
| L02112 | 2026-09-14 16:28 | Facebook | FB Retargeting | Nicaragua | Mobile | S14 | Lost | 2026-09-14 18:33 | | | Sin respuesta |
| L02113 | 2026-09-14 12:33 | Facebook | FB Conversion | Honduras | Mobile | S15 | Qualified | 2026-09-14 19:22 | | | |
| L02114 | 2026-09-14 19:55 | Website | Retargeting Web | Costa Rica | Mobile | S05 | Lost | 2026-09-14 22:20 | | | Compró con competidor |
| L02115 | 2026-09-14 21:50 | Facebook | FB Retargeting | Panama | Mobile | S14 | Nurturing | 2026-09-14 23:02 | | | |
| L02116 | 2026-09-14 20:35 | TikTok | TikTok Discovery | Guatemala | Desktop | S06 | Qualified | 2026-09-15 10:21 | | | |
| L02117 | 2026-09-14 16:42 | Instagram | IG Remarketing | Nicaragua | Mobile | S02 | Lost | 2026-09-14 19:49 | | | Compró con competidor |
| L02118 | 2026-09-14 10:57 | Website | SEO Always-on | Honduras | Mobile | S11 | Lost | 2026-09-14 15:49 | | | Precio |
| L02119 | 2026-09-14 14:00 | Website | Retargeting Web | Costa Rica | Desktop | S04 | Lost | 2026-09-14 16:45 | | | Precio |
| L02120 | 2026-09-14 11:29 | Facebook | FB Conversion | Honduras | Desktop | S15 | Nurturing | 2026-09-14 14:09 | | | |
| L02121 | 2026-09-14 17:46 | Website | SEO Always-on | Guatemala | Mobile | S07 | Converted | 2026-09-14 19:29 | 2026-09-19 03:46 | O00776 | |
| L02122 | 2026-09-14 12:26 | Instagram | IG Reels Q3 | Guatemala | Mobile | S06 | Converted | 2026-09-14 14:20 | 2026-09-14 19:26 | O00726 | |
| L02123 | 2026-09-14 17:47 | WhatsApp | Click-to-WhatsApp | Panama | Desktop | S13 | Lost | 2026-09-14 23:47 | | | Sin respuesta |
| L02124 | 2026-09-14 16:01 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S01 | Nurturing | 2026-09-14 22:50 | | | |
| L02125 | 2026-09-14 11:20 | WhatsApp | WhatsApp Reactivation | Guatemala | Mobile | S15 | Converted | 2026-09-14 14:24 | 2026-09-21 22:20 | O00799 | |
| L02126 | 2026-09-14 08:18 | Facebook | FB Retargeting | Guatemala | Mobile | S15 | Lost | 2026-09-14 13:30 | | | Sin respuesta |
| L02127 | 2026-09-14 10:01 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S03 | Converted | 2026-09-14 15:14 | 2026-09-15 02:01 | O00727 | |
| L02128 | 2026-09-14 15:09 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S01 | Lost | 2026-09-15 09:01 | | | Sin respuesta |
| L02129 | 2026-09-14 14:07 | Instagram | IG Reels Q3 | El Salvador | Desktop | S09 | Lost | 2026-09-14 16:37 | | | Precio |
| L02130 | 2026-09-14 15:07 | Marketplace | Marketplace Featured | Nicaragua | Mobile | S02 | Converted | 2026-09-14 17:58 | 2026-09-15 06:07 | O00730 | |
| L02131 | 2026-09-14 17:05 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S03 | Nurturing | 2026-09-14 22:02 | | | |
| L02132 | 2026-09-14 16:53 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S02 | Converted | 2026-09-14 18:35 | 2026-09-14 18:53 | O00725 | |
| L02133 | 2026-09-14 08:45 | Facebook | FB Retargeting | El Salvador | Desktop | S14 | Qualified | 2026-09-14 12:43 | | | |
| L02134 | 2026-09-14 09:59 | Facebook | FB Catalog | Nicaragua | Mobile | S01 | Nurturing | 2026-09-14 12:43 | | | |
| L02135 | 2026-09-14 09:53 | Email | Email Flash Sale | Panama | Desktop | S12 | Converted | 2026-09-14 13:09 | 2026-09-17 02:53 | O00750 | |
| L02136 | 2026-09-15 19:50 | Instagram | IG Reels Q3 | Panama | Desktop | S15 | Qualified | 2026-09-15 21:55 | | | |
| L02137 | 2026-09-15 09:25 | Website | SEO Always-on | Guatemala | Mobile | S14 | Qualified | 2026-09-15 10:16 | | | |
| L02138 | 2026-09-15 19:12 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S14 | Converted | 2026-09-16 03:24 | 2026-09-26 03:12 | O00846 | |
| L02139 | 2026-09-15 21:08 | Website | Retargeting Web | Nicaragua | Mobile | S02 | Lost | 2026-09-16 03:07 | | | Sin respuesta |
| L02140 | 2026-09-15 12:23 | Website | Search Brand | Nicaragua | Mobile | S14 | Converted | 2026-09-15 13:42 | 2026-09-16 20:23 | O00744 | |
| L02141 | 2026-09-15 12:09 | Website | SEO Always-on | Nicaragua | Desktop | S14 | Converted | 2026-09-15 16:43 | 2026-09-19 21:09 | O00783 | |
| L02142 | 2026-09-15 17:40 | WhatsApp | WhatsApp Reactivation | Nicaragua | Desktop | S15 | Lost | 2026-09-15 21:36 | | | Fuera de cobertura |
| L02143 | 2026-09-15 19:18 | Instagram | IG Remarketing | El Salvador | Mobile | S09 | Lost | 2026-09-15 22:19 | | | Fuera de cobertura |
| L02144 | 2026-09-15 10:24 | WhatsApp | WhatsApp Reactivation | Honduras | Mobile | S14 | Nurturing | 2026-09-15 18:06 | | | |
| L02145 | 2026-09-15 12:38 | Instagram | IG Stories Promo | El Salvador | Desktop | S08 | Nurturing | 2026-09-15 22:27 | | | |
| L02146 | 2026-09-15 11:56 | Email | Email Nurture | Panama | Mobile | S15 | Converted | 2026-09-15 22:27 | 2026-09-17 06:56 | O00753 | |
| L02147 | 2026-09-15 18:21 | WhatsApp | Click-to-WhatsApp | Panama | Desktop | S14 | Nurturing | 2026-09-16 02:08 | | | |
| L02148 | 2026-09-15 17:44 | WhatsApp | WhatsApp Reactivation | Panama | Mobile | S14 | Nurturing | 2026-09-15 20:26 | | | |
| L02149 | 2026-09-15 15:06 | Email | Email Nurture | Nicaragua | Mobile | S01 | Converted | 2026-09-15 15:56 | 2026-09-16 09:06 | O00740 | |
| L02150 | 2026-09-15 11:13 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S15 | Nurturing | 2026-09-15 13:57 | | | |
| L02151 | 2026-09-15 17:17 | Instagram | IG Stories Promo | Nicaragua | Mobile | S03 | Converted | 2026-09-15 19:47 | 2026-09-18 00:17 | O00765 | |
| L02152 | 2026-09-15 08:42 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S02 | Nurturing | 2026-09-15 12:16 | | | |
| L02153 | 2026-09-15 08:54 | WhatsApp | Click-to-WhatsApp | Costa Rica | Desktop | S04 | Converted | 2026-09-15 15:02 | 2026-09-16 20:54 | O00746 | |
| L02154 | 2026-09-15 12:10 | TikTok | TikTok Creator Ads | Guatemala | Mobile | S07 | Qualified | 2026-09-15 15:25 | | | |
| L02155 | 2026-09-15 20:41 | Email | Email Nurture | Nicaragua | Desktop | S14 | Lost | 2026-09-16 00:34 | | | Producto no disponible |
| L02156 | 2026-09-15 18:07 | Website | SEO Always-on | Guatemala | Mobile | S15 | Converted | 2026-09-15 20:46 | 2026-09-18 02:07 | O00766 | |
| L02157 | 2026-09-15 13:08 | WhatsApp | Click-to-WhatsApp | Costa Rica | Mobile | S05 | Converted | 2026-09-15 14:27 | 2026-09-17 22:08 | O00761 | |
| L02158 | 2026-09-15 12:30 | TikTok | TikTok Discovery | Costa Rica | Tablet | S14 | Nurturing | 2026-09-15 15:29 | | | |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L02159 | 2026-09-15 08:01 | TikTok | TikTok Discovery | Nicaragua | Mobile | S03 | Lost | 2026-09-15 09:52 | | | Sin respuesta |
| L02160 | 2026-09-15 13:52 | WhatsApp | Click-to-WhatsApp | Panama | Mobile | S12 | Converted | 2026-09-15 15:42 | 2026-09-26 04:52 | O00847 | |
| L02161 | 2026-09-15 10:51 | Website | SEO Always-on | Panama | Mobile | S14 | Qualified | 2026-09-15 14:52 | | | |
| L02162 | 2026-09-15 19:00 | TikTok | TikTok Creator Ads | Nicaragua | Desktop | S01 | Lost | 2026-09-15 22:30 | | | Sin respuesta |
| L02163 | 2026-09-15 17:37 | Website | SEO Always-on | Nicaragua | Mobile | S01 | Lost | 2026-09-15 20:43 | | | Sin respuesta |
| L02164 | 2026-09-15 13:26 | Facebook | FB Retargeting | Nicaragua | Mobile | S15 | Converted | 2026-09-15 15:50 | 2026-09-15 16:26 | O00733 | |
| L02165 | 2026-09-15 16:19 | Website | Retargeting Web | El Salvador | Mobile | S14 | Qualified | 2026-09-15 21:47 | | | |
| L02166 | 2026-09-15 20:39 | TikTok | TikTok Discovery | Nicaragua | Desktop | S01 | Lost | 2026-09-15 22:15 | | | Producto no disponible |
| L02167 | 2026-09-15 11:11 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S15 | Converted | 2026-09-15 15:13 | 2026-09-15 21:11 | O00736 | |
| L02168 | 2026-09-16 16:41 | Instagram | IG Stories Promo | Nicaragua | Mobile | S15 | Converted | 2026-09-17 01:05 | 2026-09-19 12:41 | O00780 | |
| L02169 | 2026-09-16 21:10 | Marketplace | Marketplace Featured | El Salvador | Mobile | S09 | Lost | 2026-09-17 01:53 | | | Producto no disponible |
| L02170 | 2026-09-16 10:32 | Website | SEO Always-on | Guatemala | Desktop | S15 | Lost | 2026-09-16 14:09 | | | Compró con competidor |
| L02171 | 2026-09-16 19:14 | Website | Retargeting Web | Nicaragua | Mobile | S02 | Converted | 2026-09-17 02:15 | 2026-09-19 08:14 | O00777 | |
| L02172 | 2026-09-16 21:35 | Facebook | FB Conversion | Costa Rica | Mobile | S14 | Qualified | 2026-09-17 16:32 | | | |
| L02173 | 2026-09-16 17:58 | WhatsApp | WhatsApp Reactivation | El Salvador | Desktop | S14 | Lost | 2026-09-16 21:41 | | | Producto no disponible |
| L02174 | 2026-09-16 17:25 | Website | Search Brand | Costa Rica | Desktop | S04 | Qualified | 2026-09-16 19:27 | | | |
| L02175 | 2026-09-16 15:34 | Facebook | FB Retargeting | Costa Rica | Mobile | S04 | Lost | 2026-09-16 18:01 | | | Precio |
| L02176 | 2026-09-16 10:08 | Facebook | FB Catalog | Honduras | Desktop | S11 | Lost | 2026-09-16 14:19 | | | Precio |
| L02177 | 2026-09-16 09:15 | Marketplace | Marketplace Featured | Guatemala | Mobile | S07 | Lost | 2026-09-16 16:46 | | | Sin respuesta |
| L02178 | 2026-09-16 09:38 | TikTok | TikTok Creator Ads | Costa Rica | Mobile | S14 | Qualified | 2026-09-16 12:17 | | | |
| L02179 | 2026-09-16 08:18 | Website | SEO Always-on | Guatemala | Desktop | S15 | Converted | 2026-09-16 09:51 | 2026-09-18 15:18 | O00770 | |
| L02180 | 2026-09-16 11:08 | Marketplace | Marketplace Featured | Panama | Desktop | S15 | Nurturing | 2026-09-16 12:51 | | | |
| L02181 | 2026-09-16 12:07 | Website | SEO Always-on | El Salvador | Mobile | S15 | Converted | 2026-09-16 13:44 | 2026-09-23 18:07 | O00820 | |
| L02182 | 2026-09-16 20:08 | TikTok | TikTok Discovery | Honduras | Desktop | S10 | Converted | 2026-09-16 21:24 | 2026-09-17 12:08 | O00757 | |
