NexaCommerce - RAW Channel Events Q3 2026

Archivo fuente: raw_marketing_events_q3_2026.csv. Registros sintéticos sin agregación ni métricas calculadas.

date	channel	campaign	spend_usd	impressions	clicks
2026-07-01	Website	Search Brand	75.8	4211	241
2026-07-01	Instagram	IG Reels Q3	61.66	6851	162
2026-07-01	Facebook	FB Retargeting	74.38	9298	165
2026-07-01	TikTok	TikTok Creator Ads	64.42	9203	125
2026-07-01	WhatsApp	WhatsApp Reactivation	21.09	1506	73
2026-07-01	Email	Email Flash Sale	19.33	3866	247
2026-07-01	Marketplace	Marketplace Featured	29.17	2652	92
2026-07-02	Website	Search Brand	75.87	4215	130
2026-07-02	Instagram	IG Stories Promo	72.33	8037	204
2026-07-02	Facebook	FB Conversion	53.86	6732	112
2026-07-02	TikTok	TikTok Creator Ads	44.32	6331	88
2026-07-02	WhatsApp	WhatsApp Reactivation	27.08	1934	106
2026-07-02	Email	Email Flash Sale	15.6	3120	181
2026-07-02	Marketplace	Marketplace Featured	34.01	3092	117
2026-07-03	Website	SEO Always-on	67.33	3741	183
2026-07-03	Instagram	IG Stories Promo	36.05	4006	89
2026-07-03	Facebook	FB Catalog	73.32	9165	165
2026-07-03	TikTok	TikTok Discovery	45.23	6461	106
2026-07-03	WhatsApp	WhatsApp Reactivation	24.53	1752	85
2026-07-03	Email	Email Flash Sale	15.43	3086	213
2026-07-03	Marketplace	Marketplace Featured	29.69	2699	88
2026-07-04	Website	Retargeting Web	66.96	3720	169
2026-07-04	Instagram	IG Remarketing	56.63	6292	151
2026-07-04	Facebook	FB Conversion	68.91	8614	168
2026-07-04	TikTok	TikTok Creator Ads	39.83	5690	82
2026-07-04	WhatsApp	Click-to-WhatsApp	23.92	1709	95
2026-07-04	Email	Email Flash Sale	13.98	2796	198
2026-07-04	Marketplace	Marketplace Featured	24.28	2207	67
2026-07-05	Website	SEO Always-on	68.31	3795	188
2026-07-05	Instagram	IG Remarketing	67.96	7551	138
2026-07-05	Facebook	FB Catalog	76.1	9512	175
2026-07-05	TikTok	TikTok Discovery	72.47	10353	174
2026-07-05	WhatsApp	Click-to-WhatsApp	28.33	2024	107
2026-07-05	Email	Email Flash Sale	15.61	3122	201
2026-07-05	Marketplace	Marketplace Featured	30.3	2755	110
2026-07-06	Website	Retargeting Web	65.45	3636	136
2026-07-06	Instagram	IG Reels Q3	57.27	6363	141
2026-07-06	Facebook	FB Retargeting	70.3	8788	171
2026-07-06	TikTok	TikTok Discovery	50.72	7246	86
2026-07-06	WhatsApp	WhatsApp Reactivation	22.35	1596	70
2026-07-06	Email	Email Nurture	17.21	3442	234
2026-07-06	Marketplace	Marketplace Featured	27.3	2482	113
2026-07-07	Website	Retargeting Web	68.69	3816	199
2026-07-07	Instagram	IG Stories Promo	63.48	7053	114
2026-07-07	Facebook	FB Retargeting	70.44	8805	150
2026-07-07	TikTok	TikTok Discovery	43.19	6170	91
2026-07-07	WhatsApp	Click-to-WhatsApp	20.3	1450	84
2026-07-07	Email	Email Nurture	17.91	3582	219
2026-07-07	Marketplace	Marketplace Featured	30.2	2745	95
2026-07-08	Website	Retargeting Web	83.35	4631	203
2026-07-08	Instagram	IG Remarketing	61.81	6868	169
2026-07-08	Facebook	FB Catalog	73.98	9248	189
2026-07-08	TikTok	TikTok Discovery	52.81	7544	118
2026-07-08	WhatsApp	Click-to-WhatsApp	25.98	1856	113
2026-07-08	Email	Email Flash Sale	16.72	3344	205
2026-07-08	Marketplace	Marketplace Featured	25.48	2316	80
2026-07-09	Website	SEO Always-on	65.5	3639	132
2026-07-09	Instagram	IG Reels Q3	68.12	7569	169
2026-07-09	Facebook	FB Conversion	77.01	9626	198
2026-07-09	TikTok	TikTok Creator Ads	50.58	7226	97
2026-07-09	WhatsApp	WhatsApp Reactivation	27.03	1931	99
2026-07-09	Email	Email Flash Sale	16.29	3258	172
2026-07-09	Marketplace	Marketplace Featured	28.81	2619	91
2026-07-10	Website	Search Brand	74.04	4113	186
2026-07-10	Instagram	IG Stories Promo	69.21	7690	210
2026-07-10	Facebook	FB Conversion	68.28	8535	122
2026-07-10	TikTok	TikTok Discovery	39.61	5659	94
2026-07-10	WhatsApp	Click-to-WhatsApp	26.36	1883	99
2026-07-10	Email	Email Nurture	17.43	3486	247
2026-07-10	Marketplace	Marketplace Featured	21.73	1975	53
2026-07-11	Website	Retargeting Web	69.26	3848	186
2026-07-11	Instagram	IG Stories Promo	64.48	7164	155
2026-07-11	Facebook	FB Catalog	64.12	8015	164
2026-07-11	TikTok	TikTok Discovery	40.65	5807	90
2026-07-11	WhatsApp	WhatsApp Reactivation	32.94	2353	141
2026-07-11	Email	Email Flash Sale	21.48	4296	161
2026-07-11	Marketplace	Marketplace Featured	29.92	2720	116
2026-07-12	Website	Search Brand	83.24	4624	216
2026-07-12	Instagram	IG Reels Q3	76.08	8453	193
2026-07-12	Facebook	FB Catalog	76.7	9588	135
2026-07-12	TikTok	TikTok Creator Ads	54.8	7829	121
2026-07-12	WhatsApp	WhatsApp Reactivation	29.26	2090	114
2026-07-12	Email	Email Nurture	12.8	2560	180
2026-07-12	Marketplace	Marketplace Featured	32.12	2920	72
2026-07-13	Website	Search Brand	63.04	3502	139
2026-07-13	Instagram	IG Reels Q3	62.57	6952	155
2026-07-13	Facebook	FB Retargeting	64.94	8118	164
2026-07-13	TikTok	TikTok Discovery	63.83	9119	118
2026-07-13	WhatsApp	Click-to-WhatsApp	31.67	2262	129
2026-07-13	Email	Email Flash Sale	17.0	3400	221

date	channel	campaign	spend_usd	impressions	clicks
2026-07-13	Marketplace	Marketplace Featured	23.64	2149	82
2026-07-14	Website	Search Brand	71.53	3974	202
2026-07-14	Instagram	IG Remarketing	67.45	7494	174
2026-07-14	Facebook	FB Catalog	68.34	8542	178
2026-07-14	TikTok	TikTok Creator Ads	57.54	8220	117
2026-07-14	WhatsApp	Click-to-WhatsApp	33.9	2421	110
2026-07-14	Email	Email Flash Sale	16.82	3364	192
2026-07-14	Marketplace	Marketplace Featured	24.36	2215	71
2026-07-15	Website	Retargeting Web	88.2	4900	251
2026-07-15	Instagram	IG Remarketing	58.9	6544	155
2026-07-15	Facebook	FB Retargeting	72.45	9056	199
2026-07-15	TikTok	TikTok Discovery	59.49	8499	100
2026-07-15	WhatsApp	WhatsApp Reactivation	29.22	2087	105
2026-07-15	Email	Email Nurture	16.92	3384	183
2026-07-15	Marketplace	Marketplace Featured	29.32	2665	105
2026-07-16	Website	Retargeting Web	72.97	4054	181
2026-07-16	Instagram	IG Stories Promo	57.3	6367	141
2026-07-16	Facebook	FB Retargeting	56.71	7089	135
2026-07-16	TikTok	TikTok Discovery	47.87	6839	117
2026-07-16	WhatsApp	Click-to-WhatsApp	27.31	1951	106
2026-07-16	Email	Email Flash Sale	14.93	2986	199
2026-07-16	Marketplace	Marketplace Featured	33.38	3035	122
2026-07-17	Website	Search Brand	75.14	4174	197
2026-07-17	Instagram	IG Reels Q3	58.37	6486	123
2026-07-17	Facebook	FB Retargeting	80.48	10060	243
2026-07-17	TikTok	TikTok Creator Ads	46.37	6624	119
2026-07-17	WhatsApp	WhatsApp Reactivation	25.75	1839	94
2026-07-17	Email	Email Nurture	19.44	3888	295
2026-07-17	Marketplace	Marketplace Featured	31.34	2849	116
2026-07-18	Website	SEO Always-on	95.7	5317	244
2026-07-18	Instagram	IG Reels Q3	63.04	7004	167
2026-07-18	Facebook	FB Catalog	60.24	7530	118
2026-07-18	TikTok	TikTok Discovery	44.53	6361	103
2026-07-18	WhatsApp	WhatsApp Reactivation	32.01	2286	102
2026-07-18	Email	Email Nurture	14.95	2990	180
2026-07-18	Marketplace	Marketplace Featured	33.6	3055	112
2026-07-19	Website	Retargeting Web	77.89	4327	196
2026-07-19	Instagram	IG Stories Promo	59.07	6563	131
2026-07-19	Facebook	FB Retargeting	65.71	8214	165
2026-07-19	TikTok	TikTok Creator Ads	43.61	6230	113
2026-07-19	WhatsApp	WhatsApp Reactivation	27.85	1989	107
2026-07-19	Email	Email Flash Sale	17.88	3576	198
2026-07-19	Marketplace	Marketplace Featured	23.91	2174	82
2026-07-20	Website	SEO Always-on	73.06	4059	164
2026-07-20	Instagram	IG Reels Q3	61.02	6780	145
2026-07-20	Facebook	FB Retargeting	65.21	8151	145
2026-07-20	TikTok	TikTok Creator Ads	54.46	7780	96
2026-07-20	WhatsApp	WhatsApp Reactivation	26.16	1869	101
2026-07-20	Email	Email Flash Sale	18.73	3746	240
2026-07-20	Marketplace	Marketplace Featured	31.36	2851	94
2026-07-21	Website	SEO Always-on	73.35	4075	191
2026-07-21	Instagram	IG Reels Q3	62.25	6917	173
2026-07-21	Facebook	FB Retargeting	71.82	8978	175
2026-07-21	TikTok	TikTok Creator Ads	46.33	6619	114
2026-07-21	WhatsApp	Click-to-WhatsApp	23.11	1651	97
2026-07-21	Email	Email Flash Sale	14.88	2976	162
2026-07-21	Marketplace	Marketplace Featured	31.42	2856	91
2026-07-22	Website	SEO Always-on	75.41	4189	173
2026-07-22	Instagram	IG Reels Q3	56.69	6299	139
2026-07-22	Facebook	FB Catalog	73.44	9180	171
2026-07-22	TikTok	TikTok Discovery	44.94	6420	108
2026-07-22	WhatsApp	WhatsApp Reactivation	22.67	1619	71
2026-07-22	Email	Email Flash Sale	19.66	3932	220
2026-07-22	Marketplace	Marketplace Featured	33.67	3061	105
2026-07-23	Website	SEO Always-on	89.1	4950	242
2026-07-23	Instagram	IG Reels Q3	63.08	7009	180
2026-07-23	Facebook	FB Conversion	66.63	8329	169
2026-07-23	TikTok	TikTok Creator Ads	52.87	7553	110
2026-07-23	WhatsApp	WhatsApp Reactivation	26.42	1887	104