| L02183 | 2026-09-16 17:00 | Instagram | IG Reels Q3 | Honduras | Desktop | S15 | Lost | 2026-09-16 19:51 | | | Precio |
| L02184 | 2026-09-16 16:47 | Website | Search Brand | Nicaragua | Mobile | S02 | Converted | 2026-09-16 18:24 | 2026-09-17 10:47 | O00754 | |
| L02185 | 2026-09-16 18:25 | Website | Retargeting Web | El Salvador | Desktop | S14 | Lost | 2026-09-16 21:30 | | | Sin respuesta |
| L02186 | 2026-09-16 08:48 | Website | SEO Always-on | Nicaragua | Desktop | S03 | Converted | 2026-09-16 13:58 | 2026-09-16 20:48 | O00745 | |
| L02187 | 2026-09-16 14:48 | Instagram | IG Reels Q3 | El Salvador | Mobile | S15 | Lost | 2026-09-16 21:52 | | | Fuera de cobertura |
| L02188 | 2026-09-16 19:26 | Website | SEO Always-on | Nicaragua | Mobile | S01 | Converted | 2026-09-16 21:03 | 2026-09-16 21:26 | O00747 | |
| L02189 | 2026-09-16 21:09 | Referral | Programa Referidos | Guatemala | Mobile | S07 | Nurturing | 2026-09-16 23:58 | | | |
| L02190 | 2026-09-16 20:57 | Referral | Programa Referidos | Guatemala | Mobile | S06 | Converted | 2026-09-17 01:21 | 2026-09-17 01:57 | O00749 | |
| L02191 | 2026-09-16 13:48 | Website | Retargeting Web | El Salvador | Desktop | S08 | Lost | 2026-09-16 17:03 | | | Fuera de cobertura |
| L02192 | 2026-09-16 17:53 | Facebook | FB Retargeting | Costa Rica | Mobile | S05 | Converted | 2026-09-16 21:29 | 2026-09-16 23:53 | O00748 | |
| L02193 | 2026-09-16 10:51 | WhatsApp | WhatsApp Reactivation | El Salvador | Mobile | S08 | Nurturing | 2026-09-16 12:18 | | | |
| L02194 | 2026-09-16 19:33 | Website | Search Brand | Costa Rica | Mobile | S05 | Converted | 2026-09-16 20:25 | 2026-09-18 11:33 | O00769 | |
| L02195 | 2026-09-16 08:41 | Facebook | FB Conversion | Nicaragua | Mobile | S02 | Qualified | 2026-09-16 12:15 | | | |
| L02196 | 2026-09-16 19:47 | Referral | Programa Referidos | Nicaragua | Tablet | S01 | Qualified | 2026-09-16 21:46 | | | |
| L02197 | 2026-09-16 09:42 | Facebook | FB Retargeting | Nicaragua | Desktop | S03 | Lost | 2026-09-16 17:20 | | | Sin respuesta |
| L02198 | 2026-09-16 12:53 | Website | Retargeting Web | Nicaragua | Desktop | S02 | Converted | 2026-09-16 18:57 | 2026-09-21 22:53 | O00800 | |
| L02199 | 2026-09-16 15:07 | Website | Search Brand | Costa Rica | Desktop | S14 | Lost | 2026-09-16 20:34 | | | Sin respuesta |
| L02200 | 2026-09-17 16:08 | TikTok | TikTok Creator Ads | Panama | Mobile | S15 | Qualified | 2026-09-18 01:11 | | | |
| L02201 | 2026-09-17 10:41 | Website | SEO Always-on | Honduras | Mobile | S14 | Lost | 2026-09-17 13:41 | | | Precio |
| L02202 | 2026-09-17 12:27 | Website | Retargeting Web | Panama | Mobile | S13 | Converted | 2026-09-17 14:03 | 2026-09-19 03:27 | O00775 | |
| L02203 | 2026-09-17 13:02 | Email | Email Flash Sale | Panama | Mobile | S14 | Qualified | 2026-09-17 14:06 | | | |
| L02204 | 2026-09-17 14:08 | Website | Retargeting Web | El Salvador | Mobile | S09 | Lost | 2026-09-17 15:53 | | | Compró con competidor |
| L02205 | 2026-09-17 18:07 | Instagram | IG Reels Q3 | El Salvador | Desktop | S09 | Lost | 2026-09-18 00:12 | | | Fuera de cobertura |
| L02206 | 2026-09-17 21:54 | Instagram | IG Stories Promo | Honduras | Mobile | S11 | Lost | 2026-09-18 03:12 | | | Precio |
| L02207 | 2026-09-17 08:48 | Email | Email Flash Sale | Costa Rica | Mobile | S04 | Lost | 2026-09-17 13:30 | | | Compró con competidor |
| L02208 | 2026-09-17 18:58 | TikTok | TikTok Discovery | Nicaragua | Mobile | S01 | Nurturing | 2026-09-17 22:21 | | | |
| L02209 | 2026-09-17 10:49 | Facebook | FB Retargeting | Guatemala | Mobile | S15 | Nurturing | 2026-09-17 13:58 | | | |
| L02210 | 2026-09-17 14:14 | Website | SEO Always-on | Nicaragua | Tablet | S01 | Lost | 2026-09-17 22:53 | | | Sin respuesta |
| L02211 | 2026-09-17 14:31 | WhatsApp | Click-to-WhatsApp | Honduras | Mobile | S15 | Converted | 2026-09-17 15:41 | 2026-09-20 10:31 | O00787 | |
| L02212 | 2026-09-17 17:22 | Facebook | FB Conversion | Honduras | Desktop | S14 | Qualified | 2026-09-17 23:06 | | | |
| L02213 | 2026-09-17 16:13 | Instagram | IG Stories Promo | Costa Rica | Mobile | S15 | Converted | 2026-09-17 18:16 | 2026-09-17 22:13 | O00762 | |
| L02214 | 2026-09-17 12:46 | Email | Email Nurture | Costa Rica | Mobile | S14 | Lost | 2026-09-17 15:28 | | | Precio |
| L02215 | 2026-09-17 09:47 | WhatsApp | Click-to-WhatsApp | Costa Rica | Tablet | S15 | Qualified | 2026-09-17 11:20 | | | |
| L02216 | 2026-09-17 21:34 | Website | Search Brand | Nicaragua | Desktop | S14 | Lost | 2026-09-17 23:49 | | | Compró con competidor |
| L02217 | 2026-09-17 08:44 | Website | Search Brand | Nicaragua | Mobile | S03 | Lost | 2026-09-17 09:56 | | | Sin respuesta |
| L02218 | 2026-09-17 14:21 | Website | Search Brand | Honduras | Mobile | S10 | Nurturing | 2026-09-17 15:46 | | | |
| L02219 | 2026-09-17 10:14 | Instagram | IG Remarketing | El Salvador | Mobile | S15 | Converted | 2026-09-17 14:55 | 2026-09-17 22:14 | O00763 | |
| L02220 | 2026-09-17 15:05 | Instagram | IG Stories Promo | Honduras | Mobile | S11 | Converted | 2026-09-17 17:42 | 2026-09-17 21:05 | O00759 | |
| L02221 | 2026-09-17 12:10 | Referral | Programa Referidos | El Salvador | Mobile | S14 | Converted | 2026-09-17 20:53 | 2026-09-18 08:10 | O00767 | |
| L02222 | 2026-09-17 19:01 | Instagram | IG Stories Promo | Honduras | Mobile | S11 | Qualified | 2026-09-17 22:58 | | | |
| L02223 | 2026-09-17 10:00 | Facebook | FB Catalog | Panama | Mobile | S12 | Lost | 2026-09-17 12:54 | | | Sin respuesta |
| L02224 | 2026-09-17 10:35 | Referral | Programa Referidos | Honduras | Mobile | S11 | Nurturing | 2026-09-17 18:07 | | | |
| L02225 | 2026-09-17 20:23 | TikTok | TikTok Creator Ads | El Salvador | Mobile | S09 | Lost | 2026-09-17 23:59 | | | Compró con competidor |
| L02226 | 2026-09-17 10:59 | TikTok | TikTok Creator Ads | Nicaragua | Desktop | S01 | Lost | 2026-09-17 13:10 | | | Fuera de cobertura |
| L02227 | 2026-09-17 17:07 | WhatsApp | Click-to-WhatsApp | Honduras | Mobile | S15 | Lost | 2026-09-18 03:44 | | | Sin respuesta |
| L02228 | 2026-09-17 09:31 | WhatsApp | Click-to-WhatsApp | Honduras | Desktop | S15 | Lost | 2026-09-17 12:42 | | | Compró con competidor |
| L02229 | 2026-09-17 10:00 | Instagram | IG Reels Q3 | Guatemala | Mobile | S07 | Nurturing | 2026-09-17 14:35 | | | |
| L02230 | 2026-09-17 13:38 | Referral | Programa Referidos | Guatemala | Mobile | S06 | Lost | 2026-09-17 16:24 | | | Sin respuesta |
| L02231 | 2026-09-18 14:23 | Website | Search Brand | Honduras | Desktop | S14 | Nurturing | 2026-09-18 17:40 | | | |
| L02232 | 2026-09-18 20:45 | Instagram | IG Stories Promo | Panama | Mobile | S15 | Lost | 2026-09-19 00:26 | | | Precio |
| L02233 | 2026-09-18 14:53 | Website | SEO Always-on | Nicaragua | Mobile | S14 | Converted | 2026-09-18 18:15 | 2026-09-19 01:53 | O00774 | |
| L02234 | 2026-09-18 12:26 | Facebook | FB Retargeting | Nicaragua | Mobile | S02 | Lost | 2026-09-18 13:44 | | | Sin respuesta |
| L02235 | 2026-09-18 18:44 | Website | SEO Always-on | El Salvador | Mobile | S08 | Lost | 2026-09-18 22:58 | | | Producto no disponible |
| L02236 | 2026-09-18 21:21 | WhatsApp | Click-to-WhatsApp | Guatemala | Desktop | S06 | Converted | 2026-09-19 00:20 | 2026-09-19 09:21 | O00778 | |
| L02237 | 2026-09-18 15:01 | Website | SEO Always-on | Nicaragua | Desktop | S02 | Converted | 2026-09-19 02:13 | 2026-09-18 18:01 | O00773 | |
| L02238 | 2026-09-18 20:49 | Website | Retargeting Web | Nicaragua | Desktop | S15 | Lost | 2026-09-18 23:32 | | | Compró con competidor |
| L02239 | 2026-09-18 12:58 | Website | Retargeting Web | El Salvador | Mobile | S09 | Converted | 2026-09-18 14:19 | 2026-09-20 19:58 | O00790 | |
| L02240 | 2026-09-18 12:25 | Instagram | IG Remarketing | Guatemala | Desktop | S15 | Lost | 2026-09-18 14:28 | | | Producto no disponible |
| L02241 | 2026-09-18 13:01 | Instagram | IG Reels Q3 | Guatemala | Mobile | S06 | Lost | 2026-09-18 16:57 | | | Compró con competidor |
| L02242 | 2026-09-18 16:50 | Facebook | FB Retargeting | Nicaragua | Mobile | S15 | Converted | 2026-09-18 17:36 | 2026-09-18 17:50 | O00772 | |
| L02243 | 2026-09-18 13:32 | Facebook | FB Conversion | Honduras | Mobile | S15 | Lost | 2026-09-18 17:35 | | | Compró con competidor |
| L02244 | 2026-09-18 15:17 | WhatsApp | Click-to-WhatsApp | Panama | Mobile | S12 | Lost | 2026-09-18 17:19 | | | Precio |
| L02245 | 2026-09-18 11:32 | TikTok | TikTok Creator Ads | Honduras | Mobile | S14 | Lost | 2026-09-18 13:30 | | | Precio |
| L02246 | 2026-09-18 14:01 | TikTok | TikTok Discovery | Guatemala | Mobile | S15 | Qualified | 2026-09-18 17:57 | | | |
| L02247 | 2026-09-18 11:08 | Website | Search Brand | Nicaragua | Mobile | S14 | Converted | 2026-09-18 12:19 | 2026-09-20 02:08 | O00784 | |
| L02248 | 2026-09-18 09:12 | Website | Retargeting Web | Costa Rica | Mobile | S04 | Converted | 2026-09-18 14:03 | 2026-09-19 11:12 | O00779 | |
| L02249 | 2026-09-18 08:57 | Facebook | FB Catalog | Nicaragua | Tablet | S02 | Nurturing | 2026-09-18 10:34 | | | |
| L02250 | 2026-09-18 14:40 | Email | Email Nurture | Costa Rica | Desktop | S14 | Converted | 2026-09-18 19:40 | 2026-09-21 00:40 | O00791 | |
| L02251 | 2026-09-18 14:43 | Facebook | FB Catalog | Nicaragua | Mobile | S15 | Converted | 2026-09-18 20:03 | 2026-09-23 15:43 | O00819 | |
| L02252 | 2026-09-18 09:22 | WhatsApp | WhatsApp Reactivation | El Salvador | Mobile | S15 | Converted | 2026-09-18 13:32 | 2026-09-20 04:22 | O00785 | |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L02253 | 2026-09-18 14:29 | Website | Search Brand | Nicaragua | Desktop | S15 | Converted | 2026-09-18 16:24 | 2026-09-18 15:29 | O00771 | |