2026-07-23	Email	Email Nurture	14.94	2988	180
2026-07-23	Marketplace	Marketplace Featured	33.07	3006	105
2026-07-24	Website	Retargeting Web	78.9	4383	193
2026-07-24	Instagram	IG Reels Q3	62.03	6892	188
2026-07-24	Facebook	FB Retargeting	70.25	8781	212
2026-07-24	TikTok	TikTok Discovery	54.55	7793	143
2026-07-24	WhatsApp	WhatsApp Reactivation	28.94	2067	128
2026-07-24	Email	Email Flash Sale	18.33	3666	250
2026-07-24	Marketplace	Marketplace Featured	22.7	2064	67
2026-07-25	Website	Search Brand	79.34	4408	157
2026-07-25	Instagram	IG Remarketing	51.32	5702	120
2026-07-25	Facebook	FB Catalog	71.73	8966	141
2026-07-25	TikTok	TikTok Discovery	56.16	8023	128
2026-07-25	WhatsApp	WhatsApp Reactivation	30.59	2185	89
2026-07-25	Email	Email Nurture	18.44	3688	208
2026-07-25	Marketplace	Marketplace Featured	34.97	3179	118
2026-07-26	Website	SEO Always-on	77.63	4313	174
2026-07-26	Instagram	IG Remarketing	64.25	7139	156
2026-07-26	Facebook	FB Retargeting	53.0	6625	136
2026-07-26	TikTok	TikTok Discovery	55.22	7889	138
2026-07-26	WhatsApp	WhatsApp Reactivation	22.28	1591	67
2026-07-26	Email	Email Flash Sale	17.3	3460	206
2026-07-26	Marketplace	Marketplace Featured	28.49	2590	89
2026-07-27	Website	SEO Always-on	73.95	4108	146
2026-07-27	Instagram	IG Remarketing	50.66	5629	147

date	channel	campaign	spend_usd	impressions	clicks
2026-07-27	Facebook	FB Catalog	71.93	8991	177
2026-07-27	TikTok	TikTok Discovery	46.26	6609	90
2026-07-27	WhatsApp	WhatsApp Reactivation	29.26	2090	95
2026-07-27	Email	Email Nurture	16.9	3380	204
2026-07-27	Marketplace	Marketplace Featured	35.34	3213	109
2026-07-28	Website	SEO Always-on	82.62	4590	230
2026-07-28	Instagram	IG Stories Promo	69.95	7772	171
2026-07-28	Facebook	FB Conversion	72.38	9048	210
2026-07-28	TikTok	TikTok Creator Ads	53.35	7621	124
2026-07-28	WhatsApp	WhatsApp Reactivation	18.25	1304	85
2026-07-28	Email	Email Flash Sale	17.74	3548	189
2026-07-28	Marketplace	Marketplace Featured	22.89	2081	76
2026-07-29	Website	SEO Always-on	82.78	4599	196
2026-07-29	Instagram	IG Reels Q3	55.47	6163	145
2026-07-29	Facebook	FB Catalog	61.14	7642	143
2026-07-29	TikTok	TikTok Creator Ads	43.6	6229	98
2026-07-29	WhatsApp	Click-to-WhatsApp	26.59	1899	100
2026-07-29	Email	Email Nurture	17.71	3542	183
2026-07-29	Marketplace	Marketplace Featured	27.46	2496	94
2026-07-30	Website	SEO Always-on	91.77	5098	179
2026-07-30	Instagram	IG Remarketing	72.54	8060	197
2026-07-30	Facebook	FB Conversion	82.12	10265	201
2026-07-30	TikTok	TikTok Creator Ads	57.93	8276	116
2026-07-30	WhatsApp	WhatsApp Reactivation	25.77	1841	102
2026-07-30	Email	Email Flash Sale	19.44	3888	216
2026-07-30	Marketplace	Marketplace Featured	26.05	2368	89
2026-07-31	Website	Search Brand	70.67	3926	156
2026-07-31	Instagram	IG Reels Q3	73.77	8197	178
2026-07-31	Facebook	FB Retargeting	63.7	7962	184
2026-07-31	TikTok	TikTok Discovery	50.42	7203	108
2026-07-31	WhatsApp	Click-to-WhatsApp	29.8	2129	93
2026-07-31	Email	Email Flash Sale	18.49	3698	243
2026-07-31	Marketplace	Marketplace Featured	28.65	2605	74
2026-08-01	Website	Search Brand	73.24	4069	186
2026-08-01	Instagram	IG Remarketing	77.49	8610	160
2026-08-01	Facebook	FB Conversion	71.58	8948	171
2026-08-01	TikTok	TikTok Discovery	66.71	9530	167
2026-08-01	WhatsApp	WhatsApp Reactivation	31.96	2283	139
2026-08-01	Email	Email Nurture	19.87	3974	254
2026-08-01	Marketplace	Marketplace Featured	33.41	3037	92
2026-08-02	Website	Retargeting Web	87.04	4836	200
2026-08-02	Instagram	IG Reels Q3	86.09	9566	223
2026-08-02	Facebook	FB Retargeting	56.43	7054	143
2026-08-02	TikTok	TikTok Creator Ads	59.42	8489	127
2026-08-02	WhatsApp	WhatsApp Reactivation	32.96	2354	99
2026-08-02	Email	Email Nurture	20.52	4104	249
2026-08-02	Marketplace	Marketplace Featured	28.42	2584	97
2026-08-03	Website	SEO Always-on	95.32	5296	280
2026-08-03	Instagram	IG Reels Q3	76.29	8477	216
2026-08-03	Facebook	FB Catalog	84.6	10575	212
2026-08-03	TikTok	TikTok Creator Ads	72.57	10367	140
2026-08-03	WhatsApp	Click-to-WhatsApp	28.58	2041	108
2026-08-03	Email	Email Nurture	17.86	3572	206
2026-08-03	Marketplace	Marketplace Featured	31.4	2855	81
2026-08-04	Website	Search Brand	103.27	5737	311
2026-08-04	Instagram	IG Reels Q3	54.71	6079	146
2026-08-04	Facebook	FB Catalog	75.82	9478	167
2026-08-04	TikTok	TikTok Discovery	61.82	8831	129
2026-08-04	WhatsApp	Click-to-WhatsApp	30.27	2162	120
2026-08-04	Email	Email Flash Sale	17.14	3428	203
2026-08-04	Marketplace	Marketplace Featured	34.22	3111	88
2026-08-05	Website	SEO Always-on	88.43	4913	273
2026-08-05	Instagram	IG Reels Q3	69.04	7671	150
2026-08-05	Facebook	FB Catalog	79.68	9960	240
2026-08-05	TikTok	TikTok Creator Ads	52.21	7459	116
2026-08-05	WhatsApp	WhatsApp Reactivation	29.88	2134	103
2026-08-05	Email	Email Flash Sale	16.88	3376	156
2026-08-05	Marketplace	Marketplace Featured	37.18	3380	120
2026-08-06	Website	SEO Always-on	72.2	4011	189
2026-08-06	Instagram	IG Remarketing	80.38	8931	183
2026-08-06	Facebook	FB Retargeting	64.83	8104	190
2026-08-06	TikTok	TikTok Creator Ads	55.2	7886	132
2026-08-06	WhatsApp	Click-to-WhatsApp	26.8	1914	98
2026-08-06	Email	Email Flash Sale	14.0	2800	181
2026-08-06	Marketplace	Marketplace Featured	30.92	2811	96
2026-08-07	Website	Search Brand	79.01	4389	185
2026-08-07	Instagram	IG Stories Promo	66.65	7406	136
2026-08-07	Facebook	FB Catalog	69.25	8656	171
2026-08-07	TikTok	TikTok Creator Ads	59.55	8507	133
2026-08-07	WhatsApp	Click-to-WhatsApp	32.2	2300	123
2026-08-07	Email	Email Flash Sale	14.19	2838	183
2026-08-07	Marketplace	Marketplace Featured	30.74	2795	96
2026-08-08	Website	Retargeting Web	71.68	3982	212
2026-08-08	Instagram	IG Reels Q3	65.32	7258	160
2026-08-08	Facebook	FB Catalog	72.68	9085	154
2026-08-08	TikTok	TikTok Creator Ads	68.3	9757	168
2026-08-08	WhatsApp	Click-to-WhatsApp	23.19	1656	88
2026-08-08	Email	Email Flash Sale	16.55	3310	189
2026-08-08	Marketplace	Marketplace Featured	34.57	3143	95
2026-08-09	Website	SEO Always-on	86.89	4827	280
2026-08-09	Instagram	IG Stories Promo	62.68	6964	155
2026-08-09	Facebook	FB Retargeting	64.85	8106	163
2026-08-09	TikTok	TikTok Creator Ads	62.33	8904	159
2026-08-09	WhatsApp	Click-to-WhatsApp	26.67	1905	83

date	channel	campaign	spend_usd	impressions	clicks
2026-08-09	Email	Email Nurture	18.11	3622	216
2026-08-09	Marketplace	Marketplace Featured	32.76	2978	116
2026-08-10	Website	SEO Always-on	74.7	4150	194
2026-08-10	Instagram	IG Reels Q3	76.01	8446	186
2026-08-10	Facebook	FB Retargeting	67.03	8379	168
2026-08-10	TikTok	TikTok Discovery	54.18	7740	99
2026-08-10	WhatsApp	Click-to-WhatsApp	30.36	2169	101
2026-08-10	Email	Email Nurture	19.06	3812	188
2026-08-10	Marketplace	Marketplace Featured	31.17	2834	111
2026-08-11	Website	Search Brand	80.5	4472	183
2026-08-11	Instagram	IG Reels Q3	69.92	7769	182
2026-08-11	Facebook	FB Catalog	71.78	8972	177
2026-08-11	TikTok	TikTok Discovery	53.73	7676	119
2026-08-11	WhatsApp	Click-to-WhatsApp	32.94	2353	139
2026-08-11	Email	Email Flash Sale	17.27	3454	224
2026-08-11	Marketplace	Marketplace Featured	32.14	2922	91
2026-08-12	Website	SEO Always-on	89.6	4978	293
2026-08-12	Instagram	IG Remarketing	72.13	8014	204
2026-08-12	Facebook	FB Retargeting	64.42	8052	182
2026-08-12	TikTok	TikTok Discovery	66.08	9440	154
2026-08-12	WhatsApp	Click-to-WhatsApp	23.05	1646	98
2026-08-12	Email	Email Flash Sale	21.08	4216	237
2026-08-12	Marketplace	Marketplace Featured	38.4	3491	151
2026-08-13	Website	Search Brand	59.68	3316	148
2026-08-13	Instagram	IG Reels Q3	72.13	8014	205
2026-08-13	Facebook	FB Catalog	67.32	8415	177
2026-08-13	TikTok	TikTok Discovery	67.92	9703	156
2026-08-13	WhatsApp	WhatsApp Reactivation	32.04	2289	119
2026-08-13	Email	Email Flash Sale	19.62	3924	272
2026-08-13	Marketplace	Marketplace Featured	30.72	2793	108
2026-08-14	Website	Retargeting Web	91.62	5090	225
2026-08-14	Instagram	IG Reels Q3	79.24	8804	203
2026-08-14	Facebook	FB Conversion	69.32	8665	172
2026-08-14	TikTok	TikTok Creator Ads	62.17	8881	136
2026-08-14	WhatsApp	Click-to-WhatsApp	33.13	2366	119
2026-08-14	Email	Email Flash Sale	17.68	3536	223
2026-08-14	Marketplace	Marketplace Featured	35.25	3205	95
2026-08-15	Website	SEO Always-on	78.67	4371	212
2026-08-15	Instagram	IG Remarketing	74.41	8268	159
2026-08-15	Facebook	FB Conversion	79.71	9964	213
2026-08-15	TikTok	TikTok Discovery	45.78	6540	104
2026-08-15	WhatsApp	WhatsApp Reactivation	18.99	1356	59
2026-08-15	Email	Email Flash Sale	15.74	3148	185
2026-08-15	Marketplace	Marketplace Featured	39.14	3558	135