| L02254 | 2026-09-18 09:26 | Website | Retargeting Web | Panama | Mobile | S13 | Converted | 2026-09-18 15:35 | 2026-09-22 02:26 | O00802 | |
| L02255 | 2026-09-18 18:03 | Website | Retargeting Web | Nicaragua | Tablet | S03 | Qualified | 2026-09-18 20:44 | | | |
| L02256 | 2026-09-18 15:57 | Facebook | FB Catalog | Panama | Mobile | S14 | Converted | 2026-09-19 14:37 | 2026-09-20 18:57 | O00788 | |
| L02257 | 2026-09-18 13:35 | Facebook | FB Conversion | El Salvador | Desktop | S14 | Nurturing | 2026-09-18 18:12 | | | |
| L02258 | 2026-09-18 20:19 | Website | Search Brand | Nicaragua | Mobile | S15 | Lost | 2026-09-19 05:32 | | | Producto no disponible |
| L02259 | 2026-09-18 13:55 | Facebook | FB Conversion | Costa Rica | Mobile | S04 | Lost | 2026-09-18 17:36 | | | Fuera de cobertura |
| L02260 | 2026-09-18 18:06 | Website | SEO Always-on | Honduras | Mobile | S15 | Qualified | 2026-09-18 21:52 | | | |
| L02261 | 2026-09-18 13:10 | WhatsApp | Click-to-WhatsApp | El Salvador | Mobile | S15 | Converted | 2026-09-18 15:35 | 2026-09-21 17:10 | O00796 | |
| L02262 | 2026-09-18 21:44 | Instagram | IG Remarketing | El Salvador | Mobile | S09 | Lost | 2026-09-19 00:38 | | | Sin respuesta |
| L02263 | 2026-09-19 14:53 | Facebook | FB Retargeting | Costa Rica | Mobile | S04 | Converted | 2026-09-19 17:15 | 2026-09-19 20:53 | O00782 | |
| L02264 | 2026-09-19 13:15 | Website | Search Brand | El Salvador | Mobile | S09 | Lost | 2026-09-19 15:06 | | | Precio |
| L02265 | 2026-09-19 19:05 | TikTok | TikTok Discovery | Honduras | Mobile | S11 | Qualified | 2026-09-19 20:43 | | | |
| L02266 | 2026-09-19 11:15 | Website | SEO Always-on | Guatemala | Mobile | S15 | Qualified | 2026-09-19 15:57 | | | |
| L02267 | 2026-09-19 18:20 | WhatsApp | WhatsApp Reactivation | Nicaragua | Desktop | S15 | Converted | 2026-09-19 20:32 | 2026-09-21 14:20 | O00794 | |
| L02268 | 2026-09-19 13:26 | Website | Search Brand | Honduras | Tablet | S15 | Lost | 2026-09-19 14:17 | | | Sin respuesta |
| L02269 | 2026-09-19 15:41 | Website | SEO Always-on | Guatemala | Desktop | S14 | Converted | 2026-09-19 20:15 | 2026-09-20 19:41 | O00789 | |
| L02270 | 2026-09-19 11:37 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S03 | Lost | 2026-09-19 15:03 | | | Producto no disponible |
| L02271 | 2026-09-19 20:24 | Website | SEO Always-on | Guatemala | Mobile | S07 | Lost | 2026-09-19 21:45 | | | Compró con competidor |
| L02272 | 2026-09-19 09:06 | Facebook | FB Catalog | Nicaragua | Mobile | S14 | Converted | 2026-09-19 12:20 | 2026-09-20 05:06 | O00786 | |
| L02273 | 2026-09-19 11:38 | Referral | Programa Referidos | Nicaragua | Mobile | S03 | Converted | 2026-09-19 13:31 | 2026-09-23 19:38 | O00821 | |
| L02274 | 2026-09-19 19:44 | Website | Search Brand | El Salvador | Mobile | S15 | Lost | 2026-09-20 01:42 | | | Precio |
| L02275 | 2026-09-19 14:57 | Email | Email Flash Sale | Guatemala | Desktop | S15 | Lost | 2026-09-19 17:01 | | | Precio |
| L02276 | 2026-09-19 20:35 | Marketplace | Marketplace Featured | Guatemala | Mobile | S07 | Lost | 2026-09-19 23:00 | | | Precio |
| L02277 | 2026-09-19 15:23 | Referral | Programa Referidos | Honduras | Desktop | S10 | Lost | 2026-09-19 20:44 | | | Precio |
| L02278 | 2026-09-19 15:00 | Instagram | IG Stories Promo | Panama | Desktop | S13 | Qualified | 2026-09-19 15:43 | | | |
| L02279 | 2026-09-19 12:21 | Facebook | FB Catalog | Nicaragua | Mobile | S15 | Converted | 2026-09-19 15:00 | 2026-09-23 08:21 | O00814 | |
| L02280 | 2026-09-19 21:27 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S04 | Lost | 2026-09-19 23:28 | | | Sin respuesta |
| L02281 | 2026-09-19 19:19 | TikTok | TikTok Creator Ads | Honduras | Mobile | S11 | Converted | 2026-09-19 23:22 | 2026-09-28 04:19 | O00865 | |
| L02282 | 2026-09-19 10:40 | Website | Retargeting Web | Honduras | Mobile | S15 | Converted | 2026-09-19 18:09 | 2026-09-19 14:40 | O00781 | |
| L02283 | 2026-09-19 17:56 | Website | Retargeting Web | Costa Rica | Mobile | S05 | Nurturing | 2026-09-19 22:32 | | | |
| L02284 | 2026-09-19 11:29 | Facebook | FB Retargeting | Honduras | Mobile | S14 | Qualified | 2026-09-19 13:27 | | | |
| L02285 | 2026-09-19 21:53 | Website | SEO Always-on | Nicaragua | Mobile | S14 | Lost | 2026-09-20 02:15 | | | Precio |
| L02286 | 2026-09-20 13:10 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S15 | Nurturing | 2026-09-20 16:36 | | | |
| L02287 | 2026-09-20 20:05 | Website | Search Brand | Nicaragua | Desktop | S02 | Lost | 2026-09-20 23:46 | | | Fuera de cobertura |
| L02288 | 2026-09-20 16:05 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S15 | Lost | 2026-09-20 22:03 | | | Compró con competidor |
| L02289 | 2026-09-20 09:47 | Referral | Programa Referidos | Nicaragua | Desktop | S02 | Lost | 2026-09-20 15:59 | | | Sin respuesta |
| L02290 | 2026-09-20 17:50 | Facebook | FB Conversion | Panama | Mobile | S15 | Converted | 2026-09-21 02:19 | 2026-09-28 22:50 | O00872 | |
| L02291 | 2026-09-20 17:56 | WhatsApp | WhatsApp Reactivation | Guatemala | Desktop | S15 | Converted | 2026-09-20 18:54 | 2026-09-23 09:56 | O00816 | |
| L02292 | 2026-09-20 11:41 | Facebook | FB Retargeting | Panama | Mobile | S14 | Converted | 2026-09-20 14:21 | 2026-09-21 21:41 | O00798 | |
| L02293 | 2026-09-20 09:09 | Facebook | FB Conversion | El Salvador | Mobile | S15 | Lost | 2026-09-20 12:27 | | | Compró con competidor |
| L02294 | 2026-09-20 08:54 | Website | Retargeting Web | Nicaragua | Mobile | S02 | Lost | 2026-09-20 10:38 | | | Precio |
| L02295 | 2026-09-20 12:16 | Website | SEO Always-on | Guatemala | Desktop | S14 | Lost | 2026-09-20 14:35 | | | Sin respuesta |
| L02296 | 2026-09-20 21:32 | Marketplace | Marketplace Featured | Costa Rica | Desktop | S14 | Lost | 2026-09-21 01:00 | | | Compró con competidor |
| L02297 | 2026-09-20 19:18 | Instagram | IG Remarketing | El Salvador | Mobile | S08 | Converted | 2026-09-21 01:46 | 2026-09-22 20:18 | O00808 | |
| L02298 | 2026-09-20 12:44 | TikTok | TikTok Discovery | Guatemala | Desktop | S06 | Converted | 2026-09-20 14:15 | 2026-09-21 02:44 | O00792 | |
| L02299 | 2026-09-20 11:45 | Website | Retargeting Web | Nicaragua | Mobile | S15 | Lost | 2026-09-20 16:54 | | | Sin respuesta |
| L02300 | 2026-09-20 19:20 | Facebook | FB Catalog | El Salvador | Desktop | S15 | Converted | 2026-09-21 02:42 | 2026-09-21 07:20 | O00793 | |
| L02301 | 2026-09-20 17:48 | Website | Retargeting Web | Guatemala | Mobile | S14 | Nurturing | 2026-09-20 18:42 | | | |
| L02302 | 2026-09-20 14:14 | TikTok | TikTok Discovery | El Salvador | Desktop | S09 | Qualified | 2026-09-20 15:50 | | | |
| L02303 | 2026-09-20 19:11 | Website | Search Brand | Nicaragua | Mobile | S03 | Converted | 2026-09-20 20:53 | 2026-09-23 11:11 | O00817 | |
| L02304 | 2026-09-20 16:03 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S01 | Converted | 2026-09-20 19:03 | 2026-09-21 23:03 | O00801 | |
| L02305 | 2026-09-20 20:07 | Facebook | FB Catalog | El Salvador | Tablet | S08 | Qualified | 2026-09-21 00:21 | | | |
| L02306 | 2026-09-20 08:46 | Instagram | IG Reels Q3 | Costa Rica | Desktop | S05 | Lost | 2026-09-20 09:29 | | | Sin respuesta |
| L02307 | 2026-09-21 09:12 | Facebook | FB Retargeting | Nicaragua | Mobile | S02 | Lost | 2026-09-21 11:08 | | | Sin respuesta |
| L02308 | 2026-09-21 15:31 | Instagram | IG Remarketing | El Salvador | Mobile | S09 | Nurturing | 2026-09-21 18:00 | | | |
| L02309 | 2026-09-21 20:26 | Website | Search Brand | Guatemala | Mobile | S07 | Lost | 2026-09-22 02:54 | | | Sin respuesta |
| L02310 | 2026-09-21 20:10 | Website | Retargeting Web | Honduras | Mobile | S11 | Lost | 2026-09-21 23:58 | | | Precio |
| L02311 | 2026-09-21 21:34 | Website | Search Brand | Honduras | Desktop | S11 | Lost | 2026-09-21 23:34 | | | Sin respuesta |
| L02312 | 2026-09-21 08:43 | Instagram | IG Remarketing | Panama | Mobile | S13 | Nurturing | 2026-09-21 10:05 | | | |
| L02313 | 2026-09-21 12:38 | Email | Email Flash Sale | Guatemala | Mobile | S07 | Converted | 2026-09-21 14:42 | 2026-09-22 15:38 | O00806 | |
| L02314 | 2026-09-21 11:53 | Instagram | IG Reels Q3 | Guatemala | Mobile | S07 | Qualified | 2026-09-21 14:08 | | | |
| L02315 | 2026-09-21 12:58 | Instagram | IG Reels Q3 | El Salvador | Mobile | S09 | Lost | 2026-09-21 17:09 | | | Producto no disponible |
| L02316 | 2026-09-21 17:38 | Website | SEO Always-on | Honduras | Desktop | S15 | Lost | 2026-09-21 23:08 | | | Sin respuesta |
| L02317 | 2026-09-21 14:21 | Referral | Programa Referidos | Honduras | Mobile | S11 | Lost | 2026-09-21 17:46 | | | Fuera de cobertura |
| L02318 | 2026-09-21 08:26 | Website | Retargeting Web | Costa Rica | Mobile | S05 | Lost | 2026-09-21 12:00 | | | Sin respuesta |
| L02319 | 2026-09-21 19:22 | Instagram | IG Stories Promo | Honduras | Tablet | S14 | Converted | 2026-09-22 07:11 | 2026-09-21 20:22 | O00797 | |
| L02320 | 2026-09-21 20:32 | Website | Retargeting Web | Guatemala | Mobile | S15 | Lost | 2026-09-21 23:47 | | | Fuera de cobertura |
| L02321 | 2026-09-21 09:48 | Website | Retargeting Web | Panama | Mobile | S14 | Lost | 2026-09-21 16:47 | | | Precio |
| L02322 | 2026-09-21 15:39 | Website | SEO Always-on | Nicaragua | Desktop | S02 | Nurturing | 2026-09-21 17:51 | | | |
| L02323 | 2026-09-21 20:58 | Instagram | IG Remarketing | Nicaragua | Mobile | S02 | Qualified | 2026-09-22 00:09 | | | |
| L02324 | 2026-09-21 14:50 | Website | SEO Always-on | Nicaragua | Desktop | S03 | Converted | 2026-09-21 20:36 | 2026-09-23 07:50 | O00813 | |