2026-08-16	Website	Search Brand	88.02	4890	201
2026-08-16	Instagram	IG Stories Promo	59.47	6608	171
2026-08-16	Facebook	FB Retargeting	78.72	9840	161
2026-08-16	TikTok	TikTok Discovery	56.26	8037	118
2026-08-16	WhatsApp	Click-to-WhatsApp	32.41	2315	106
2026-08-16	Email	Email Nurture	19.46	3892	297
2026-08-16	Marketplace	Marketplace Featured	26.34	2395	70
2026-08-17	Website	SEO Always-on	113.0	6278	285
2026-08-17	Instagram	IG Remarketing	95.15	10572	207
2026-08-17	Facebook	FB Catalog	108.11	13514	267
2026-08-17	TikTok	TikTok Discovery	78.73	11247	240
2026-08-17	WhatsApp	Click-to-WhatsApp	43.3	3093	165
2026-08-17	Email	Email Flash Sale	29.66	5932	341
2026-08-17	Marketplace	Marketplace Featured	43.84	3985	113
2026-08-18	Website	Search Brand	102.26	5681	246
2026-08-18	Instagram	IG Reels Q3	88.82	9869	189
2026-08-18	Facebook	FB Catalog	89.11	11139	202
2026-08-18	TikTok	TikTok Creator Ads	93.84	13406	220
2026-08-18	WhatsApp	Click-to-WhatsApp	39.69	2835	146
2026-08-18	Email	Email Flash Sale	28.42	5684	355
2026-08-18	Marketplace	Marketplace Featured	52.49	4772	129
2026-08-19	Website	Retargeting Web	101.51	5639	297
2026-08-19	Instagram	IG Remarketing	96.09	10677	235
2026-08-19	Facebook	FB Catalog	101.95	12744	236
2026-08-19	TikTok	TikTok Creator Ads	86.46	12351	204
2026-08-19	WhatsApp	Click-to-WhatsApp	42.09	3006	146
2026-08-19	Email	Email Nurture	27.11	5422	308
2026-08-19	Marketplace	Marketplace Featured	43.75	3977	137
2026-08-20	Website	SEO Always-on	132.75	7375	344
2026-08-20	Instagram	IG Reels Q3	106.68	11853	290
2026-08-20	Facebook	FB Conversion	92.64	11580	238
2026-08-20	TikTok	TikTok Discovery	76.64	10949	168
2026-08-20	WhatsApp	Click-to-WhatsApp	39.86	2847	115
2026-08-20	Email	Email Nurture	24.88	4976	273
2026-08-20	Marketplace	Marketplace Featured	45.39	4126	177
2026-08-21	Website	Retargeting Web	136.44	7580	352
2026-08-21	Instagram	IG Reels Q3	104.52	11613	282
2026-08-21	Facebook	FB Retargeting	107.87	13484	293
2026-08-21	TikTok	TikTok Discovery	77.03	11004	156
2026-08-21	WhatsApp	WhatsApp Reactivation	43.28	3091	147
2026-08-21	Email	Email Nurture	23.77	4754	178
2026-08-21	Marketplace	Marketplace Featured	49.81	4528	162
2026-08-22	Website	Search Brand	111.51	6195	317
2026-08-22	Instagram	IG Stories Promo	94.78	10531	232
2026-08-22	Facebook	FB Retargeting	101.68	12710	239
2026-08-22	TikTok	TikTok Creator Ads	79.47	11353	163
2026-08-22	WhatsApp	Click-to-WhatsApp	41.51	2965	175
2026-08-22	Email	Email Nurture	26.9	5380	348
2026-08-22	Marketplace	Marketplace Featured	42.82	3893	129
2026-08-23	Website	SEO Always-on	136.67	7593	309

date	channel	campaign	spend_usd	impressions	clicks
2026-08-23	Instagram	IG Remarketing	98.88	10987	249
2026-08-23	Facebook	FB Retargeting	91.8	11475	209
2026-08-23	TikTok	TikTok Creator Ads	61.8	8829	150
2026-08-23	WhatsApp	Click-to-WhatsApp	41.62	2973	164
2026-08-23	Email	Email Nurture	23.29	4658	288
2026-08-23	Marketplace	Marketplace Featured	37.8	3436	116
2026-08-24	Website	Retargeting Web	82.14	4563	222
2026-08-24	Instagram	IG Remarketing	76.41	8490	182
2026-08-24	Facebook	FB Retargeting	65.25	8156	144
2026-08-24	TikTok	TikTok Discovery	68.09	9727	166
2026-08-24	WhatsApp	WhatsApp Reactivation	29.86	2133	93
2026-08-24	Email	Email Flash Sale	16.9	3380	192
2026-08-24	Marketplace	Marketplace Featured	32.38	2944	120
2026-08-25	Website	Search Brand	74.41	4134	135
2026-08-25	Instagram	IG Remarketing	68.63	7626	134
2026-08-25	Facebook	FB Retargeting	84.04	10505	197
2026-08-25	TikTok	TikTok Creator Ads	50.57	7224	125
2026-08-25	WhatsApp	WhatsApp Reactivation	28.71	2051	101
2026-08-25	Email	Email Nurture	19.86	3972	240
2026-08-25	Marketplace	Marketplace Featured	27.86	2533	105
2026-08-26	Website	SEO Always-on	74.61	4145	200
2026-08-26	Instagram	IG Reels Q3	67.18	7464	135
2026-08-26	Facebook	FB Retargeting	79.34	9918	184
2026-08-26	TikTok	TikTok Discovery	56.16	8023	136
2026-08-26	WhatsApp	Click-to-WhatsApp	24.68	1763	110
2026-08-26	Email	Email Nurture	16.45	3290	182
2026-08-26	Marketplace	Marketplace Featured	34.03	3094	90
2026-08-27	Website	SEO Always-on	70.19	3899	139
2026-08-27	Instagram	IG Stories Promo	60.22	6691	167
2026-08-27	Facebook	FB Catalog	66.26	8282	162