| L02325 | 2026-09-21 12:37 | Website | Retargeting Web | Nicaragua | Desktop | S02 | Lost | 2026-09-21 16:53 | | | Producto no disponible |
| L02326 | 2026-09-21 13:59 | Email | Email Nurture | Panama | Mobile | S12 | Converted | 2026-09-21 18:03 | 2026-09-22 05:59 | O00803 | |
| L02327 | 2026-09-21 18:06 | Marketplace | Marketplace Featured | El Salvador | Mobile | S08 | Lost | 2026-09-21 22:29 | | | Producto no disponible |
| L02328 | 2026-09-21 18:16 | Website | Retargeting Web | Panama | Desktop | S12 | Converted | 2026-09-21 20:09 | 2026-09-25 19:16 | O00842 | |
| L02329 | 2026-09-21 20:47 | Website | Retargeting Web | Guatemala | Desktop | S07 | Converted | 2026-09-21 21:41 | 2026-09-24 04:47 | O00827 | |
| L02330 | 2026-09-21 12:11 | WhatsApp | Click-to-WhatsApp | Honduras | Desktop | S14 | Nurturing | 2026-09-21 15:06 | | | |
| L02331 | 2026-09-21 08:08 | Instagram | IG Stories Promo | Honduras | Mobile | S14 | Lost | 2026-09-21 17:56 | | | Sin respuesta |
| L02332 | 2026-09-21 21:18 | Referral | Programa Referidos | Guatemala | Desktop | S07 | Nurturing | 2026-09-21 22:43 | | | |
| L02333 | 2026-09-21 09:53 | Facebook | FB Conversion | Nicaragua | Mobile | S03 | Lost | 2026-09-21 12:17 | | | Fuera de cobertura |
| L02334 | 2026-09-21 16:07 | Website | Search Brand | Nicaragua | Desktop | S02 | Converted | 2026-09-21 17:40 | 2026-09-23 21:07 | O00823 | |
| L02335 | 2026-09-21 13:13 | Instagram | IG Reels Q3 | Nicaragua | Desktop | S01 | Lost | 2026-09-21 21:47 | | | Sin respuesta |
| L02336 | 2026-09-21 17:43 | Marketplace | Marketplace Featured | Costa Rica | Mobile | S05 | Nurturing | 2026-09-21 20:55 | | | |
| L02337 | 2026-09-21 16:43 | WhatsApp | WhatsApp Reactivation | Nicaragua | Desktop | S01 | Qualified | 2026-09-21 23:16 | | | |
| L02338 | 2026-09-21 20:54 | Instagram | IG Remarketing | Nicaragua | Mobile | S02 | Lost | 2026-09-21 21:50 | | | Producto no disponible |
| L02339 | 2026-09-21 19:27 | Website | Retargeting Web | El Salvador | Mobile | S09 | Lost | 2026-09-21 21:33 | | | Precio |
| L02340 | 2026-09-21 10:42 | Instagram | IG Reels Q3 | Costa Rica | Desktop | S14 | Converted | 2026-09-21 12:40 | 2026-09-21 16:42 | O00795 | |
| L02341 | 2026-09-21 18:53 | Website | Search Brand | El Salvador | Mobile | S15 | Lost | 2026-09-21 21:20 | | | Sin respuesta |
| L02342 | 2026-09-21 11:50 | Instagram | IG Remarketing | Honduras | Desktop | S10 | Lost | 2026-09-21 14:22 | | | Precio |
| L02343 | 2026-09-21 20:26 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S01 | Lost | 2026-09-22 04:26 | | | Fuera de cobertura |
| L02344 | 2026-09-21 21:34 | WhatsApp | WhatsApp Reactivation | Guatemala | Desktop | S14 | Lost | 2026-09-22 00:13 | | | Sin respuesta |
| L02345 | 2026-09-21 19:50 | Website | Retargeting Web | Costa Rica | Mobile | S15 | Converted | 2026-09-21 22:59 | 2026-09-24 01:50 | O00826 | |
| L02346 | 2026-09-21 16:51 | Website | SEO Always-on | Costa Rica | Mobile | S04 | Lost | 2026-09-21 18:25 | | | Sin respuesta |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L02347 | 2026-09-21 10:38 | Website | Search Brand | Nicaragua | Mobile | S03 | Qualified | 2026-09-21 16:18 | | | |
| L02348 | 2026-09-21 12:10 | Facebook | FB Retargeting | Honduras | Desktop | S15 | Qualified | 2026-09-21 14:17 | | | |
| L02349 | 2026-09-21 16:35 | Referral | Programa Referidos | Honduras | Mobile | S11 | Lost | 2026-09-21 20:13 | | | Producto no disponible |
| L02350 | 2026-09-21 13:38 | Email | Email Nurture | Nicaragua | Desktop | S01 | Lost | 2026-09-21 17:44 | | | Precio |
| L02351 | 2026-09-21 17:40 | Referral | Programa Referidos | Costa Rica | Mobile | S14 | Converted | 2026-09-21 19:32 | 2026-09-22 11:40 | O00804 | |
| L02352 | 2026-09-22 14:32 | Website | Retargeting Web | Nicaragua | Mobile | S02 | Qualified | 2026-09-22 22:16 | | | |
| L02353 | 2026-09-22 10:11 | Website | Retargeting Web | Guatemala | Mobile | S07 | Lost | 2026-09-22 13:39 | | | Sin respuesta |
| L02354 | 2026-09-22 18:57 | Instagram | IG Reels Q3 | El Salvador | Tablet | S08 | Lost | 2026-09-22 20:01 | | | Compró con competidor |
| L02355 | 2026-09-22 12:15 | Email | Email Flash Sale | Nicaragua | Mobile | S02 | Qualified | 2026-09-22 16:07 | | | |
| L02356 | 2026-09-22 13:38 | Facebook | FB Retargeting | Guatemala | Mobile | S06 | Lost | 2026-09-22 17:01 | | | Sin respuesta |
| L02357 | 2026-09-22 20:56 | Website | Search Brand | Nicaragua | Mobile | S02 | Converted | 2026-09-23 00:44 | 2026-09-28 02:56 | O00864 | |
| L02358 | 2026-09-22 16:41 | Referral | Programa Referidos | Nicaragua | Tablet | S02 | Converted | 2026-09-22 18:06 | 2026-09-23 07:41 | O00812 | |
| L02359 | 2026-09-22 09:22 | Facebook | FB Catalog | Nicaragua | Mobile | S14 | Lost | 2026-09-22 15:17 | | | Producto no disponible |
| L02360 | 2026-09-22 14:07 | Referral | Programa Referidos | Honduras | Desktop | S14 | Qualified | 2026-09-22 16:59 | | | |
| L02361 | 2026-09-22 08:48 | WhatsApp | Click-to-WhatsApp | Panama | Mobile | S14 | Qualified | 2026-09-22 12:45 | | | |
| L02362 | 2026-09-22 09:47 | Website | Search Brand | Nicaragua | Mobile | S03 | Lost | 2026-09-22 11:50 | | | Sin respuesta |
| L02363 | 2026-09-22 20:03 | Marketplace | Marketplace Featured | Guatemala | Mobile | S06 | Lost | 2026-09-22 21:52 | | | Sin respuesta |
| L02364 | 2026-09-22 19:20 | Website | Retargeting Web | Honduras | Mobile | S11 | Nurturing | 2026-09-22 22:46 | | | |
| L02365 | 2026-09-22 21:23 | WhatsApp | Click-to-WhatsApp | Nicaragua | Desktop | S01 | Qualified | 2026-09-23 01:18 | | | |
| L02366 | 2026-09-22 12:33 | Instagram | IG Remarketing | Nicaragua | Mobile | S03 | Converted | 2026-09-22 15:21 | 2026-09-22 13:33 | O00805 | |
| L02367 | 2026-09-22 19:03 | Email | Email Nurture | Costa Rica | Desktop | S05 | Lost | 2026-09-22 23:32 | | | Fuera de cobertura |
| L02368 | 2026-09-22 16:05 | TikTok | TikTok Creator Ads | Costa Rica | Mobile | S14 | Converted | 2026-09-22 18:32 | 2026-09-22 23:05 | O00809 | |
| L02369 | 2026-09-22 09:54 | Facebook | FB Conversion | Honduras | Mobile | S14 | Lost | 2026-09-22 11:59 | | | Precio |
| L02370 | 2026-09-22 11:14 | Facebook | FB Conversion | Nicaragua | Mobile | S01 | Qualified | 2026-09-22 14:12 | | | |
| L02371 | 2026-09-22 21:27 | Instagram | IG Stories Promo | El Salvador | Mobile | S14 | Lost | 2026-09-22 22:54 | | | Sin respuesta |
| L02372 | 2026-09-22 14:00 | TikTok | TikTok Discovery | Costa Rica | Mobile | S05 | Lost | 2026-09-22 16:33 | | | Fuera de cobertura |
| L02373 | 2026-09-22 16:41 | Email | Email Flash Sale | Nicaragua | Mobile | S02 | Qualified | 2026-09-22 19:29 | | | |
| L02374 | 2026-09-22 08:58 | Referral | Programa Referidos | Nicaragua | Tablet | S02 | Lost | 2026-09-22 16:35 | | | Fuera de cobertura |
| L02375 | 2026-09-22 21:18 | Instagram | IG Remarketing | Guatemala | Desktop | S15 | Nurturing | 2026-09-23 03:24 | | | |
| L02376 | 2026-09-22 20:31 | Instagram | IG Stories Promo | Guatemala | Mobile | S06 | Lost | 2026-09-23 05:46 | | | Sin respuesta |
| L02377 | 2026-09-22 17:50 | Facebook | FB Retargeting | Honduras | Mobile | S10 | Lost | 2026-09-22 19:29 | | | Precio |
| L02378 | 2026-09-22 21:09 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S14 | Converted | 2026-09-23 02:30 | 2026-09-25 05:09 | O00833 | |
| L02379 | 2026-09-22 19:34 | Website | Retargeting Web | Nicaragua | Desktop | S15 | Lost | 2026-09-22 23:16 | | | Precio |
| L02380 | 2026-09-22 16:24 | Facebook | FB Conversion | Nicaragua | Mobile | S01 | Lost | 2026-09-22 18:10 | | | Producto no disponible |
| L02381 | 2026-09-22 17:08 | Website | SEO Always-on | Guatemala | Mobile | S15 | Lost | 2026-09-22 18:33 | | | Sin respuesta |
| L02382 | 2026-09-22 11:13 | TikTok | TikTok Discovery | Nicaragua | Tablet | S01 | Converted | 2026-09-22 13:40 | 2026-09-23 14:13 | O00818 | |
| L02383 | 2026-09-22 18:22 | Instagram | IG Stories Promo | El Salvador | Tablet | S14 | Lost | 2026-09-22 21:08 | | | Producto no disponible |
| L02384 | 2026-09-22 08:24 | Facebook | FB Conversion | Costa Rica | Mobile | S04 | Qualified | 2026-09-22 11:24 | | | |
| L02385 | 2026-09-22 18:07 | Facebook | FB Catalog | Costa Rica | Desktop | S04 | Converted | 2026-09-22 20:02 | 2026-09-23 03:07 | O00810 | |
| L02386 | 2026-09-22 12:25 | Instagram | IG Remarketing | Guatemala | Mobile | S15 | Lost | 2026-09-22 15:01 | | | Precio |
| L02387 | 2026-09-22 18:21 | Facebook | FB Catalog | Guatemala | Mobile | S15 | Qualified | 2026-09-22 21:19 | | | |
| L02388 | 2026-09-22 19:01 | Instagram | IG Stories Promo | Panama | Mobile | S14 | Qualified | 2026-09-22 22:39 | | | |
| L02389 | 2026-09-23 08:20 | Email | Email Flash Sale | Nicaragua | Mobile | S02 | Lost | 2026-09-23 09:57 | | | Precio |
| L02390 | 2026-09-23 10:56 | Website | SEO Always-on | El Salvador | Mobile | S09 | Qualified | 2026-09-23 11:33 | | | |
| L02391 | 2026-09-23 15:16 | Website | Search Brand | Nicaragua | Desktop | S14 | Lost | 2026-09-24 00:53 | | | Precio |
| L02392 | 2026-09-23 21:11 | Facebook | FB Catalog | Honduras | Desktop | S11 | Converted | 2026-09-23 23:06 | 2026-09-30 06:11 | O00879 | |
| L02393 | 2026-09-23 21:01 | TikTok | TikTok Discovery | El Salvador | Mobile | S14 | Qualified | 2026-09-23 22:35 | | | |
| L02394 | 2026-09-23 11:07 | TikTok | TikTok Discovery | Nicaragua | Mobile | S03 | Lost | 2026-09-23 14:45 | | | Sin respuesta |
| L02395 | 2026-09-23 12:24 | Referral | Programa Referidos | Nicaragua | Mobile | S02 | Lost | 2026-09-23 15:49 | | | Producto no disponible |
| L02396 | 2026-09-23 19:00 | Website | Retargeting Web | Honduras | Mobile | S14 | Qualified | 2026-09-24 01:14 | | | |