2026-08-27	TikTok	TikTok Creator Ads	50.5	7214	112
2026-08-27	WhatsApp	WhatsApp Reactivation	33.11	2365	123
2026-08-27	Email	Email Nurture	23.86	4772	278
2026-08-27	Marketplace	Marketplace Featured	36.05	3277	116
2026-08-28	Website	SEO Always-on	94.98	5277	206
2026-08-28	Instagram	IG Stories Promo	69.49	7721	185
2026-08-28	Facebook	FB Catalog	65.12	8140	137
2026-08-28	TikTok	TikTok Creator Ads	58.31	8330	156
2026-08-28	WhatsApp	WhatsApp Reactivation	25.97	1855	86
2026-08-28	Email	Email Nurture	15.06	3012	216
2026-08-28	Marketplace	Marketplace Featured	31.34	2849	106
2026-08-29	Website	SEO Always-on	81.15	4508	202
2026-08-29	Instagram	IG Stories Promo	65.42	7269	154
2026-08-29	Facebook	FB Retargeting	63.8	7975	104
2026-08-29	TikTok	TikTok Discovery	52.72	7531	129
2026-08-29	WhatsApp	WhatsApp Reactivation	29.24	2089	108
2026-08-29	Email	Email Flash Sale	19.16	3832	242
2026-08-29	Marketplace	Marketplace Featured	37.27	3388	116
2026-08-30	Website	Search Brand	89.62	4979	231
2026-08-30	Instagram	IG Remarketing	69.8	7756	167
2026-08-30	Facebook	FB Retargeting	83.15	10394	174
2026-08-30	TikTok	TikTok Discovery	50.82	7260	133
2026-08-30	WhatsApp	Click-to-WhatsApp	22.04	1574	74
2026-08-30	Email	Email Flash Sale	17.51	3502	200
2026-08-30	Marketplace	Marketplace Featured	26.39	2399	86
2026-08-31	Website	SEO Always-on	92.75	5153	234
2026-08-31	Instagram	IG Reels Q3	72.3	8033	206
2026-08-31	Facebook	FB Catalog	69.62	8702	165
2026-08-31	TikTok	TikTok Discovery	60.81	8687	124
2026-08-31	WhatsApp	Click-to-WhatsApp	25.15	1796	99
2026-08-31	Email	Email Flash Sale	15.13	3026	186
2026-08-31	Marketplace	Marketplace Featured	28.96	2633	93
2026-09-01	Website	Search Brand	90.93	5052	228
2026-09-01	Instagram	IG Remarketing	79.43	8826	194
2026-09-01	Facebook	FB Retargeting	90.61	11326	252
2026-09-01	TikTok	TikTok Discovery	68.2	9743	172
2026-09-01	WhatsApp	Click-to-WhatsApp	32.27	2305	125
2026-09-01	Email	Email Flash Sale	18.02	3604	217
2026-09-01	Marketplace	Marketplace Featured	34.39	3126	117
2026-09-02	Website	SEO Always-on	88.68	4927	185
2026-09-02	Instagram	IG Stories Promo	61.26	6807	151
2026-09-02	Facebook	FB Retargeting	89.03	11129	203
2026-09-02	TikTok	TikTok Discovery	61.06	8723	141
2026-09-02	WhatsApp	Click-to-WhatsApp	40.18	2870	119
2026-09-02	Email	Email Flash Sale	23.65	4730	280
2026-09-02	Marketplace	Marketplace Featured	40.61	3692	130
2026-09-03	Website	Retargeting Web	97.06	5392	259
2026-09-03	Instagram	IG Reels Q3	73.7	8189	208
2026-09-03	Facebook	FB Conversion	80.31	10039	179
2026-09-03	TikTok	TikTok Discovery	58.02	8289	130
2026-09-03	WhatsApp	WhatsApp Reactivation	33.53	2395	124
2026-09-03	Email	Email Nurture	25.42	5084	322
2026-09-03	Marketplace	Marketplace Featured	37.16	3378	105
2026-09-04	Website	Retargeting Web	77.95	4331	209
2026-09-04	Instagram	IG Stories Promo	72.93	8103	176
2026-09-04	Facebook	FB Retargeting	75.5	9438	154
2026-09-04	TikTok	TikTok Discovery	62.44	8920	193
2026-09-04	WhatsApp	WhatsApp Reactivation	27.21	1944	110
2026-09-04	Email	Email Flash Sale	20.42	4084	261
2026-09-04	Marketplace	Marketplace Featured	34.93	3175	125
2026-09-05	Website	Retargeting Web	89.65	4981	200
2026-09-05	Instagram	IG Remarketing	71.33	7926	163
2026-09-05	Facebook	FB Retargeting	79.26	9908	172
2026-09-05	TikTok	TikTok Discovery	59.39	8484	125

date	channel	campaign	spend_usd	impressions	clicks
2026-09-05	WhatsApp	WhatsApp Reactivation	35.63	2545	150
2026-09-05	Email	Email Flash Sale	18.58	3716	222
2026-09-05	Marketplace	Marketplace Featured	41.05	3732	125
2026-09-06	Website	Retargeting Web	93.18	5177	241
2026-09-06	Instagram	IG Stories Promo	76.41	8490	208
2026-09-06	Facebook	FB Catalog	65.68	8210	149
2026-09-06	TikTok	TikTok Discovery	53.68	7669	122
2026-09-06	WhatsApp	Click-to-WhatsApp	38.87	2776	146
2026-09-06	Email	Email Nurture	18.49	3698	215
2026-09-06	Marketplace	Marketplace Featured	38.59	3508	136
2026-09-07	Website	Search Brand	90.13	5007	247
2026-09-07	Instagram	IG Remarketing	81.5	9056	175
2026-09-07	Facebook	FB Catalog	74.36	9295	169
2026-09-07	TikTok	TikTok Creator Ads	73.06	10437	163
2026-09-07	WhatsApp	WhatsApp Reactivation	36.26	2590	159
2026-09-07	Email	Email Flash Sale	20.91	4182	227