| L02397 | 2026-09-23 13:43 | Instagram | IG Remarketing | El Salvador | Desktop | S08 | Converted | 2026-09-23 18:16 | 2026-09-29 14:43 | O00877 | |
| L02398 | 2026-09-23 16:38 | WhatsApp | WhatsApp Reactivation | Guatemala | Desktop | S14 | Converted | 2026-09-23 17:21 | 2026-09-24 00:38 | O00825 | |
| L02399 | 2026-09-23 11:10 | WhatsApp | Click-to-WhatsApp | El Salvador | Mobile | S14 | Qualified | 2026-09-23 12:46 | | | |
| L02400 | 2026-09-23 19:14 | Website | Retargeting Web | El Salvador | Mobile | S15 | Converted | 2026-09-23 22:11 | 2026-09-26 10:14 | O00851 | |
| L02401 | 2026-09-23 13:37 | Facebook | FB Catalog | Panama | Mobile | S15 | Nurturing | 2026-09-23 14:51 | | | |
| L02402 | 2026-09-23 18:22 | WhatsApp | WhatsApp Reactivation | Guatemala | Mobile | S07 | Converted | 2026-09-24 02:44 | 2026-09-24 19:22 | O00830 | |
| L02403 | 2026-09-23 12:55 | Facebook | FB Catalog | Panama | Mobile | S15 | Lost | 2026-09-23 16:03 | | | Precio |
| L02404 | 2026-09-23 17:16 | TikTok | TikTok Discovery | Nicaragua | Desktop | S01 | Lost | 2026-09-23 18:49 | | | Compró con competidor |
| L02405 | 2026-09-23 15:33 | Email | Email Flash Sale | El Salvador | Mobile | S14 | Lost | 2026-09-23 19:51 | | | Precio |
| L02406 | 2026-09-23 21:56 | Facebook | FB Retargeting | Honduras | Mobile | S14 | Lost | 2026-09-24 01:48 | | | Sin respuesta |
| L02407 | 2026-09-23 11:19 | Website | Search Brand | Nicaragua | Mobile | S03 | Converted | 2026-09-23 13:47 | 2026-09-26 20:19 | O00854 | |
| L02408 | 2026-09-23 12:49 | Website | SEO Always-on | El Salvador | Mobile | S15 | Converted | 2026-09-23 13:45 | 2026-09-25 05:49 | O00834 | |
| L02409 | 2026-09-23 21:18 | Instagram | IG Reels Q3 | Honduras | Mobile | S11 | Nurturing | 2026-09-24 04:03 | | | |
| L02410 | 2026-09-23 13:54 | Website | Search Brand | El Salvador | Desktop | S09 | Converted | 2026-09-23 17:01 | 2026-09-27 03:54 | O00857 | |
| L02411 | 2026-09-23 17:09 | TikTok | TikTok Creator Ads | Guatemala | Desktop | S06 | Qualified | 2026-09-23 19:13 | | | |
| L02412 | 2026-09-23 08:56 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S15 | Nurturing | 2026-09-23 11:43 | | | |
| L02413 | 2026-09-23 20:19 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S05 | Nurturing | 2026-09-23 22:22 | | | |
| L02414 | 2026-09-23 20:44 | WhatsApp | WhatsApp Reactivation | Costa Rica | Desktop | S04 | Converted | 2026-09-23 23:13 | 2026-09-25 01:44 | O00832 | |
| L02415 | 2026-09-23 17:28 | Instagram | IG Reels Q3 | Honduras | Mobile | S15 | Converted | 2026-09-23 19:58 | 2026-09-28 11:28 | O00868 | |
| L02416 | 2026-09-23 12:39 | Facebook | FB Conversion | Nicaragua | Tablet | S02 | Nurturing | 2026-09-23 20:05 | | | |
| L02417 | 2026-09-23 09:06 | Instagram | IG Reels Q3 | Costa Rica | Tablet | S15 | Nurturing | 2026-09-23 13:55 | | | |
| L02418 | 2026-09-23 08:01 | Website | Retargeting Web | Costa Rica | Mobile | S14 | Nurturing | 2026-09-23 12:14 | | | |
| L02419 | 2026-09-23 19:15 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S14 | Qualified | 2026-09-23 22:27 | | | |
| L02420 | 2026-09-23 09:33 | Website | Retargeting Web | Costa Rica | Desktop | S04 | Converted | 2026-09-23 10:51 | 2026-09-23 21:33 | O00824 | |
| L02421 | 2026-09-23 18:26 | Website | Retargeting Web | Costa Rica | Desktop | S14 | Lost | 2026-09-23 19:31 | | | Precio |
| L02422 | 2026-09-23 20:05 | TikTok | TikTok Discovery | Costa Rica | Mobile | S04 | Qualified | 2026-09-23 21:09 | | | |
| L02423 | 2026-09-23 17:16 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S05 | Converted | 2026-09-23 22:35 | 2026-09-27 21:16 | O00863 | |
| L02424 | 2026-09-23 21:55 | Website | Search Brand | Costa Rica | Desktop | S04 | Converted | 2026-09-24 02:23 | 2026-09-27 11:55 | O00860 | |
| L02425 | 2026-09-23 20:02 | Website | Search Brand | Nicaragua | Mobile | S03 | Converted | 2026-09-23 23:11 | 2026-09-24 07:02 | O00828 | |
| L02426 | 2026-09-23 18:13 | Instagram | IG Reels Q3 | Costa Rica | Mobile | S14 | Lost | 2026-09-23 19:32 | | | Producto no disponible |
| L02427 | 2026-09-23 13:33 | Instagram | IG Remarketing | Panama | Tablet | S13 | Lost | 2026-09-23 17:16 | | | Sin respuesta |
| L02428 | 2026-09-23 19:56 | Email | Email Nurture | Guatemala | Mobile | S15 | Converted | 2026-09-24 00:33 | 2026-09-26 05:56 | O00848 | |
| L02429 | 2026-09-23 09:56 | Instagram | IG Reels Q3 | Panama | Desktop | S13 | Lost | 2026-09-23 13:26 | | | Precio |
| L02430 | 2026-09-24 10:21 | Facebook | FB Retargeting | Guatemala | Mobile | S15 | Converted | 2026-09-24 12:27 | 2026-09-25 00:21 | O00831 | |
| L02431 | 2026-09-24 15:47 | Facebook | FB Catalog | Nicaragua | Desktop | S01 | Lost | 2026-09-24 17:06 | | | Producto no disponible |
| L02432 | 2026-09-24 16:00 | WhatsApp | Click-to-WhatsApp | Costa Rica | Desktop | S15 | Qualified | 2026-09-24 17:16 | | | |
| L02433 | 2026-09-24 08:43 | TikTok | TikTok Discovery | Costa Rica | Desktop | S15 | Converted | 2026-09-24 12:19 | 2026-09-30 11:43 | O00881 | |
| L02434 | 2026-09-24 13:00 | TikTok | TikTok Creator Ads | Panama | Desktop | S14 | Lost | 2026-09-24 19:46 | | | Compró con competidor |
| L02435 | 2026-09-24 15:57 | TikTok | TikTok Discovery | Costa Rica | Mobile | S05 | Lost | 2026-09-24 18:28 | | | Precio |
| L02436 | 2026-09-24 18:08 | Marketplace | Marketplace Featured | Costa Rica | Mobile | S14 | Nurturing | 2026-09-24 23:38 | | | |
| L02437 | 2026-09-24 21:12 | TikTok | TikTok Discovery | Costa Rica | Desktop | S04 | Lost | 2026-09-25 00:22 | | | Sin respuesta |
| L02438 | 2026-09-24 19:38 | WhatsApp | Click-to-WhatsApp | El Salvador | Mobile | S14 | Qualified | 2026-09-25 00:18 | | | |
| L02439 | 2026-09-24 20:40 | Facebook | FB Catalog | Nicaragua | Desktop | S15 | Qualified | 2026-09-24 22:20 | | | |
| L02440 | 2026-09-24 17:51 | TikTok | TikTok Discovery | Honduras | Desktop | S14 | Nurturing | 2026-09-24 22:39 | | | |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L02441 | 2026-09-24 15:27 | Website | Retargeting Web | El Salvador | Mobile | S14 | Qualified | 2026-09-24 23:21 | | | |
| L02442 | 2026-09-24 11:43 | Instagram | IG Reels Q3 | Nicaragua | Desktop | S14 | Lost | 2026-09-24 13:17 | | | Precio |
| L02443 | 2026-09-24 16:58 | Email | Email Nurture | Nicaragua | Desktop | S15 | Lost | 2026-09-24 19:13 | | | Sin respuesta |
| L02444 | 2026-09-24 20:14 | Email | Email Flash Sale | El Salvador | Desktop | S15 | Converted | 2026-09-24 22:33 | 2026-09-25 06:14 | O00835 | |
| L02445 | 2026-09-24 13:25 | Website | SEO Always-on | Guatemala | Mobile | S07 | Lost | 2026-09-24 16:07 | | | Precio |
| L02446 | 2026-09-24 10:00 | Referral | Programa Referidos | Honduras | Mobile | S14 | Converted | 2026-09-24 12:57 | 2026-09-25 23:00 | O00845 | |
| L02447 | 2026-09-24 19:56 | Marketplace | Marketplace Featured | Honduras | Desktop | S11 | Nurturing | 2026-09-25 02:39 | | | |
| L02448 | 2026-09-24 09:02 | Website | Retargeting Web | Costa Rica | Mobile | S05 | Converted | 2026-09-24 13:30 | 2026-09-27 16:02 | O00861 | |
| L02449 | 2026-09-24 15:23 | Email | Email Nurture | Nicaragua | Mobile | S01 | Lost | 2026-09-24 17:10 | | | Producto no disponible |
| L02450 | 2026-09-24 12:05 | Facebook | FB Catalog | Panama | Mobile | S15 | Lost | 2026-09-24 16:51 | | | Compró con competidor |
| L02451 | 2026-09-24 14:17 | Instagram | IG Remarketing | Costa Rica | Mobile | S15 | Qualified | 2026-09-24 19:05 | | | |
| L02452 | 2026-09-24 12:36 | Website | Search Brand | El Salvador | Mobile | S14 | Converted | 2026-09-24 15:01 | 2026-09-28 07:36 | O00867 | |
| L02453 | 2026-09-24 16:55 | Website | Search Brand | Nicaragua | Mobile | S02 | Lost | 2026-09-24 23:35 | | | Compró con competidor |
| L02454 | 2026-09-24 17:30 | Facebook | FB Retargeting | Costa Rica | Tablet | S05 | Lost | 2026-09-24 22:02 | | | Sin respuesta |
| L02455 | 2026-09-24 12:18 | Website | Search Brand | Nicaragua | Mobile | S03 | Converted | 2026-09-24 14:09 | 2026-09-26 07:18 | O00850 | |
| L02456 | 2026-09-24 10:34 | Referral | Programa Referidos | Honduras | Mobile | S14 | Converted | 2026-09-24 16:50 | 2026-09-25 15:34 | O00838 | |
| L02457 | 2026-09-24 18:23 | Facebook | FB Conversion | Costa Rica | Desktop | S14 | Lost | 2026-09-24 22:27 | | | Fuera de cobertura |
| L02458 | 2026-09-24 12:02 | TikTok | TikTok Creator Ads | Honduras | Mobile | S11 | Qualified | 2026-09-24 13:59 | | | |
| L02459 | 2026-09-24 12:09 | Website | Search Brand | Nicaragua | Mobile | S03 | Nurturing | 2026-09-24 14:40 | | | |
| L02460 | 2026-09-24 09:41 | TikTok | TikTok Discovery | El Salvador | Mobile | S15 | Nurturing | 2026-09-24 12:02 | | | |
| L02461 | 2026-09-24 11:17 | Email | Email Nurture | Nicaragua | Mobile | S03 | Qualified | 2026-09-24 16:57 | | | |
| L02462 | 2026-09-24 11:00 | Facebook | FB Retargeting | Panama | Mobile | S14 | Converted | 2026-09-25 06:30 | 2026-09-26 07:00 | O00849 | |
| L02463 | 2026-09-24 16:41 | WhatsApp | WhatsApp Reactivation | El Salvador | Mobile | S09 | Qualified | 2026-09-24 21:18 | | | |
| L02464 | 2026-09-24 20:34 | Facebook | FB Catalog | Honduras | Mobile | S14 | Nurturing | 2026-09-25 02:34 | | | |
| L02465 | 2026-09-24 08:39 | Referral | Programa Referidos | Nicaragua | Mobile | S15 | Lost | 2026-09-24 10:37 | | | Sin respuesta |
| L02466 | 2026-09-24 15:45 | Marketplace | Marketplace Featured | Panama | Mobile | S14 | Lost | 2026-09-24 22:08 | | | Precio |
| L02467 | 2026-09-24 18:20 | Instagram | IG Reels Q3 | El Salvador | Desktop | S09 | Lost | 2026-09-24 21:32 | | | Producto no disponible |
| L02468 | 2026-09-25 16:38 | Facebook | FB Catalog | Costa Rica | Mobile | S05 | Converted | 2026-09-25 18:39 | 2026-09-29 11:38 | O00875 | |