2026-09-07	Marketplace	Marketplace Featured	33.48	3044	112
2026-09-08	Website	SEO Always-on	94.48	5249	232
2026-09-08	Instagram	IG Reels Q3	87.17	9686	241
2026-09-08	Facebook	FB Conversion	69.25	8656	174
2026-09-08	TikTok	TikTok Discovery	68.38	9769	161
2026-09-08	WhatsApp	WhatsApp Reactivation	31.38	2241	121
2026-09-08	Email	Email Nurture	20.0	4000	196
2026-09-08	Marketplace	Marketplace Featured	35.82	3256	103
2026-09-09	Website	Retargeting Web	102.42	5690	265
2026-09-09	Instagram	IG Remarketing	77.35	8594	177
2026-09-09	Facebook	FB Conversion	100.91	12614	223
2026-09-09	TikTok	TikTok Discovery	64.1	9157	112
2026-09-09	WhatsApp	WhatsApp Reactivation	33.14	2367	132
2026-09-09	Email	Email Flash Sale	19.23	3846	220
2026-09-09	Marketplace	Marketplace Featured	33.06	3005	90
2026-09-10	Website	SEO Always-on	90.93	5052	219
2026-09-10	Instagram	IG Reels Q3	74.72	8302	229
2026-09-10	Facebook	FB Retargeting	73.78	9222	178
2026-09-10	TikTok	TikTok Discovery	68.27	9753	153
2026-09-10	WhatsApp	WhatsApp Reactivation	32.92	2351	110
2026-09-10	Email	Email Nurture	20.12	4024	220
2026-09-10	Marketplace	Marketplace Featured	33.65	3059	94
2026-09-11	Website	Retargeting Web	94.48	5249	261
2026-09-11	Instagram	IG Stories Promo	88.93	9881	245
2026-09-11	Facebook	FB Catalog	83.5	10438	177
2026-09-11	TikTok	TikTok Discovery	68.86	9837	166
2026-09-11	WhatsApp	Click-to-WhatsApp	31.75	2268	120
2026-09-11	Email	Email Flash Sale	17.82	3564	209
2026-09-11	Marketplace	Marketplace Featured	38.96	3542	159
2026-09-12	Website	Search Brand	77.6	4311	173
2026-09-12	Instagram	IG Remarketing	74.97	8330	212
2026-09-12	Facebook	FB Retargeting	80.28	10035	219
2026-09-12	TikTok	TikTok Discovery	55.62	7946	141
2026-09-12	WhatsApp	Click-to-WhatsApp	34.46	2461	128
2026-09-12	Email	Email Flash Sale	20.07	4014	300
2026-09-12	Marketplace	Marketplace Featured	35.81	3255	119
2026-09-13	Website	SEO Always-on	105.94	5886	222
2026-09-13	Instagram	IG Remarketing	71.92	7991	193
2026-09-13	Facebook	FB Retargeting	101.54	12692	276
2026-09-13	TikTok	TikTok Creator Ads	63.26	9037	153
2026-09-13	WhatsApp	WhatsApp Reactivation	37.21	2658	147
2026-09-13	Email	Email Flash Sale	20.12	4024	230
2026-09-13	Marketplace	Marketplace Featured	31.96	2905	89
2026-09-14	Website	Retargeting Web	85.84	4769	261
2026-09-14	Instagram	IG Remarketing	71.63	7959	178
2026-09-14	Facebook	FB Catalog	84.54	10568	211
2026-09-14	TikTok	TikTok Discovery	71.21	10173	161
2026-09-14	WhatsApp	Click-to-WhatsApp	31.1	2221	108
2026-09-14	Email	Email Flash Sale	25.02	5004	340
2026-09-14	Marketplace	Marketplace Featured	40.22	3656	126
2026-09-15	Website	SEO Always-on	87.48	4860	254
2026-09-15	Instagram	IG Reels Q3	55.95	6217	174
2026-09-15	Facebook	FB Conversion	72.86	9108	176
2026-09-15	TikTok	TikTok Creator Ads	67.23	9604	134
2026-09-15	WhatsApp	Click-to-WhatsApp	38.45	2746	140
2026-09-15	Email	Email Flash Sale	22.56	4512	275
2026-09-15	Marketplace	Marketplace Featured	35.55	3232	108
2026-09-16	Website	Retargeting Web	93.86	5214	287
2026-09-16	Instagram	IG Remarketing	81.98	9109	161
2026-09-16	Facebook	FB Catalog	86.85	10856	222
2026-09-16	TikTok	TikTok Creator Ads	63.17	9024	124
2026-09-16	WhatsApp	WhatsApp Reactivation	29.36	2097	100
2026-09-16	Email	Email Nurture	20.36	4072	209
2026-09-16	Marketplace	Marketplace Featured	42.65	3877	151
2026-09-17	Website	Retargeting Web	83.94	4663	243
2026-09-17	Instagram	IG Remarketing	78.83	8759	208
2026-09-17	Facebook	FB Retargeting	70.73	8841	170
2026-09-17	TikTok	TikTok Discovery	59.84	8549	135
2026-09-17	WhatsApp	Click-to-WhatsApp	27.6	1971	112
2026-09-17	Email	Email Flash Sale	24.92	4984	368
2026-09-17	Marketplace	Marketplace Featured	42.21	3837	162
2026-09-18	Website	Search Brand	111.09	6172	329
2026-09-18	Instagram	IG Reels Q3	74.75	8306	196
2026-09-18	Facebook	FB Retargeting	62.4	7800	179
2026-09-18	TikTok	TikTok Creator Ads	61.84	8834	145
2026-09-18	WhatsApp	Click-to-WhatsApp	32.7	2336	117
2026-09-18	Email	Email Flash Sale	21.51	4302	256
2026-09-18	Marketplace	Marketplace Featured	39.55	3595	114

date	channel	campaign	spend_usd	impressions	clicks
2026-09-19	Website	Retargeting Web	86.11	4784	226
2026-09-19	Instagram	IG Stories Promo	89.37	9930	203
2026-09-19	Facebook	FB Conversion	73.47	9184	177