| L02469 | 2026-09-25 19:19 | Facebook | FB Retargeting | Nicaragua | Desktop | S14 | Nurturing | 2026-09-25 20:27 | | | |
| L02470 | 2026-09-25 10:30 | Website | Retargeting Web | El Salvador | Mobile | S09 | Lost | 2026-09-25 15:32 | | | Sin respuesta |
| L02471 | 2026-09-25 15:24 | Website | Retargeting Web | Honduras | Mobile | S14 | Lost | 2026-09-25 20:07 | | | Precio |
| L02472 | 2026-09-25 18:53 | Facebook | FB Catalog | Nicaragua | Mobile | S03 | Converted | 2026-09-25 21:35 | 2026-09-27 11:53 | O00859 | |
| L02473 | 2026-09-25 20:22 | Facebook | FB Retargeting | Costa Rica | Mobile | S14 | Lost | 2026-09-25 22:53 | | | Sin respuesta |
| L02474 | 2026-09-25 13:28 | Email | Email Nurture | Honduras | Mobile | S14 | Qualified | 2026-09-25 14:33 | | | |
| L02475 | 2026-09-25 11:04 | Website | Retargeting Web | Panama | Mobile | S14 | Nurturing | 2026-09-25 18:49 | | | |
| L02476 | 2026-09-25 09:37 | Facebook | FB Retargeting | Nicaragua | Mobile | S15 | Lost | 2026-09-25 11:08 | | | Precio |
| L02477 | 2026-09-25 21:52 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S15 | Qualified | 2026-09-25 22:38 | | | |
| L02478 | 2026-09-25 14:49 | Instagram | IG Remarketing | Honduras | Mobile | S11 | Lost | 2026-09-25 16:07 | | | Precio |
| L02479 | 2026-09-25 11:36 | Website | SEO Always-on | Nicaragua | Mobile | S03 | Lost | 2026-09-25 19:02 | | | Compró con competidor |
| L02480 | 2026-09-25 16:21 | Marketplace | Marketplace Featured | Costa Rica | Mobile | S14 | Lost | 2026-09-25 19:35 | | | Precio |
| L02481 | 2026-09-25 10:05 | Facebook | FB Catalog | El Salvador | Mobile | S14 | Converted | 2026-09-25 11:36 | 2026-09-25 18:05 | O00840 | |
| L02482 | 2026-09-25 11:32 | Website | Retargeting Web | Costa Rica | Mobile | S05 | Lost | 2026-09-25 18:33 | | | Compró con competidor |
| L02483 | 2026-09-25 14:02 | WhatsApp | Click-to-WhatsApp | Guatemala | Mobile | S06 | Converted | 2026-09-25 22:50 | 2026-09-25 18:02 | O00839 | |
| L02484 | 2026-09-25 10:55 | WhatsApp | Click-to-WhatsApp | El Salvador | Desktop | S15 | Lost | 2026-09-25 13:22 | | | Compró con competidor |
| L02485 | 2026-09-25 16:56 | Instagram | IG Stories Promo | Honduras | Mobile | S15 | Qualified | 2026-09-25 19:11 | | | |
| L02486 | 2026-09-25 16:59 | TikTok | TikTok Creator Ads | Honduras | Mobile | S10 | Lost | 2026-09-25 18:27 | | | Precio |
| L02487 | 2026-09-25 18:55 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S02 | Lost | 2026-09-25 20:16 | | | Sin respuesta |
| L02488 | 2026-09-25 21:28 | Facebook | FB Conversion | Nicaragua | Desktop | S03 | Lost | 2026-09-25 23:09 | | | Precio |
| L02489 | 2026-09-25 15:52 | Marketplace | Marketplace Featured | Nicaragua | Desktop | S15 | Nurturing | 2026-09-25 16:52 | | | |
| L02490 | 2026-09-25 08:32 | Website | Retargeting Web | Guatemala | Mobile | S14 | Converted | 2026-09-25 10:34 | 2026-09-25 11:32 | O00836 | |
| L02491 | 2026-09-25 14:00 | Facebook | FB Retargeting | Nicaragua | Mobile | S02 | Lost | 2026-09-25 15:45 | | | Sin respuesta |
| L02492 | 2026-09-25 11:50 | Facebook | FB Retargeting | Costa Rica | Desktop | S04 | Nurturing | 2026-09-25 13:12 | | | |
| L02493 | 2026-09-25 15:49 | Instagram | IG Remarketing | Honduras | Mobile | S11 | Nurturing | 2026-09-25 17:55 | | | |
| L02494 | 2026-09-25 15:09 | TikTok | TikTok Discovery | Nicaragua | Mobile | S03 | Converted | 2026-09-25 19:21 | 2026-09-25 22:09 | O00844 | |
| L02495 | 2026-09-25 20:08 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S03 | Nurturing | 2026-09-25 22:03 | | | |
| L02496 | 2026-09-25 16:29 | Instagram | IG Reels Q3 | Honduras | Mobile | S10 | Converted | 2026-09-25 17:38 | 2026-09-27 02:29 | O00856 | |
| L02497 | 2026-09-25 17:57 | Facebook | FB Conversion | Costa Rica | Mobile | S05 | Converted | 2026-09-25 18:34 | 2026-09-25 19:57 | O00843 | |
| L02498 | 2026-09-25 15:00 | Website | Retargeting Web | Nicaragua | Mobile | S02 | Lost | 2026-09-25 18:27 | | | Compró con competidor |
| L02499 | 2026-09-25 10:13 | WhatsApp | Click-to-WhatsApp | Panama | Mobile | S15 | Converted | 2026-09-25 13:22 | 2026-09-25 18:13 | O00841 | |
| L02500 | 2026-09-25 14:01 | Website | Search Brand | El Salvador | Mobile | S14 | Qualified | 2026-09-25 16:45 | | | |
| L02501 | 2026-09-25 15:58 | Facebook | FB Retargeting | Nicaragua | Mobile | S01 | Lost | 2026-09-25 21:13 | | | Sin respuesta |
| L02502 | 2026-09-25 09:37 | Facebook | FB Retargeting | Nicaragua | Mobile | S14 | Converted | 2026-09-25 15:19 | 2026-09-25 14:37 | O00837 | |
| L02503 | 2026-09-25 10:37 | Instagram | IG Remarketing | Panama | Mobile | S13 | Nurturing | 2026-09-25 14:33 | | | |
| L02504 | 2026-09-25 08:36 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S01 | Converted | 2026-09-25 10:56 | 2026-09-26 23:36 | O00855 | |
| L02505 | 2026-09-25 17:06 | Website | Search Brand | Costa Rica | Mobile | S05 | Qualified | 2026-09-25 22:28 | | | |
| L02506 | 2026-09-25 08:00 | Facebook | FB Retargeting | Panama | Tablet | S14 | Lost | 2026-09-25 12:14 | | | Sin respuesta |
| L02507 | 2026-09-25 15:06 | Email | Email Flash Sale | Costa Rica | Mobile | S14 | Nurturing | 2026-09-25 19:12 | | | |
| L02508 | 2026-09-25 20:16 | Website | Search Brand | Guatemala | Tablet | S07 | Lost | 2026-09-25 21:10 | | | Compró con competidor |
| L02509 | 2026-09-25 10:10 | Marketplace | Marketplace Featured | Guatemala | Desktop | S07 | Converted | 2026-09-25 14:13 | 2026-09-30 04:10 | O00878 | |
| L02510 | 2026-09-25 12:08 | Referral | Programa Referidos | Nicaragua | Desktop | S15 | Converted | 2026-09-25 13:52 | 2026-09-26 14:08 | O00852 | |
| L02511 | 2026-09-26 08:20 | Facebook | FB Conversion | Honduras | Mobile | S14 | Lost | 2026-09-26 13:15 | | | Precio |
| L02512 | 2026-09-26 18:31 | WhatsApp | Click-to-WhatsApp | Honduras | Desktop | S15 | Lost | 2026-09-26 21:13 | | | Producto no disponible |
| L02513 | 2026-09-26 12:49 | Website | Retargeting Web | Nicaragua | Mobile | S14 | Nurturing | 2026-09-26 15:25 | | | |
| L02514 | 2026-09-26 21:01 | Instagram | IG Stories Promo | Guatemala | Desktop | S07 | Lost | 2026-09-27 01:51 | | | Precio |
| L02515 | 2026-09-26 09:59 | Referral | Programa Referidos | El Salvador | Desktop | S14 | Converted | 2026-09-26 10:40 | 2026-09-26 15:59 | O00853 | |
| L02516 | 2026-09-26 12:05 | Marketplace | Marketplace Featured | Nicaragua | Desktop | S01 | Lost | 2026-09-26 16:05 | | | Precio |
| L02517 | 2026-09-26 19:50 | Instagram | IG Remarketing | Honduras | Mobile | S15 | Converted | 2026-09-26 23:21 | 2026-09-29 09:50 | O00874 | |
| L02518 | 2026-09-26 16:58 | Facebook | FB Conversion | Costa Rica | Mobile | S05 | Nurturing | 2026-09-26 20:35 | | | |
| L02519 | 2026-09-26 14:19 | WhatsApp | Click-to-WhatsApp | El Salvador | Desktop | S14 | Converted | 2026-09-26 22:23 | 2026-09-29 08:19 | O00873 | |
| L02520 | 2026-09-26 18:47 | Facebook | FB Retargeting | Guatemala | Mobile | S15 | Lost | 2026-09-26 22:44 | | | Precio |
| L02521 | 2026-09-26 08:32 | Email | Email Nurture | Costa Rica | Mobile | S05 | Lost | 2026-09-26 10:06 | | | Precio |
| L02522 | 2026-09-26 18:27 | Marketplace | Marketplace Featured | Costa Rica | Mobile | S05 | Nurturing | 2026-09-26 21:39 | | | |
| L02523 | 2026-09-26 09:24 | Facebook | FB Catalog | Nicaragua | Tablet | S01 | Qualified | 2026-09-26 11:06 | | | |
| L02524 | 2026-09-26 08:20 | Referral | Programa Referidos | Nicaragua | Desktop | S01 | Converted | 2026-09-26 10:53 | 2026-09-28 17:20 | O00870 | |
| L02525 | 2026-09-26 20:43 | Website | Search Brand | Nicaragua | Mobile | S02 | Lost | 2026-09-26 22:59 | | | Fuera de cobertura |
| L02526 | 2026-09-26 13:42 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S03 | Lost | 2026-09-26 16:03 | | | Precio |
| L02527 | 2026-09-26 17:34 | Marketplace | Marketplace Featured | Honduras | Mobile | S10 | Lost | 2026-09-26 19:55 | | | Fuera de cobertura |
| L02528 | 2026-09-26 17:40 | Instagram | IG Remarketing | Panama | Mobile | S14 | Nurturing | 2026-09-26 21:02 | | | |
| L02529 | 2026-09-26 08:53 | Facebook | FB Catalog | El Salvador | Mobile | S08 | Qualified | 2026-09-26 12:02 | | | |
| L02530 | 2026-09-26 12:50 | Email | Email Nurture | Guatemala | Mobile | S15 | Lost | 2026-09-26 18:04 | | | Precio |
| L02531 | 2026-09-26 16:59 | Instagram | IG Reels Q3 | Nicaragua | Desktop | S01 | Qualified | 2026-09-26 18:24 | | | |
| L02532 | 2026-09-26 18:57 | Website | SEO Always-on | Nicaragua | Desktop | S03 | Nurturing | 2026-09-27 01:30 | | | |
| L02533 | 2026-09-26 16:02 | Instagram | IG Remarketing | El Salvador | Mobile | S09 | Qualified | 2026-09-26 19:15 | | | |
| L02534 | 2026-09-26 11:13 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S02 | Lost | 2026-09-26 13:37 | | | Precio |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L02535 | 2026-09-26 18:56 | Facebook | FB Catalog | Costa Rica | Desktop | S14 | Lost | 2026-09-26 20:19 | | | Producto no disponible |
| L02536 | 2026-09-26 17:57 | Website | Search Brand | El Salvador | Mobile | S09 | Lost | 2026-09-27 04:39 | | | Fuera de cobertura |
| L02537 | 2026-09-26 10:55 | Instagram | IG Reels Q3 | Guatemala | Desktop | S07 | Qualified | 2026-09-26 13:31 | | | |
| L02538 | 2026-09-26 11:37 | Referral | Programa Referidos | El Salvador | Tablet | S09 | Lost | 2026-09-26 14:51 | | | Sin respuesta |
| L02539 | 2026-09-26 18:20 | WhatsApp | WhatsApp Reactivation | Nicaragua | Desktop | S14 | Qualified | 2026-09-26 19:53 | | | |
| L02540 | 2026-09-27 08:48 | Instagram | IG Remarketing | El Salvador | Mobile | S08 | Lost | 2026-09-27 11:37 | | | Compró con competidor |
| L02541 | 2026-09-27 20:09 | Marketplace | Marketplace Featured | Honduras | Mobile | S10 | Lost | 2026-09-27 21:54 | | | Precio |
| L02542 | 2026-09-27 11:28 | Website | Search Brand | Costa Rica | Mobile | S05 | Nurturing | 2026-09-27 14:26 | | | |
| L02543 | 2026-09-27 08:51 | Website | SEO Always-on | Nicaragua | Mobile | S01 | Lost | 2026-09-27 09:45 | | | Compró con competidor |
| L02544 | 2026-09-27 19:35 | Instagram | IG Stories Promo | Nicaragua | Mobile | S03 | Nurturing | 2026-09-27 21:52 | | | |
| L02545 | 2026-09-27 20:03 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S04 | Lost | 2026-09-27 21:28 | | | Sin respuesta |
| L02546 | 2026-09-27 08:40 | Email | Email Nurture | Nicaragua | Mobile | S15 | Converted | 2026-09-27 09:53 | 2026-09-27 10:40 | O00858 | |
| L02547 | 2026-09-27 16:13 | Website | Search Brand | Panama | Mobile | S12 | Qualified | 2026-09-27 18:32 | | | |
| L02548 | 2026-09-27 19:07 | Instagram | IG Remarketing | El Salvador | Mobile | S08 | Qualified | 2026-09-27 21:38 | | | |
| L02549 | 2026-09-27 20:33 | Website | Search Brand | Nicaragua | Mobile | S03 | Lost | 2026-09-28 01:52 | | | Precio |
| L02550 | 2026-09-27 20:20 | Website | Search Brand | Guatemala | Mobile | S06 | Nurturing | 2026-09-28 01:45 | | | |
| L02551 | 2026-09-27 19:55 | Facebook | FB Conversion | Costa Rica | Mobile | S15 | Lost | 2026-09-28 01:42 | | | Sin respuesta |
| L02552 | 2026-09-27 16:55 | Facebook | FB Retargeting | Costa Rica | Mobile | S14 | Qualified | 2026-09-27 21:38 | | | |
| L02553 | 2026-09-27 10:02 | Website | Search Brand | Panama | Mobile | S13 | Nurturing | 2026-09-27 12:27 | | | |
| L02554 | 2026-09-27 15:57 | TikTok | TikTok Discovery | Nicaragua | Desktop | S01 | Nurturing | 2026-09-27 18:49 | | | |
| L02555 | 2026-09-27 13:33 | TikTok | TikTok Creator Ads | El Salvador | Desktop | S14 | Lost | 2026-09-27 15:30 | | | Precio |
| L02556 | 2026-09-27 21:35 | Email | Email Nurture | Guatemala | Mobile | S07 | Qualified | 2026-09-28 04:45 | | | |
| L02557 | 2026-09-27 10:50 | Website | Search Brand | Guatemala | Desktop | S14 | Lost | 2026-09-27 17:15 | | | Producto no disponible |
| L02558 | 2026-09-27 09:14 | Email | Email Nurture | Panama | Mobile | S15 | Lost | 2026-09-27 12:32 | | | Sin respuesta |
| L02559 | 2026-09-27 14:45 | Referral | Programa Referidos | Honduras | Mobile | S10 | Lost | 2026-09-27 16:21 | | | Sin respuesta |
| L02560 | 2026-09-27 09:10 | TikTok | TikTok Discovery | Costa Rica | Mobile | S14 | Lost | 2026-09-27 16:42 | | | Compró con competidor |
| L02561 | 2026-09-27 16:36 | Instagram | IG Remarketing | Nicaragua | Mobile | S14 | Lost | 2026-09-28 04:27 | | | Producto no disponible |
| L02562 | 2026-09-27 20:18 | Instagram | IG Reels Q3 | Nicaragua | Desktop | S01 | Lost | 2026-09-28 01:08 | | | Precio |
| L02563 | 2026-09-27 14:58 | Website | Search Brand | Guatemala | Mobile | S07 | Lost | 2026-09-27 16:09 | | | Compró con competidor |
| L02564 | 2026-09-27 10:53 | Marketplace | Marketplace Featured | El Salvador | Mobile | S14 | Qualified | 2026-09-27 13:58 | | | |
| L02565 | 2026-09-27 12:13 | Website | Retargeting Web | Guatemala | Mobile | S15 | Qualified | 2026-09-27 14:07 | | | |
| L02566 | 2026-09-27 12:26 | TikTok | TikTok Creator Ads | El Salvador | Mobile | S09 | Lost | 2026-09-27 13:55 | | | Sin respuesta |
| L02567 | 2026-09-27 15:42 | Website | SEO Always-on | Costa Rica | Mobile | S14 | Qualified | 2026-09-27 17:25 | | | |
| L02568 | 2026-09-27 13:10 | TikTok | TikTok Discovery | Costa Rica | Desktop | S05 | Lost | 2026-09-27 14:15 | | | Precio |
| L02569 | 2026-09-27 13:31 | Website | Search Brand | Guatemala | Mobile | S14 | Lost | 2026-09-27 15:57 | | | Sin respuesta |
| L02570 | 2026-09-27 21:02 | WhatsApp | WhatsApp Reactivation | Guatemala | Mobile | S07 | Lost | 2026-09-28 10:52 | | | Sin respuesta |
| L02571 | 2026-09-27 20:38 | Email | Email Flash Sale | Guatemala | Desktop | S15 | Lost | 2026-09-27 22:32 | | | Producto no disponible |
| L02572 | 2026-09-27 12:08 | Instagram | IG Stories Promo | Nicaragua | Desktop | S03 | Lost | 2026-09-27 15:01 | | | Fuera de cobertura |
| L02573 | 2026-09-27 13:47 | Referral | Programa Referidos | Panama | Mobile | S15 | Qualified | 2026-09-27 15:07 | | | |
| L02574 | 2026-09-27 17:13 | Facebook | FB Catalog | Honduras | Mobile | S14 | Lost | 2026-09-28 12:08 | | | Producto no disponible |
| L02575 | 2026-09-27 17:04 | Instagram | IG Stories Promo | Guatemala | Mobile | S15 | Qualified | 2026-09-27 17:54 | | | |
| L02576 | 2026-09-27 15:26 | Instagram | IG Remarketing | Panama | Mobile | S15 | Lost | 2026-09-27 19:13 | | | Compró con competidor |
| L02577 | 2026-09-27 13:23 | Website | Search Brand | Panama | Desktop | S13 | Qualified | 2026-09-27 16:55 | | | |
| L02578 | 2026-09-27 08:13 | Website | Retargeting Web | Nicaragua | Mobile | S01 | Qualified | 2026-09-27 19:20 | | | |
| L02579 | 2026-09-27 18:13 | Facebook | FB Catalog | Costa Rica | Tablet | S14 | Converted | 2026-09-27 21:14 | 2026-09-28 05:13 | O00866 | |
| L02580 | 2026-09-27 15:59 | Website | SEO Always-on | Honduras | Mobile | S10 | Qualified | 2026-09-27 16:35 | | | |
| L02581 | 2026-09-27 10:12 | TikTok | TikTok Creator Ads | Costa Rica | Mobile | S14 | Lost | 2026-09-27 11:27 | | | Fuera de cobertura |
| L02582 | 2026-09-27 14:38 | Instagram | IG Remarketing | Panama | Desktop | S12 | Nurturing | 2026-09-27 15:56 | | | |
| L02583 | 2026-09-27 19:38 | Email | Email Flash Sale | Nicaragua | Desktop | S02 | Lost | 2026-09-27 22:48 | | | Compró con competidor |
| L02584 | 2026-09-27 19:31 | WhatsApp | Click-to-WhatsApp | Nicaragua | Desktop | S01 | Lost | 2026-09-27 21:22 | | | Producto no disponible |
| L02585 | 2026-09-27 09:51 | Facebook | FB Catalog | Guatemala | Mobile | S06 | Qualified | 2026-09-27 14:35 | | | |
| L02586 | 2026-09-28 14:55 | Website | Search Brand | El Salvador | Mobile | S14 | Qualified | 2026-09-29 00:20 | | | |
| L02587 | 2026-09-28 13:00 | Facebook | FB Conversion | Nicaragua | Mobile | S15 | Nurturing | 2026-09-28 19:04 | | | |
| L02588 | 2026-09-28 10:59 | Website | SEO Always-on | Honduras | Mobile | S15 | Lost | 2026-09-28 12:05 | | | Compró con competidor |
| L02589 | 2026-09-28 13:00 | Facebook | FB Catalog | Nicaragua | Desktop | S03 | Lost | 2026-09-28 15:02 | | | Sin respuesta |
| L02590 | 2026-09-28 10:48 | Facebook | FB Catalog | Nicaragua | Desktop | S15 | Lost | 2026-09-28 17:49 | | | Fuera de cobertura |
| L02591 | 2026-09-28 14:25 | Facebook | FB Catalog | Costa Rica | Mobile | S05 | Lost | 2026-09-28 19:01 | | | Precio |
| L02592 | 2026-09-28 20:37 | Marketplace | Marketplace Featured | Costa Rica | Mobile | S04 | Nurturing | 2026-09-28 22:01 | | | |
| L02593 | 2026-09-28 12:34 | Website | Search Brand | Guatemala | Mobile | S07 | Qualified | 2026-09-28 15:52 | | | |
| L02594 | 2026-09-28 19:19 | Instagram | IG Stories Promo | Costa Rica | Mobile | S14 | Nurturing | 2026-09-28 21:11 | | | |
| L02595 | 2026-09-28 18:40 | Referral | Programa Referidos | Honduras | Tablet | S10 | Lost | 2026-09-28 22:04 | | | Sin respuesta |
| L02596 | 2026-09-28 10:59 | Instagram | IG Remarketing | Guatemala | Desktop | S07 | Lost | 2026-09-28 15:23 | | | Compró con competidor |
| L02597 | 2026-09-28 11:15 | Instagram | IG Reels Q3 | Nicaragua | Tablet | S15 | Nurturing | 2026-09-28 14:42 | | | |
| L02598 | 2026-09-28 19:31 | Website | SEO Always-on | Guatemala | Desktop | S06 | Qualified | 2026-09-28 21:07 | | | |
| L02599 | 2026-09-28 11:06 | Marketplace | Marketplace Featured | Costa Rica | Tablet | S05 | Lost | 2026-09-28 19:16 | | | Compró con competidor |
| L02600 | 2026-09-28 20:21 | Website | SEO Always-on | Nicaragua | Desktop | S01 | Lost | 2026-09-28 22:45 | | | Fuera de cobertura |
| L02601 | 2026-09-28 12:36 | WhatsApp | Click-to-WhatsApp | Honduras | Desktop | S14 | Lost | 2026-09-28 14:31 | | | Precio |
| L02602 | 2026-09-28 19:03 | Website | SEO Always-on | Guatemala | Mobile | S06 | Lost | 2026-09-28 21:36 | | | Fuera de cobertura |
| L02603 | 2026-09-28 17:10 | Website | Search Brand | Costa Rica | Mobile | S05 | Lost | 2026-09-28 22:01 | | | Producto no disponible |
| L02604 | 2026-09-28 15:15 | TikTok | TikTok Creator Ads | Costa Rica | Mobile | S15 | Lost | 2026-09-28 18:04 | | | Sin respuesta |
| L02605 | 2026-09-28 18:04 | Website | Retargeting Web | Guatemala | Mobile | S06 | Lost | 2026-09-28 19:36 | | | Precio |
| L02606 | 2026-09-28 17:01 | Website | Retargeting Web | El Salvador | Mobile | S08 | Lost | 2026-09-28 22:37 | | | Compró con competidor |
| L02607 | 2026-09-28 20:27 | WhatsApp | WhatsApp Reactivation | El Salvador | Mobile | S08 | Qualified | 2026-09-28 23:57 | | | |
| L02608 | 2026-09-28 18:36 | WhatsApp | WhatsApp Reactivation | Panama | Mobile | S12 | Lost | 2026-09-28 23:25 | | | Compró con competidor |
| L02609 | 2026-09-28 11:59 | Facebook | FB Conversion | Honduras | Desktop | S15 | Qualified | 2026-09-28 14:38 | | | |
| L02610 | 2026-09-28 13:47 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S14 | Nurturing | 2026-09-28 15:08 | | | |
| L02611 | 2026-09-28 09:59 | Facebook | FB Conversion | Nicaragua | Mobile | S01 | Converted | 2026-09-28 12:42 | 2026-09-30 10:59 | O00880 | |
| L02612 | 2026-09-28 15:01 | Instagram | IG Stories Promo | Guatemala | Desktop | S06 | Qualified | 2026-09-28 16:27 | | | |
| L02613 | 2026-09-28 08:20 | Marketplace | Marketplace Featured | Guatemala | Mobile | S14 | Lost | 2026-09-28 15:40 | | | Producto no disponible |
| L02614 | 2026-09-28 18:32 | Website | Search Brand | Honduras | Mobile | S14 | Lost | 2026-09-28 23:50 | | | Compró con competidor |