2026-09-19	TikTok	TikTok Discovery	66.29	9470	129
2026-09-19	WhatsApp	WhatsApp Reactivation	27.14	1939	99
2026-09-19	Email	Email Nurture	19.76	3952	225
2026-09-19	Marketplace	Marketplace Featured	35.35	3214	117
2026-09-20	Website	SEO Always-on	110.85	6158	226
2026-09-20	Instagram	IG Reels Q3	87.98	9776	266
2026-09-20	Facebook	FB Conversion	83.74	10468	171
2026-09-20	TikTok	TikTok Discovery	54.86	7837	113
2026-09-20	WhatsApp	Click-to-WhatsApp	29.06	2076	122
2026-09-20	Email	Email Nurture	20.02	4004	173
2026-09-20	Marketplace	Marketplace Featured	35.08	3189	92
2026-09-21	Website	Retargeting Web	117.41	6523	301
2026-09-21	Instagram	IG Reels Q3	104.28	11587	236
2026-09-21	Facebook	FB Conversion	108.07	13509	331
2026-09-21	TikTok	TikTok Discovery	80.75	11536	211
2026-09-21	WhatsApp	Click-to-WhatsApp	44.53	3181	157
2026-09-21	Email	Email Nurture	23.38	4676	306
2026-09-21	Marketplace	Marketplace Featured	48.53	4412	140
2026-09-22	Website	Retargeting Web	124.91	6939	355
2026-09-22	Instagram	IG Remarketing	111.44	12382	274
2026-09-22	Facebook	FB Retargeting	101.83	12729	233
2026-09-22	TikTok	TikTok Creator Ads	87.04	12434	176
2026-09-22	WhatsApp	Click-to-WhatsApp	41.02	2930	158
2026-09-22	Email	Email Flash Sale	27.9	5580	354
2026-09-22	Marketplace	Marketplace Featured	46.91	4265	155
2026-09-23	Website	Search Brand	131.34	7297	281
2026-09-23	Instagram	IG Stories Promo	98.85	10983	242
2026-09-23	Facebook	FB Catalog	123.89	15486	350
2026-09-23	TikTok	TikTok Creator Ads	92.26	13180	206
2026-09-23	WhatsApp	WhatsApp Reactivation	39.58	2827	155
2026-09-23	Email	Email Nurture	27.49	5498	324
2026-09-23	Marketplace	Marketplace Featured	43.85	3986	133
2026-09-24	Website	Retargeting Web	129.9	7217	342
2026-09-24	Instagram	IG Reels Q3	114.76	12751	291
2026-09-24	Facebook	FB Catalog	97.05	12131	234
2026-09-24	TikTok	TikTok Discovery	76.04	10863	167
2026-09-24	WhatsApp	WhatsApp Reactivation	46.15	3296	153
2026-09-24	Email	Email Flash Sale	26.65	5330	231
2026-09-24	Marketplace	Marketplace Featured	50.52	4593	179
2026-09-25	Website	Search Brand	110.85	6158	266
2026-09-25	Instagram	IG Stories Promo	98.18	10909	241
2026-09-25	Facebook	FB Catalog	112.15	14019	259
2026-09-25	TikTok	TikTok Discovery	81.14	11591	204
2026-09-25	WhatsApp	WhatsApp Reactivation	40.94	2924	152
2026-09-25	Email	Email Flash Sale	26.8	5360	336
2026-09-25	Marketplace	Marketplace Featured	50.8	4618	174
2026-09-26	Website	Retargeting Web	118.02	6557	320
2026-09-26	Instagram	IG Reels Q3	100.3	11144	282
2026-09-26	Facebook	FB Catalog	110.03	13754	273
2026-09-26	TikTok	TikTok Creator Ads	76.61	10944	179
2026-09-26	WhatsApp	WhatsApp Reactivation	47.91	3422	207
2026-09-26	Email	Email Nurture	26.07	5214	305
2026-09-26	Marketplace	Marketplace Featured	48.98	4453	148
2026-09-27	Website	SEO Always-on	135.37	7521	325
2026-09-27	Instagram	IG Reels Q3	119.5	13278	344
2026-09-27	Facebook	FB Retargeting	97.38	12172	251
2026-09-27	TikTok	TikTok Creator Ads	85.83	12261	149
2026-09-27	WhatsApp	Click-to-WhatsApp	49.79	3556	222
2026-09-27	Email	Email Nurture	25.77	5154	275
2026-09-27	Marketplace	Marketplace Featured	47.34	4304	166
2026-09-28	Website	SEO Always-on	87.92	4884	196
2026-09-28	Instagram	IG Remarketing	71.0	7889	126
2026-09-28	Facebook	FB Catalog	90.32	11290	209
2026-09-28	TikTok	TikTok Discovery	60.5	8643	165
2026-09-28	WhatsApp	Click-to-WhatsApp	32.58	2327	106
2026-09-28	Email	Email Flash Sale	20.39	4078	264
2026-09-28	Marketplace	Marketplace Featured	38.16	3469	133
2026-09-29	Website	Retargeting Web	100.27	5571	247
2026-09-29	Instagram	IG Stories Promo	54.39	6043	169
2026-09-29	Facebook	FB Retargeting	111.03	13879	236
2026-09-29	TikTok	TikTok Creator Ads	65.95	9421	152
2026-09-29	WhatsApp	Click-to-WhatsApp	30.02	2144	123
2026-09-29	Email	Email Nurture	18.0	3600	209
2026-09-29	Marketplace	Marketplace Featured	37.44	3404	137
2026-09-30	Website	Retargeting Web	88.9	4939	174
2026-09-30	Instagram	IG Remarketing	81.11	9012	241
2026-09-30	Facebook	FB Conversion	90.86	11358	186
2026-09-30	TikTok	TikTok Discovery	57.38	8197	138
2026-09-30	WhatsApp	WhatsApp Reactivation	27.56	1969	85
2026-09-30	Email	Email Nurture	20.0	4000	247
2026-09-30	Marketplace	Marketplace Featured	46.01	4183	123