| L02615 | 2026-09-28 20:05 | Facebook | FB Catalog | Guatemala | Mobile | S06 | Nurturing | 2026-09-28 20:57 | | | |
| L02616 | 2026-09-28 18:12 | Instagram | IG Stories Promo | Nicaragua | Mobile | S02 | Lost | 2026-09-28 22:00 | | | Sin respuesta |
| L02617 | 2026-09-28 18:07 | Facebook | FB Retargeting | Panama | Desktop | S15 | Qualified | 2026-09-28 20:48 | | | |
| L02618 | 2026-09-28 13:23 | Website | Search Brand | El Salvador | Mobile | S08 | Lost | 2026-09-28 14:18 | | | Producto no disponible |
| L02619 | 2026-09-28 15:37 | TikTok | TikTok Discovery | Costa Rica | Desktop | S14 | Qualified | 2026-09-28 20:46 | | | |
| L02620 | 2026-09-28 17:58 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S14 | Qualified | 2026-09-29 04:08 | | | |
| L02621 | 2026-09-28 16:51 | Instagram | IG Remarketing | Panama | Mobile | S14 | Converted | 2026-09-28 18:26 | 2026-09-28 20:51 | O00871 | |
| L02622 | 2026-09-29 11:20 | Website | SEO Always-on | Nicaragua | Mobile | S02 | Lost | 2026-09-29 14:04 | | | Precio |
| L02623 | 2026-09-29 14:43 | TikTok | TikTok Discovery | Nicaragua | Desktop | S01 | Qualified | 2026-09-29 22:59 | | | |
| L02624 | 2026-09-29 19:38 | Referral | Programa Referidos | El Salvador | Mobile | S14 | Qualified | 2026-09-29 21:29 | | | |
| L02625 | 2026-09-29 18:10 | Website | Search Brand | Nicaragua | Mobile | S01 | Nurturing | 2026-09-29 21:28 | | | |
| L02626 | 2026-09-29 18:36 | Instagram | IG Stories Promo | Nicaragua | Mobile | S01 | Nurturing | 2026-09-29 23:15 | | | |
| L02627 | 2026-09-29 17:02 | Instagram | IG Reels Q3 | Guatemala | Desktop | S14 | Lost | 2026-09-29 17:59 | | | Sin respuesta |
| L02628 | 2026-09-29 12:54 | Website | Retargeting Web | Guatemala | Mobile | S06 | Nurturing | 2026-09-30 00:01 | | | |

| lead_id | created_at | source_channel | campaign | country | device | seller_id | lead_status | first_contact_at | converted_at | converted_order_id | lost_reason |
|---|---|---|---|---|---|---|---|---|---|---|---|
| L02629 | 2026-09-29 19:32 | Instagram | IG Stories Promo | Guatemala | Mobile | S07 | Lost | 2026-09-29 20:33 | | | Precio |
| L02630 | 2026-09-29 15:06 | Referral | Programa Referidos | Guatemala | Mobile | S07 | Lost | 2026-09-29 16:35 | | | Sin respuesta |
| L02631 | 2026-09-29 14:15 | Facebook | FB Retargeting | Nicaragua | Mobile | S03 | Lost | 2026-09-29 15:53 | | | Sin respuesta |
| L02632 | 2026-09-29 21:04 | TikTok | TikTok Creator Ads | Nicaragua | Mobile | S02 | Lost | 2026-09-30 06:11 | | | Precio |
| L02633 | 2026-09-29 19:02 | Facebook | FB Conversion | Nicaragua | Mobile | S15 | Nurturing | 2026-09-29 22:36 | | | |
| L02634 | 2026-09-29 08:39 | Website | Retargeting Web | Panama | Mobile | S15 | Lost | 2026-09-29 13:33 | | | Sin respuesta |
| L02635 | 2026-09-29 17:12 | Facebook | FB Catalog | Honduras | Mobile | S15 | Lost | 2026-09-29 19:42 | | | Sin respuesta |
| L02636 | 2026-09-29 19:41 | Instagram | IG Stories Promo | El Salvador | Mobile | S15 | Lost | 2026-09-30 00:59 | | | Precio |
| L02637 | 2026-09-29 21:30 | Email | Email Nurture | Costa Rica | Mobile | S14 | Qualified | 2026-09-30 01:03 | | | |
| L02638 | 2026-09-29 16:43 | WhatsApp | WhatsApp Reactivation | Panama | Mobile | S13 | Lost | 2026-09-30 02:53 | | | Sin respuesta |
| L02639 | 2026-09-29 09:09 | Website | Retargeting Web | Panama | Mobile | S14 | Lost | 2026-09-29 10:43 | | | Compró con competidor |
| L02640 | 2026-09-29 14:36 | Website | Search Brand | El Salvador | Desktop | S14 | Qualified | 2026-09-29 17:12 | | | |
| L02641 | 2026-09-29 19:54 | Website | Retargeting Web | Guatemala | Mobile | S07 | Lost | 2026-09-29 23:09 | | | Sin respuesta |
| L02642 | 2026-09-29 16:10 | Website | Retargeting Web | Guatemala | Mobile | S07 | Qualified | 2026-09-29 20:51 | | | |
| L02643 | 2026-09-29 20:14 | Website | SEO Always-on | Guatemala | Mobile | S15 | Qualified | 2026-09-29 21:38 | | | |
| L02644 | 2026-09-29 10:53 | Email | Email Nurture | Nicaragua | Mobile | S03 | Lost | 2026-09-29 11:50 | | | Sin respuesta |
| L02645 | 2026-09-29 20:05 | Email | Email Nurture | Nicaragua | Mobile | S01 | Lost | 2026-09-30 05:38 | | | Precio |
| L02646 | 2026-09-29 11:35 | Instagram | IG Stories Promo | Costa Rica | Mobile | S14 | Nurturing | 2026-09-29 18:04 | | | |
| L02647 | 2026-09-29 21:06 | WhatsApp | WhatsApp Reactivation | Costa Rica | Mobile | S15 | Qualified | 2026-09-30 03:33 | | | |
| L02648 | 2026-09-29 19:56 | TikTok | TikTok Discovery | Nicaragua | Mobile | S14 | Lost | 2026-09-29 22:52 | | | Compró con competidor |
| L02649 | 2026-09-29 20:57 | Website | SEO Always-on | El Salvador | Mobile | S14 | Nurturing | 2026-09-30 05:30 | | | |
| L02650 | 2026-09-29 15:30 | Instagram | IG Reels Q3 | Nicaragua | Mobile | S01 | Lost | 2026-09-29 18:06 | | | Sin respuesta |
| L02651 | 2026-09-29 17:26 | Website | Search Brand | Panama | Desktop | S13 | Qualified | 2026-09-29 20:19 | | | |
| L02652 | 2026-09-29 17:39 | Instagram | IG Stories Promo | Nicaragua | Mobile | S15 | Lost | 2026-09-29 20:33 | | | Sin respuesta |
| L02653 | 2026-09-29 16:32 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S02 | Nurturing | 2026-09-30 00:04 | | | |
| L02654 | 2026-09-29 14:34 | Facebook | FB Conversion | Nicaragua | Desktop | S03 | Lost | 2026-09-29 17:25 | | | Precio |
| L02655 | 2026-09-29 17:43 | TikTok | TikTok Discovery | El Salvador | Desktop | S08 | Lost | 2026-09-29 18:49 | | | Sin respuesta |
| L02656 | 2026-09-30 15:34 | Facebook | FB Conversion | Panama | Desktop | S13 | Qualified | 2026-10-01 02:25 | | | |
| L02657 | 2026-09-30 21:39 | Email | Email Flash Sale | Nicaragua | Mobile | S02 | Qualified | 2026-10-01 00:40 | | | |
| L02658 | 2026-09-30 20:14 | Facebook | FB Conversion | Nicaragua | Mobile | S01 | Lost | 2026-09-30 22:34 | | | Sin respuesta |
| L02659 | 2026-09-30 14:37 | Facebook | FB Catalog | El Salvador | Mobile | S15 | Lost | 2026-09-30 18:59 | | | Compró con competidor |
| L02660 | 2026-09-30 11:09 | Facebook | FB Conversion | El Salvador | Mobile | S08 | Lost | 2026-09-30 12:15 | | | Sin respuesta |
| L02661 | 2026-09-30 21:26 | Referral | Programa Referidos | Nicaragua | Mobile | S14 | Qualified | 2026-09-30 23:13 | | | |
| L02662 | 2026-09-30 19:17 | Email | Email Nurture | Costa Rica | Mobile | S04 | Nurturing | 2026-09-30 23:45 | | | |
| L02663 | 2026-09-30 15:49 | Facebook | FB Retargeting | Costa Rica | Mobile | S14 | Lost | 2026-09-30 19:11 | | | Fuera de cobertura |
| L02664 | 2026-09-30 20:35 | Website | Search Brand | Guatemala | Mobile | S14 | Lost | 2026-09-30 23:54 | | | Compró con competidor |
| L02665 | 2026-09-30 08:25 | TikTok | TikTok Discovery | El Salvador | Mobile | S08 | Nurturing | 2026-09-30 10:52 | | | |
| L02666 | 2026-09-30 09:11 | Marketplace | Marketplace Featured | Panama | Mobile | S14 | Converted | 2026-09-30 12:17 | 2026-09-30 23:11 | O00884 | |
| L02667 | 2026-09-30 14:37 | Facebook | FB Retargeting | Costa Rica | Mobile | S05 | Converted | 2026-09-30 17:07 | 2026-09-30 17:37 | O00882 | |
| L02668 | 2026-09-30 18:16 | Instagram | IG Remarketing | Guatemala | Mobile | S14 | Qualified | 2026-09-30 23:18 | | | |
| L02669 | 2026-09-30 13:45 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S15 | Lost | 2026-09-30 15:54 | | | Sin respuesta |
| L02670 | 2026-09-30 20:31 | WhatsApp | WhatsApp Reactivation | Nicaragua | Desktop | S01 | Converted | 2026-09-30 20:58 | 2026-09-30 23:31 | O00885 | |
| L02671 | 2026-09-30 16:39 | Instagram | IG Remarketing | Guatemala | Mobile | S06 | Lost | 2026-09-30 19:41 | | | Precio |
| L02672 | 2026-09-30 16:36 | Website | Search Brand | El Salvador | Desktop | S09 | Qualified | 2026-09-30 17:42 | | | |
| L02673 | 2026-09-30 13:09 | TikTok | TikTok Creator Ads | Honduras | Mobile | S14 | Lost | 2026-09-30 14:47 | | | Producto no disponible |
| L02674 | 2026-09-30 16:52 | Instagram | IG Remarketing | Costa Rica | Mobile | S14 | Nurturing | 2026-09-30 22:08 | | | |
| L02675 | 2026-09-30 13:19 | Marketplace | Marketplace Featured | Nicaragua | Tablet | S01 | Qualified | 2026-09-30 19:15 | | | |
| L02676 | 2026-09-30 09:37 | Facebook | FB Retargeting | El Salvador | Mobile | S14 | Nurturing | 2026-09-30 14:51 | | | |
| L02677 | 2026-09-30 16:10 | Website | Retargeting Web | Nicaragua | Mobile | S15 | Lost | 2026-09-30 21:53 | | | Precio |
| L02678 | 2026-09-30 21:57 | WhatsApp | Click-to-WhatsApp | Nicaragua | Mobile | S14 | Lost | 2026-10-01 02:15 | | | Compró con competidor |
| L02679 | 2026-09-30 08:00 | Facebook | FB Catalog | Nicaragua | Mobile | S01 | Converted | 2026-09-30 08:55 | 2026-09-30 20:00 | O00883 | |
| L02680 | 2026-09-30 15:30 | WhatsApp | WhatsApp Reactivation | Nicaragua | Mobile | S03 | Lost | 2026-09-30 18:19 | | | Precio |
| L02681 | 2026-09-30 21:05 | Instagram | IG Stories Promo | Nicaragua | Mobile | S14 | Lost | 2026-10-01 04:47 | | | Precio |
| L02682 | 2026-09-30 10:14 | Website | SEO Always-on | Nicaragua | Desktop | S01 | Lost | 2026-09-30 13:42 | | | Sin respuesta |
| L02683 | 2026-09-30 16:49 | Website | Search Brand | Guatemala | Mobile | S06 | Qualified | 2026-09-30 19:08 | | | |
| L02684 | 2026-09-30 10:55 | Website | Search Brand | Honduras | Mobile | S14 | Lost | 2026-09-30 17:50 | | | Producto no disponible |
| L02685 | 2026-09-30 09:07 | Email | Email Flash Sale | Guatemala | Mobile | S15 | Qualified | 2026-09-30 14:07 | | | |
| L02686 | 2026-09-30 11:21 | WhatsApp | WhatsApp Reactivation | Nicaragua | Desktop | S02 | Qualified | 2026-09-30 13:03 | | | |
| L02687 | 2026-09-30 19:29 | Website | Retargeting Web | El Salvador | Mobile | S09 | Nurturing | 2026-09-30 20:11 | | | |